

NORTH WILTSHIRE DISTRICT COUNCIL

Core Strategy

Issues & Options Document

Report on

Consultation Forum

Thursday 9 March 2006

## **INTRODUCTION**

In response to changes to the planning system introduced by the Planning and Compensation Act 2004, North Wiltshire District Council (NWDC) has undertaken to widely consult on its Local Development Frameworks (LDF's).

The second of these to be published is the Core Strategy Development Plan Document (DPD). The Issues and Options Document was published in December 2005. It was released for an 8-week period of public consultation from 8 February to 5 April 2006. The SCI was produced and consulted on from October to December 2005.

As part of the consultation process, independent facilitators were appointed to encourage open discussion and debate on the key issues identified in the Core Strategy Issues and Options Document. Sarah Foster was appointed to run a Consultation Forum for agents, professional consultants, landowners and other interested groups. This took place between 2 pm and 4 pm on Thursday 9 March 2006 in the Council Chamber of the NWDC Office at Monkton Park, Chippenham.

The Forum was taped and this document is a précis of the points made. They have been presented as bullet pointed paragraphs. They have not been listed in any order of importance. No attempt has been made to prioritise the responses, neither does this document reference the respondents.

Following compilation of all responses to the Issues and Options Report the Local Authority propose to invite attendees back for a presentation of the Councils analysis of the responses and the likely preferred options chosen as a result of the consultation process.

## **ABSTRACT**

The purpose of the Forum was to stimulate debate and to encourage responses for the attendees. This was achieved.

This report summarises the comments and responses made. ( A full copy of the transcript is available from the Council's website:

[www.northwiltshire.gov.uk/ldf](http://www.northwiltshire.gov.uk/ldf)

The recurring comments of the attendees which applied to all parts of the Core Strategy were :-

- Reference must be made to the Regional Spatial Strategy. This cannot be ignored.
- Reference to the 2011 Structure Plan should be removed and replaced with reference to the 2016 Structure Plan.
- North Wiltshire is a rural district and there should be appropriate policies to recognise this .
- Sustainability appraisals for each town and significant settlement should be made to inform decisions on locations for future growth.
- A mission statement rather than a Vision would be more realistic.
- North Wiltshire does not operate in a vacuum. There should be more reference to its inter-relationship with adjoining Districts .

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## **1. The Form and Purpose of the Meeting**

- 1.1 The purpose of the meeting was to encourage debate and feedback on the document. The invitees were expected to have read the document and to be familiar with its content and the context within which it had been prepared. A copy of the invitation and response form is contained in Appendix 1.
- 1.2 Invitees were advised at the beginning of the Forum that the meeting was to be recorded and transcribed. The information from the transcription would then be analysed and précised for presentation to the Council. This document contains the précis of the Forum.
- 1.3 The Issues and Options Document invites answers to 40 questions and for a choice of preferred options from a matrix of 9 development options (Appendix 2). A separate Questionnaire was also produced by the Council and a separate Matrix leaflet document prepared which has been widely distributed to encourage responses.
- 1.4 At the meeting, invitees were provided with a Matrix leaflet, a separate questionnaire on the Themes / Issues and Development Models and a feedback form on the Consultation Forum event itself.
- 1.5 Due to the time constraint and mix of attendees the Forum was limited to concentrate debate on the Themes and Development Models, which formed the Matrix. The Spatial Vision and Strategic Objectives were discussed. The forum concentrated on issues of housing, employment, transport and the landscape, in that order.
- 1.6 The information obtained from the Forum and reported to the Spatial Planning Team in NWDC will be used to influence the preparation of the Preferred Options Document of the Core Strategy.

## **2. Invitees**

- 2.1 Invitees were initially sourced from the Council's database of those registered in relation to the North Wiltshire Local Plan 2011. This database was updated and added to by the facilitator to seek to target those considered to: -
- (a) Have local interest and knowledge of the area
  - (b) Represent landowners and developers with land interests in the District
- 2.2 A total of 127 invitations were sent out. Of the total number of 50 replies, 34 positive responses were received and 16 declined. This was a response rate of 39%.
- 2.3 On the day of the event, 4 sent apologies. 30 representatives and 3 members of the Spatial Planning Team attended the event. A list of attendees is set out in Appendix 3.

### 3. Response to Core Strategy Issues & Options Document

3.1 This section précis's the response of the Forum to the document and its proposals.

3.2 In addition to the information obtained through discussion and debate, 7 option matrix leaflets and 3 completed responses to the Issues & Development Models were returned.

