

WILTSHIRE LOCAL TRANSPORT PLAN 2006/07 – 2010/11

BRADFORD ON AVON COMMUNITY AREA CONSULTATION

SUMMARY REPORT

Introduction

To assist the County Council in producing its second Local Transport Plan (LTP), a series of public consultation events were held during September and October 2004 in each of Wiltshire's Community Areas.

Invitations were sent to a variety of key contacts and organisations through Wiltshire's network of Community Planners. In addition, notices were sent to all libraries, parish and town councils and placed in the Wiltshire Times, the Gazette and Herald, and the Salisbury Journal.

The Bradford on Avon Community Area consultation event took place at the Wiltshire Music Centre, Bradford on Avon, on Tuesday 21st September 2004. A total of 19 people attended the event (see Appendix A).

This summary report seeks to set-out the context and results of the consultation event. It has been sent to all participants and placed on the County Council's website.

Purpose of Event

The purpose of the LTP Community Area consultation events was to provide the opportunity for communities and other key organisations to give their views on the local transport issues likely to face them in the period to 2011, and to explore and identify local priorities and areas of concern.

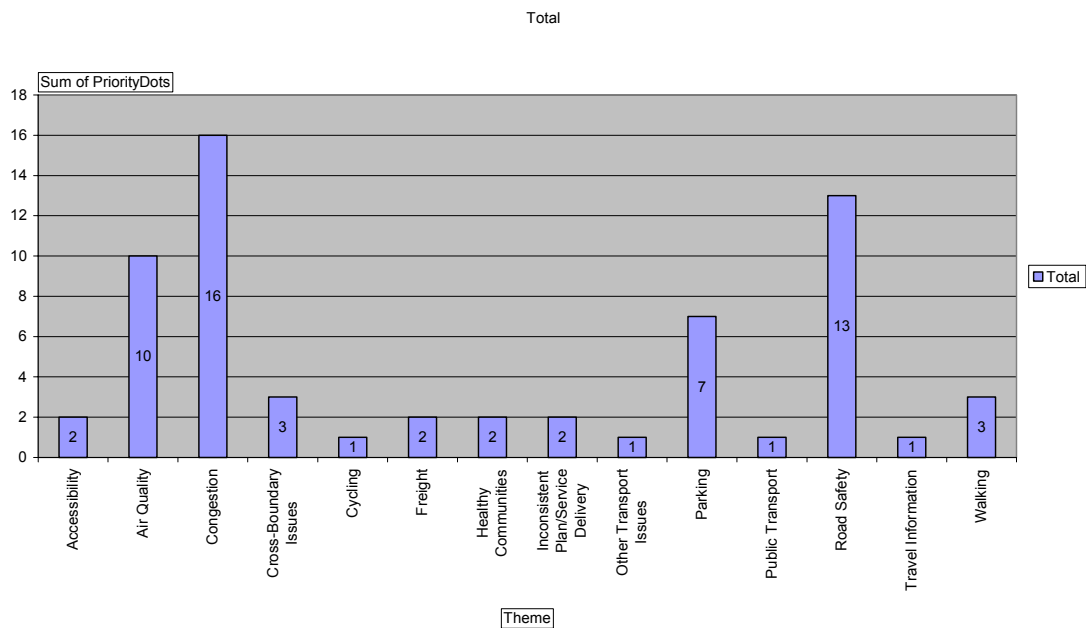
The event also provided the opportunity for County Council officers to explain more fully the current national and regional transport policy and funding context, and set-out what has been achieved by the first Wiltshire LTP.

Format of Event

Following a short introductory presentation, participants discussed and recorded their local transport issues and concerns in four groups with County Council officers acting as facilitators. The issues and concerns raised were then categorised by each group into broad LTP themes before being prioritised by each participant (four stickers were given to each participant in order to identify their respective priorities).

Results

The outcome of the categorisation and prioritisation process is given overleaf:



From the above chart it is clear that the top priorities were:

- Congestion;
- Road Safety;
- Air Quality; and,
- Parking.

A wide range of other issues were also identified as priorities by the participants.

In recognition that the issues and concerns raised by participants may cross a number of different themes, all the comments, along with the group, categorisation and prioritisation details, are shown in Appendix B. From this, the following main concerns emerge:

- Congestion as a result of high traffic flows passing through the historic centre results in a number of problems including accessibility, safety, and pollution.
- Road safety issues generally relate to the narrowness of pavements in the town centre, and difficulties for pedestrians crossing busy roads in the town centre due to traffic volume and speed.
- Air quality issues are primarily concerned with air pollution as a result of traffic volumes and congestion in the narrow town centre streets, and the need to meet air quality targets in the town centre Air Quality Management Area.
- Parking issues concern inconsiderate parking and unloading in the town centre resulting in gridlock, and the lack of car parking on the north side of the river means that traffic has to go through the town to access the car parks.

