

Ref number:  
015

# Performance Reward Grant Scheme

## APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

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Area Board	Corsham	
Form submitted by (contact for all queries)	<i>Paul Simons, Mini &amp; Youth Chair, Corsham RFC. 21, Prospect, Corsham. Wilts. SN13 9AD E: <a href="mailto:paul@simonsassociates.co.uk">paul@simonsassociates.co.uk</a> T: 01249 716179 M: 07785 506 338</i>	
Name of initiative	Corsham Rugby Football Club development plan	
Brief Description of Initiative	<p><i>Corsham RFC is rapidly expanding and playing a greater role in community based initiatives. The club impacts on the lives of many local citizens with over 235 young people (6-17's) and 55 adult players registered with the RFU (Twickenham). Plans for girls/young women's rugby are also being developed to meet local demand.</i></p> <p><i>The clubhouse facilities were built between 1964/68 to cater for 2 senior sides and are now worn out, sub-standard and not fit for purpose.</i></p> <p><i>The next phase of the 5 year development plan is to reconstruct the drainage system and rebuild the changing and shower rooms.</i></p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	
	Protecting the environment	X
	Action for Wiltshire – combating the recession	
Amount of funding sought	<p><i>Phase 1 drainage; £35,000* (2009/10)</i></p> <p><i>*These costs have risen by £10,000 as the Environment Agency will no longer permit the use of a traditional soakaway in order to protect the natural aquifer to the south of the Lacock Road.</i></p> <p><i>Phase 2 changing rooms; £150,000** (2010/2011)</i></p>	

	<p><i>**This phase is subject to obtaining planning permission which is currently being prepared for re-construction of the existing changing room block. Works programmed to start in May 2010.</i></p>
<p>What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)</p>	<p><i>This money is all for capital works. Phase 1 is for new drains, septic tank and rain water harvesting. Total cost £47,000 of which the club has £12,000 available; (RFU grant of £6,000 matched by CRFC own funds of £6,000). Phase 2 is for rebuilding the changing rooms to Sport England specification to enable the secure segregation of the sexes, with integrated shower and lavatories. The recommended specification from Sports England is fit for use for all field and team sports not just rugby.</i></p>
<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p><i>In the <u>Corsham Area Community Plan</u> access to wide ranging leisure and sporting activities for all ages, and especially the young, is seen as a priority. The community has stated that it wishes to see local facilities enhanced and developed. This project achieves exactly that; the opportunity for a wider ranging group of young people, particularly girls and young women, to actively participate in sport.</i></p> <p><u><i>Building Resilient Communities:</i></u></p> <ul style="list-style-type: none"> <li><i>• The rugby club is run by over 100 active volunteers all working to national Best Practice as recognised by the RFU in the club’s award of “Seal of Approval” in 2004.</i></li> <li><i>• The club works with local primary and secondary schools, running training and coaching courses and tag rugby festivals.</i></li> <li><i>• Each age group has qualified coaches giving young people a safe and secure opportunity to take part in a range of activities.</i></li> <li><i>• The club has built its capacity to develop by members attending the national “Leadership Academy” courses run by the RFU</i></li> <li><i>• The club runs a number of recruitment activities and takes part in community events to raise awareness of the opportunities for young people to take part in positive activities that give a range of life skills and healthy exercise.</i></li> </ul> <p><u><i>Lives not Services:</i></u></p> <ul style="list-style-type: none"> <li><i>• The rugby club gives young people of all abilities the opportunity to take active participation in healthy teamwork and to develop their potential.</i></li> <li><i>• The club works closely with the Wiltshire Council Sports Development team and the County Rugby Development Officer to improve opportunities for young people in the Corsham and wider area.</i></li> <li><i>• Awareness is actively taught of health issues, including weight/obesity, nutrition and healthy lifestyles to both the young and their parent/carers.</i></li> <li><i>• Teamwork is essential in rugby at all ages and this helps</i></li> </ul>