#### 3.3 Response Forms on the Issues / Themes & Development Models

3.3.1 Of the 3 completed response forms the comments centred upon the inter-linking of work / home and the location of facilities in sustainable locations which could include main settlements and the larger villages of Rural Wiltshire.

3.3.2 Affordable housing provision was identified as a means of improving the vitality and viability of the rural areas and delivering it should be included within Theme 2.

#### 3.4 Response to Matrix Questionnaire

Of the 7 Matrix Questionnaires returned, six respondents favoured more than one option. The response to the options were as follows:

Option	Number	Ranking
Option 1	2	4 =
Option 2	0	
Option 3	0	
Option 4	0	
Option 5	4	3
Option 6	2	4 =
Option 7	5	2
Option 8	7	1
Option 9	1	5

## **Conclusions**

1. The most favoured option was Option 8. This was identified by all respondents.
2. The second most favoured was Option 7.
3. The conclusion from this small sample was therefore that the Strategy should favour the delivery of Economic Development Regeneration and Growth, primarily in the main settlements.
4. A dispersal option was not favoured.

#### 4. The Discussion

##### **SECTION 6 – A “SPATIAL PORTRAIT” OF NORTH WILTSHIRE**

**Q1 – Do you agree with the statements made in the Spatial Portrait?**

**Q2 – Are there other areas / points you wish us to cover?**

**Q3 – Is there information, which you have, that describes the District better?**

A respondent disagreed with paragraph 6.4 where reference is made to “the large amount of in-migration attracted by this desirable and economically active district”. They suggested that other issues make the area attractive and there is no reference to the negative factors from in-migration, i.e., strain on limited resources and lack of affordable homes.

- There was a general feeling that the Spatial Portrait should differentiate more clearly between the different parts of the District as each had different characteristics. These characteristics should be identified, for example, by: -
  - population,
  - number of economically active people,
  - number of available jobs,
  - those living within the rural areas,
  - those in the towns.
- It was suggested that NWDC also identify different types of rural areas.
- Other information requested referred back to Section 5 and information of average household size, projected average household size to 2026 and projected population; assuming the housing figures put forward in the RSS.
- A suggestion was made that a Sustainability Appraisal is made of each settlement in order to provide the information to put in the development options.
- The differences between small rural settlements and the Chippenham area must be recognised, if not in the Spatial Portrait, then perhaps in a separate section.
- Wootton Bassett should clearly be identified as a dormitory town for Swindon.
- Paragraph 6.6.  
Suggest splitting this paragraph to separate reference to deprivation from the tourist attractions.

## **SECTION 7: ISSUES AFFECTING THE COMMUNITY AND 3 BROAD 'THEMES'**

**Q5 – Are there any themes missing?**

**Q6 – Are there any issues we have missed that should be within the themes?**

**Q7 – Is more detail needed in the Background to each of the issues?**

- There is no mention of retailing. This should be included.
- More attention to be paid to the rural buffers and the river valleys. These are specific features of particular areas within the District. (This comes back to the varied nature of particular areas within the District.) Suggest reference to PPS25 and Flood Plain / Flood Risk issues. River valleys could be attractive and/or functional. A differentiation should be made.
- Theme 2 has no reference to Open Market Housing. This is a glaring omission. Need to recognise the role of general market housing in maintaining the economic momentum in North Wiltshire. This is particularly pertinent for the Council to consider becoming more sustainable and self-contained.
- Whilst the use of Themes is useful it is considered to be quite simplistic. A note of caution was sounded to ensure that nothing was missed.
- There should be reference to North Wiltshire District not being in isolation and reference included to the links with its surrounding areas, particularly the PUA's (Swindon and Bristol), and the impact they have on North Wiltshire.
- Theme 2.c.  
More information would be welcome on plans for ex-MOD sites. The suggestion was made that reference to MOD sites may be better placed within Theme 3 as, for example, an RAF population of just under 5,000 at Lyneham has a huge economic effect in the District. It is due to close in 2012.
- There appears to be a lack of commonness about sensitive environments. Is development to be favoured on MOD sites as they are already developed, regardless of their location?
- Sustainability. Suggested this is placed at the beginning, before the Themes are listed, rather than at the end. It is the framework within which all other decisions have to be made.
- The MOD is committed to a major redevelopment at Corsham.

