

Ref number:
079



Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

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| Area Board | Salisbury | |
| Form submitted by (contact for all queries) | <i>Barry Webb</i> <i>45 Old Meadows Walk,</i> <i>West Harnham Salisbury</i> <i>webb.barry@gmail.com</i> <i>07806 626259</i> | |
| Name of initiative | <i>EAST HARNHAM COMMUNITY CENTRE</i> | |
| Brief Description of Initiative | <p><i>This initiative will lead to the creation of a new-build Community Centre in the area of East Harnham under the auspices of East Harnham Community Association. Building will start in 2011-12.</i></p> <p><i>The centre has been designed to offer accessible amenities and facilities that will meet the expressed needs and wishes of the local people and families the views of which have been canvassed through local surveys.</i></p> <p><i>The development is in response to the need to meet increased needs that have arisen from local population growth as a result of significant housing developments in the area.</i></p> | |
| Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact. | Building resilient communities | X |
| | Improving affordable housing | |
| | Lives not services | X |
| | Supporting economic growth | |
| | Safer communities | X |
| | Protecting the environment | |
| | Action for Wiltshire – combating the recession | |
| | Improving outcomes for Children and young people | X |
| Amount of funding sought | <i>£75,000 capital (in 2011-12)</i> | |
| What will this money be spent on? | <p><i>The £75,000 is a contribution to an overall capital cost of £500,000. The sum of £302,000 has been confirmed as being available from funds available from the housing developers.</i></p> <p><i>The balance is being sought from major national grant givers and from local sources, such as Wiltshire Community First.</i></p> | |

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| Is planning permission required? Yes/ No | <p>If 'Yes': has it been granted?</p> <p><i>An application has been submitted but has been withdrawn in order to draw up an amended application that will meet both the needs and wishes of residents across this whole community.</i></p> |
| Have quotes been obtained? Yes /No | <p><i>The architect commissioned to design and plan the Centre has submitted cost estimates. However, formal quotes from potential contractors have not been obtained pending planning permission being granted and funding streams being clear.</i></p> |
| <p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p> | |
| Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken | <p><i>The following seeks to expand on how the ambitions of Wiltshire will be served.</i></p> <p>Building resilient communities:</p> <p><i>The proposed centre is in response to an existing community that has been expanded rapidly and which now embraces a range of ages and types of family groups.</i></p> <p><i>The intention is that the Centre will offer a focal point for citizens within the local community, thus offering greater cohesion and local resilience.</i></p> <p>Lives not services:</p> <p><i>Over an extensive period local discussions have demonstrated that people within the community of East Harnham are seeking a focus for generating opportunities and support form within their own community and reducing reliance on the importation of external services.</i></p> <p>Safer communities:</p> <p><i>In particular, East Harnham Community Association will seek to involve younger adults in the use of the Centre for positive opportunities and activities. In this way the community will seek to minimise the risks of anti-social behaviour and which avoids younger people being either the victims or perpetrators of such behaviour or crime.</i></p> <p>Improving outcomes for Children and young people:</p> <p><i>Previous discussions by East Harnham Community Association with Wiltshire County Council had led to an agreement in principle that the Centre would make accommodation available for Sure Start. A full and final agreement has had to be deferred</i></p> |

