

Business Plan

2013 - 2017

A new perspective

What we're doing for young people in the next four years

Wiltshire Council is responsible for providing lots of services in Wiltshire such as leisure services, rubbish collection, support for older people and many more. The council has a business plan for the next four years that sets out how it plans to provide services, what it wants to achieve and how it will go about it.



What is Wiltshire Council's business plan?

The council's business plan sets out what the council will be doing for the next four years. It has three overall aims called priorities; these are to:



protect those who are most vulnerable
This includes young people, those young people in care, young people who are carers, disabled young people, young offenders, young people living in poverty, and young people who have parents that are dependent on drugs and alcohol.



Did you know that in Wiltshire, the achievements of vulnerable children are lower than other children? The council would like to support all vulnerable young people so that they can achieve their goals and full potential and do as well as everyone else.



help the local economy by creating and safeguarding jobs



Did you know that more than 1,100 apprenticeship roles for young people have been created since July 2012? The council wants to build on this and help young people to get into employment and have support to get the skills and training they need.



make communities stronger so they can do more things for themselves



Did you know that Wiltshire Council is responsible for providing services in every community in Wiltshire? However, we know that communities can do some things for themselves. One example is community speedwatch where local people can volunteer to check the speed of vehicles on local roads. They give this information to the police and then the people who have been speeding get a warning letter advising them to slow down.

The council knows that by working with groups like community speedwatch it can help to make local communities stronger so that they can do far more.

What do the priorities mean for you, as a young person? What can Wiltshire Council do to achieve them?

Protect vulnerable people

- Improve the school grades and achievements of all children and young people.
- Invest in early intervention services for parents, children and young people so that they get help as soon as they need it and things don't get worse quickly.
- Reduce child poverty and families where parents are unemployed.
- Improve the life opportunities for disabled young people in Wiltshire, support them to do well in school, feel included in their community, live independent lives and get a good job.
- Provide more support to help looked after children find employment.
- We will help children and young people get involved in healthy activities.
- Make sure all children and young people are kept safe and protected from harm.

Help the local economy by creating jobs

- Create more jobs, apprenticeships and routes into highly skilled work.
- Deliver super-fast broadband and access to technology to at least 91% of Wiltshire.
- Talk to central government about making new higher education places in Wiltshire and Swindon available.

Make communities stronger so they can do things themselves

- Create and develop 18 community campuses. A community campus is a place in your local area where you can find a lot of useful services in one location for example a library, swimming pool, youth services and medical centre.
- Increase recycling and reduce our carbon footprint.
- Make more services available online so that more people can use them (Wiltshire Council has a website, is on Twitter and Facebook as well as vine and Pinterest).
- We will deliver road safety education and training to keep young people safe on our roads.

What else is Wiltshire Council going to focus on?

1. We will invest additional money 2014–2017 to reduce the historic backlog in highways maintenance.
2. We will stimulate economic growth in areas such as tourism, and create additional jobs in partnership with the Local Enterprise Partnership.
3. We will further enhance the role of area boards and youth advisory groups, developing innovative community-led approaches to designing and delivering services.
4. We will provide opportunities so that every child and young person does well at school and has the skills they need to reach their full potential.
5. We will continue to improve our safeguarding services to keep everyone in Wiltshire safe and make sure the most vulnerable people in our communities are protected from harm.
6. We will invest to refurbish council housing and encourage the development of new affordable homes, including supported living in rural areas.
7. We will build on the work of the Military Civilian Integration Partnership and maximise the benefits of the Army Rebasing Plan, which will see almost 15,000 military personnel based in Wiltshire by 2020.
8. We will delegate cost neutral packages of land, services and assets to town and parish councils.
9. We will create a campus opportunity in each community area.
10. We will integrate public health at the heart of all public services.
11. Over the next four years our funding from central government will reduce by £22 million. Service pressures and inflation costs will be around £100 million. We plan to realign £100 million to deliver our priorities.
12. We will develop the knowledge, skills, behaviours and leadership of our workforce, managers and councillors.

How can you get involved and find out more?

Ask your local community groups.

Attend your local area board meeting. Visit www.wiltshire.gov.uk/areaboards



Visit Wiltshire's young people's website www.sparksite.co.uk to find out what is going on in your local area, how you can get involved in things like Wiltshire Assembly of Youth and what to do if you need to talk to someone. You can also listen to Wiltshire's young people's radio station 'Spark radio' via the website.

Call 0300 456 0100

Postal address: County Hall, Bythesea Road, Trowbridge, Wiltshire, BA14 8JN.



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