	<p><i>to build qualities of awareness, co-operation, respect and consideration in young people.</i></p> <ul style="list-style-type: none"> <li>• <i>The club helps its members to appreciate a healthy lifestyle, personal wellbeing and the long term benefits to quality of life issues.</i></li> <li>• <i>Formal schools agreements will be developed in the future to enable the club to fulfil a greater role in the activities noted above.</i></li> <li>• <i>With a 3<sup>rd</sup> senior side now in its third season and plans for a ‘veterans’ side, adults are also being encouraged to continue or return to the game and participate in health and fitness giving activity.</i></li> </ul> <p><u><i>Protecting the Environment:</i></u></p> <ul style="list-style-type: none"> <li>• <i>The club, has since 2004, actively managed it’s playing areas and 7.5 acres of grassland. The grass needs to be irrigated during hot and dry periods and the RFU grant aided an irrigation scheme some years ago.</i></li> <li>• <i>As part of the scheme to re-design the club’s drainage system a 10,000 litre rain water harvesting system will be installed so that natural rainwater can be stored and re-cycled to irrigate the pitches. This will produce significant savings to the club’s annual water rates bill and add to the protection of the environment.</i></li> </ul>
<p><b>What makes this initiative a local priority (eg evidence from research and local support)</b></p>	<p><i>Since 1992, the role of the rugby club has been impacting on the lives of 100’s of our young people from the ages of 6 to 17 in the Corsham area. This year the club has (so far) registered 235 young people with the RFU. Corsham was the first club in Dorset and Wiltshire to be accredited under the RFU’s “Seal of Approval” charter mark. This reflects the high standard of management, organisation and Best Practice employed at the club as demonstrated in the safeguarding, codes of conduct, equal opportunities and schools work undertaken by the club.</i></p> <p><i>The club’s 5 year development plan has been agreed and written into the county facilities strategy for rugby and is now approved by the RFU, this opens the way for potential future grant aid.</i></p> <p><i>Healthy activity for all our young people is a priority. In particular girls and young women are currently under- represented in rugby and are disadvantaged as they can only play in mixed teams up to the age of 11. After 11 girls play in single sex sides and there are currently no clubs in the North Wiltshire area who field girl teams from 12 to 17. The provision of new, secure and approved changing room facilities is a pre-requisite for the development of girls rugby for which there is an increasing demand.</i></p>

	<p><i>Corsham RFC follows a “sports for all” ethos, irrespective of individual skill levels, and the range of activities from Family Fun Days and training sessions to playing matches and Rugby Festivals has a significant impact on the health and wellbeing of our young people.</i></p> <p><i>The training regime in the youth section (12-17) keeps a number of young people “off the streets” of Corsham, keeps them focussed and occupied in healthy activity and helps build team spirit, respect for others and a sense of loyalty. The club liaises with the local police and one of our member/referees is a Community Policeman.</i></p> <p><i>All the above activities are self-supporting and sustainable on a revenue basis and the management of the club involves 120 active adult volunteers giving over 20,000 hours to club matters each season. The club is supported by local schools, local businesses through sponsorship and gifts-in-kind, Community Sports Development Managers, local trusts, Corsham Chamber of Commerce, Corsham Round Table, Dorset and Wiltshire RFU and the England RFU.</i></p>
<p>How will you know you have been successful?</p>	<ul style="list-style-type: none"> <li>• <i>By continuing to build on the numbers of young people joining the rugby club each year</i></li> <li>• <i>By being able to run a 4<sup>th</sup> senior rugby side</i></li> <li>• <i>By running girls/young women’s rugby for ages 12-17</i></li> <li>• <i>By running more social events</i></li> <li>• <i>By hosting more festivals in conjunction with local schools</i></li> <li>• <i>By hosting more County and Regional representational and cup games</i></li> <li>• <i>By improving the income flow to the club to generate surpluses for future Development Plan priorities</i></li> </ul>
<ul style="list-style-type: none"> <li>• How will you measure the impact? (may have more than one measure)</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Recruitment of young people ages 6 to 11</i></li> <li>• <i>Recruitment of young men 12-17</i></li> <li>• <i>Recruitment of young women 12-17</i></li> <li>• <i>New schools agreements</i></li> <li>• <i>Use of facilities by external bodies</i></li> <li>• <i>Increased revenue streams</i></li> </ul>
<ul style="list-style-type: none"> <li>• What is your improvement target (s), and when do you expect to achieve this/these?</li> </ul>	<ul style="list-style-type: none"> <li>• <i>Developing and sustaining young women’s rugby sides; growth 2011 to 2016</i></li> <li>• <i>Provide 2 coaches to minimum of Level 1 qualification in each age group; 2010 to 2015</i></li> <li>• <i>Achieve “Whole Club Seal of Approval” from the RFU; 2010.</i></li> <li>• <i>Maintain 1<sup>st</sup> team in D&amp;W league 1 and gain promotion for 2<sup>nd</sup> and 3<sup>rd</sup> teams; 2010/11.</i></li> </ul>

