

Ref number:
047



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	Melksham	
Form submitted by (contact for all queries)	Virginia Fortescue Chair/Trustee The Steeple Ashton Recreation and Community Development Group (The Rec Group) Church House Vicarage Lane Steeple Ashton Trowbridge BA14 6HH 01380 870197 virginiafortescue@yahoo.co.uk	
Name of initiative	St Mary's Sports Pavilion	
Brief Description of Initiative	<p>The pavilion will offer facilities to provide support for the current Football League and junior Teams with an ongoing plan to improve and increase further sporting facilities on the site as well as providing a sustainable meeting space for existing youth/adult/elderly and disabled groups currently operating elsewhere, offering a convenient, multi-functional location which to date does not exist within Steeple Ashton. The Pavilion will widen the scope and use of the playing fields, supporting more activities to a greater number and range of residents both from Steeple Ashton and the surrounding communities.</p> <p>The money will be spent on the timber frame building which provides changing rooms, referee/officials room, disabled facilities, a kitchen area and a multi-functional central area. The construction is built of sustainable materials with a wooden pantile roof.</p>	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	

	Safer communities	X
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	£50,000	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<p>This money will be spent on a sports pavilion, a building which is architecturally of a high standard to meet future needs and in keeping with the Steeple Ashton Village Design Statement. This project has been approved at planning level by Wiltshire Council.</p> <p>The overall project cost is £145,000, we are awaiting a second stage decision from the Big Lottery for £45,000 and have also approached Awards For All, further Big Lottery grant funding streams and the Area Board Melksham.</p> <p>Total Project costs Capital Costs : £95,000 Revenue: £50,000</p> <p>The money will be spent Capital Costs: £25,000 Revenue Costs: £25,000</p>	
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>This projects fulfils the ambitions above at a number of levels:</p> <p>This facility will encourage integration for the entire population of Steeple Ashton, crossing social boundaries creating a useable space for multiple uses. From the questionnaire issued it is obvious that residents want to see the sports fields used more effectively and have an area to host a wide number of activities. We know this project will contribute to building a stronger sense of community within Steeple Ashton.</p> <p>This project will improve lives within the village by offering a communal area where relationships can be built, activities shared and a meeting space for the residents to hire for multiple purposes.</p> <p>Steeple Ashton is a village with an extremely diverse population with a growing proportion of teenagers/young adults, for whom the village currently offers no facilities. This inevitably leads to young people being bored and open to influences such as anti-social behavior, underage drinking etc. There is an immediate demand for a Youth Club facility offering a safe, friendly environment where the young people of different social groups can gather. We already have a group of Young People willing to form a committee and proceed with this upon completion of the project. We know</p>	

	that this will have a very positive impact on the young people and the community reducing intermittent crime and anti-social behavior, thus leading to a safer community within the village.
What makes this initiative a local priority (eg evidence from research and local support)	<p>This project is a local priority as a permanent pavilion has been needed on this site for many years. Currently there is a temporary structure in place with limited changing/toilet facilities, this cannot support the full requirements of the football teams alone, let alone the number of other sports that the fields can easily facilitate. We carried out/issued a questionnaire to all the residents of Steeple Ashton and it was unanimous that all the residents could see a reason to use the pavilion suggesting alternative sports, meetings, clubs, health or entertainment purposes.</p> <p>We also spoke to the Wiltshire Football Federation with regard to improving the facilities and they confirmed that they would definitely increase their activities and teams based in Steeple Ashton if the project was achieved. We already have 10 football teams that have committed to using the pavilion upon completion. We know that sport is instrumental in building stronger communities and we believe that the completion of this facility will definitely impact on anti-social behavior and the community spirit of Steeple Ashton.</p>
How will you know you have been successful?	We will gauge the success of this project upon the committed bookings, number of clubs and residents using the pavilion.
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	We will also perform a follow up questionnaire with the residents and pavilion users 12 months after opening. The performance indicators would be the number of users to the pavilion and the increase of activity on the playing fields.
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	This project achievement is initially the opening of the pavilion. After this quarterly targets would be set based on discussions Wiltshire Police, Community Partnerships and the users of the facility.
<ul style="list-style-type: none"> How will you ensure that the improvement continues after the 	This project is sustainable from constant communication with existing Pavilion users, continued communication with the community as a whole and ongoing promotion of the facility

end of the initiative?	through clubs, groups, sports teams and sports federations.
Who will benefit from this initiative?	This project will have a direct impact on all the residents of Steeple Ashton as well as those of the surrounding villages an approximate number of 2100. It will have direct benefit on the whole village community offering a meeting place and sports empower residents to 'take ownership' of the facility and overcome social issues which currently exist between the two distinct social brackets of residents. .
Confirm no unfunded commitments from this initiative	Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or
What are the key risks to success and how will these be managed?	The key risks for this project is that it is not utilised to its full potential and bookings are not maintained for the sports fields. This will be closely managed by ensuring that the usage of both these facilities are monitored and the pavilion is marketed not only to the residents but also to potential clubs/groups from outside the village for hiring and utilising the close links already established with local sports clubs and federations.
Who will manage the initiative	Virginia Fortescue Chair/Trustee The Steeple Ashton Recreation and Community Development Group (The Rec Group) Church House Vicarage Lane Steeple Ashton Trowbridge BA14 6HH 01380 870197

Signed: Jonathon Seed
Chairman of Area Board

Dated: March 24th 2010