

# Our Community Plan

2004  
- 2009



**Salisbury City  
Community Area**

We  South Wiltshire

# Your City

Salisbury is a small city in South Wiltshire. Based on the Census 2001 statistics, it had a population of 44,175 people in 2001 (this figure is for the Salisbury Community Area which includes the urban area of Laverstock for statistical purposes). This was made up of 9,471 under 18s, 6,138 18-29-year-olds, 18,061 30-59-year-olds and 10,505 over 60s. 4.3% of the population are 'other than white British'. 17% of the population have a limiting long-term illness.

Because of the Cathedral and our proximity to Stonehenge, Salisbury is an international tourist destination. This brings revenue to the City. A café culture has been encouraged around the Market Square. The markets, whether they are traditional, farmers, craft or French also attract visitors to the city. The City has several excellent museums.

The City provides leisure activities to people living in Salisbury and the surrounding area. In recent years, a swimming pool complex has been added at the Five Rivers Leisure Centre. The St Edmund's Arts Centre is currently undergoing a major refurbishment and is due to reopen in 2005. The Salisbury Festival runs for two weeks in May/June every year. This



provides a mix of events including family fireworks and free public entertainment in the Market Square on Bank Holiday Monday. There are a range of bars, nightclubs and restaurants.

There is a large range of shops in the City, currently 185 national brand names and 211 independent retailers. Salisbury offers a unique shopping experience.

Using the Census data from 2001, Salisbury has 21,879 people in employment (aged between 16 and 74). 11,382 of these used a car or van to travel to work, 3,962 went by foot, 1,287 travelled by bus, 1,063 rode a bicycle and 1,909 worked at home.

In the South West, Wiltshire has eight wards in the top 20% most deprived wards. Three of these are in Salisbury; Bemerton, St Martin's (now St Martin's and Milford under the 2003 boundary changes) and Stratford (now St



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Mark's and Stratford following the 2003 boundary changes). See p 11 for an explanation of the Indices of Deprivation.

The Fuel Poverty Indicator shows that, in Salisbury prior to the boundary changes of 2003, the wards of Bishopdown, St Edmund's and St Martin's were in the top 11-20% of households in the United Kingdom who use more than 10% of their income to heat their homes. Stratford, Milford and Fisherton and Bemerton were in the top 21-30% and St Paul's and Bemerton were also in the top 31-40%.

A detailed socio-economic profile of the area has been prepared by Wiltshire County Council and is available on

**[www.intelligencenetwork.org.uk](http://www.intelligencenetwork.org.uk)**

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# How this **plan** was put together

During the summer of 2003, the South Wiltshire Strategic Alliance distributed a Community Questionnaire to 49,000 households. 37.44% were returned, of which 6,413 were from Salisbury. The results from the questionnaire showed your priorities across the city and these were:

- Vandalism & Anti-Social Behaviour
- Reducing Crime
- Traffic Congestion
- Cleanliness of Roads, Streets & Open Spaces
- Better Health Care
- Looking after the Roads
- Housing Local People can Afford
- The Environment

Many people also took the time to write comments about the specific issues under those headings that were causing concern. We also have information from City Workshops, which were held in 1999 and 2001, information from a panel of local residents known as 'People's Voice' and information from a panel of young people known as 'Tomorrow's Voice'.

This information has been brought together to form this issue of the Salisbury City

Community Plan. Under the ward information, you will see that various community groups and organisations have been asked for their views and opinions. We recognise that in every ward there are lots of volunteers working on projects, giving up their time to make a difference in their community.

The purpose of this plan is to publish the results of what local people want to see, but also, more importantly, the plan will influence partner organisations of the Alliance to address priorities in your area.

The plan will directly impact policy making and strategic planning. It will also help community groups by showing what is being achieved and how the partner organisations can support this.

All issues, priorities and actions in this plan have also been allocated themes which are set out in the Wiltshire Strategic Board's document, 'Creating a County Fit for our Children – A Strategy for Wiltshire 2004 -2014'.

There are eight policy themes: Social Care & Health, Countryside & Land-based Issues, Housing & The Built Environment, The Economy, Transport, Crime & Community Protection, Education, Skills and Learning and finally, Culture.

# Our community, Our vision

The South Wiltshire Strategic Alliance is a partnership of the public, private, voluntary and community sectors in Salisbury and South Wiltshire.

Its mission is to work together to create 'a safe and caring place, where it is easy to get about and where value for money services contribute to a high quality of life and environment, with equality of opportunity for all'.

The following strategic priorities have been adopted for 2004 – 2009:

- Access to services (including rural transport)
- Affordable housing
- Crime and anti-social behaviour
- Alliance partners as exemplary employers (healthy workforce, green organisations, basic skills for all employees)



## South Wiltshire Strategic Alliance partners

South  
Wiltshire  
Strategic  
Alliance

- Churches Together
- Council for Voluntary Service
- Environment Agency
- Government Office for the South West
- Learning and Skills Council (Wiltshire & Swindon)
- Salisbury College
- Salisbury District Council
- Salisbury Health Care NHS Trust
- South Wiltshire Action against Poverty
- South Wiltshire Economic Partnership
- South Wiltshire Primary Care Trust
- The Army
- Wiltshire Association of Local Councils
- Wiltshire Constabulary
- Wiltshire County Council
- Wiltshire Fire Brigade
- Wiltshire Racial Equality Council
- Wiltshire Wildlife Trust

[www.southwilts.com/site/swsa](http://www.southwilts.com/site/swsa)

# What you want from the South Wiltsh

## Crime & Community Protection

### What you want

#### Vandalism & Anti-Social Behaviour

- Reduce anti-social behaviour and littering in public places such as Bourne Hill Gardens and Queen Elizabeth Gardens and in public spaces in the wards. Neighbourhood Wardens to support police.
- Reduce noise and disturbance in the city centre when people are moving between bars and clubs, particularly at closing time.
- Provide Community Centres in specified wards as a focus for all age groups, particularly young people, including breakfast club, after school club, coffee afternoons, health clinics and drop-in centre.