## **SECTION 7: DEVELOPMENT MODEL & OPTIONS MATRIX**

- 1. Concentrating the issues of the themes in only a few places in the District.**
- 2. Concentrating the themes in the main settlements of the District.**
- 3. To consider and implement the themes evenly / proportionately across the whole of the District.**

- The Matrix is simplistic, for example, "Protection of the Historic and Natural Environment" and "Social and Cultural Well-being" are cross-District issues. They cannot be taken in isolation.

(It was explained that the purpose of the Matrix was to spark a debate and enable the layperson to consider the alternatives. It was a conscious decision to give a wide range of general options rather than the approach taken by the Regional Spatial Strategy, which in the opinion of NWDC, it did not give.)

- Reference was made to the interrelationship of the Core Strategy document to the emerging RSS, the adopted RPG10 and the soon to be adopted Structure Plan 2016. Little or no reference is made to it in the Core Strategy document. This is an omission.
- The Core Strategy should make reference to the RSS and encourage representations to be made to it.
- We cannot ignore the RSS even if we do not like it. We will not be able to fight the sequential approach.
- Option 7 seems to be the best, most sustainable option, but perhaps not for the reasons it suggests. Suggest altering the wording to Option 7 to include reference to offer the best opportunity to limit the need to travel.
- Suggest another Option, Option 10, halfway between Options 8 and 9. This should address the rural areas as Options 7, 8 and 9 completely ignore them. 40% of the population live outside the main settlements therefore the following Option is proposed: -

"We should distribute the benefits of economic growth to the main settlements and key rural settlements and make particular efforts to diversify, support and protect the local rural economy."

This would recognise the need to have a spread of growth.

- We cannot ignore the fact that the principal urban area is Swindon and the next main settlement in the RSS is Chippenham.

- When allocating levels of development, individual sustainability appraisals for each settlement should be undertaken in order for them to be compared.
- Option 3 is badly worded and completely unrealistic.
- The RSS proposes a more sensitive approach than generally recognised. There is quite clearly a role for development beyond the named settlement and the rural remainder. It cascades down into larger villages. The over-simplistic approach is to be avoided by saying, for example, everything or say 90% goes to Chippenham.
- Is Housing to be in the second Theme where it is at the moment, under Affordable Housing, or in Theme 3 where it now appears in the Economic Development Theme 3 under Option 7. There seems to be a differentiation between Market Housing and Affordable Housing. Should they not both be in the same place?

## **SECTION 8: SPATIAL VISION**

**Vision 1: Based on Theme 1: To preserve the Natural and Historic Built Environments for future generations.**

**Vision 2: Based on Theme 2: To create communities that have access to an affordable home and community facilities.**

**Vision 3: Based on Theme 3: To create an economically successful District, promoting increased economic activity and providing everyone with the ability to gain employment and prosper within the District.**

**Q8 – Which Vision do you feel is the most appropriate for North Wiltshire? OR**

**Q9 – If you think 'None', could you suggest what should be highlighted within the Vision Options?**

- **General agreement by the meeting that the request to choose a vision is difficult. They are all related and could be woven together to have a holistic vision. This could then be translated into a Mission Statement.**
- Reference to Open Market Housing is completely omitted.
- Including "Providing access to an Affordable Home" as a Vision can be misinterpreted. A definition of "affordable" will be required.
- The Regional Strategy and North Wiltshire Local Plan 2011 have Vision Statements. If the Local Plan Vision Statement is good enough and the Inspector accepts it, can this not be used?
- The opinion of the Joint Strategic Study between NWDC and Swindon should be taken into account. Their vision option may be different to the rest of the District. It should however be placed in context.

**SECTION 10:**  
**OPTIONS – LOCATION OF HOUSING DEVELOPMENT**

1. Concentrate development at the PUA of Swindon and Chippenham?
2. Distribute housing development across the main settlements of the District?
3. Suggested main settlements:   A. Chippenham?  
  B. Calne?  
  C. Wootton Bassett?  
  D. Suggestions for additional main settlements?
4. Distribute housing growth across all the settlements of the District?

- Paragraph 10.4 is unrealistic in talking about: -  
  
    “Definition of local needs is likely to relate to an assumption that there will be no growth due to in-migration.”  
  