<ul style="list-style-type: none"> <li>• How will you ensure that the improvement continues after the end of the initiative?</li> </ul>	<p><i>After the development phase the club will sustain membership and activity through:</i></p> <ul style="list-style-type: none"> <li>• <i>Expand recruitment and publicity through ‘French Market’, mail shots, welcome packs to new homes, MoD liaison, schools presentations and Fun Days.</i></li> <li>• <i>Maintain a reputation of a well managed and friendly club that does not <u>always</u> take its rugby too seriously</i></li> <li>• <i>Increased revenue takings will enable high levels of maintenance of facilities and playing areas</i></li> <li>• <i>Expand levels of activity, particularly with girls rugby and social events and increase profile and relevance of Corsham RFC as Corsham grows and develops as a community</i></li> </ul>
<p>Who will benefit from this initiative?</p>	<ul style="list-style-type: none"> <li>• <i>Schools in the Corsham area through Schools Agreements</i></li> <li>• <i>Over 235 young people from 6 to 17 and their parents and carers</i></li> <li>• <i>A further 50 young women from the area</i></li> <li>• <i>The 55 senior players and their families</i></li> <li>• <i>Disadvantaged children who are given free access to the club’s facilities</i></li> <li>• <i>The health and wellbeing of all children, youth and adult members and participants</i></li> </ul>
<p>Confirm no unfunded commitments from this initiative</p>	<p>Please delete the statement that does not apply:</p> <ol style="list-style-type: none"> <li>1. I confirm that there will be no unfunded financial commitments arising from this initiative.</li> </ol>
<p>What are the key risks to success and how will these be managed?</p>	<ul style="list-style-type: none"> <li>• <i>Project does not proceed and numbers ‘plateau’ off at current levels, thus stifling future expansion and ability to increase community involvement (Medium risk). A fund raising plan over a longer timescale would have to be put in place.</i></li> <li>• <i>Another local club provides improved facilities and caters for girl’s rugby before Corsham (Low risk). Constantly monitoring the situation through D&amp;W Development Committee.</i></li> <li>• <i>Corsham ceases to expand and grow in terms of new, incoming families (Low risk). Out of rugby club control.</i></li> <li>• <i>All local schools reach full capacity and numbers of new, young people decline (Medium risk). Out of rugby club control.</i></li> </ul>
<p>Who will manage the initiative</p>	<p><i>Phase 1; Jeff Hughes, Engineer, Future Management Environmental Engineers.</i>  <i>T: 01249 714189</i>  <i>M: 07885 777 244</i></p>
<p>:</p>	<p><i>Phase 2; Robert Knight, Engineer, Igloo Regeneration.</i>  <i>T: 01249 713934</i>  <i>M:07721 748 232</i></p>

Signed:

Chairman of Area Board

Dated: