

Ref number:
020



Performance Reward Grant Scheme

Expression of Interest Form for Chippenham Area Board

To be returned to:

Victoria Welsh, Chippenham Community Area Manager,

Wiltshire Council, Monkton Park, Chippenham, Wiltshire, SN15 1ER

Email: victoria.welsh@wiltshire.gov.uk

Organisation	<i>Chippenham Vision</i>	
Form submitted by (contact for all queries)	<i>Adam Nardell Vision Director – Chippenham Wiltshire Council Monkton Park Chippenham Tel 01249 706548</i>	
Name of initiative	<i>Chippenham Skate Park</i>	
Brief Description of Initiative	<p><i>To provide a purpose-built skate park in a suitable location in Chippenham.</i></p> <p><i>The emerging Youth Strategy for Chippenham looks to a dispersed model of provision for young people's activities in and around Chippenham, in order to provide the variety of provision required, within reach of all.</i></p> <p><i>This proposal this aims to provide an excellent local active recreation facility for young people, who have to travel long distances to find high quality skate board parks. (The Bridge Centre facility has very limited capacity and is planned to be redeveloped anyway.)</i></p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	<i>£250,000 (estimated)</i>	

What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)

Capital Expenditure

Supply and installation of the following

- Bank Ramp
- 3-Sided Corner Pyramid
- Grind Rail
- Kinked Grind Rail
- Manual Pad
- Incline Spine Ramp
- Ollie Box
- 1ft H Bank
- Fun Box Bank w/Stairs
- Spine Ramp
- Roll over
- Ollie Box
- Launch Ramp
- Skate-able Bench
- Dbl Barrel Grind Rail
- Roll In
- Quarter Pipe

Max area 81ft x 131ft

Total cost £250,000 (estimated)

The Youth Co-ordinator has had preliminary discussions with a local business who appear very keen to sponsor some of the Skatepark project, and partnership funding is therefore a distinct possibility.

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken

The emerging Chippenham Youth Strategy (led by Wiltshire Council Youth Services) sets out an approach to the decentralised provision for young people in and around Chippenham. The strategy has been shaped through the involvement of young people currently participating in a range of activities and seeks to provide these activities (music, sport, skate boarding, dance, drama etc) across a spread of locations to meet the diverse needs of young people in terms of interest, ease of access and location.

One of the issues identified in the Strategy is that of skate park provision. This is currently provided for in Chippenham in a relatively small and constrained indoor facility attached to the Bridge Centre. While this is very popular and well used it has limited capacity and is subject to redevelopment as the site is up for sale. Ultimately young people seeking more challenging and/or more accessible facilities are travelling long distances (as far as South Wales and Devon). There is a further local issue of the co-use of the Bridge Centre which has to cater for a range of activities and interests which are not always practically or culturally compatible. The emerging youth strategy seeks to address these issues and identifies the opportunity for a discrete purpose-built skateboard facility situated out of the town centre.

	<p><i>There is an opportunity to create a new facility in Chippenham (at a location to be determined) to complement the BMX jumps which are soon to be installed at Stanley Park and thus create excellent outdoor youth provision for the town.</i></p> <p><i>Clearly providing for an opportunity significant number of young people to engage in active recreation (a positive outlet) does contribute to social provision in Chippenham and makes a direct contribution towards community resilience and the physical and mental health objectives in 'lives not services'</i></p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p><i>The Youth Strategy is based on extensive consultation with young people from Chippenham and its immediate hinterland and meets an identified demand and need for local discrete skate park provision.</i></p> <p><i>This initiative was voted in the top two by both the Chippenham & Villages Area Partnership and the Chippenham Vision Board. These bodies between them represent the main stakeholders in the town, including the Town Council, Chamber of Commerce, Civic Society, Wiltshire College, North Wilts Economic Partnership, Chippenham Borough Lands Charity, Westlea Housing Association and the emergency services.</i></p>
<p>How will you know you have been successful?</p>	
<ul style="list-style-type: none"> • How will you measure the impact? (may have more than one measure) 	<p><i>Numbers using facility</i> <i>Satisfaction questionnaires</i></p>
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<p><i>To deliver the Youth Strategy objectives for decentralised youth provision in Chippenham through the development of a new purpose built skate park. This will be achieved on the completion of the facility</i></p>
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? 	<p><i>Monitoring of use by Youth Services and Chippenham Town Council</i></p>
<p>Who will benefit from this initiative?</p>	<p><i>Principally young people from Chippenham and the wider North Wilts Area.</i></p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>Please delete the statement that does not apply:</p> <ol style="list-style-type: none"> 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or

What are the key risks to success and how will these be managed?	<i>The principal risk is that the new facility will not meet the needs of the target group and not be used to the level that justifies the cost. This will be mitigated through the direct involvement of the target "audience" in the design process to ensure that needs and expectations are met and managed</i>
Who will manage the initiative	<i>Richard Williams Youth Development Coordinator Wiltshire Council</i>

Signed: Adam Nardell
Applicant

Dated: 19th December 2009