

Ref number:

004



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	<i>Salisbury</i>	
Form submitted by (contact for all queries)	<i>Police Sergeant 464 Richard Goodman Salisbury NPT 0845 408 7000 ext 723 822 Richard.goodman@wiltshire.pnn.police.uk</i>	
Name of initiative	<i>Salisbury Taxi Marshalls Christmas and New year</i>	
Brief Description of Initiative	<p><i>The request is to provide funding for four qualified Security Industry Authority(SIA) trained Taxi Marshalls on key dates leading up to Christmas over the busy party period and into the New Year .</i></p> <p><i>Taxi Marshalls have been used in Salisbury twice before, for a period of six months in 2007 and again over the Christmas New year period 2008/09.</i></p> <p><i>The Marshalls are used in two groups of two, one group will work off the main Taxi ranks in New Canal the other outside venues where taxis gather initially at Bridge street/ Fisherton street then Endless street and Milford street. Marshalls will link in with the radio system used by CCTV and PUB watch and will wear high visibility jackets with SIA badges and will increase the perception of extra trained officials on the streets</i></p> <p><i>This will form a comprehensive well tried structure for ensuring a successful out come</i></p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	
	Improving affordable housing	
	Lives not services	
	Supporting economic growth	
	Safer communities	X
	Protecting the environment	
Amount of funding sought	<i>£2000</i>	
Action for Wiltshire – combating the recession		

What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<i>The requested money will be spent on suitably trained ISA Taxi Marshalls @ £10-£15 / hour Period to cover 17th, 18th, 19th, 23rd, 24th, 31st December . Four Marshalls each night between 2200hrs and 0400hrs</i>
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<i>On both occasions when this initiative has been used the reaction has been that the Marshalls have calmed and reassured the public increase the feeling of being in a safe environment reduced ASB and alcohol related assaults Feedback has been very positive from members of the public, taxi drivers, door staff at clubs and Police officers</i>
What makes this initiative a local priority (eg evidence from research and local support)	<i>Salisbury is the largest venue for late night entertainment in South Wiltshire. In the run up to Christmas numbers visiting Salisbury increase as people celebrate with Christmas parties.</i>
How will you know you have been successful?	<i>As below</i>
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<i>The impact of the initiative will be measured using Police and CCTV statistics and by asking members of the public , Taxi drivers etc</i>
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	<i>To reduce alcohol related incidents , and improve confidence and feeling of well being for visitors to Salisbury City Centre late at night</i>
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? 	<i>This initiative is to deal with an increase in people using the Salisbury City Centre over the seasonal period</i>
Who will benefit from this initiative?	<i>Previous experience has shown that members of the public are the main benefactors , taxi drivers , Police , Ambulance</i>
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative,

What are the key risks to success and how will these be managed?	
Who will manage the initiative	<i>C/ Inspector Mc Mullin ,PS 464 Richard Goodman, Mrs kate Phipps</i>

Signed:

Chairman of Area Board

Dated: