

Ref number:  
026



## Performance Reward Grant Scheme

### Expression of Interest Form for Malmesbury Area Board

To be returned to:

Miranda Gilmour, Malmesbury Community Area Manager, Area Boards Northern  
Locality Team, Wiltshire Council, Monkton Park, Chippenham SN15 1ER

Email: [Miranda.gilmour@wiltshire.gov.uk](mailto:Miranda.gilmour@wiltshire.gov.uk)

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| Area Board   | <i>Name of Organisation:</i><br>Malmesbury Extension and Skate Project (MESP)  |   |
| Form submitted by<br>(contact for all queries)                               | <i>Insert name, address, email and phone number</i><br>Pete Smith: Malmesbury YDC, Cotswold House, Gloucester Road, Malmesbury SN16 9JS <a href="mailto:Pete.smith@wiltshire.gov.uk">Pete.smith@wiltshire.gov.uk</a><br>Tel: 01666 823747 or Mobile: 07768 943 883   |   |
| Name of initiative   | <i>Malmesbury YDC Multi Activity Area Extension</i>  |   |
| Brief Description of Initiative  | <i>Max 100 words – this is a summary only</i><br>To provide a safe and organised activity area for young people.<br>The 3 main activities:<br><ol style="list-style-type: none"> <li>1. A safe, supervised skate and skateboard area with ramps both fixed and mobile.</li> <li>2. A safe and supervised area for basic car and bike maintenance</li> <li>3. A safe area for young people to play badminton, football/basket and netball</li> <li>4. A large space for performing arts and social events.</li> </ol> |   |
| Please put a cross against the ambition(s) that this initiative will support | Building resilient communities   | X |
|  | Improving affordable housing   |   |
|  | Lives not services   | X |
|  | Supporting economic growth   | X |
|  | Safer communities  | X |
|  | Protecting the environment   | X |
|  | Action for Wiltshire – combating the recession   | X |
| Amount of funding sought   | £133,890   |   |

|   |   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
|---|---|--|----------|---|---------|---------------------|-------|---------------------------|--------|----------------------|----------|--|--|------------|--|-------------------|---------|--|--|---------------------|----------|
| <p>What will this money be spent on? (Please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)</p> | <table border="0"> <tr> <td>Estimated cost of build (see attached)</td> <td>£161,640</td> </tr> <tr> <td>Fees re design, planning, building regs</td> <td>£10,000</td> </tr> <tr> <td>Sports hall curtain</td> <td>£1200</td> </tr> <tr> <td>Skatepark ramps estimated</td> <td>£25000</td> </tr> <tr> <td>Total estimated cost</td> <td>£197,840</td> </tr> <tr> <td colspan="2"> </td> </tr> <tr> <td>Funds held</td> <td></td> </tr> <tr> <td>Wiltshire council</td> <td>£63,950</td> </tr> <tr> <td colspan="2"> </td> </tr> <tr> <td>Total amount sought</td> <td>£133,890</td> </tr> </table>   | Estimated cost of build (see attached) | £161,640 | Fees re design, planning, building regs | £10,000 | Sports hall curtain | £1200 | Skatepark ramps estimated | £25000 | Total estimated cost | £197,840 |  |  | Funds held |  | Wiltshire council | £63,950 |  |  | Total amount sought | £133,890 |
| Estimated cost of build (see attached)  | £161,640  |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Fees re design, planning, building regs   | £10,000   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Sports hall curtain   | £1200   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Skatepark ramps estimated   | £25000  |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Total estimated cost  | £197,840  |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
|   |   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Funds held  |   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Wiltshire council   | £63,950   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
|   |   |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| Total amount sought   | £133,890  |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| <p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>                        | <p><i>Attach separate documents if appropriate</i></p> <p>This initiative is aimed at building a resilient community by the provision on an outstanding facility for the local youth and community which crosses socio economic and gender boundaries. It will offer the possibility of enhancing physical and emotional self confidence whilst reducing friction between social sub groups, potentially improving the quality of life of the user groups. Physical activity and community involvement is well documented to produce these benefits. The intention is to take community involvement to being all stages of the project, using local companies and local businesses to help fuel economic growth and aiming to comply with the action for Wiltshire combating the recession policy. Finally, the successful completion of this project will result in a safer community by creating the opportunity for young people to move away from potential risk associated with pursuing sports in areas not designed for such activities, such as roads and car parks. Further environmental improvement is also visualised due to the reduction in large numbers of car journeys associated with supporting the large number of young people who currently have to travel much further to find a similar facility.</p> |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |
| <p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>  | <p>This initiative is a high local priority due to the lack of facilities for young people in the age group 12 to 20 in the area. There are a high number of local skaters in the area, over 50 skate borders from Malmesbury Town have attended local skate days at the Abbey and Youth Development Centre(YDC), as well as over 150 more from the immediate area, for which statistics are available. Opportunity to use these facilities would include weekend and twilight times to enable village young people to access within the existing bus timetable. Residents, Police and the Town Council have reported young people using car parks and the highway due to the lack of local facilities. According to ROSPA, more than 90% of serious skateboard accidents involve a collision with a motor vehicle. In 2008, Malmesbury &amp; Villages Community Area Partnership community research found that over 50% of 513 young people</p>  |  |          |   |         |                     |       |                           |        |                      |          |  |  |            |  |                   |         |  |  |                     |          |

