

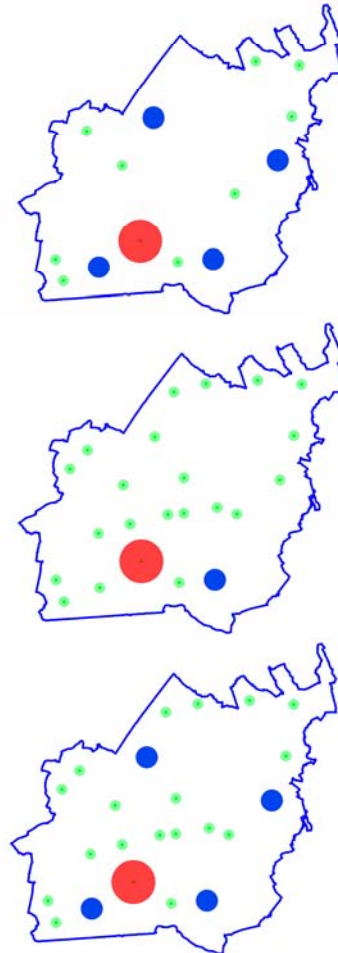
North Wiltshire Core Strategy

Second Issues and
Options Consultation

Summary Leaflet

May 2007

Newsletter No. 6



By the year 2026....

What Will North Wiltshire Look Like?

At least 10,000 new homes

What Jobs Will Be Available?

Plans for 6300 new jobs in the Chippenham Area

Will Our Heritage Be Protected?

Conservation Areas & Listed Buildings

*Will Our Communities Grow &
Develop?*

**Visions for Chippenham, Wootton Bassett,
Calne, Malmesbury, Corsham & the Rural Areas**

WHY IS THE “ISSUES AND OPTIONS” DOCUMENT IMPORTANT?

It offers detailed information about how your environment will be changing over the next 20 years. It offers you an opportunity to influence that change.

WHAT ARE THE MAIN ISSUES AND WHY HAVE THEY BEEN CHOSEN?

1. Sustainability: How can North Wiltshire help contribute towards reducing the Country’s “carbon footprint” and so secure our future.

2. Housing Development: We will need at least 10,000 new homes and a large proportion will need to be made available to those unable to buy in the open market.

3. Employment and Economic Development: Action is required to help secure our existing thriving industries and to encourage new ones to grow or move into North Wiltshire.

4. The Built Environment: We have an enviable built heritage that needs to be protected but also made fit for the future.

5. The Natural Environment: We have many attractive landscapes and valuable and unique areas of biodiversity. How do we protect these from the pressures of a growing human population?

6. Transport: In a rural area like North Wiltshire, the car is an essential fact of life. But we also need to consider the needs of those without easy access and to consider a future where we must rely more on public transport.

7. Infrastructure: Any growth on the scale envisaged must be accompanied by a proper consideration of water resources, sewage disposal and community facilities.

8. Leisure: We need to ensure that growth is accompanied by proper leisure and cultural facilities and to provide for the visitors who come to North Wiltshire as tourists.

9. Retail and Town Centres: We need to provide new shops and encourage new town centre uses to ensure that they thrive and serve North Wiltshire.

WHAT ARE THE OPTIONS FOR DOING SOMETHING ABOUT THESE ISSUES?

Where!

We have to direct most of the growth towards Chippenham. But where should the rest go? To Calne ... or perhaps to be distributed more evenly across North Wiltshire?

How Much!

We need to find land to accommodate at least 4500 houses at Chippenham, 1000 houses near Swindon and 4500 elsewhere in North Wiltshire. We also need more land for employment sufficient to allow 6300 new jobs; especially in the Chippenham area.

Affordable Housing!

More affordable housing needs to be built. We may need to increase the contribution made by the private housebuilders; we may need to ensure that ONLY affordable housing is built in certain villages.

Gypsies and Travellers!

We must find more sites for this community to help them meet their own needs. A suggestion is set out for how such land may be found and made available.

New Planning Policies!

We have made some suggestions for updating the planning policies that should help us make decisions on individual planning applications.

HOW CAN I BE INVOLVED?

See the full document and take part in our consultation questions at:

www.northwilts.gov.uk/ldf

Or ask us for a copy at:

The Spatial Plans Team
North Wiltshire District Council
Monkton Park
Chippenham, SN15 1ER

Tel: **01249 706444**
Email: **corestrategy@northwilts.gov.uk**