

Ref number:
024



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	Melksham (but to provide a service for all Areas)	
Form submitted by (contact for all queries)	Jayne Moverley, Manager Splash Youth Schemes, c/o Chippenham Police Station, Wood Lane, Chippenham, SN15 3DH. jayne.moverley@wiltshire.police.uk Tel: 01380 734106	
Name of initiative	SPLASH	
Brief Description of Initiative	<p><i>Max 100 words – this is a summary only</i></p> <p>Splash aims to improve the quality of life for vulnerable young people aged 9 – 16 by providing safe positive activities during school holidays to divert them away from anti-social & negative behaviour. Our aim is in keeping young people safe & healthy, increasing opportunities to enjoy, achieve and make a positive contribution in society. Projects raise self esteem and confidence and improve personal and social skills.</p> <p>Splash is in it's 20th year, is well recognised as a quality project, regularly delivering outcomes in support of the Childrens plan and Every Child Matters.</p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	√
	Improving affordable housing	
	Lives not services	√
	Supporting economic growth	√
	Safer communities	√
	Protecting the environment	√
	Action for Wiltshire – combating the recession	√
Amount of funding sought	£29,700	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>This funding will ensure Splash can deliver a full programme of positive holiday activities to attract and engage vulnerable young people during 2010 – 2011 across Wiltshire. Projects will include Sport, Arts, Cuisine (Food), Environment, Wellbeing. They will provide opportunities to set personal goals, develop skills, build on achievements, introduce aspects of culture, and achieve awards.</p> <p>The ambitions and objectives within the Local Agreement for</p>	

	<p>Wiltshire prioritises (as highlighted above) issues relating to young people and engaging them in positive activities. This is confirmed in numerous local and central government agendas including the Wiltshire Children and Young People’s Plan, Working Together to Improve Outcomes, the Childrens Plan, Play Charter, and of course Every Child Matters.</p>
<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>Building Resilient Communities:-</p> <ul style="list-style-type: none"> • Give young people opportunities to take part in a number of activities • Support local groups where young people can raise and discuss issues important to them • Encourage communities to take part in sporting and cultural activities and events that bring different age groups together • Help young people to succeed at school and take part in positive activities • Narrow the attainment gaps that exist for vulnerable groups of young people • Get more young people to take part in a wide range of positive activities and play • Increase children and young people’s access to facilities and activities • Increase to 82.1 % the number of young people taking part in positive activities <p>Lives not services:-</p> <ul style="list-style-type: none"> • Promoting health and wellbeing • Tackle obesity and improve healthy eating and physical activity • Increase opportunities for physical activity for the whole population • Help children who are dependent on the council by making sure that they are well looked after, involved in decisions and receive the best possible education. <p>Supporting economic growth:-</p> <ul style="list-style-type: none"> • Support young people who are not, or are at risk of not being, in education, employment, or training <p>Protecting the environment:-</p> <ul style="list-style-type: none"> • Engage young people on environmental, woodland and outdoor projects • Work with Partners such as Wiltshire Wildlife Trust and BTCV to encourage young people to enjoy, respect and protect the environment • Run projects which directly address environmental issues eg Recycled Art project <p>Safer Communities:-</p> <ul style="list-style-type: none"> • Provide more leisure, arts and sports activities for people of all ages. • Support children and young people living with or

	<p>experiencing domestic abuse</p> <ul style="list-style-type: none"> • Work together with communities to tackle anti-social behaviour <p>Action for Wiltshire – Combating the Recession:- Splash has a proven track record and benefits from a sound reputation. It has over 20 years experience of running activity programmes during which time, as a charity, it has independently sourced all funds necessary to support the organisation, adding great value to local services. It has benefited from the support of many regular donors over the years but the current financial crisis and recession is a threat and having a great impact and proving the greatest risk. Our challenge is to endure this turbulent period in order to sustain what in every other way is a credible effective project. ‘Action for Wiltshire – Combating the Recession’ could not be more appropriate for Splash at this moment. If we can secure support during this period then undoubtedly trust funds and investments will recover and once again begin to offer substantial funds. Monitoring and evaluation reports over the years have evidenced the need for Splash, outcomes are achieved and independent evaluations from Partner agencies evidence the value of the work of Splash and the contribution and added value it gives to achieving local authority/Partnership aims and objectives.</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>The evidence is detailed in:- The Wiltshire Childrens Plan – Working together to improve outcomes.</p> <ul style="list-style-type: none"> ○ Promoting resilience: provision of positive sustainable activities – promotion of self esteem, self confidence, teamwork, respect. ○ Mental wellbeing: promoting play, sport, leisure, healthy lifestyle, targeting troubled, vulnerable children and young people. ○ Improving achievement: providing alternative activities, providing out of school provision, providing certificates of attendance. ○ Things to do/places to go/people to talk to: range of activities provided during all school holiday periods catering for different choices. ○ Tackling domestic abuse: activities prioritise nominations for victims of domestic abuse, work with women’s refuges ○ Obesity, healthy eating and exercise: activities include sessions on healthy eating and cooking, sport programmes, alternative exercise ○ Reducing substance misuse: projects specifically targeted on drug and alcohol topics, such as “Having

