

Childcare Sufficiency 2011-2014

Community Childcare Plan for Amesbury

April 2012

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Introduction

The Childcare Act 2006 (Section 11) places a duty on local authorities to undertake an assessment of the Sufficiency of Childcare in their area.

Sufficiency of childcare is defined as childcare that is sufficient to meet the requirements of parents who require childcare in order to enable them to take up or remain in work or to undertake education or training which could reasonably be expected to assist them to obtain work.

For a full analysis of the sufficiency of childcare in Wiltshire, please see the Childcare Sufficiency Assessment 2011 at www.wiltshire.gov.uk/childcare. The next full report will be published in April 2014.

For a full list of childcare available in your area please contact Wiltshire's Family Information Service at **ask** on 08457 585072 or visit www.askwiltshire.org. The **ask** website also contains lots of useful information for families including holiday playschemes, financial information and services available to parents.

1 Amesbury community area profile

Amesbury community area comprises the town of Amesbury and the villages of Bulford, Durrington and Larkhill. It is a predominately military area.

1.1 Population trends

According to Wiltshire Council population projections and 2001 Census data:

- The resident population was estimated at **35,520** for 2009
- Amesbury has a population density of **146** people per km².
- The current number of 0-14s in Amesbury is estimated to be around **6,450**.
- Wiltshire is developing a register of disabled children (The Key). The 2001 census data tells us that there were **227** children with a Limiting Long Term Illness (LLTI) in Amesbury.
- At 2001 Amesbury had **587** lone parents
- At 2001 Amesbury had black and minority ethnic population of **1.4%**.

1.2 Deprivation (2007)

Amesbury has one Lower Super Output Area (LSOA) that is just outside the top 30% most deprived in the country according to the Index of Multiple Deprivation (IMD) – Amesbury East – north central. This LSOA is also in the top 20% in the South West with regard to income.

2 Amesbury community area – key childcare tables

All provider data is correct as at Summer 2010 unless otherwise indicated.

Registered childcare places (0-7)

Table showing 0-7 registered childcare places (2010)

	0-7 population	Total registered childcare places	% of population aged 0-7
Amesbury	3,340	1,217	36%
Wiltshire	42,130	14,681	35%
Highest % (Malmesbury)	1,520	783	52%
Lowest % (Westbury)	1,920	442	23%

Table showing 0-1 year old registered childcare places (2010)

	0-1 population	Total registered childcare places	% of population aged 0-1
Amesbury	890	187	21%
Wiltshire	10,320	2,161	21%
Highest % (Downton-South Wiltshire)	330	148	45%
Lowest % (Salisbury)	1,080	144	13%

Table showing 2 year old registered childcare places (2010)

	2 year old population	Total registered childcare places	% of population aged 2
Amesbury	400	262	66%
Wiltshire	5,300	3,332	63%
Highest % (Pewsey)	120	137	114%
Lowest % (Westbury)	250	75	30%

Table showing 3-4 year old registered childcare places (2010) (not just free entitlement places)

	3-4 year old population	Total registered childcare places	% of population aged 3-4
Amesbury	880	488	55%
Wiltshire	10,460	6,276	60%
Highest % (Malmesbury)	380	333	88%
Lowest % (Trowbridge)	1,050	413	39%

Table showing 5-7 year old registered childcare places (2010)

	5-7 year old population	Total registered childcare places	% of population aged 5-7
Amesbury	1,170	280	24%
Wiltshire	15,750	2,912	18%
Highest % (Corsham)	660	214	32%
Lowest % (Downton-South Wiltshire)	540	48	9%

Table showing 8-14 year old registered childcare places for breakfast care (with registered childcare providers) (2010)

	8-14 year old population	Total places in registered childcare settings	% of population aged 8-14
Amesbury	3,110	20	1%
Wiltshire	40,790	517	1%
Highest % (Corsham, Downton-South Wiltshire)	1,620, 1,580	42, 49	3%
Lowest % (Melksham, Pewsey, South West Wiltshire)	2,520, 1,060, 1,820	3, 4, 3	0%

Table showing 8-14 year old registered childcare places for after school care (with registered childcare providers) (2010)

	8-14 year old population	Total places in registered childcare settings	% of population aged 8-14
Amesbury	3,110	58	2%
Wiltshire	40,790	901	2%
Highest % (Corsham)	1,620	101	6%
Lowest % (Melksham, Pewsey, South West Wiltshire)	2,520, 1,060, 1,820	12, 4, 4	0%