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|  | <p>respondents wanted a skatepark. There has been a quest for a skatepark in the town since 1997. The Malmesbury Community Area Joint Needs Assessment (MCAJA) highlights the need to target youth obesity in the local area</p> <p>Recent data from the MCAJA also places Malmesbury as one of the worst areas of Wiltshire for serious traffic accidents.</p> <p>As the site is intended to be for multi functional use the intention is to also facilitate the Revolution Youth Motor project that has seen so much success in other areas of Wiltshire.</p> <p>Locally there have been issues brought before the area board concerning youth and the use of station yard car park and excessive speeding. The revolution project has been seen to be successful in both educating and refocusing energy in more constructive ways including NVQ courses and long term careers. Finally, in an area deprived of facilities such as a cinema, youth art projects etc this facility will also offer the potential use of such community involvement.</p> |
| <p>How will you know you have been successful?</p>   | <p>The success of the facility will be determined by user numbers and local impact assessment. The user's forum will be constantly involved with all aspect of performance monitoring with the ability to fine tune services for maximum effect.</p>  |
| <ul style="list-style-type: none"> <li>How will you measure the impact? (may have more than one measure)</li> </ul>                  | <p><i>E.g. performance indicator, public perception survey, number of...</i></p> <p>The usage will be measured in attendance both from the town and outlying villages , youth participation including those that are not in employment, education or training , learning outcomes, youth democracy in the management of the activities and in some cases, accreditation will be gained via Sports Leader Award, Arts Award, ASDAN and Duke of Edinburgh award. These indicators reflect targets of the 'Resourcing Excellent Youth Services' standards.</p>   |
| <ul style="list-style-type: none"> <li>What is your improvement target (s), and when do you expect to achieve this/these?</li> </ul> | <p><i>In some cases improvement may be achieved in stages, so you may want to give more than one improvement target</i></p> <p>1) To increase YDC annual attendances from 5,000 in 2009/10 to 7000 in 2010/11 and to 9000 in 2011/12.</p> <p>2) To increase YDC weekly opening sessions from 6 in 2009/10 to 8 in 2010/11 and to 10 in 2011/12.</p>   |

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| <ul style="list-style-type: none"> <li>How will you ensure that the improvement continues after the end of the initiative?</li> </ul> | <p><i>Sustainable improvement</i><br/>The existing staff with the improved flexibility of the facility, combined with the high level of local involvement, offers the ability to constantly refocus to meet user requirements.</p>  |
| <p>Who will benefit from this initiative?</p>   | <p><i>Consider the number of people likely to benefit and the impact on disadvantage or vulnerability in your area</i><br/>Local statistics show that the existing YDC membership of 200 is complimented by a similar number of potential users from the surrounding villages.<br/>The vast majority of activities are free and subsidy is found for the young people from disadvantaged circumstances<br/>The Revolution Youth Project is likely to involve existing members and up to a further 50 young people, based on the evidence from other community areas, taking local youth involvement above 25% of the local population. This project offers to be a most significant development for the area.</p> |
| <p>Confirm no unfunded commitments from this initiative</p>   | <p>Please delete the statement that does not apply:<br/>1. I confirm that there will be no unfunded financial commitments arising from this initiative.</p>   |
| <p>What are the key risks to success and how will these be managed?</p>   | <p>The key risk to success is, if we cannot secure the funding for this project, then the extension cannot be completed. All aspects of the project will be managed by the steering group in full liaison with Wiltshire Council, their officers and other key partners. Operational risks will be assessed on an ongoing basis and be responded to as necessary.</p>   |
| <p>Who will manage the initiative</p>   | <p><i>Name, role, organisation, contact details</i><br/>Mr P Smith. Team leader. Wiltshire Council. Development Service for Young People. Tel 01666 823747<br/><a href="mailto:petesmith@wiltshire.gov.uk">petesmith@wiltshire.gov.uk</a>. Malmesbury YDC, Cotswold House, Gloucester Road, Malmesbury SN16 9JS</p>   |

Signed: P.G.Smith on behalf of the Steering Group

Dated: 5/2/10

Applicant: Malmesbury Extension and Skate Project