#### Reducing Crime

- Higher profile policing, community policing
- Reduce crime and fear of crime
- Reduce street drinking and begging.
- Additional CCTV
- Improved street lighting.

### What is being done

The South Wiltshire Community Safety Partnership (CSP) has appointed an Anti-Social Behaviour (ASB) Reduction Officer who co-ordinates multi-agency responses to ASB problems. Acceptable Behaviour Contracts are used to address anti-social behaviour issues and are effective in 80% of cases.

The CSP has undertaken training for Parish Councils, Housing Officers, Community Beat Officers and other people who will be able to tackle ASB together. The CSP are promoting the idea that ASB is something that we should all be dealing with.

Salisbury District Council will strengthen links with local constabulary to tackle crime and anti-social behaviour at leisure sites and where necessary seek anti-social behaviour orders (ASBOs) to safeguard customers from known and persistent offenders. Target: to provide term-time sports activities linked to anti-social behaviour reduction in 2005/6.

Some key participants have met to discuss facilities for young people in the centre of Salisbury. Bid to be submitted for development worker to move forward the youth café project.

Need for new community centres identified in Stratford and East Harnham, get interested groups together to help with funding and support. Salisbury District Council to support, see ward profiles for details.

Local Community Safety Partnerships formed on The Friary and Bemerton Heath. Police Community Support Officers appointed to areas of the City. Expand these projects. Form a working group from wards across the city to look at what else could be done.

Wiltshire Police and the South Wiltshire Economic Partnership (SWEP) have rolled out a new Business Watch Scheme on Churchfields Industrial Estate that operates like Neighbourhood Watch.

Salisbury Domestic Violence Forum to raise awareness of domestic violence as an important issue and a hidden crime.

# ire Strategic Alliance across the city is

## Transport

### What you want

#### Traffic Congestion

- More residents parking schemes.
- More traffic calming measures.
- More cycle lanes.
- Pedestrian improvements.
- Less school run congestion

### What is being done

Salisbury Joint Transportation Team (JTT) target to reduce the absolute level of traffic entering the city centre by 3.9% in 2005 and 11% in 2011 compared with the 1999 baseline. JTT to provide Disabled Access Improvements (such as dropped kerbs) at key locations in the city. WCC to work together with schools to introduce travel plans.

JTT to review Residents Parking Zone C, extend East Harnham Residents Parking Zone and St Mark's Residents Parking Extension in 2005/6.

All the following improvements are due to be in place by spring 2005 (JTT to lead):

- Linked operation of traffic lights throughout the city through urban traffic control, providing traffic responsive control and co-ordination of traffic flow between junctions.
- Real Time Passenger Information providing information to the bus operator and waiting passengers on actual position of service buses.
- Car Park Guidance System providing information to car park management and motorists on availability of spaces in principal car parks serving the city, including the Park and Ride sites.
- Two new Park and Ride sites at Wilton and Britford.
- Provide cycle way signs on a number of shared use cycle tracks, provide direction signs to key destinations for cyclists using the Salisbury cycle network.
- Introduce a Residents Parking scheme to the St Paul's area of the city, review Residents Parking Zone A & Zone B.

Wiltshire County Council, in partnership with Liftshare, has launched Car Share Wiltshire – a service to match up people wanting to car share. See more on [www.carsharewiltshire.com](http://www.carsharewiltshire.com)

hOURCARS has been launched in Salisbury, supported by Salisbury District Council and Wiltshire County Council. This is a car club offering the flexibility of using a car without having to own one. See more on [www.hourcars.co.uk](http://www.hourcars.co.uk)

#### Looking after the Roads

- Better maintenance of roads and pavements.

Wiltshire County Council has allocated an additional £3 million in the 2004 budget to address this issue. Improvements to be made in accordance with the schedule of works issued by Highways Department. In 2004 it attended to poor roads, including Pembroke Road, Empire Road, Queen Mary Road and Heath Road.

A contact centre has been established in Salisbury library which will enable easier reporting of road problems. This is one point of contact for all queries, eg pavement and footpath problems, as well as housing benefits, disabled parking badges, streetlights, school places. Every query is logged and tracked to completion.

# Housing & the Built Environment

What you want	What is being done
<p><b>Cleanliness of Roads, Streets and Open Spaces</b></p> <ul style="list-style-type: none"> <li>● Clean up the pavements, remove dog fouling</li> <li>● Remove abandoned shopping trolleys</li> <li>● Clean up local open spaces and play areas and stop public drinking in them (particularly Queen Elizabeth Gardens), involve local businesses and restaurants where litter a nuisance</li> </ul>	<p>Salisbury District Council, City Centre Management (CCM) and the city centre supermarkets have worked together to install trolley corrals in car parks throughout the city. Coin-operated trolleys have been introduced.</p> <p>CCM will liaise with SDC and supermarkets to ensure the coin operated system is successful and monitor usage of the corrals.</p> <p>In November 2003, an extra barrow person started working in the City Centre and extra street cleaning was introduced on Sundays and Bank Holidays.</p> <p>City Centre Management Team is calling together councillors and officers to look at what can be done to smarten up the city centre. CCM has sponsorship from SDC and the private sector to introduce a City Centre Ranger to deal with janitorial issues in the city centre.</p> <p>It is now permissible to put dog waste in litter bins. SDC policy is not to increase the number of dog bins due to high maintenance costs.</p> <p>Salisbury District Council will review street cleaning services across the District in 2005/06.</p> <p>Salisbury District Council is one of the best performing councils in the country for street cleanliness. SDC will seek to continue to meet government standards on street cleanliness every year, as measured by BVPI 99.</p>
<p><b>Housing local people can afford</b></p> <ul style="list-style-type: none"> <li>● Low cost housing available to local, younger professional people who cannot afford large mortgages or rent.</li> </ul>	<p>Salisbury District Council will seek to negotiate up to 40% affordable housing provision on development sites coming through the Local Plan. This will include a mix of homes for rent and shared ownership. For the City of Salisbury and the immediate surrounding areas the aim is to provide 429 new affordable homes by 2011.</p> <p>The District Council will continue to investigate and identify at least one specific affordable housing scheme for the City by December 2009. In addition, the District Council will aim to bring back into use three empty properties per year.</p> <p>The District Council is also committed to not placing any homeless household in bed and breakfast, unless there is absolutely no alternative. SDC's Homelessness Strategy sets out how the council supports and advises customers with housing problems. Its aim is to provide a preventative service by offering any and all customers assistance through the Backup Service. For example this provides help towards rent deposits and rent in advance.</p> <p>Linked to this is the county-wide Supporting People Strategy that aims to support homeless and related services for young people in gaining skills towards independent living and to support older people in helping them maintain their independence.</p>