Table showing 8-14 year old registered childcare places for school holiday care (with registered childcare providers) (2010)

	8-14 year old population	Total places in registered childcare settings	% of population aged 8-14
Amesbury	3,110	20	1%
Wiltshire	40,790	933	2%
Highest % (Downton-South Wiltshire)	1,580	156	10%
Lowest % (Marlborough, Melksham, Pewsey, South West Wiltshire)	1,880, 2,520, 1,060, 1,820	4, 10, 4, 4	0%

Free entitlement places

Table showing free entitlement places for 3 and 4 year olds (2010)

	3-4 year old population	Total free entitlement places	% of population aged 3-4
Amesbury	880	461	52%
Wiltshire	10,460	6,292	60%
Highest % (Malmesbury, Pewsey)	380, 280	367, 270	97%, 96%
Lowest % (Westbury, Salisbury)	1,040, 470	176, 405	37%, 39%

A lower percentage is not immediately a cause for concern as children don't take their free entitlement until the term after their third birthday and often go to school well before their fifth birthday.

Early starts and late finishes

Table showing the number and percentage of providers with early starts (before 8am)

	Number of childcare providers	Early start before 8am	% of providers
Amesbury	103	43	42%
Wiltshire	1,050	300	29%
Highest % (Amesbury)	103	43	42%
Lowest % (South West Wiltshire)	34	3	9%

Table showing the number and percentage of providers with late finishes (After 6pm)

	Number of childcare providers	Late finishes after 6pm	% of providers
Amesbury	103	8	8%
Wiltshire	1,050	122	12%
Highest % (Calne)	56	12	21%
Lowest % (Marlborough)	29	1	3%

Table showing the number and percentage of providers who care for over 8s

	Number of childcare providers	Care for over 8s	% of providers
Amesbury	103	43	42%
Wiltshire	1,050	403	38%
Highest % (Westbury)	46	25	54%
Lowest % (South West Wiltshire)	34	8	24%

Table showing the number of providers stating they are able to care for children with additional needs

	Number of childcare providers	Number able to care for children with additional needs	% of providers
Amesbury	103	52	50%
Wiltshire	1,050	577	55%
Highest % (Bradford on Avon)	41	27	66%
Lowest % (Pewsey)	29	13	39%

Cost and affordability

Table showing the average cost of a childminder (2010)

	Childminder average cost per hour	Highest cost per hour	Lowest cost per hour
Amesbury	£3.23	£5.00	£2.00
Wiltshire	£3.67	£4.41	£2.85
Highest average (Bradford on Avon)	£4.10		
Lowest Average (Amesbury)	£3.23		

Table showing average cost of a preschool or playgroup (2010)

	Preschool average cost per hour	Highest cost per hour	Lowest cost per hour
Amesbury	£3.96	£6.00	£3.48
Wiltshire	£3.71	£5.08	£2.87
Highest average (Pewsey)	£4.77		
Lowest Average (Westbury)	£3.18		

Table showing average cost of full day care nurseries (2010)

	Full day care average cost per hour	Highest cost per hour	Lowest cost per hour
Amesbury	£3.67	£4.30	£3.00
Wiltshire	£3.91	£4.88	£3.27
Highest average (South West Wiltshire)	£4.90		
Lowest Average (Tidworth)	£3.03		

Table showing average cost of breakfast clubs (2010)

	Breakfast clubs average cost per hour	Highest cost per hour	Lowest cost per hour
Amesbury	£3.90	£4.30	£3.50
Wiltshire	£3.56	£4.28	£2.79
Highest average (Salisbury)	£4.33		
Lowest Average (Chippenham, South Wiltshire, Melksham)	£3.00		

NB No breakfast club costs received for Pewsey, South West Wiltshire, Tidworth or Westbury.

Table showing average cost of after school clubs (2010)

	After school clubs average cost per hour	Highest cost per hour	Lowest cost per hour
Amesbury	£3.88	£4.30	£3.50
Wiltshire	£3.59	£4.61	£2.91
Highest average (Corsham)	£4.83		
Lowest Average (Malmesbury)	£2.59		

NB No after school club costs received for Pewsey or South West Wiltshire. Only one provider in Tidworth provided costs.

