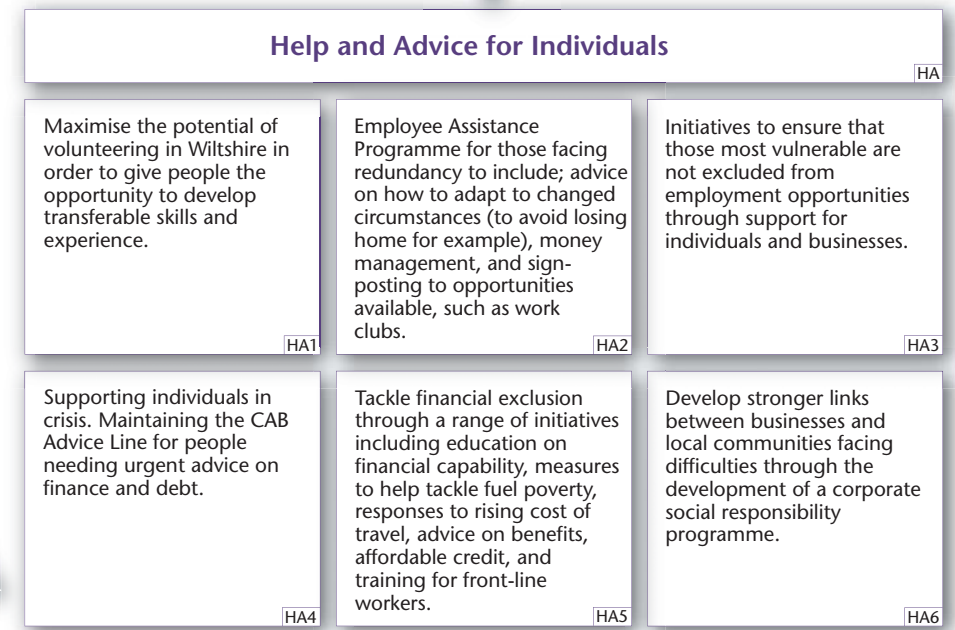


Impact of the recession

- People not able to secure paid employment
- Employers implementing reduced hours and salary levels
- Reduction in spend in the economy
- Limited access to investment finance
- Demise of current business support network
- Impact of public sector cuts



Support for recovery

- Support in difficult times
- Business start-up and job creation
- Young people reaching their potential
- New skilled employees for growing businesses
- Increased spend in the economy
- Wiltshire attracts and retains high value and productivity led investment
- Mitigation of outcome of public sector cuts