## Countryside & Land-based issues

What you want
<p><b>The environment</b></p> <ul style="list-style-type: none"> <li>● Doorstep recycling across the city. Reduction of waste produced.</li> <li>● Education programmes for young people at school.</li> <li>● Clean up local rivers and streams.</li> </ul>

# Social Care & Health

## What you want

### Better Health Care

- More drop-in centres for provision of health information and advice and treatment of minor illnesses, possibly through local community centres and buildings.
- Improved services for the elderly, including housing and care.
- Concern at patient waiting lists.
- Promote healthy living.

### Access to Services

- Realising the SWSA's vision of equality of opportunity for all.

## What is being done

The Primary Care Trust is discussing with Salisbury GP practices developing a central site for several of them to be based in. Ongoing to 2007.

South Wiltshire Primary Care Trust is assuming responsibility for dentistry from 2005 and is working with dental practices to encourage them to continue or expand their provision of NHS dentistry. All local dentists invited to bid for Department of Health money to improve facilities and access.

The Hospital Alternatives Team (HAT) focuses on the needs of older people. HAT, working with District Nurses, will seek alternatives to hospital admission in order to avoid inappropriate use of acute hospital beds, a prolonged and unnecessary stay in hospital, or an inappropriate admission to long-term residential or nursing care.

The Primary Care Trust will work with others – through the General Medical Services contract and the initiation of a project – to develop services which support people with long-term illnesses.

The NHS improvement plan sets out targets to reduce waiting lists and improve patient choice of where and when they receive treatment. Target date 2005/6.

All Youth Development Centres and youth workers will signpost young people to specialist health and advice services and provide accessible information about health and other issues significant to young people. The youth work curriculum makes contact with 25% of young people in the locality, offering opportunities which are fun, involve them in the decision-making, provide learning and meet young people's needs. The curriculum includes health education and addresses drug and alcohol issues, personal choice and responsibility.

Salisbury Walking Forum launched the Salisbury & Wilton Walking Map to encourage walking to work, at lunchtimes and for health. Continue to promote this initiative.

Wiltshire Fire Brigade will provide free home safety checks.

Many of the issues raised in other sections of this plan, such as improving transport and housing, and reducing anti-social behaviour, will have a positive impact on both physical and mental health.

South Wiltshire Action Against Poverty to identify social exclusion and poverty in our community and put in place measures to address them

## What is being done

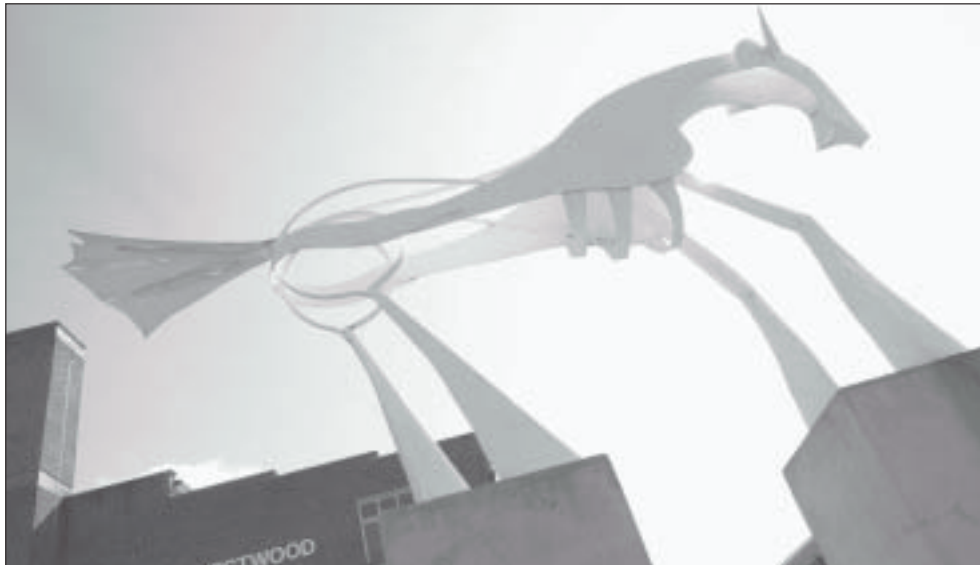
SDC and its partners, the Wiltshire Waste Partnership, are working to achieve the 31% recycling target by 2010.

From 2004 a kerbside scheme, available to 26,000 households in Salisbury, Laverstock, Wilton, Amesbury and Durrington enables householders to recycle paper, cardboard, tins, glass bottles, organic garden waste, foil and textiles.

Community composting site being developed at Shaw Trust Horticulture, The Portway, Old Sarum. 25% of schools in the city to gain eco-schools accreditation by 2009.

Investigate funding for river enhancement projects.

Bemerton and Barnard's Folly woodland launched as a Local Nature Reserve in 2004.



**Modern art sculpture  
at Westwood St  
Thomas High School in  
Bemerton**

## How the Indices of Deprivation Rankings work

The Government has produced a set of data, which aids the assessment of levels of deprivation in wards across England.

This assessment is likely to be used increasingly by Government to assess relative need, and it will influence resource allocation.

While Salisbury is relatively prosperous with a strong economy, there are pockets of deprivation that are often hidden in official statistics. The Indices of Deprivation 2000 go some way to identify where deprivation exists and to measure its severity.

There are 8,414 wards in England. They are ranked in order of their Index of Multiple Deprivation – so the most deprived ward is ranked 1 and the least deprived is 8414.