    The whole sentence needs to be struck out. In-migration will occur in North Wiltshire and it is impossible to socially engineer matters otherwise.
- Reference should be made in the document to the Wiltshire Structure Plan to 2016. It is due to be adopted on April 1<sup>st</sup>, 2006. References to the 2011 Structure Plan should be deleted.
- The Highways Agency should be consulted to ascertain any plans they have over the next 10 – 20 years. The lessons they built into the SWARM study should be learnt.
- The 2016 Structure Plan states that 1000 dwellings will be provided at the Western side of the Principal Urban Area, i.e., Swindon. There was debate about whether this should be within Swindon Borough Council or NWDC. It is important to have some cross-strategic discussion with Swindon Borough to ensure that the LDF does include reference to Swindon as a Principal Urban Area.
- There is a fourth option, somewhere between numbers 2 and 3. This could be to identify the most sustainable place to locate growth. The main settlements suggested have no sustainability analysis with them. This is necessary.
- Corsham was suggested as another main settlement.
- Ex-MOD bases or other “major developed sites” could be a location to distribute housing development if the location is sustainable.
- The RSS cannot be ignored. Swindon comes first, then Chippenham, then other settlements. The list of other settlements can be influenced as can the overall quantum.

- Where does the closure of Lyneham figure in this? There is nothing in the Core Strategy that either assists or guides what may happen.
- Chippenham was clearly highlighted as the most sustainable settlement within the District based on evidence presented at the recent Local Plan Inquiry. It offers the best opportunity to balance housing and employment, most of the services and has the best transport links in the District.
- Definition of a town as a dormitory town should not be an embargo on growth. The RSS states the qualifications for a dormitory town. Wootton Bassett, Cricklade and Calne fit this.
- Option 2 is not relevant; it is wrong.
- West Swindon needs to be mentioned because it is in the RSS.

**SECTION 10:  
OPTIONS – HOUSING REQUIREMENT**

- 1. Should we only seek to meet the Strategic housing requirement?**
- 2. Provide for a level above the strategic requirement, in order to aid the delivery of affordable dwellings?**
- 3. Be realistic and seek only additional funding sources to deliver as many Affordable units across the District as possible?**

- Reference in Option 2 to delivering affordable dwellings is welcomed. The problem will not go away.
- Option 3 is difficult to understand. The reference to additional funding sources should be explained if this option is to remain.
- The Council should be specific and explicit in their requirement and demand for affordable housing.

(The awaited Inspector's report on the 2011 plan will refer to a policy of 50% affordable housing provision.)

- What is needed is an evidence-based approach as proposed in Draft PPS 3 where it talks about a housing market assessment. This is lacking in this document.
- The Council should not just narrow down the options to those providing 50% of new housing for those in very real difficulty or on some Housing Need Register.
- An under-supply of housing will lead to increase in price. This is basic economics.
- Option 2 is the only real option to try and address the real shortfall in affordable housing within the District.
- The RSS cannot be ignored however we must try and avoid mothballing the villages and settlements. Those in rural areas are generally low paid and need access to local affordable housing. However a policy at 50% could restrict the supply of land. It is a vicious circle.
- The 1 to 1 affordable housing principle has not worked in Kennet.
- The Core Strategy needs to refer to at least an element of intermediate housing, e.g., shared equity.

- The Barker Review enables Councils to take a longer-term view of development and to embrace issues like non-implementation. By planning for slightly above quantum there is more chance of achieving the target.

**SECTION 10:  
OPTIONS – LOCATION OF GYPSY AND TRAVELLER TRANSIT & PERMANENT SITES**

- 1. Allocate sites on the edge of the PUA of Swindon and Chippenham?**
- 2. Allocate sites on the edge of the main settlements and larger villages with appropriate services?**
- 3. Suggested main settlements:**
  - A. Chippenham?**
  - B. Calne?**
  - C. Wootton Bassett?**
  - D. Suggestions for additional main Settlements?**
- 4. Distribute sites within rural areas?**

- The gypsies and travellers are a population with legal rights. These rights are different from ours as they are a race in their own right. That will be protected in the Court of Human Rights and the Council has got to accept that.
- There are no particular policies on gypsies and travellers and this needs to be addressed.
- Specific sites need to be allocated. The assessment should come under the same issue of housing, i.e., need.
- Their housing provision is still part of the overall housing strategy and sustainability is relevant.
- There is a new circular which gives guidance on assessment and the Council ought to address this sooner rather than later.
- The sequential approach adopted for normal housing sites will not work for gypsy and traveller sites. They have different work and travel patterns.
- These questions seem to suggest that the Council is actually going to allocate some sites. I do not believe this.
- A formula for deciding which settlements or which sites will be acceptable is needed, as the Council will not be brave enough to make a decision.
- There should be a separate comment about gypsies and travellers. They are a sensitive political issue.
- Gypsies and travellers want everything that other groups normally want, i.e., education, hospital services. A simplified statement that sites should be small and few and near services should suffice. Do not make it too complicated.