Table showing average cost of holiday clubs (2010)

	Holiday clubs average cost per hour	Highest cost per hour	Lowest cost per hour
Amesbury	£3.90	£4.30	£3.50
Wiltshire	£3.00	£3.59	£2.45
Highest average (Bradford on Avon)	£4.63		
Lowest Average (South Wiltshire)	£2.00		

NB No holiday club costs received for Marlborough, Pewsey or South West Wiltshire. Only one provider in South Wiltshire, Westbury and Wootton Bassett provided costs.

Table showing the number of affordable childcare places per low income family (2010)

	Total no. of affordable places	^Total no. of households	no. of low income house-holds with dependent children (0-16 year olds)	Number of affordable childcare places per low income household with dependent children
Amesbury	657	11,614	526	1.2
Wiltshire	10,689	189,442	9,038	1.2
Highest number (Malmesbury)	655	7,321	273	2.4
Lowest number (South West Wiltshire)	201	10,945	612	0.3

*The hourly rate of £4.00 was used as an indicator for 'affordable childcare'. This is the approximate average figure provided for free entitlement funding. For information on making childcare more affordable please contact Wiltshire's Family Information Service (see introduction). Low income is a household income falling below 60% of the average income.

Quality

Table showing the number and percentage of providers with 'good' or 'outstanding' Ofsted inspection grades (2010)

	Total grades available	% Good/ Outstanding
Amesbury	80	59%
Wiltshire	829	69%
Highest % (Bradford on Avon)	26	81%
(Malmesbury)	31	81%
(Salisbury)	64	81%
Lowest % (Melksham)	28	46%

Table showing the percentage of parents from the parent survey who were unhappy with the quality of childcare available

	Total responses to survey	Number of parents unhappy with quality	Percentage of parents unhappy with quality
Amesbury	189	25	13%
Wiltshire	1,844	238	13%
Highest % (Westbury)	64	12	19%
Lowest % (Corsham)	92	4	4%

Some comments made by Amesbury parents in the parent survey 2010:

Parents who state that their current childcare arrangements meet their needs	Comments from parents who state that their current childcare arrangements do not meet their needs
<ul style="list-style-type: none"> • I have a very flexible childminder which is a huge support to me working • After school club and holiday club are brilliant. He gets lots of activities and a chance to socialise more • I prefer to use a childminder as they are more flexible and give the home from home atmosphere • [The holiday club] was excellent for my son with special needs • Timings are good which helps both of us to work. And the child tends to learn a lot at the nursery. 	<ul style="list-style-type: none"> • There is no after school care in village where child goes to school • Not good enough • There are no spaces • Lack of under one places available in the area • No childminder wanted to do part time children as it affects their income • Preschool times 9 - 11.30 are odd hours • Have to book well in advance which is not always possible • Staff not as friendly as should be • Need more interesting things for kids to do.

3 Summary of local picture

This space is for childcare officers and other key partners to summarise the local picture .

General comments

New regiments moved into the area in August 2011 which has put pressure on existing childcare places and consideration need to be made to a range of options. There is insufficient good quality childcare and early years provision. A planned large nursery development on the Solstice Park has not taken place to date (April 2012)

Childcare and childminding

There is a new pre-school building on the Stonehenge school site and the former Parsonage road Pre School has moved into it. The new setting will expand their previous numbers and accommodate two year old children who are eligible for free funding (April 2012).

There is breakfast, after school and holiday club including older children at the Amesbury sports centre and an after school club at Avon Valley College, Durrington.

There are currently 88 registered childminders in the Amesbury community area including one who is accredited to offer free entitlement to 3 and 4 year olds. Some childminders currently have vacancies. Many offer flexible provision and will link into local schools to offer holiday as well as before and/or after school care. There will possibly be another 2 network/accredited childminders in September 2012.

There is a bursary available in Shrewton for a potential childminder in Shrewton village for out of school provision and a new after school club at Tildshead School.

Bourne Valley and Little Flyers are extending to open for under 1's. A nursery is due to open in Cholderton April 2012.

