

Ref number:
001



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

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Area Board	All Area Boards	
Form submitted by (contact for all queries)	Cllr Chris Williams Portfolio Holder for communities Chairman Tidworth Area Board (Contact: Mary Cullen, Area Boards Team)	
Name of initiative	Wiltshire Community Speedwatch	
Brief Description of Initiative	<p>The Community Speedwatch initiative developed for Wiltshire is a three year programme, designed to provide a county-wide co-ordinated response to the issues around speeding through our towns and rural villages.</p> <p>This is a community safety issue which has been the subject of public concern, expressed at Area Boards right across the county.</p> <p>Wiltshire Police currently operate a small but growing scheme and face increasing demand from town and parish councils for Speedwatch initiatives. This bid seeks to provide further investment in the scheme and develop a partnership approach between the Police, our Area Boards, local communities and our Highways Department. The scheme has the support of Wiltshire Police, Wiltshire council Highways, Area Boards and cabinet member Dick Tonge.</p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	
	Safer communities	X
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	£90,510	

What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)

Total Project Cost £90,510

Item	Capital	Revenue
12 number Unipar SL700 speed guns at £2,000 each	24,000	
Annual maintenance/calibration 3 years x £195 each		7,020
24 number jackets and vests at £35 each		840
12 number "Speedwatch" temporary signs and frames at £150 each	1,800	
6 number Speed Indicator Devices at £3,400 each	20,400	
Annual maintenance £325 each		1,950
Marketing and publicity materials		4,500
Start up administration costs (Year 1/2)		20,000
Automated Traffic Counting Equipment (Metrocount)	10,000	
TOTAL	56,200	34,310

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken

The Community Speedwatch initiative will support the LAW ambition of Building Resilient Communities through enabling local people to define their own local priorities around tackling speeding and taking action to address this.

It will also contribute to Building a strong and more vibrant voluntary sector right across Wiltshire through development of opportunities for volunteering. The initiative will also contribute to the development of 'Safer Communities' through taking action against speeding traffic through our towns and villages thus contributing to the ambition to reduce casualties on Wiltshire's roads.

This initiative will also support ambitions around helping the organisations work together. Through this initiative, Area Boards will work in close partnership with town and parish councils and the Police to identify priority areas for tackling the issue of speeding traffic. This initiative will also contribute towards the ambition to develop the local leadership role of our Councillors.

With the purchase of speed guns to be deployed out of each Area Board Hub and supported by the Police Community Speedwatch Co-ordinator, and Neighbourhood Police Teams, local people will be trained in use of the equipment to monitor traffic speeds through villages.

In addition Speed Indicator Devices will be purchased and used to support the efforts of the community groups to reduce traffic speeds. They will be placed by the Highway Authority at sites where a persistent speeding problem has been identified and monitored by the community.

	<i>Community Speedwatch will see the local community working closely with the police and Highway Authority to reduce traffic speeds and casualties on the roads in Wiltshire.</i>
What makes this initiative a local priority (eg evidence from research and local support)	<i>The issue of speeding through towns and villages has been raised at meetings of our Area Boards right across the county and accounts for @ 50 of the 250 issues currently reported to Area Boards through our Community Issues Sheets. There is widespread demand and support for speed guns and speed indicator devices from parishes across the county. This project is widely supported by elected members and is seen as a priority issue for the county as a whole.</i>
How will you know you have been successful?	<i>We will know we have been successful when our Area Boards have developed a prioritised list of parishes requesting a community Speedwatch solution, when these sites have been assessed by the Community Speedwatch co-ordinator and Community Speedwatch identified as an appropriate response, when community volunteers have been recruited and trained to use Community Speedwatch equipment and when initial data has been gathered relating to speeding in these locations. This will prompt a range of solutions including deployment of speed indicator devices in key risk areas and educational campaigns around speeding. Ultimately, we will know we have been successful when speeding can be seen to have been reduced, accidents and fatal road casualties (KSI's) have been reduced across Wiltshire and residents report increased levels of satisfaction with where they live.</i>
• How will you measure the impact? (may have more than one measure)	<ul style="list-style-type: none"> • <i>Reduced public perception of speeding measured through;</i> • <i>reduced number of issues relating to speeding reported through our community Issues sheets and reduced reporting of issues relating to speeding at our area Board meetings</i> • <i>Collision analysis, a reduction in the number of killed and seriously injured (KSI) and slight injury accidents.</i> • <i>Reduction in traffic speeds at Community Speedwatch sites</i> • <i>Increased volunteering opportunities developed</i> • <i>Increased numbers of residents volunteering</i> • <i>Increase in educational activity related to speeding issues</i> • <i>Numbers of parishes participating</i> • <i>Reduced demand for Speedwatch equipment over time including frequency of deployment of SIDs at persistent speeding sites.</i> • <i>Level of enforcement action taken</i>
• What is your improvement target (s), and when do	<i>The improvements targets are overall reduction in speeding through villages and reduction in road accidents and related fatalities (KSI's). Expected improvements after 3 years.</i>