	<p>a drink can cause a drama”. Information and guidance offered. Prioritise nominations from young people at risk of or involved with substance misuse issues.</p> <ul style="list-style-type: none"> ○ NEET: involving older young people as peer mentors. ○ Improving sexual health: through targeted activities, message is relayed by service providers. <p>Many of the Community Plans across Wiltshire prioritise issues affecting:-</p> <ul style="list-style-type: none"> ○ Youth, and in particular a lack of positive activities ○ Concerns over anti social and negative behaviour <p>Tired of Hanging Around:-</p> <ul style="list-style-type: none"> ○ Audit commission report which evidences the link between using sport and leisure activities to prevent anti social behaviour <p>The Play Charter / Wiltshire Play Partnership:-</p> <ul style="list-style-type: none"> ○ Article 31 of the UN convention on the Rights of the Child to protect and promotes play opportunities for all children and young people. ○ Wiltshire Play Partnership promotes and supports opportunities for all young people to play <p>Extended Services:-</p> <ul style="list-style-type: none"> ○ Splash supports activities and learning opportunities out of school hours and works closely with Partner organisations and agencies to engage vulnerable young people. <p>Community Safety Initiatives:-</p> <ul style="list-style-type: none"> ○ Splash has worked in partnership with the local authority Community Safety Managers and Anti Social Behaviour Co ordinators over a number of years to target areas highlighted in community safety plans and to engage young people at risk of anti social behaviour.
<p>How will you know you have been successful?</p>	<p>By recording/measuring outcomes and setting performance indicators</p> <ul style="list-style-type: none"> ○ Numbers engaged on projects ○ Numbers re-engaging on projects ○ Number of referrals ○ An increase in positive behaviour ○ An increase of self esteem ○ An increase in self confidence ○ An increase in personal skills ○ Positive feedback from stakeholders
<ul style="list-style-type: none"> ● How will you measure the impact? (may have more than one measure) 	<ul style="list-style-type: none"> ● Performance indicators ● Self Assessment ● Feedback from Partner agencies eg Community Safety ● Monitoring and Evaluation Reports ● Feedback assessments - 50% show ‘Improved self esteem’ ● Feedback assessments - 40% show ‘Improved attitude and behaviour’ ● Achieve an overall 75% excellent rating from feedback

	<p>questionnaires (young people, parents, key workers, stakeholders)</p> <ul style="list-style-type: none"> • Deliver minimum 48 days of activity during school holidays April 2010 to 2011. • Make available 672 places • Achieve a 70% attendance rate • Deliver 25% of projects in areas of identified anti social behaviour or deprivation as evidenced through Wiltshire Community Safety Partnership • 20% engaged from Splash referral categories ABCDL (ie A=ABC/ASBO, B=engaged in YOT, C=anti social behaviour, D=non/poor school attendee/excluded, L=behavioural/emotional/learning difficulties)
<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<ul style="list-style-type: none"> • 20% re engagement of young people - end March 2011 • Achieve 90% bookings on all projects – end March 2011 • Achieve an 80% attendance rate – end March 2011 • Achieve an 85% excellent rating from feedback questionnaires • Spread activities across Wiltshire to ensure young people have access in all area Board localities
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? 	<p>Ensure SPLASH is commission ready with robust up to date business plan and policies and procedures to ensure SPLASH remains fit for purpose and maintains its reputation as a good quality crime diversion project which will satisfy commissioners. This will maximise opportunities to seize available funding. Seek opportunities for collaborative working, share good practice and strengthen opportunities to embed project into mainstream activities.</p> <p>Use and act on monitoring and evaluation reports</p> <p>Continue to set Outcomes and Outcome Indicators</p>
<p>Who will benefit from this initiative?</p>	<p>Vulnerable and troubled young people aged 9 – 16 years, their families and carers. These young people may be at risk of offending, committing anti social behaviour, at risk of exclusion, experiencing difficulties at school, in care, a carer, homeless, a victim of mental/physical abuse, have safeguarding issues, have emotional/behavioural issues, be from a troubled family situation, be financially disadvantaged etc etc. Splash will aim to deliver around 48 days of activity offering around 700 places. Referrals will be taken from Social Services, Police, Schools, Health Workers, Connexions, Child Support Agencies and self referrals. All will be subject to an assessment of need.</p> <p>Wiltshire communities will benefit -increased activities for young people within communities.</p> <p>A reduction in young people hanging around which will reduce negative perception of young people and reduce the fear of crime.</p> <p>Partner agencies in the local authority who will be able to evidence positive engagement activities being delivered which</p>

	address many government agendas, particularly relating to Every Child Matters.
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or 2. There may be on-going commitments of £ [put in amount] which will be funded from [please complete showing funds within your control that will be committed to this]
What are the key risks to success and how will these be managed?	What are key risks:- Surviving the recession To secure direct activity costs in the current financial market. How will these be managed:- <ul style="list-style-type: none"> • Robust/reviewed Business Plan • Robust fundraising strategy • Securing core costs – hence this application – having core costs secured gives funders confidence to donate to direct activity. • Experienced Management Board looking and managing risk as part of regular Board Meetings. • Board members benefiting from advisers from local authority. • Partnership support from Wiltshire Police who offer substantial in kind support including line management facility and responsibility for employment of staff. This absorbs from the charity any risk associated with staff employment, redundancy, office/communication costs.
Who will manage the initiative	<i>Jayne Moverley, Manager, Splash Youth Schemes, c/o Chippenham Police Station, Wood Lane, Chippenham, Wiltshire, SN15 3DH</i> jayne.moverley@wiltshire.police.uk 01380 734106

Signed:

Chairman of Area Board

Dated: