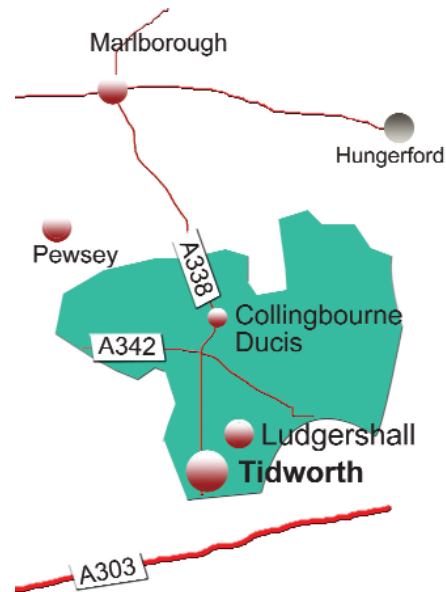


# Tidworth Community Area



- Tidworth Community Area covers 12,267 hectares.
- The population in 2006 was 14,080.
- The population age structure has a disproportionate percentage of people aged 20-29 compared to Wiltshire.
- Tidworth is the largest town with an estimated population of 8,290 in 2006 (including the military).
- Projections anticipate that the population in the community area will grow by around 12% between 2001 - 2016.
- The area contains 13% of jobs within the district.



## Strengths

- Landscape and environment acknowledged for its national and international value.
- Road based journeys are largely self contained within the community area.
- Community projects are brought forward and developed through strong partnership working.
- Increasing economically active population.
- Smaller homes are more affordable in the Community Area than in other parts of Kennet.
- Proposed Rural Academy.

## Planning Policy Issues:

### Housing

- How to ensure adequate land is released for housing.

### Economy

- How to improve job opportunities on employment sites.
- How to increase the viability and vitality of the retail centres.

### Environment

- How to protect and support objectives for Salisbury Plain.
- How to support the Bourne Valley Scheme.

### Community

- How to develop the identity of the community within Tidworth.
- How to encourage a balanced military / civilian population.

### Movement

- How to support the objectives of the community transport study.

## Opportunities

- Development of the Castledown Business Park and local based employment opportunities.
- Build on the investment of Tesco and attract a greater mix of shops in Tidworth.
- Develop the complementary roles of Tidworth and Ludgershall.
- Opportunities to improve transport links.
- Promote the area through its rich environmental characteristics.
- Build more civilian houses including affordable homes.

## Weaknesses

- Lack of private homes including affordable with increasing local need.
- Rural / urban divide and predominant military population.
- Transport from rural areas to facilities is scarce and expensive.
- Limited shops within service centres with a significant distance to a wider choice.
- Lack of facilities for the young who are the dominate age group in the community.

## Threats

- Limited land for development, most land in the area is owned by Ministry of Defence.
- Providing more affordable housing could limit the supply of open market housing.
- Continued imbalance of the civilian population to military.
- Increasing population could place a burden on existing infrastructure and facilities.
- Increased military population as a result of 'super garrison' development in Tidworth could exacerbate population imbalance.