Next Stages

To complement the Community Area consultations, meetings are to be held with a variety of organisations such as business and trade interests, transport providers, transport interest groups and voluntary organisations.

In line with the development of a draft second Wiltshire LTP, it is proposed that a further round of community and stakeholder consultation events will be held during the Spring of 2005.

Appendix A

Title	Forename	Surname	Organisation
	T	Ashton	BOA Preservation Trust
Mr	Godfrey	Marks	BOA Traffic & Transport Forum
Mr	Bryan	Harris	BOA Preservation Trust
Mr	Grant	Pearson	A2B Project & Car Club
Mr	Philip	Sutton	BOA Town Council
Mr	David	Bath	BRAVE 2
Mr	Don	Hinde	BOACAT
Mr	John	Pearse	BOA Transport Forum
Mr	Adrian	Kennedy	Limpley Stoke Parish Council
Mr	Bernard	Pendle	Wingfield Parish Council
Ms	Vicky	Landell Mills	BOA Town Council
Mrs	Joan	Norton	BOA Preservation Trust
Mr	Roger	Norton	BOA Preservation Trust
Mr	David	Gregory	Chamber of Commerce
	K	Wiggins	BOAPT
Mr	J	Froud	
Mr	M	Hewson	WCC Member
Mrs	Janet	Repton	WWDC Member
	Anne	Jarrett	Limpley Stoke Parish Council

Appendix B

Theme	Comment	Priority Dots
Accessibility	Accessibility to food shopping can be limited	1
Accessibility	Chapel on the bridge is only open for tourism once a year because of traffic	0
Accessibility	Narrow pavements in the town centre	0
Accessibility	Crossing in Bradford town centre is dangerous and prevents accessibility to services and shops	1
Accessibility	Accessibility problems with railway station. No wheelchair access to northbound platform.	0
Accessibility	Bradford Leigh bus does not serve New Road area.	0
Air Quality	Problems with air quality in the town centre	3
Air Quality	Reduce road traffic to improve air quality	1
Air Quality	Suggest meet air quality targets in AQMA* by 2005	3
Air Quality	Traffic over bridge needs reducing by 40% to meet 2005 AQMA target	1
Air Quality	Narrow canyon streets: high levels of air pollution	1
Air Quality	Bus pollution in Masons Lane	0
Air Quality	BOA town centre congestion causes air pollution	1
Community Safety and Crime	Vandalism to cars on a Friday / Saturday problem	0
Congestion	Attitudes of drivers bringing their vehicles through / to town are causing poor congestion. Suggests better education / enlightenment.	1
Congestion	Too much through traffic.	1
Congestion	There is a high volume of traffic	4
Congestion	Road traffic is very busy through historic town	2
Congestion	Reduce road traffic vibrations and chemical erosion	2
Congestion	Traffic congestion in town centre	1
Congestion	Local people using cars for short journeys	1
Congestion	Pound Lane congestion. Parking down left hand side	1
Congestion	Too much through traffic	1
Congestion	Holt: Congestion on narrow route through village	0
Congestion	Traffic volume in town centre	2
Cross-Boundary Issues	Non-existence of cross boundaries working together clearly hampers dealing with transport issues	0
Cross-Boundary Issues	A36/A46 issues	1
Cross-Boundary Issues	A36/A46 traffic from Bath, causes problems of through traffic	0
Cross-Boundary Issues	A36/A46 impact on Limpley Stoke HGVs	1
Cross-Boundary Issues	Traffic in BOA is a wider problem beyond boundaries	1
Cycling	Suggests encouraging cycle use, including appropriate segregation for inexperienced users and where there is high traffic volume/speed	1
Cycling	Road traffic is too heavy for safe cycling	0
Freight	HGVs over the weight limit are abusing restrictions on the Town Bridge	0
Freight	Freight delivery requires management	0
Freight	Freight uses inappropriate road	0
Freight	HGV noise on A roads through villages	0