The Indices are primarily a mechanism to be used by Government to target social exclusion. This tends to happen where individuals or areas suffer from a combination of linked problems, such as unemployment, low income, poor

housing, poor skills, high crime environments, bad health and family breakdown.

A number of indicators are combined to make a single deprivation score for each area. These are: Income (25%), Employment (25%), Health (15%), Education, Skills & Training (15%), Housing (10%), Access (10%).

There is also a supplementary Child Poverty Index, but it is not included separately in the overall Index of Multiple Deprivation because the children are already counted within the Income Domain.

The indices were updated and released in August 2004. However, this was not available at ward or community area level at the time of publication and so has not been included in this plan.

Further information about the Indices of Multiple Deprivation can be found on the website of the Office of the Deputy Prime Minister: **[www.odpm.gov.uk](http://www.odpm.gov.uk)**

# Ward profile: Bemerton

**Bemerton Ward is to the west of the city. It is home to the largest secondary school in Salisbury, Westwood St Thomas. The population of the ward is 6,288.**

## Needs

Bemerton is the third most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000 (see panel, right, for explanation).

On individual rankings, Bemerton is second in the child poverty index rank, third in the housing domain rank, fourth in the income domain rank and fifth in the education, skills

& training domain rank. There are 760 children living in income deprived families.

Based on Benefit Data from 1999, there are 670 claimants of family credit, 420 claimants of income support, 215 claimants of incapacity benefit and 180 claimants of disability living allowance.

## Consultation

Planning for Real, carried out for eight months, concluding in January 2002. Over 500 suggestions recorded from the community attending the events.

The priorities were identified as:

- **Transport** – 22% voted this as the most important issue; traffic calming formed the largest response with 32 suggestions, specific requests were reducing speed, provisions for sleeping policemen, installing zebra crossings.
- **Housing & the Built Environment** – 18%; additional bins for dog mess had 11 suggestions; vandal proof furniture, 9 suggestions.
- **Crime & Community Protection** – 16%; security cameras (25 suggestions), extra police foot patrols (25 suggestions), better lighting (16 suggestions).
- **Culture/Leisure** – 14%; skate/bike park (37 suggestions), youth club (15 suggestions), playground facilities (15 suggestions).
- **Access to services/Community facilities** – 12%; leisure centre (10 suggestions)

### Improvements made

- **Countryside & Land-based Issues** – Bemerton and Barnard's Folly woodland was designated a local nature reserve in July 2004. A local management plan is in place.

- **Crime & Community Protection** – the Police have appointed a Community Safety Officer for Bemerton.

The Community Safety Partnership Anti-Social Behaviour task group use a variety of ways of dealing with Anti-Social Behaviour. The use of interventions such as Acceptable Behaviour Contracts has proven to be successful in 80% of cases. Anti-Social Behaviour Orders (ASBOs) have been introduced for persistent offenders.

Extra lighting has been fitted, including outside the Neighbourhood Centre. The Gainsborough Close area is now a designated area where police can use a new power to disperse groups of people who are acting in an anti-social way.

- **Culture** – Bemerton Heath Family Centre employs two Play Rangers to work with parents and volunteers to develop activities for children and young people. A skate park has been approved and a half pipe will be installed on the play area near

Bemerton Heath Harlequins. This will also have lighting.

A partnership of the Bemerton Heath Residents Association, Police, Community Safety Partnership, Family Centre, Neighbourhood Centre, Salisbury College and Salisbury District Council and other local organisations work together to address issues in the area.

Funding received for Radio Bemerton, a community radio station for the Bemerton area, run and presented by local volunteers.

SPLASH football coaching has taken place.

- **Education, Skills and Learning** – Bemerton Heath Neighbourhood Centre offers Outreach courses from Salisbury College, providing IT training, photography, leisure courses and basic skills courses.

The Neighbourhood Centre has set up a Homework Club, which is funded for three years. This runs two afternoons a week, in partnership with the Library and Salisbury College, offering arts & crafts and IT for children aged 9-13.

## Improvements needed and target dates

- **Transport** – JTT to review traffic controls in Pinewood Way. Review to be completed by December 2005.
- **Countryside & Land-based Issues** – Work will start on the Bemerton Heath Folly with Salisbury District Council and Wiltshire Wildlife Trust working in partnership with the local community. Wiltshire Wildlife Trust will be going into local schools to work with children on community environmental projects. A grant of £10,000 has been received from Operation Gate-It.
- **Crime & Community Protection** – Police will increase patrols in the area with the use of Special Constables, Police Community Support Officers and Police Officers. Wiltshire Fire Brigade is planning Environmental Action Days, involving officers from Fire Service, Police, Council, DVLA and Waste Management Team. These officers will scour the local areas for

potential fire hazards such as derelict buildings, refuse and abandoned vehicles. They will clear rubbish, identify security problems with derelict and vacant properties and introduce a 'cube it' abandoned vehicle removal scheme.

The Fire Brigade is also planning a L.I.F.E skills project working in partnership with the Youth Offending Team and other agencies to reduce anti-social behaviour of youths on the Bemerton Heath Estate.

This will take place in 2004-2005 with the target to: reduce the number of deliberate fires by 25%; reduce the number of accidental fires by 10% year on year, reduce the number of malicious fires in derelict building by 5%; reduce the number of car fires by 20%.

- **Culture** – Summer Challenge Scheme will be working with the 16+ age group who are leaving school with no destination. Funding and support for the development of a Community Centre at the Church Hall.

# Ward profile: **Bishopdown**

**Bishopdown is to the northeast of the city. It is home to the newest primary school in Salisbury – Greentrees Primary. The population of the ward is 3,984.**

## Needs

Bishopdown is the 19th most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000.

On individual rankings, Bishopdown is seventh in the health domain rank and tenth in the employment domain rank. There are

180 children living in income deprived families. Based on Benefit Data from 1999, there are 155 claimants of family credit, 200 claimants of income support, 110 claimants of incapacity benefit and 120 claimants of disability living allowance.

## Consultation

Questionnaire issued with Electoral Registration form went to every house in the ward.