**SECTION 11:  
OPTIONS – RETENTION OF EMPLOYMENT SITES**

- 1.Safeguard employment sites, currently in use, or committed for that use**
  - 2.Retain employment sites within the main settlements of the District**
- And / Or:**
- 3.Recognise that there will be losses and assess the requirement for additional employment land to combat any shortfall, accepting that non-viable, uneconomic sites should be released for housing.**

- In order to answer these questions you need more information. A thorough survey of existing provision, its condition, and the demand and supply is required.
- NWDC does not have an employment crisis; it has a housing crisis.
- Option 3 is favoured. Losses of employment sites should be accepted. Jobs need to be provided but there is no unemployment crisis.
- There is an environmental problem here. Open market housing can be created quickly; employment cannot. Employment sites are valuable but should not be lost easily. It is all part of the transport sustainability debate.
- Containment and self-sufficiency of settlements should be aimed for.
- Self-containment is a fundamental cornerstone of the new RSS. This needs to be reflected in the Core Strategy. A dynamic portfolio of sites should be maintained.
- There is a need for a range and choice of generally available employment sites **across the District**.
- Increase in fuel prices may lead to reluctance to use a car to travel to work.
- Reference to Structure Plan 2011 needs to be deleted and replaced with reference to Structure Plan 2016.
- Option 3 refers to local needs only. This is a slight misinterpretation of the RSS and should therefore be looked at again.
- The options should not be too simplistic, as not all employment sites should be safeguarded. Some are bad neighbours and will benefit the wider community by being redeveloped.
- A range and choice of sites is necessary therefore the District should adopt a generous approach to allocating land.

- Care should be taken on the calculation of employment land and the density at which it can be developed. Account to be taken of “lost land” in the calculations.
- Paragraph 11.3 refers to the requirement of the 2011 and 2016 Structure Plans. It states that the proposed allocations are already met to 2016. It is suggested that a similar approach to employment land allocation is taken to that for housing land availability.
- The Inspector’s comments on the 2011 Local Plan will need to be fed through into the Core Strategy and LDF process.
- There is nothing in this section about rural areas. There is much employment going on in converted farm buildings, etc. and this needs to be counted somewhere. It also has an impact on journeys to work.
- The availability of broadband and new technology means people can work in places they couldn’t before. This is going to have an impact and is not explored at all in the document re. Home Working.
- Reference to new industries being set up in rural areas should be made. Biomass and new industries developing, particularly in sustainable technologies are to be encouraged. What about a policy for starter businesses in rural areas?
- The issue of home-working and live-working units has not been addressed. It should be and it has an effect on the Spatial Strategy.

**SECTION 12: RECREATION AND OPEN SPACE**

This was not dealt with at this Forum.

**SECTION 13: HEALTH, EDUCATION AND COMMUNITY SERVICES**

This was not dealt with at this Forum.

## SECTION 14: TRANSPORT

**Q22 – Can you identify any particular congestion hotspots? If so, what are they? Do you have any potential solutions?**

- Lyneham is not featured on the slide shown for people commuting in and out although it has 750 civilians, the vast majority of whom do not live in Lyneham. This should be noted.
- When growth areas are considered the effect on public transport must also be considered.
- The transport section is not robust. It needs to link into sustainability and how people move from home to work, for example, Calne or Chippenham to Swindon and back.
- There seems to be a lack of joined-up thinking between County and the District and the strategic planning issues for travel. It is a very serious problem.
- Rises in fuel prices will affect the relationship between home and work travel.
- The effect of home working must be taken into account.
- There needs to be reference to a strategic transport strategy, particularly a public transport network strategy being promoted by NWDC and the County Council which fits into everyone's Development Plans across the County.
- NWDC needs to encourage people to use their cars less, not more.
- There is a problem historically as Swindon and Bristol competed for employment, which resulted in many people driving there. They did not compete for housing at the same time, which is the cause of people driving in from surrounding towns. This is a major problem. To resolve this, the growth in employment in Swindon has to be slowed down.
- Settlements such as Chippenham should start competing for jobs and representations to that effect should be made to the Regional Spatial Strategy.
- Transport and sustainable development are in two separate sections. This is illogical. Under sustainable development the word travel is only used once and that is in relation to reducing car use. Transport is much more complicated than this, being linked with sustainability issues.
- Reducing the question down to reference to congestion hotspots is too narrow.

