Core Policy 2

Delivery Strategy

In line with Core Policy 1, the delivery strategy seeks to deliver future development in Wiltshire between 2006 and 2026 in the most sustainable manner by making provision for at least 178 ha of new employment land (over and above employment development which has already been built from 2006 to 2011 or had planning permission at April 2011) and at least 37000 42,000 homes (distributed as follows: in accordance with Table 1) in Wiltshire between 2006 and 2026.

Table 1: The distribution of the housing requirement

<table>
<thead>
<tr>
<th>Housing Market Area</th>
<th>Minimum housing requirement (dwellings)</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Wiltshire HMA</td>
<td>5940</td>
</tr>
<tr>
<td>North and West Wiltshire HMA</td>
<td>24740</td>
</tr>
<tr>
<td>South Wiltshire HMA</td>
<td>10420</td>
</tr>
<tr>
<td>West of Swindon</td>
<td>900</td>
</tr>
<tr>
<td>Wiltshire Total</td>
<td>42000</td>
</tr>
</tbody>
</table>

This will be delivered in a sustainable pattern in a way that prioritises the release of employment land and the re-use of previously developed land to deliver regeneration opportunities, and to limit the need for development on Greenfield sites, with approximately 35% of development taking place on previously developed land.

The 42000 homes will be developed in sustainable locations in conformity with the distribution set out above, against which the land supply situation will be assessed. A more detailed distribution is set out in the Community Area Strategies. Development proposals should also be in general conformity with these.

Sites for development in line with the Area Strategies will be identified through subsequent Site Allocations DPDs and by supporting communities to identify sites through neighbourhood planning.

Within the defined limits of development

Within the limits of development, as defined on the policies map, there is a presumption in favour of sustainable development at the Principal Settlements, Market Towns, Local Service Centres and Large Villages.

Outside the defined limits of development

Other than exceptional in circumstances as permitted by other policies within this Plan, identified in paragraph 4.25, development will not be permitted outside the limits of to development, as defined on the policies map. The limits of development may only be altered through the identification of sites for development community-led planning policy documents including neighbourhood plans, through or a

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1 Development 'West of Swindon', lies within the Royal Wootton Bassett and Cricklade Community Area but contributes towards meets the housing needs of Swindon. A separate allowance for housing is included in recognition of permissions granted at Moredon Bridge and Ridgeway Farm. This allowance is not a minimum requirement. See paragraph 4.29 for further information.
subsequent Site Allocations Development Plan Documents which identified specific sites for development and neighbourhood plans.

At the Small Villages development will be limited to infill within the existing built area. Proposals for development at the Small Villages will be supported where they seek to meet housing needs of settlements or provide employment, services and facilities provided that the development accords with all policies of the development plan and the development:

i) respects the existing character and form of the settlement

ii) the proposal does not elongate the village or impose development in sensitive landscape areas, and

iii) does not consolidate an existing sporadic loose knit areas of development related to the settlement.

Development proposals which do not accord to the delivery strategy are deemed unsustainable and as such will only be permitted in exceptional circumstances as set out on the succeeding core policies.

Other than in circumstances identified in paragraph 4.25 development will only be permitted outside of the limits of development, as defined by the policies contained within the Plan. The limits of development may only be altered through community-led planning policy document including neighbourhood plans, or a subsequent development plan document which identifies specific sites for development.

Strategically important sites

Development will be supported at the following sites in accordance with the Area Strategies and that meets the requirements of the development plan including those set out in the development templates at appendix A.

‘Local Plan allocations’ and ‘Vision Sites’

Central Car Park, Salisbury
Up to 40,000 sq m retail and leisure floor space and 200 dwellings

Churchfields & Engine Sheds, Salisbury
5 ha of retained employment land and 1100 dwellings

Drummond Park, Ludgershall
475 dwellings

Rawlings Green, Chippenham
6 ha of employment land and 700 dwellings

Former Imerys Quarry, Salisbury
4 ha of employment land

Fugglestone Red, Salisbury
8 ha of employment land and 1250 dwellings

Hampton Park, Salisbury
500 dwellings

Horton Road, Devizes
8.4 ha of employment land

Kings Gate, Amesbury
1300 dwellings

March 2014
Kingston Farm and Moulton Estate, Bradford on Avon
2-3ha of employment land and 150 dwellings

Longhedge (Old Sarum), Salisbury
8 ha of employment land and 450 dwellings

Mill Lane, Hawkeridge, Westbury
14.7ha of employment land

North Chippenham
2.5ha of employment land and 750 dwellings

Salisbury Road, Marlborough
220 dwellings

South West Chippenham, including Showell Farm,
18 ha of employment land and 800 dwellings

Ashton Park, South East Trowbridge
15ha of employment land and 2600 dwellings

Station Road, Westbury
250 dwellings

UKLF, Wilton
3 ha of employment land 450 dwellings

West of Warminster
6ha of employment land 900 dwellings

Land South West of Abbeyfield School (Landers Field) Chippenham
1 ha of employment land and 100-150 dwellings

Master plans will be developed for each strategically important site in partnership with between the local community, local planning authority and the developer, to be approved by the council as part of the planning application process. At mixed use strategic sites development will be phased to ensure employment land, and its appropriate infrastructure, is brought forward during the early stages of development.

The council will work closely with local communities to develop community-led planning policy documents, including neighbourhood plans and (or) subsequent development plan documents to identify further sites for development in line with the area strategies in Chapter 5. The supply of deliverable land to meet the strategic requirements of the delivery strategy will be monitored and managed.

The 37,000 homes will be developed in sustainable locations in conformity with the distribution set out within the Table 1, against which the land supply situation will be assessed. A more detailed distribution is set out in the Community Area Strategies and development proposals should also be in general conformity with this. Development above and beyond the requirement will be supported such as when brought forward through the neighbourhood planning process or DPDs.

These sources of supply, together with development proposals which meet the requirements of the delivery strategy and the other core policies contained herein, will meet the strategic employment and housing requirements of Wiltshire.