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| | <p><i>in view of the capital funding that the Council has to consider for such a development.</i></p> <p><i>East Harnham Community Association still intends to create a centre that would be capable of being extended to accommodate Sure Start if the funding issues are resolved.</i></p> | | | | | | | | | | | | | | | | |
| <p>What makes this initiative a local priority (e.g. evidence from research and local support)</p> | <p><i>In 2009 a surveys was undertaken by East Harnham Community Association in the local neighbourhood and the results from the respondents to the survey revealed that:</i></p> <ul style="list-style-type: none"> <i>• there were high levels of support for a Centre that could offer a wide range of activities and meeting rooms for residents of all ages and interests;</i> <i>• residents would wish to see a range of activities and facilities operating within the centre;</i> <i>• that respondents to the survey would offer both support and help for the project.</i> <p><i>Among the activities favoured by local respondents to the survey were:</i></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;"><i>Educational</i></td> <td style="width: 50%;"><i>Seniors Group</i></td> </tr> <tr> <td><i>Community Celebrations</i></td> <td><i>Youth Groups</i></td> </tr> <tr> <td><i>Meetings</i></td> <td><i>Drama</i></td> </tr> <tr> <td><i>Concerts</i></td> <td><i>Whist/Bridge</i></td> </tr> <tr> <td><i>Private Functions</i></td> <td><i>Parent/Toddler Groups</i></td> </tr> <tr> <td><i>Dancing</i></td> <td><i>Table Tennis</i></td> </tr> <tr> <td><i>Keep Fit</i></td> <td><i>Martial Arts</i></td> </tr> <tr> <td><i>Exhibitions</i></td> <td><i>Short Mat Bowls</i></td> </tr> </table> <p><i>In view of the passage of time and the population changes in this community, East Harnham Community Association, with the support of local residents, is preparing to embark on a further survey in order to obtain a more up-to-date picture that will enable the functional content and detailed design needs for the Centre to be drawn up.</i></p> | <i>Educational</i> | <i>Seniors Group</i> | <i>Community Celebrations</i> | <i>Youth Groups</i> | <i>Meetings</i> | <i>Drama</i> | <i>Concerts</i> | <i>Whist/Bridge</i> | <i>Private Functions</i> | <i>Parent/Toddler Groups</i> | <i>Dancing</i> | <i>Table Tennis</i> | <i>Keep Fit</i> | <i>Martial Arts</i> | <i>Exhibitions</i> | <i>Short Mat Bowls</i> |
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| <p>How will you know you have been successful?</p> | <p>The Centre will have been built and will house a wide variety of activities and facilities that are financially viable.</p> | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none"> • How will you measure the impact? (may have more than one measure) | <p>Follow up surveys of local people.</p> <p>Satisfaction surveys of people using the Centre.</p> | | | | | | | | | | | | | | | | |

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| <ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? | <p>The key target is to ensure that the amenities on offer through the Centre has been accessed by a minimum of 100 households in year 1 of operation, rising to 200 households in year 2.</p> |
| <ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? (this is one-off funding) | <p><i>East Harnham Community Association is concerned to ensure that the Centre will be viable and sustainable in the longer term. To this end it has worked up an outline business plan and has undertaken a conservative calculation of the known and potential income (from hiring etc.) set against the estimated running costs of the Centre.</i></p> <p><i>The calculation has shown that income will cover running costs and that even a slight surplus could be made in year one. This work, together with the strong evidence of local need and support for the Centre, offers a high level of confidence in the sustainability of the Centre.</i></p> |
| <p>Who will benefit from this initiative?</p> | <p><i>The initiative will potentially benefit all* residents in the East Harnham community by offering to meet their needs, wishes and aspirations within their local community.</i></p> <p><i>[* The population of the community at the 2001 census was 3762 (all ages) but this has grown substantially with local housing developments.]</i></p> |
| <p>Confirm no unfunded commitments from this initiative</p> | <p>Please delete the statement that does not apply:</p> <ol style="list-style-type: none"> I confirm that there will be no unfunded financial commitments arising from this initiative, or There may be on going commitments of £ [put in amount] which will be funded from [please complete showing funds within your control that will be committed to this] |
| <p>Will ongoing maintenance of premises/equipment be necessary?</p> | <p>Yes. East Harnham Community Association has developed a business plan for ensuring the financial viability of the Centre based on anticipated uptake and realistic hire costs.</p> |
| <p>What are the key risks to success and how will these be managed?</p> | <p>The main risk would be the failure to attract capital grant funding from the range of sources referred to.</p> |
| <p>Who will manage the initiative</p> | <p>East Harnham Community Association will delegate responsibility for managing the Centre at a later stage.</p> |

Signed:

Chairman of Area Board

Dated:

NB: It is the responsibility of the Area Board to ensure that:

- **bids are robust and well-founded**
- **public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel**
- **the initiatives are managed well to achieve the benefits and that performance improvement is reported**