District and County Councillors invited to comment. Local residents attended planning meeting. Bishopdown Farm Residents Association invited to comment. The priorities were identified as:

- **Transport** – speeding cars and motorbikes especially in St Clement's Way; lack of cycle

paths; need a better bus service to Bishopdown Farm (possible integration of service to Bishopdown Estate with Bishopdown Farm at off-peak periods instead of two separate services); school run parking.

- **Crime & Community Protection** – problems with litter (especially in Green Lane), localised vandalism (particularly the Pavilion).



Vandalism has been a problem at the sports pavilion

## Action

### Improvements made

- **Education, Skills & Learning** – Greentrees Primary School built and opened.
- **Culture** – Splash football training provided to young people.
- **Transport** – new cycle link opened between existing cycle route on London Road to Jewell Close/Seth Ward Drive.

### Improvements needed and target dates

- **Transport** – Review bus provision and request improvements in conjunction with the Wiltshire County Council Local Transport Plan from 2006. Support local schools in implementation of Travel Plans to reduce school run congestion. Ongoing 2004-2007.

Review traffic calming measures in Phase 1 development of Bishopdown Farm to slow down speeding cars and motorbikes, especially in St Clements Way. Initial assessment to be carried out by December 2005.

- **Crime & Community Protection** – Police to meet with Bishopdown Farm Residents Association about possible support/additional policing by March 2005. The Community Safety Partnership will work with the community and other agencies to tackle anti-social behaviour.

Wiltshire County Council, Youth Development Service to investigate possibility of running youth club, or sending weekly youth bus in the Bishopdown ward. Decision to be made by September 2005.

# Ward profile: **Fisherton & Bemerton Village**

**Fisherton & Bemerton Village ward is to the west of the city. It is home to the Railway Station and Churchfields Industrial Estate. The population of the ward is 4,333.**

## **Needs**

Fisherton & Bemerton Village is the 67th most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000.

On individual rankings, Fisherton & Bemerton Village is 30th in the health domain rank and 18th in the housing domain rank.

There are 80 children living in income deprived families. Based on Benefit Data from 1999, there are 85 claimants of family credit, 185 claimants of income support, 100 claimants of attendance allowance and 90 claimants of disability living allowance.

## **Consultation**

Questionnaire issued with Electoral Registration form went to every house in the ward (2003). District and County Councillors invited to comment.

Priorities were identified as:

- **Culture** – Outdoor facilities needed for young people in the area around Wilton Road.

- **Transport** – further traffic calming or control needed for Lower Bemerton. Footpath needed to link village of Quidhampton with the school in Lower Bemerton. Concern over increased traffic and noise during Skew Bridge works and delays in completing this work. Problems with parking at the railway station. Link road for Churchfields Industrial Estate.



## Action

### Improvements made

- **Transport** – SDC carried out a review of Churchfields Industrial Estate in 2004 which looked at properties, occupiers, traffic and environment.
- **Crime & Community Protection** – Wiltshire Police and the South Wiltshire Economic Partnership (SWEP) have rolled out a new Business Watch Scheme on Churchfields Industrial Estate that operates like Neighbourhood Watch.

### Improvements needed and target dates

- **Culture** – target: Salisbury District Council to investigate if there is a potential site where S106 monies can be invested in outdoor facilities by June 05.
- **Transport** – Review traffic control and calming in Lower Road, Lower Bemerton, including pedestrian provision. Initial assessment to be completed by December 2007. Lower Road, in Lower Bemerton is in poor condition. Work on the A36 bridge has displaced traffic on to this road and worsened its condition considerably and the County Council Highways Section fills holes here on a weekly basis. WCC has put together a bid to the Government Office of the South West (GOSW) for a contribution to resurface Lower Road. The A3094 (Netherhampton road) has also suffered due to the A36 closure and is part of the GOSW bid.  
Review parking arrangements at Salisbury Railway Station as part of Salisbury Transport Plan.

# Ward profile: Harnham

Harnham East and Harnham West Wards are to the south of the city. Harnham West includes the water meadows, Harnham East has a large new housing development with developer contributions going towards the proposed new community centre (see below). The population of Harnham West is 3,551 and Harnham East is 3,762.

## Needs

Harnham was split into two wards in the boundary changes introduced in May 2003. The ward is now split into East Harnham and West Harnham.

The following statistics are for the old ward boundaries pre-May 2003. Harnham is the 68th most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000.

On individual rankings, Harnham is 37th in the

health domain rank and 44th in the income domain rank.

There are 240 children living in income deprived families. Based on Benefit Data from 1999, there are 200 claimants of family credit, 230 claimants of income support, 130 claimants of incapacity benefit, 175 claimants of attendance allowance and 145 claimants of disability living allowance.

## Consultation

Questionnaire issued with Electoral Registration form went to every house in the ward (2003). District and County Councillors invited to comment, residents and members of Harnham Neighbourhood Council and East Harnham Residents Association invited to comment. Priorities were identified as:

### HARNHAM WEST

- **Crime & Community Protection** – vandalism & anti-social behaviour with groups of people hanging around and litter being dropped.
- **Housing & The Built Environment** – young professional people living in the ward have no way of staying in the community if they wish to buy their own home. More flats and small houses need to be developed and sold as affordable housing to these people.
- **Education, Skills & Learning** – concern about a lack of funds for the local schools.

### HARNHAM EAST

- **Transport** – waiting for Britford Park & Ride site. Concern about an increase in traffic especially to the hospital. Could the Park & Ride serve the hospital site? On-street parking adds to congestion.
- **Culture** – East Harnham has received developer contributions for a new community centre and a group has been set up to oversee this. The project will take time to progress.
- **Education, Skills & Learning** – pressure on local school places as new houses built.
- **The Economy** – local shop required to reduce trips to supermarket.
- **Housing & The Built Environment** – see Harnham West.

## Action

### Improvements made

- **Crime & Community Protection** – the Police have appointed a Community Support Officer for Harnham and use Acceptable Behaviour Contracts to address anti-social behaviour issues. Anti-Social Behaviour Orders (ASBOs) have been introduced for persistent offenders. Improvements have been made in the activities on offer, with the setting up of the Harnham Youth Club and the installation of the sports wall.
- **Housing & The Built Environment** – Salisbury District Council has made this one of its top five priorities. The local plan states that, in larger developments, up to 40% of the housing built must be affordable.
- **Culture** – East Harnham Residents' Association Ltd has had plans drawn up for a community centre.