## **SECTION 15: SUSTAINABLE DEVELOPMENT**

From other comments made within different sections, the general feeling of the meeting was that reference to sustainable development should be made earlier in the document rather than later on. It was the underlying foundation block upon which other policies were placed.

## SECTION 16: LANDSCAPE AND BIO-DIVERSITY:

Q34 – What landscapes should be protected from development?

Q35 – Should the Landscape Character Assessment be the main consideration for any planning applications in areas outside the main settlements in the District?

Q36 – Should a specific Policy position be taken for the area of the Cotswold Water Park?

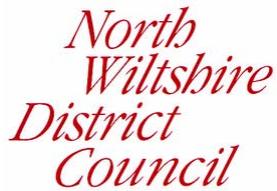
- The Core Strategy does acknowledge the importance of the Cotswold Water Park but it should have a specific policy applied to it.
- The LDF should be used as a springboard to cross-reference back to the Wiltshire / Swindon Minerals Plan and other aspirations set out within the Wiltshire and Swindon Structure Plan 2016.
- The character assessment should not be the main consideration; it is only one consideration amongst many others.
- There is a great opportunity at the Cotswold Water Park for exploiting it in terms of recreation, tourism, creating jobs and industry, etc. This should be embraced.
- In answer to Question 34, the RSS identifies the approach to be taken as to which landscape should be protected from development. Each area should be assessed as to what they contribute, within the context of achieving development objectives. If there is then a conflict with sustainable development, this should then be ranked and noted.
- There are some very important nature areas in the South West identified on the Regional Nature Maps within the RSS. These will need to be taken into account.
- The Cotswold Water Park are investigating preparing their own master plan for the whole area, this should be taken into account and included within the Core Strategy.
- It is not sensible to separate landscape and recreation. Is the objective of the park to be a recreation area or a landscape area?
- Landscape Character Assessment **should not** be the main consideration in assessing any development proposals.
- An Area Action Plan is suggested for the area. NWDC were advised to seek discussions with other participating Authorities on this point.

- The Landscape Character Assessment prepared by North Wilts was done extremely well. It is a good document easy to use and should be used as a basis for decisions. It should not necessarily be the main criteria but should be high up on the list.
- Landscape Character Assessment is merely one material consideration in assessing a development proposal.
- While the title of Section 16 mentions biodiversity there is little reference to it in detail within the text.

**SECTION 17: CULTURAL ENVIRONMENT**

This was not dealt with at this Forum.

5. Feedback Received from Attendees



## FEEDBACK FORM

NORTH WILTSHIRE LOCAL DEVELOPMENT FRAMEWORK

CORE STRATEGY – ISSUES AND OPTIONS CONSULTATION FORUM

Thursday 9 March 2006

Your feedback is important to us.

We would be grateful if you could please tick one option.

	Good	Satisfactory	Poor
Venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Time of meeting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recording method	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agenda	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**General Comments** [Please use reverse of form for additional comments]:

Was the Forum generally what you expected? Yes / No

If not, why not?

Do you have any positive suggestions on how it could be improved?

Your name (optional): \_\_\_\_\_

**THANK YOU**

Please return to:

## Feedback Form

50% of the attendees completed the Feedback Form (14 out of 28).

The responses were as follows:

		<b>Good %</b>	<b>Satisfactory %</b>	<b>Poor %</b>
14	Venue	100	-	-
14	Time of meeting	100	-	-
13	Presentation	93	7	-
10	Recording method	72	28	-
8	Agenda	57	43	-
11	Discussion	78	22	-

All but one respondent stated that the Forum was what they expected.

The Agenda was dictated by the document and this was recognised.

# APPENDIX 1



20 February 2006

Dear

**North Wiltshire District Council Core Strategy – Issues & Options Document  
Consultation Forum – Thursday 9 March 2006**

As you will no doubt be aware, North Wiltshire District Council have produced their Core Strategy - Issues & Options Document, for public consultation. The consultation period runs from Wednesday 8 February to Wednesday 5 April 2006.

The Council wish to encourage as much participation as possible, in accordance with the Government's requirement for increased Community Consultation and the ethos promoted in the Council's Statement of Community Involvement. To this aim we have been engaged to organise and facilitate a Consultation Forum for developers, landowners, agents and other interested groups.

