

Review of Local Transport Plan Car Parking Strategy

The council's current car parking strategy dates back to 2000 and now needs to be reviewed to reflect the move to Wiltshire Council and to ensure that parking charges and standards are broadly consistent across the whole of the county.

A strategy that deals with the supply and management of car parking can be one of the most useful tools available to local authorities in helping them achieve their economic, social and environmental objectives. In particular, a car parking strategy can:

- support the local economy and the vitality of town centres;
- encourage sustainable travel modes and help reduce reliance on the private car;
- enhance the look of streetscenes and the built environment;
- meet residents' needs for car parking near their homes;
- improve journey time reliability for road users by reducing on-street parking contraventions;
- reduce wasteful competition between towns based on parking charges;
- raise revenue for the council to reinvest in transport services and measures;
- make Wiltshire a safer place through well designed and managed car parks;
- provide essential access for special needs groups and the mobility impaired; and
- improve the efficiency of the council's parking service.

The council commissioned its consultants Mouchel to undertake the review and their main report includes chapters on parking policies, parking charges, residents' parking zones and parking standards.

If you are interested in this review, our preferred method of communication is for comments to be submitted on-line at <http://consult.wiltshire.gov.uk/portal>.

Alternatively, comments can be emailed to transportplanning@wiltshire.gov.uk or in writing to: Sustainable Transport Group, Wiltshire Council, County Hall, Trowbridge, Wiltshire BA14 8JD.

Paper copies of the questionnaire and a reference copy of Mouchel's main and technical report are also available from all libraries.

The consultation is open from **12 July to 3 September 2010**.

The council will feedback to Area Boards between late September and mid November 2010 prior to a formal decision being made by the council's Cabinet in December 2010. Any changes to parking charges and standards will be implemented from the beginning of April 2011.