### Improvements needed and target dates

- **Transport** – Work has commenced on the Britford Park & Ride and this should be completed by spring 2005. A review of East Harnham residents' parking is planned and will be carried out in 2005/6.
- **Crime & Community Protection** – Wiltshire County Council, Youth & Community Services should continue to support the Youth Club.
- **Housing & The Built Environment** – Salisbury District Council to continue to investigate further opportunities for affordable housing developments and identify one project to provide additional



New sports wall at Harnham

affordable housing in the City by December 2007. Salisbury District Council to maintain the allocation up to 40% affordable housing in larger developments.

- **Education, Skills & Learning** – Wiltshire County Council to publish details about school places available in Harnham and the impact that the proposed new housing development will have on schooling. This information to be made available to the community through Harnham Neighbourhood Council and local school Governing Bodies. Details to be published by June 2005.
- **Culture** – Salisbury District Council will continue to work with the East Harnham Residents Association Ltd to continue working on the development and building of the East Harnham Community Centre – ongoing to December 2009.
- **The Economy** – SDC, in liaison with Westbury homes, will seek to ensure that any future development should include the provision of a local shop and doctor's surgery for residents as part of the proposed housing development to the south-east of Rowbarrow, with further consultation about its location (ongoing to December 2009).

# Ward profile: St Edmund's & Milford

St Edmund's and Milford ward is the northern part of the City centre area and east to the boundary of the railway line with Laverstock. It has the Council House and the Arts Centre within its boundary. The population is 4,622.

## Needs

The new ward of St Edmund's & Milford came into effect in May 2003. Prior to this Milford was a separate ward, but now the area is split to form part of the St Martin's and St Edmund's wards.

The following statistics are available for the old ward boundary so there is separate information for St Edmund's & Milford.

St Edmund's is the 16th most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000. On individual rankings, St Edmund's is fourth in the housing domain rank, eighth in the employment domain rank and ninth in the health domain.

There are 80 children living in income deprived families. Based on Benefit Data from 1999, there

are 60 claimants of family credit, 160 claimants of income support, 110 claimants of incapacity benefit, 75 claimants of attendance allowance and 70 claimants of disability living allowance.

Milford is the 39th most deprived ward in Wiltshire on the Index of Multiple Deprivation. On individual rankings, Milford is seventh in the housing domain rank and 16th in the health domain rank.

There are 120 children living in income deprived families. Based on Benefit Data from 1999, there are 70 claimants of family credit, 195 claimants of income support, 85 claimants of incapacity benefit, 120 claimants of attendance allowance and 100 claimants of disability living allowance.

## Consultation

Questionnaire issued to every house in St Edmund's ward, which led to setting up of St Edmund's Community Association. Further questionnaire to every house in the ward with the Electoral Registration form (2003). District and County Councillors invited to comment. The priorities established are:

- **Transport** – Extend 20mph limit and traffic calming; stop speeding in Brown Street, Wyndham Road and Wain-a-long Road; concern about future of residents' parking

scheme; sort out pavements and potholes. The ring road gets particularly congested at weekends – implement Park & Ride.

- **Crime & Community Protection** – sort out late night noise and vandalism, crack down on graffiti, especially on St Edmund's Art Centre & grounds.
- **Culture** – increase opportunities for young people to get involved.
- **Countryside & Land-based Issues** – promote recycling and waste minimisation.

## Action

### Improvements made

- **Transport** – St Edmund's Community Association was involved in a review of residents parking. First Park & Ride site opened, work has started on Wilton and Britford sites, due to be operational by spring 2005.
- **Crime & Community Protection** – Acceptable Behaviour Contracts are used to address anti-social behaviour issues and are effective in 80% of cases. Anti-Social Behaviour Orders (ASBOs) can be issued for persistent offenders. St Edmund's Community Association working with young people – see below.
- **Culture** – St Edmund's Community Association has organised sessions for young people to paint murals at the old swimming pool; organised a photographic survey of the ward with local groups; run a mosaic project to improve Kelsey Hill subway.
- **Countryside & Land-based Issues** – SDC, in partnership with the St Edmund's & Milford Community Assoc, developed the mini recycling centre in College Street and continue to service the site for them. SDC, Wiltshire Wildlife Trust and the St Edmund's & Milford Community Assoc jointly developed the 'Rethink Rubbish' Directory. Many households in the St Edmunds & Milford area trialled kerbside boxes and bags for recycling. This has now been superseded by the new SDC and WWP kerbside recycling scheme.

### Improvements needed and target dates

- **Crime & Community Protection** – St Edmund's & Milford Community Association to continue to work with the District Council and Police to advise of problem areas and promote activities in



St Edmund's Art Centre

the ward to combat vandalism, such as the Kelsey Hill underpass project.

- **Transport** – Salisbury District Council to implement the Salisbury Transport Plan in accordance with its set targets – see p7 for specific targets.
- **Culture** – St Edmund's Community Association to continue to work with other partners to offer opportunities for young people. Youth Development Service can be approached for grants and professional advice to voluntary groups making youth work provision. Future uses of the old swimming pool site – local people to be involved in the decision and Salisbury District Council to decide on the future of this site by December 2005.
- **Countryside & Land-based Issues** – St Edmund's Community Association, supported by the District Council, to continue to pilot innovative ideas that could be adopted across the rest of the district.

# Ward profile: St Mark's & Stratford

St Mark's & Stratford ward is to the north of the City and includes the monument of Old Sarum. The population of this ward is 6,100.

## Needs

The new ward of St Mark's & Stratford came into effect in May 2003. Prior to this the wards were separate.

The following statistics are available for the old ward boundary, so there is separate information for St Mark's & Stratford.

St Mark's is the 114th most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000. On individual rankings, St Mark's is 64th in the health domain rank and 68th in the employment domain rank. There are 80 children in income deprived families.

