

WEST WILTSHIRE DISTRICT COUNCIL COMMUNITY SPORT NETWORK (WWCSN) ACTION PLAN

Please note that this plan is an organic document and will be evaluated and altered to meet the needs of the community as they arise

**WEST WILTSHIRE COMMUNITY SPORT NETWORK (WWCSN)
ACTION PLAN April 2008 - 2010**

1.0 Participation					
Objective	Action	Lead and Other Partners	Timescales	Targets	Comments
<p>Increase participation in 16 – 19 year olds</p> <p>This will contribute to the School Sport YST 5 hour offer</p>	<p>Provide two specific 1 hour sessions per week at the local Leisure Centre during the daytime or after-school and link in volunteer coaches</p> <p>Provide the FIA 'Go' Programme within 1 Leisure Centre each term</p>	<p>SSP & DCL</p> <p>DCL & SSP</p>	<p>2008 2009</p> <p>Apr 2008 Sept 2008 Jan 2009 Apr 2009</p>	<p>Sessions running per year with minimum 15 participants</p> <p>Six/Seven-week programme running each term at Warminster with minimum 15 participants</p>	
<p>Increase participation in the over 50's</p>	<p>Provide two 1 hour Extend sessions per week during the daytime for two 12 -week programmes</p> <p>Support Connecting Rural Communities to engage with local village groups to encourage activity</p> <p>Support the health walks connected to GP Referrals and train two walk leaders</p>	<p>DCL WWDC (DG)</p> <p>WWDC (DG)</p> <p>DCL</p>	<p>Apr 2008 Sept 2008 Jan 2009 Apr 2009</p> <p>Commencing 2008</p> <p>Dec 2008</p>	<p>Two sessions per week (one running in Castle Place) with minimum 10 participants</p> <p>Three sustainable sessions running in district with minimum 15 at each session</p> <p>Two new leaders trained</p>	
<p>Increase participation in the middle years</p>	<p>Return to Sport programme</p> <p>Work on a project focussing on providing activity for the surrounding industrial estate during the work day at Christie</p>	<p>WWDC (DG) DCL/NGB's</p> <p>WASP DCL</p>	<p>Dependant on funding</p> <p>Project outline drawn up for commencement in</p>	<p>Two new sessions organised with minimum 15 participants</p> <p>Weekly session running with minimum 15</p>	

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	Miller Sports Centre		2009	participants	
Increase participation of young children 0 – 16 years	Provide each Prim/Jun school with free swim passes for each of their children Under 8 years of age	DCL	Mar 2008	25% uptake of the swim passes	
	Extend the Fun in the Sun programme to incorporate two sport specific projects linked to local clubs	WWDC (DG)	July 2008 and then continuing for future years	Projects running with 200 children participating	
	Delivery of the YST School Sport 5 hour offer of physical activity	SSP & WASP WWDC	Sept 2008	Working committee will develop a delivery plan in May 2008, which will contain the achievable targets	
Increase participation within active Alternative Sports Part of this will contribute to the School Sport YST 5 hour offer	2 Ultimate Frisbee Development Squads for North and South	WWDC (DG) WAYS & SSP	Mar 2008 Mar 2009	Squads established with 15 in each one	
	Organise two Parkour sessions at Christie Miller Sports Centre	DCL WAYS	2008 2009	Two sessions running per year with minimum 15 participating	
	Organise two Power Kite sessions at Bradford Rugby club	WAYS WWDC (DG) & Rugby Club	2008 2009	Two sessions running per year with minimum 15 participating	
	Organise all female taster sessions at Trowbridge College (Parkour, Ultimate, Mountain Boarding, Climbing)	WAYS WWDC (DG) & Trowbridge College	2008	Ten sessions running per year with minimum 15 participating	
	Organise a skate and	Youth Service, WAYS,	2008 Westbury	Event held	

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	<p>alternative event, at the newly constructed lottery funded skatepark within Westbury, with the aim to become an annual event around the county</p> <p>Target rural villages with six alternative sport sessions</p> <p>Employ a skate coach within Melksham for May 2008 half term</p>	<p>WWDC (DG) & Town Council</p> <p>WAYS WWDC (DG)</p> <p>WAYS WWDC (DG)</p>	<p>2008</p> <p>May 2008</p>	<p>Two projects held in Bratton and Edington with minimum 15 participating</p> <p>Coach employed and three sessions organised</p>	
Sustain current and increased participation	<p>Create formal links between local clubs and schools through partnership approach</p> <p>Support informal hockey club within Melksham (sessions run weekly and all schools are invited to attend, aimed at those not currently participating, with links to local clubs)</p> <p>Ensure activities have a link to local clubs through partnership/communication</p>	<p>SSP WASP & WWDC (DG)</p> <p>MFSFG</p> <p>WASP & WWDC (DG)</p>	<p>Commence Spring 2008</p> <p>Jan 2008</p> <p>Commence Spring 2008</p>	<p>Create four sustainable club links per year</p> <p>Club promoted to all schools in Melksham, with 25 children at each weekly session</p> <p>Sessions provided with brochure/contact details of clubs</p>	