<p>you expect to achieve this/these?</p>	
<p>• How will you ensure that the improvement continues after the end of the initiative?</p>	<p>Reduction in collisions is a national target and measures to reduce casualties on the roads in Wiltshire will remain a priority. Community Speedwatch has been introduced and running for a considerable period in many areas across the UK. It is fully supported by the police. The purchase of this equipment along with the recruitment and training of local volunteers will build community capacity and enable the scheme to continue long after the LPSA funded period ends.</p>
<p>Who will benefit from this initiative?</p>	<p>All road users including vulnerable users such as pedestrians and cyclists will benefit from reduced traffic speeds and the risk of injury. The community will benefit from improved quality of life and a safer environment.</p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or There may be on-going commitments of approximately £7k which will be funded from Area Board budgets as required.</p>
<p>What are the key risks to success and how will these be managed?</p>	<p><i>Key risks to the project include</i></p> <p>Lack of take up from parishes- <i>This risk will be managed through promotion and publicity about the scheme. This risk is unlikely to materialise however as there is an existing and increasing demand for Speedwatch equipment across the county and over 250 parish councils to service.</i></p> <p>Excessively high level of demand- <i>This will be managed through development of a prioritised list of areas for speeding support which will be developed by our Area Boards. The resulting rota/schedule for loan of equipment to parishes will be managed/overseen by the Police Community Speedwatch Coordinator, supported by Community Area Managers. Regular reporting of the schedules will take place through our Area Boards. There will be ongoing monitoring of demand and whether additional equipment is required. Additional resources can be levered in through our Area Boards in priority areas.</i></p> <p>Lack of Community Volunteers- <i>This risk will be managed through effective publicity and marketing of the scheme at local levels. Parish councils will seek to recruit volunteers through parish newsletters etc. There is not a requirement for a large number of volunteers in each area.</i></p> <p>Costly highways interventions- <i>The Community Speedwatch initiative forms one part of the Integrated Speed Management Strategy. The strategy includes a number of options, stages and processes which need to be worked through prior to identification of appropriate solutions to resolve a speeding problem and this may result in enforcement or engineering works. Costly</i></p>

	<i>interventions will only take place at locations that are evaluated in accordance with Department for Transport guidance and meet the defined traffic conditions and collision history.</i>
Who will manage the initiative	<p><i>Community Speedwatch will be delivered as part of the Wiltshire & Swindon Road Safety Partnership. A specific project board will be set up consisting of the police Community Speedwatch Co-ordinator, a Highways representative, Community Area Managers from each Hub area and the relevant Portfolio Holder.</i></p> <p><i>The initial set up will be the responsibility of the Highway Authority and a suitable project manager will be appointed to work closely with Wiltshire Police and other stakeholders to ensure the correct equipment is purchased and deployed.</i></p> <p><i>Day to day management of the scheme will be by the police Community Speedwatch Co-ordinator (to be appointed) working closely with the Highway Authority for the deployment of SIDs and gathering of data</i></p> <p><i>Regular reporting will take place to the Project Board, Police, Fire, NHS, CLG, Area Boards and the Cabinet.</i></p>

Signed:

Chris Williams

Chairman of Tidworth Area Board

Portfolio Holder, Communities (on behalf of All Area Boards)

Dick Tonge

Cabinet Member, Transportation and Highways

Chief Inspector Ian Copus

Wiltshire Constabulary

Dated: 28/9/09