Based on Benefit Data from 1999, there are 75 claimants of family credit, 120 claimants of income support, 60 claimants of incapacity benefit, 100 claimants of attendance

allowance and 95 claimants of disability living allowance.

Stratford is the eighth most deprived ward in Wiltshire on the Index of Multiple Deprivation. On individual rankings, Stratford is fifth in the employment domain and health domain ranks, sixth in the child poverty index rank and eleventh in the income domain rank. There are 120 children living in income deprived families.

Based on Benefits Data from 1999, there are 115 claimants of family credit, 120 claimants of income support, 75 claimants of incapacity benefit, 40 claimants of attendants allowance and 55 claimants of disability living allowance.

## Consultation

Questionnaire issued with Electoral Registration form went to every house in the ward (2003). District and County Councillors invited to comment, residents and members of Paul's Dene Residents Association and Stratford Social Club invited to comment. Priorities were identified as:

- **Culture/Crime & Community Protection** – community facilities are needed to bring

the community together and reduce vandalism & anti-social behaviour. Concern about the future of the Butt of Ale pub.

- **Social Care & Health** – have to travel into the City for healthcare.
- **Housing & The Built Environment** – young people growing up in the area cannot afford to buy their own home.

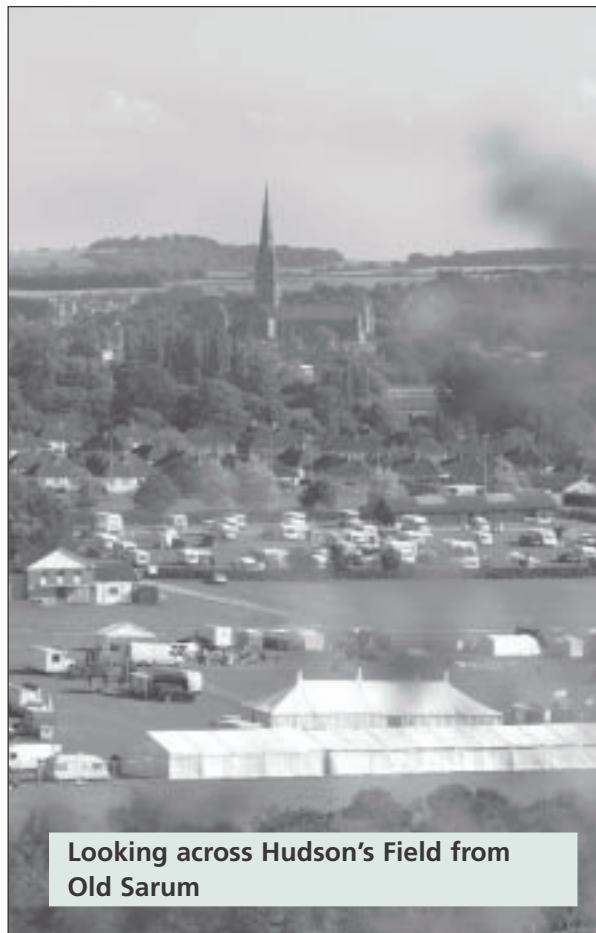
## Action

### Improvements made

- **Culture/Crime & Community Protection** – Stratford Social Club is looking into building a new community centre as there are no facilities in the surrounding area and the existing club is in poor condition. Volunteers run a weekly youth club to provide activities and outings to young people in the area.
- **Housing & The Built Environment** – Salisbury District Council has made this one of its top five priorities. The local plan states that, in larger developments, up to 40% (a minimum of 25%) of the housing built should be affordable.

### Improvements needed and target dates

- **Culture/Crime & Community Protection** – Stratford Social Club to continue with the redevelopment of the site – to include the provision of a new community centre, incorporating the social club, and additional affordable housing – in partnership with Salisbury District Council, Signpost Housing Association, Community First, Youth Action Wiltshire and Community Matters. Report back to the community on progress by June 2005. The volunteers from the youth club to approach the Community Safety Partnership for funding.
- **Housing & The Built Environment** – Salisbury District Council to continue to
- **Transport** – St Mark's Residents Parking Extension planned for 2005/6.



Looking across Hudson's Field from Old Sarum

investigate further opportunities for affordable housing developments and identify one project to provide additional affordable housing in the City by December 2007. Salisbury District Council to maintain the allocation of up to 40% affordable housing in larger developments.

# Ward profile: St Martin's & Milford

St Martin's & Milford ward is the heart of the City centre and extends east to cover the Southampton Road area. The population of this ward is 4,698.

## Needs

The new ward of St Martin's & Milford came into effect in May 2003, prior to this Milford was a separate ward but now the area is split to form part of the St Martin's and St Edmund's wards.

The following statistics are available for the old ward boundary so there is separate information for St Martin's & Milford.

St Martin's is the sixth most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000. On individual rankings, St Martin's is second in the employment domain rank, fourth in the health domain rank, sixth in the housing domain rank, seventh in the child poverty domain rank and eighth in the income domain rank. There are 200 children living in income deprived families. Based on Benefit Data from 1999, there are 140

claimants of family credit, 255 claimants of income support, 115 claimants of incapacity benefit, 115 claimants of attendance allowance and 85 claimants of disability living allowance.

Milford is the thirty-ninth most deprived ward in Wiltshire on the Index of Multiple Deprivation. On individual rankings, Milford is seventh in the housing domain rank and sixteenth in the health domain rank. There are 120 children living in income deprived families. Based on Benefit Data from 1999, there are 70 claimants of family credit, 195 claimants of income support, 85 claimants of incapacity benefit, 120 claimants of attendance allowance and 100 claimants of disability living allowance.

## Consultation

Questionnaire issued with Electoral Registration form went to every house in the ward (2003). District and County Councillors invited to comment; residents and members of Milford Preservation Society invited to comment. Priorities were identified as:

- **Crime & Community Protection** – reduce anti-social behaviour and littering in public places such as Queen Elizabeth Gardens

(refer to page 6 for details).

- **Transport** – uncertainty about future of residents' parking schemes. The 20mph limit is good within the City centre but the ring road gets particularly congested at weekends.
- **Countryside & Land-based Issues** – would like to see more doorstep recycling.