Theme	Comment	Priority Dots
Freight	Woolley Green on the B3105 takes the HGV traffic which cannot go over the Town Bridge. There has been no effort to modify the road to cope with the additional traffic	1
Freight	Limpley Stoke: HGVs on the A36	1
Healthy Communities	Unfavourable public attitudes to alternatives to the private car	1
Healthy Communities	Narrow bridge, large volumes of traffic, safety and health concerns	1
Inconsistent Plan / Service Delivery	Lack of strategic overview with information provided about congestion	2
Maintenance	Renewal of white lining required – maintenance of road markings is currently poor	0
Maintenance	Maintenance of urban footpath surfaces in Rosemary Walk slippery and steep	0
Noise	Surface dressing causing noise problems	0
Noise	Noise at night on roads in town centre and Poulton	0
Noise	Noise from heavy trains in small hours	0
Noise	Noise due to coarse road surface in Wingfield	0
Noise	New Road	0
Noise	BOA centre	0
Other transport issues	Re-routing of traffic through the town	1
Parking	Lack of enforcement of illegal parking	2
Parking	Lack of parking north of the River Avon causing cars to cross Town Bridge to park	2
Parking	Intensive development causes parking problems – lack of on-street parking, visitor parking, and delivery lorries, to the detriment of highway flow	1
Parking	Lack of parking north of the river	0
Parking	Half day parking enforcement inadequate	0
Parking	Lack of / poor signing of car parks	0
Parking	Lack of car parks in the north of the town, meaning that those from the north of the town who have business in the town centre have to go across the Town Bridge to park.	0
Parking	Parents parking outside Christchurch and Fitzmaurice primary schools.	2
Parking	Inconsiderate parking causes gridlock in the town centre	0
Public Transport	Intimidation on late night public transport services	0
Public Transport	Public transport has lack of use	1
Public Transport	Train times are poor from Bradford on Avon to Trowbridge	0
Public Transport	Poor leg room on buses and trains	0
Public Transport	One-way routing of “blue bus” town services makes journey times worse	0
Public Transport	Wingfield: lack of public transport	0
Public Transport	Town bus is quite infrequent, lack of patronage	0
Public Transport	Lack of demand responsive transport	0
Public Transport	Too expensive. No returns available before 9:00	0
Road Safety	High speeds on roads out of the town centre – petition of 1000 previously submitted to the council	1
Road Safety	Young and elderly crossing difficulties	1
Road Safety	Speeding traffic is dangerous	0

Theme	Comment	Priority Dots
Road Safety	Need for responsiveness to local needs and speeds	0
Road Safety	Lack of safe routes to school	0
Road Safety	Children's road safety education not fully implemented by schools	1
Road Safety	Easier road crossings are required	2
Road Safety	Suggest reduce crawling road traffic causing pedestrian intimidation	0
Road Safety	There is traffic growth from new developments including from outside community area	1
Road Safety	Speeding traffic enforcement required	1
Road Safety	Authorities should not ignore "near misses"	1
Road Safety	School runs outside Christchurch School	1
Road Safety	Dangerous crossroads: B3105/B3109 Bradford Leigh	0
Road Safety	Wingfield: Danger of children having to cross main road to reach village school	0
Road Safety	Narrow pavements on Town Bridge	0
Road Safety	Town pavements too narrow	2
Road Safety	Dangerous "T" junction (poor visibility): From the B3105 joining the A363	0
Road Safety	Speeding traffic: Trowbridge Road, St. Margarets Street, Moulton Drive	1
Road Safety	Too much traffic in the town centre	1
Road Safety	Speeding traffic in the town centre	0
Road Safety	Speeding: Bradford Leigh	0
Road Safety	Speeding: Moulton Drive	0
Social Exclusion	Cycling on main roads is considered too risky by cyclists	0
Travel Information	Information for pedestrians is inadequate – especially the crossing points at the end of Newtown, Shambles/Silver Street, Station Approach and bottom end of Market Street	0
Travel Information	Improving/making rail timetable information more widely available	0
Travel Information	Footpath network is extensive, but needs signing	1
Travel Information	No car parks signs in the north to indicate car parks in south	0
Walking	Delivery vans on Silver Street are blocking pavements and obstructing pedestrians	0
Walking	There is an issues with pedestrian safety, particularly on the Town Bridge	3
Walking	Lack of footways and width is a problem	0
Walking	Easier road crossings required for pedestrian accessibility on New Road, Silver Street by the Shambles and St. Margaret's Street	0
Walking	Crossing Masons Lane	0
Walking	Narrow pavements in the town centre, conflicts between cars and pedestrians	0

* AQMA – Air Quality Management Area