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2.0 Volunteer Development

Objective	Action	Lead and Other Partners	Timescales	Targets	Comments
<p>Increase number of volunteers (16 – 19 year olds)</p> <p>This will indirectly contribute to the School Sport YST 5 hour offer</p>	<p>Provide further training courses and opportunities for BTEC students through the provision of two courses per annum</p> <p>Support Step into Sport programme through supporting the conference, providing mentor nights and providing the link to local clubs</p>	<p>SSP DCL, WWDC (DG), WASP & NGB's</p> <p>WWDC (DG) SSP & WASP (Wilts College)</p>	<p>Dec 2009</p> <p>Sept 2008 Step into Sport programme running yearly</p>	<p>Two courses held per year with 20 new volunteers trained</p> <p>Two mentor nights held with 12 club mentors trained 40 Step into Sport candidates on programme</p>	
<p>Increase number of volunteers (adults)</p>	<p>Provide three training courses for adult volunteers within Melksham, Westbury and Warminster</p>	<p>WWDC (DG) WASP & MFSFG</p>	<p>Two courses in Dec 2008 One course in Dec 2009</p>	<p>Three courses held with 45 new volunteers trained within their designated sport</p>	
<p>Support current Volunteers</p>	<p>Support those club volunteers working within Clubs working towards accreditation by receiving guidance and training workshops</p> <p>Support Swim Action Group with coach training and volunteer development</p>	<p>WWDC (DG) & WASP</p> <p>WWDC (DG) SAG</p>	<p>Dec 2008 Dec 2009</p> <p>Dec 2008</p>	<p>Five courses held with six clubs achieved club accreditation per year</p> <p>Two courses held with 40 Club Volunteers trained</p>	
<p>Value Volunteers</p>	<p>Inform clubs about NGB Volunteer reward schemes and annual sports conference/awards through Communication</p>	<p>WWDC (SJ)</p>	<p>Dec 2009</p>	<p>Increased awareness of awards on offer and increased applicants from West Wiltshire</p>	

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3.0 Inclusion					
Objective	Action	Lead and Other Partners	Timescales	Targets	Comments
Increase inclusive activities Part of this will contribute to the School Sport YST 5 hour offer	Develop a multi sport club in Trowbridge, linked to extended schools	DCL WWDC (DG)	Jan 2008	Multi sport club running with minimum 5 per week	
	Community Coach support for multi-sport club	DCL WWDC (DG) & WASP	2008 2009	Community coach supporting multi sport club each year	
	Provide parents and carers with discounted leisure whilst child in attendance at multi-sport club	DCL	2008 2009	25% uptake of the swim passes	
	Provide SEN and Special Units with physical activity provision	SSP	2008 2009	Physical activity provided for each school each year	
	Inclusive Thai Chi and Chi Kung classes across the District	DCL Shaw Trust & WWDC (DG)	2008 2009	Four sessions organised a week with minimum 10 participants at each	
	Provide swimming provision for special units	SSP & WASP WWDC (DG)	2008 2009	Swimming provision provided for each school each year	
	Community Inclusion Coach for SEN, Special Units and Statemented children	WWDC (DG) DCL	2008 2009	Coach working within schools each year	
Increase Disability opportunities	Provide two training courses for teachers (inclusion & disability)	SSP WWDC (DG)	Dec 2008	Two courses held with 30 teachers trained	
	Two Disability & Equity training courses for coaches of clubs – volunteers/AOTT's/ students	WWDC (DG) & WASP NGB's Under Communication	Dec 2008	Two courses held with 30 new trained coaches	

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4.0 Communication					
Objective	Action	Lead and Other Partners	Timescales	Targets	Comments
Publicity	<p>Use existing partner Websites to add information regarding the CSN including action plan</p> <p>Produce an annual directory of sport and leisure opportunities including:</p> <ul style="list-style-type: none"> • General contacts for WWDC, WASP and main NGB's • NGB Volunteer reward schemes, presentations and award evenings • Training events for NGB's, WASP and WWDC <p>Circulate to clubs, libraries, Leisure Centres, Schools, Youth Centres, TIC, Town and Parish Councils etc.</p>	<p>WWDC (JS/SJ) & WASP (partners can link to these as necessary)</p> <p>WWDC (SJ)</p>	<p>Feb 2008</p> <p>July 2008 July 2009</p>	<p>Active page within WWDC & WASP websites</p> <p>Booklet produced and circulated annually</p>	
Networking	<p>Through existing forums /meetings and the directory it will improve relationships between partners and encourage information sharing</p>	<p>CSN & Partners (NGB's, Clubs etc)</p>	<p>Ongoing</p>	<p>Greater communication achieved amongst partners</p>	

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5.0 Strategic Projects					
Objective	Action	Lead and Other Partners	Timescales	Targets	Comments
Identify the Needs of the District (sporting community/volunteers)	Provide baseline data regarding needs from existing surveys	WWDC (JS)	Jan 2008	Baseline data circulated to partners	
	Complete a needs analysis of 16-19 year olds through SSP and current Youth Groups	SSP	Mar 2008	Needs of 16-19 year olds defined and programme organised (section 1)	
	Use Market Segmentation to analyse the type of activity and marketing that will reach all the community	DCL & WWDC (JS)	Ongoing	Needs and marketing established and activities planned throughout 2008	
Plan leisure and recreation provision	Produce a leisure facilities strategy for Melksham, including formal and informal provision. Action plan to be included, along with input from the Melksham 1 st Sports Facilities Group	WWDC (LMB) MFSFG	To be completed in year 1 as a pilot project. Strategy complete June 2008	Strategy produced by WWDC and associated strategy/ action plan by MFSFG	

Key (to include individuals and organisations mentioned above)

CSN	Community Sports Network
DCL	DC Leisure
MFSFG	Melksham First Sports Facilities Group
NGB	National Governing Bodies
SSP	School Sports Partnership
WASP	Wiltshire and Swindon Activity and Sport Partnership
WAYS	Wiltshire Alternative Youth Service
WWDC	West Wiltshire District Council