## Action

### Improvements made

- **Transport** – Salisbury District Council has announced a review of residents parking schemes across city.
- **Countryside & Land-based Issues** – Wiltshire Waste Partnership launched a kerbside collection scheme in June 2004.
- **Crime & Community Protection** – TGI Friary funded by Building Safer Communities. This has also funded the Friary Community Safety Task Group which monitors the area and makes improvements. A Community Support Officer has been appointed to patrol the area. Voluntary youth club and street outreach workers have been provided by Wiltshire County Council, Youth & Community Services in the Friary area to help prevent anti-social behaviour.
- **Culture** – The Factory at Elim Christian Centre received grants totalling £600,000. Nursery, out-of-school care, youth club and sports hall already built. A contact centre has been established in Salisbury library and interest is building in the service. This is one-point-of-contact for all queries, eg housing benefits, disabled parking badges, streetlights, school places.
- **Education, Skills & Learning** – Salisbury library has successfully put on IT taster sessions with Salisbury College. Foreign students and local language colleges make good use of the People's Network equipment in Salisbury library, contributing to the economy of the city. The library is also piloting self issue technology in order to free up staff to assist the public.



A young fan meets Gilbert the Dragon

### Improvements needed and target dates

- **Transport** – Review of Zone A and Zone B residents parking to take place by March 2005. Fully implement the Park & Ride to reduce congestion on the ring road – see p 7 for full details and targets. 20mph speed limit zone to be introduced on Milford Hill by March 2005. In the Friary, WCC Highways is keen to see Carmelite Way and Friary Lane receive some attention in 2005.
- **Countryside & Land-based Issues** – SDC and its partners, the Wiltshire Waste Partnership, are working jointly to achieve the 31% recycling target by 2010.
- **Culture** – Complete final phase of building work at The Factory, Elim Christian Centre to build a Youth Café, IT suite and community hall with kitchen. Get assistance from Wiltshire County Council Central Bidding Unit to find funds for fixtures and fittings, including computers. Local people to be involved in the decision on the future use of the Guildhall and SDC to decide on future use by June 2006.
- **Crime & Community Protection** – The Community Safety Partnership has identified that there is a need for intergenerational work within the community of the Friary. Some work has recently been commissioned to promote a better understanding between the generations in the area.

# Ward profile: **St Paul's**

**St Paul's ward is to the west of the City centre around the Devizes Road area. It includes the Five Rivers Leisure Centre & Swimming Pool. The population of this ward is 3,582.**

## Needs

St Paul's is the 71st most deprived ward in Wiltshire on the Index of Multiple Deprivation 2000.

On individual rankings, St Paul's is 26th in the housing domain rank and 41st in the education, skills and training domain rank. There are 140 children living in income

deprived families.

Based on Benefit Data from 1999, there are 135 claimants of family credit, 160 claimants of income support, 120 claimants of incapacity benefit, 70 claimants of attendance allowance and 80 claimants of disability living allowance.

## Consultation

Questionnaire issued with Electoral Registration form went to every house in the ward (2003). Your District Councillor, Steve Fear, undertook a survey in April 2003 to which 300 replies were received. All District and County Councillors have been invited to comment. Priorities were identified as:

- **Transport** – concerns over residents parking

- **Crime & Community Protection** – littering is a problem generally across the area, but particularly bad in the area by the railway station. Concerns about the mess made by the pigeons under the railway bridge.
- **Culture** – no meeting place for the community, lack of play facilities around the St Paul's roundabout area.



**Five Rivers  
Leisure  
Centre and  
swimming  
pool**

## Action

### Improvements made:

- **Transport** – Salisbury District Council has consulted with everyone in the St Paul's area about their thoughts and concerns on residents' parking. WCC has resurfaced some of the worst roads in the St. Paul's area, including Hartington and Clifton roads.

### Improvements needed and target dates

- **Transport** – the Joint Transportation Team will be introducing a residents' parking scheme to the St Paul's area of the city by March 2005.

- **Crime & Community Protection** – need facilities in the community to bring everyone together and reduce anti-social behaviour such as littering, (see below).
- **Culture** – hold a meeting of local residents, councillors, churches and community groups to look at the issues and whether anything can be achieved. Community Safety Partnership to be approached for funding.

**NB:** See Fisherton & Bemerton Village (page 16) as lack of play facilities was also one of their issues for the St Paul's roundabout area.

- ASK (Advice on Services for Kids) 08457 585072
- Car Share Wiltshire 08700 11 11 99
- Citizens Advice Bureau 01722 327222
- Clarence (Highways & Pavement Problems) 0800 232323
- Energy Efficiency Helpline 0800 512012
- Five Rivers Leisure Centre 01722 339966
- Floodline 08459 881188
- Gas Leaks 0800 111999
- Hospital Alternatives Team 01722 425157
- hOURCARS Salisbury 0845 4580338
- National Rail Information 08457 484950
- NHS Direct 0845 46 47
- Patient Advice & Liaison Services (PALS) 0800 374208
- Salisbury District Council 01722 336272
- Salisbury District Hospital 01722 336262
- Salisbury Library 01722 324145
- Salisbury Police Station 01722 411444
- Shopmobility 01722 328068
- Social Services Emergency Duty Team 0845 60 70 888
- Southern Electric 08457 708090
- Trading Standards 08451 201202
- Wessex Water 0845 6004600
- Wilts & Dorset buses 01722 336855
- Wiltshire & Swindon Domestic Violence Intervention Partnership 01225 709493
- Wiltshire County Council 01225 713000
- Wiltshire Fire Brigade, Community Safety 01722 439300

# Useful contacts

If you would like more information about any of the priorities shown in the plan or would like to get involved in a project then please contact the SWSA Partnership Team Manager on **01722 434641**. Email: [swsa@salisbury.gov.uk](mailto:swsa@salisbury.gov.uk)

or look at the SWSA website at:  
**www.southwilts.com**

or write to:  
The Council  
Offices,  
Bourne Hill,  
Salisbury  
SP1 3UZ

South  
Wiltshire  
Strategic  
Alliance

**This booklet is available  
in large print from  
01722 434641**