

## **Privacy Notice – Wiltshire Council – Waste and Environment – Rights of Way and Countryside Service**

*Wiltshire Council is the data controller for the personal information you provide in this form. The Council's Data Protection Officer can be contacted at [dataprotection@wiltshire.gov.uk](mailto:dataprotection@wiltshire.gov.uk)*

*The Rights of Way and Countryside Service will only use the information you have provided to:*

- maintain our own accounts and records
- support and manage our employees
- promote the services we provide
- market our local tourism
- carry out health and public awareness campaigns
- manage our property
- provide leisure and cultural services
- provide education
- carry out surveys
- undertake regulatory activities
- undertake corporate administration and all activities we are required to carry out as a data controller and public authority
- undertake research
- manage internal financial support and corporate functions
- manage archived records for historical and research reasons
- manage insurance issues
- Promote other organisations' events
- Appeal for volunteers to help with specific projects or events
- Promote competitions and offers
- Invite nominations to the Areas of Outstanding Natural Beauty governing bodies
- Invite comments on draft Areas of Outstanding Natural Beauty Management Plans

*We will share your personal data where necessary and lawful within the Council, but we will not share your data with any other third parties unless we are required or permitted to do so by law.*

*For further information about how Wiltshire Council uses your personal data, including your rights as a data subject, please see the Council's [Privacy notice](#) on the website*