Your views are considered to be important and therefore you are personally invited to attend this Consultation Forum on Thursday 9 March, from 2 pm – 4 pm, at North Wiltshire District Council Offices.

The aim of this Forum is to receive your comments and feedback on the document. The results of the Consultation Forum will be collated and reported to the Council and will be considered by them in conjunction with written responses. Attendees will be expected to have read the Core Strategy and to be prepared to comment upon it, in particular on its Vision and Objectives.

Contd.

You may have already received a copy of the Core Strategy – Issues & Options Document together with a Questionnaire, Options Matrix and Spatial Planning Team Newsletter. If you have not, or require copies of these documents, please contact the Spatial Plans Team on 01249-706444 or e-mail via [corestrategy@northwiltshire.gov.uk](mailto:corestrategy@northwiltshire.gov.uk).

If you or a colleague would like to attend, please either complete the attached reply slip and post or fax to me, or telephone or e-mail to the contact details on the previous page. We expect this Forum will be popular and therefore can you please respond by 28<sup>th</sup> February.

Yours sincerely,

Mrs Sarah Foster BSc (Hons) MRICS

Invitation to a  
Consultation Forum

on the

North Wiltshire Local Development Framework  
Core Strategy – Issues & Options Document  
December 2005

on

Thursday 9 March 2006

at

North Wiltshire District Council Offices, Monkton Park, Chippenham

from 2:00 pm – 4:00 pm

Light Refreshments available from 1:30 pm.  
(Disabled access and facilities available.)

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Reply Slip

Mrs Sarah Foster BSc (Hons) MRICS  
Southsea Cottage, Days Lane,  
Kington Langley,  
Chippenham SN15 5PB

..... will / will not be able to attend the  
Core Strategy Consultation Forum on Thursday 9 March 2006 from 2 – 4 pm at  
NWDC Council Offices.

**Contact Details** (We would be grateful if you could complete the following,  
particularly your e-mail address, to ensure our records are as up-to-date as  
possible):

Name .....  
Address .....  
.....  
Post Code .....  
Tel. No. ....  
Fax No. ....  
E-mail .....

# APPENDIX 2

## What will happen in the future?

The Core Strategy Issues and Options document is published.	We are consulting on this document now.	The consultation period runs from 8th February to 5th April 2006.
The Core Strategy Preferred Options will be published.	This sets out the vision that this Council believes is right.	The consultation period will run for six weeks in May/June 2006.
Our final Core Strategy document is sent to the Secretary of State.	There will be a further consultation period.	The consultation period will run for six weeks from December 2006.
Examination	This is conducted in public by an Independent Planning Inspector.	During 2007
Adoption of the Core Strategy	Follows the report of the Inspector.	During 2008

## How can I be involved?

Look on the other side of this leaflet. Select an option that most closely matches what you think North Wiltshire should be like in twenty years time. Return by using your prepaid envelope or to the address below.

## But there is more I want to say!

See the accompanying newsletter and respond in the ways suggested; or

Read the Core Strategy Issues and Options document and then complete the questionnaire. See below for details of how to get a free copy; or

Write or telephone us at the address and number given below.

**For a free copy of the full Core Strategy contact:**

Spatial Plans Team  
North Wiltshire District Council  
Monkton Park  
Chippenham  
SN15 1ER

Tel: 01249 706524  
Email: [corestrategy@northwilts.gov.uk](mailto:corestrategy@northwilts.gov.uk)

*North  
Wiltshire  
District  
Council*

Improving  
North Wiltshire

North  
Wiltshire  
District  
Council

## The Spatial Planning Team Newsletter - Core Strategy Options Matrix Leaflet

## What is the North Wiltshire Core Strategy?

It is the vision that this Council is considering on how the District should develop over the next twenty years. It will determine what kind of development will take place and where it will go.

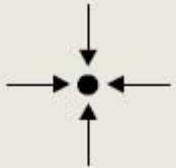
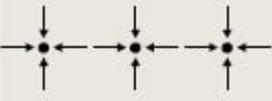
## Should I be involved?

**If you wish to influence where housing, employment and other forms of development takes place in your area, then YES.**

This leaflet should be read in conjunction with the Spatial Planning Team Newsletter No. 3 February 2006.

Please return completed leaflets by Wednesday 5th April 2006.