4 Action plan for county gaps – applicable to all community areas

Goal	Action to address gaps	Responsible organisation/person	Date to be achieved	Monitoring & evaluation
Develop new provision to fill identified gaps	Recruit childminders in areas of need and incentivise new and potential childminders to pick up from schools particularly for the 5-7 year old age group	Childcare officers	From April 2011	Sufficiency meetings 3 times a year
	Link schools in rural areas to after school care and sharing transport where possible in areas of need. Use assessment criteria for sustainability funding (page 51 Childcare Sufficiency Assessment Report 2011)	Childcare officers Extended services	From April 2011	Sufficiency meetings 3 times a year
	Refer to data and information given by Children and Young People in the sufficiency assessment when developing childcare	Childcare officers Extended services	From April 2011	Sufficiency meetings 3 times a year
	Ensure robust collection and mapping of out of school childcare data in schools and local areas	Family information service Early years team	July 2011	Sufficiency meetings 3 times a year
	Respond to employment and demographic changes such as the military areas – tracking the movement of troops in particular the super garrison in Tidworth and Bulford and RAF Lyneham exodus.	Childcare officers Childcare providers	2011/12	Sufficiency meetings 3 times a year
	Develop more after school and holiday care/a safe place to be for 5-14 year olds, particularly the older age range (11-14) in all community areas	Childcare officers Extended services Schools Childcare providers	December 2011	Sufficiency meetings 3 times a year
	Develop more holiday care for disabled children aged 8-17 (contributing to Aiming High for Disabled Children, the local offer, as well as working parents)	Childcare officers	December 2011	Sufficiency meetings 3 times a year
Adapt existing provision including special events	Promote and develop childcare that enables parents to work in school holidays (full days, every day, each week of the school holiday) and more atypical hours in military areas	Childcare officers Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Continue to offer training to childminders and staff in settings and leisure centres to increase their confidence in caring for children with difficulties and disabilities	Childcare officers Bright Horizons	From April 2011	Sufficiency meetings 3 times a year
	Continue to support and develop suitable childcare including leisure centres, mainstream secondary schools and out of school settings to make them inclusive with difficulties and disabilities	Childcare officers Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Continue to work with providers and suggest possible ways of making provision more flexible and helpful to working parents	Childcare officers	From April 2011	Sufficiency meetings 3 times

				a year
	Ensure improved quality of some childminders through additional support	Childcare officers	From April 2011	Sufficiency meetings 3 times a year
	Conduct annual activities to gather children's ideas for the development of childcare such as 'Max the cat'	Childcare officers	Summer term each year	Sufficiency meetings 3 times a year
	Develop differentiated and more enriching activities for older children in out of school club provision including childminders	Childcare officers Extended services Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Continue the very successful Play Parties for disabled children aged 5-16 and expand across the county. Links to Aiming High for Disabled Children (AHDC)	Childcare officers	From April 2011	Sufficiency meetings 3 times a year
Improve communication and the provision of information	Improve communication and the provision of information about issues surrounding childcare to all parents. In particular young and ethnic minority parents for example translation and brokerage service	Family information service	From April 2011	Sufficiency meetings 3 times a year
	Regularly promote financial assistance to pay for childcare including verbally, through leaflets, website advertising, press releases, bulletins, Job Centre Plus, employers etc. targeting parents taking up or returning to employment	Family information service	From April 2011	Sufficiency meetings 3 times a year
	Develop an information strategy to address communication issues and encourage joint working between FIS, schools, extended services, childcare team and childcare providers	Childcare manager	By May 2011	Sufficiency meetings 3 times a year
	Link childminders and other providers with schools where appropriate and encourage schools to activity promote the use of childminders and other available childcare, to parents, so that they can make an informed decision about returning to work or education	Childcare officers Schools Extended services Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Ensure that all schools are using the extended services Quality Standards Assessment Tool and encourage improvement in practice regarding the childcare offer and communication with parents	Extended services Schools	From April 2011	Sufficiency meetings 3 times a year
	Link in with planning department, housing developments and the core strategy plan - 'Wiltshire 2026-Planning for Wiltshire's Future to plan childcare alongside employment and demographic changes	Childcare manager	From April 2011	Sufficiency meetings 3 times a year

5 Action plan to address childcare gaps in Amesbury (September 2011)

Desired outcome	Action	By when	Person/s responsible for action	Complete/ongoing
Accessible quality childcare available in the community area.	Assessment needed to track childcare need with new housing development.	Ongoing	Childcare officers	Ongoing
Somewhere for 8-14 year olds to go	Monitor - leisure centre offers many activities	Dec 2011	Extended services co-ordinator	Ongoing
Sufficient childminders for the older age group	Some childminders work with over 8s	Ongoing	Childcare officer	Ongoing

Planned projects which are relevant to developing childcare in Amesbury

- Re-located Pre-School mobile being placed next to leisure centre January 2012.
- Possible extension of nursery, to remote site
- Re-location of preschool on rural school site in Fighledean.
- Most nurseries offering full daycare in the area are full and have waiting lists.