Copies of all documents relating to the Core Strategy are available on our website at [www.northwilts.gov.uk](http://www.northwilts.gov.uk)

Where Should Development Go?	To concentrate at only a few places in the District	To identify several main settlements for attention	To distribute across the whole of the District
What Type of Development is important?			
<p>The Protection of the Historic and Natural Environment</p> 	<p><i>"I would like to see a <b>few</b> of our more important historic sites, buildings and landscapes given <b>strong protection</b> over all other interests."</i></p> <p>Option 1 <input type="checkbox"/></p>	<p><i>"I think that <b>many</b> of our historic sites, buildings and broad areas of landscape should be protected; but <b>prioritised</b> according to resources available."</i></p> <p>Option 2 <input type="checkbox"/></p>	<p><i>"I believe that <b>all</b> historic sites and all landscapes are given priority protection over all other interests."</i></p> <p>Option 3 <input type="checkbox"/></p>
<p>The Delivery of Services that are important to Social and Cultural Well-being</p> 	<p><i>"I want <b>key</b> social &amp; cultural developments concentrated at a <b>core settlement</b> large enough to attract the best quality and the greatest quantity."</i></p> <p>Option 4 <input type="checkbox"/></p>	<p><i>"We should <b>spread</b> the growth around the <b>main settlements</b> where most people live to act as Service Centres for key social and cultural developments."</i></p> <p>Option 5 <input type="checkbox"/></p>	<p><i>"I believe it is important for social and cultural services to be close to <b>the rural community</b>, and we should direct, encourage or subsidise them to do so."</i></p> <p>Option 6 <input type="checkbox"/></p>
<p>The Delivery of Economic Development, Regeneration and Growth</p> 	<p><i>"We need to <b>concentrate</b> jobs and housing growth at one or two main settlements to gain the maximum advantage of the economies of scale and attractiveness to business interests."</i></p> <p>Option 7 <input type="checkbox"/></p>	<p><i>"I want to see economic growth encouraged at all the <b>main settlements</b> that offer the best prospect for the creation of <b>self-sustaining communities</b>."</i></p> <p>Option 8 <input type="checkbox"/></p>	<p><i>"We should <b>distribute</b> the benefits of economic growth to all settlements and make particular efforts to diversify, support and protect the local rural economy."</i></p> <p>Option 9 <input type="checkbox"/></p>

Please tick the option or options, which you feel are the most appropriate for North Wiltshire. Some of the Options can work together (e.g. 7 and 4), whilst others can be directly opposed (e.g. 3 and 8).

It also would help us if you would supply us with the following information, but this is optional:

Name/Organisation:

Postal Address:

Email Address:

Tel. Number:

Data Protection Notice: Personal information given on this form will only be used by North Wiltshire District Council in connection with the North Wiltshire Local Development Framework and will not be used for any other purpose.

# APPENDIX 3

## THE NORTH WILTSHIRE LOCAL DEVELOPMENT FRAMEWORK

### Core Strategy - Issues and Options Consultation

#### Attendee Names for Consultation Forum – Thursday 9 March 2006

Name	Company	Attendance
CHAMBERS, Simon	LPC (Trull) Limited	
CHESTER, Paul	Heron Land Developments	
COLEMAN, Paul	CMS Bath Ltd	
CLARIDGE, Emma	GVA Grimley LLP	
DUFF, Rob	Pegasus Planning Group	
FOX, Mark	Pegasus Planning Group	
FRITH, Amanda	D2 Planning	
GAYNOR , Ian	MOD	
HARFORD, Gerald	Humberts	
HENSHAW, Anne	CPRE	
ILETT, John	Crest Strategic	
KING, Nick	Hills Property Ltd	
LOWIN, David	White Young Green	
MILLER, Amanda	Wiltshire Wildlife	
MITCHELL, Lisa	Royal Air Force Lyneham	
OAKLEY, Paul	Dreweatt-Neate	
PAYNE , Bruce	MOD	
PEARCE, Ben	Land Development & Planning Consultants Ltd	
PRESCOTT, Simon	Barton Willmore Planning Partnership	
SHEPHERD, Robin	CGMS	
SHERLOCK , Terry	MOD	
SMITH, Graham	DPDS	
TALBOT, Paul	Crest Nicholson (SW) Ltd	
TROTMAN, Victoria	Hunter Page Planning Ltd	
WALLIS, IAN	GOSWA	
WASHINGTON, Dan	GL Hearn	
WIDDESS, Amanda	Wiltshire County Council	
WILLIAMS, Huw	North Wilts Downs	
WILLIS, Marc	Willis & Co	