

Childcare Sufficiency 2011-2014

Community Childcare Plan for South West Wiltshire (including Mere, Tisbury and Wilton)

April 2012

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Introduction

The Childcare Act 2006 (Section 11) places a duty on local authorities to undertake an assessment of the Sufficiency of Childcare in their area.

Sufficiency of childcare is defined as childcare that is sufficient to meet the requirements of parents who require childcare in order to enable them to take up or remain in work or to undertake education or training which could reasonably be expected to assist them to obtain work.

For a full analysis of the sufficiency of childcare in Wiltshire, please see the Childcare Sufficiency Assessment 2011 at www.wiltshire.gov.uk/childcare. The next full report will be published in April 2014.

For a full list of childcare available in your area please contact Wiltshire's Family Information Service at **ask** on 08457 585072 or visit www.askwiltshire.org. The **ask** website also contains lots of useful information for families including holiday playschemes, financial information and services available to parents.

1 South West Wiltshire community area profile

South West Wiltshire is a combination of the community areas of Mere, Tisbury and Wilton.

The community area comprises the towns of Mere, Tisbury and Wilton and covers an area of 527 km² - the largest geographical community area in the county. The surrounding villages are: East Knoyle, Zeals, Kilmington, Bradley & Yarnfield, Stourton with Gasper, Sedgehill, Semley, Ansty, Berwick St John, Berwick St Leonard, Chicklade, Chilmark, Donhead St Mary, Donhead St Andrew, Fonthill Gifford, Fovant, Fonthill Bishop, Hindon, Tollard Royal, Swallowcliffe, Sutton Mandeville, West Tisbury, Alvediston, Barford St Martin, Bishopstone, Berwick St James, Bowerchalke, Broadchalke, Burcombe, Compton Chamberlayne, Dinton, Great Wishford, Netherampton, Quidhampton, South Newton, Stapleford, Steeple Langford, Stratford Tony and Teffont.

The Headquarters of the army is based at Wilton. A number of different military programmes will lead to significant changes in the nature of the military presence in Wiltshire over the next 5 years. One of these programmes includes the relocation of the army headquarters from Wilton to Andover.

1.1 Population trends

According to Wiltshire Council population projections and 2001 Census data:

- The resident population was estimated at **21,610** for 2009
- South West Wiltshire has a population density of **127** people per km².
- The current number of 0-14s in South West Wiltshire is estimated to be around **3,430**.
- Wiltshire is developing a register of disabled children (The Key). The 2001 census data tells us that there were **121** children with a Limiting Long Term Illness (LLTI) in South West Wiltshire.
- At 2001 South West Wiltshire had **409** lone parents
- At 2001 South West Wiltshire had black and minority ethnic population of **0.8%**.

1.2 Deprivation (2007)

This section looks at the old community area as that is the latest deprivation data:

Mere has no Lower Super Output Areas (LSOAs) that are amongst the 30% most deprived in the country according to the Index of Multiple Deprivation (IMD). However, Mere (part) is in the top 20% of the most deprived in Wiltshire in terms of IMD, income deprivation and employment.

Tisbury has no Lower Super Output Areas (LSOAs) that are within the top 30% most deprived in England according to the Index of Multiple Deprivation (IMD).

There are no Lower Super Output Areas (LSOAs) within Wilton that are within the top 30% most deprived in England according to the Index of Multiple Deprivation (IMD). However, Wilton rural & Quidhampton LSOA is within the top 10% most deprived in Wiltshire.

2 South West Wiltshire community area – key childcare tables

All provider data is correct as at Summer 2010 unless otherwise indicated.

Registered childcare places (0-7)

Table showing 0-7 registered childcare places (2010)

	0-7 population	Total registered childcare places	% of population aged 0-7
South West Wiltshire	1,610	587	36%
Wiltshire	42,130	14,681	35%
Highest % (Malmesbury)	1,520	783	52%
Lowest % (Westbury)	1,920	442	23%

Table showing 0-1 year old registered childcare places (2010)

	0-1 population	Total registered childcare places	% of population aged 0-1
South West Wiltshire	410	81	20%
Wiltshire	10,320	2,161	21%
Highest % (Downton-South Wiltshire)	330	148	45%
Lowest % (Salisbury)	1,080	144	13%

Table showing 2 year old registered childcare places (2010)

	2 year old population	Total registered childcare places	% of population aged 2
South West Wiltshire	190	156	82%
Wiltshire	5,300	3,332	63%
Highest % (Pewsey)	120	137	114%
Lowest % (Westbury)	250	75	30%

Table showing 3-4 year old registered childcare places (2010) (not just free entitlement places)

	3-4 year old population	Total registered childcare places	% of population aged 3-4
South West Wiltshire	390	289	74%
Wiltshire	10,460	6,276	60%
Highest % (Malmesbury)	380	333	88%
Lowest % (Trowbridge)	1,050	413	39%

Table showing 5-7 year old registered childcare places (2010)

	5-7 year old population	Total registered childcare places	% of population aged 5-7
South West Wiltshire	620	61	10%
Wiltshire	15,750	2,912	18%
Highest % (Corsham)	660	214	32%
Lowest % (Downton- South Wiltshire)	540	48	9%

Table showing 8-14 year old registered childcare places for breakfast care (with registered childcare providers) (2010)

	8-14 year old population	Total places in registered childcare settings	% of population aged 8-14
South West Wiltshire	1,820	3	0%
Wiltshire	40,790	517	1%
Highest % (Corsham, Downton-South Wiltshire)	1,620, 1,580	42, 49	3%
Lowest % (Melksham, Pewsey, South West Wiltshire)	2,520, 1,060, 1,820	3, 4, 3	0%

Table showing 8-14 year old registered childcare places for after school care (with registered childcare providers) (2010)

	8-14 year old population	Total places in registered childcare settings	% of population aged 8-14
South West Wiltshire	1,820	4	0%
Wiltshire	40,790	901	2%
Highest % (Corsham)	1,620	101	6%
Lowest % (Melksham, Pewsey, South West Wiltshire)	2,520, 1,060, 1,820	12, 4, 4	0%

Table showing 8-14 year old registered childcare places for school holiday care (with registered childcare providers) (2010)

	8-14 year old population	Total places in registered childcare settings	% of population aged 8-14
South West Wiltshire	1,820	4	0%
Wiltshire	40,790	933	2%
Highest % (Downton-South Wiltshire)	1,580	156	10%
Lowest % (Marlborough, Melksham, Pewsey, South West Wiltshire)	1,880, 2,520, 1,060, 1,820	4, 10, 4, 4	0%

Free entitlement places

Table showing 3-4 free entitlement places (2010)

	3-4 year old population	Total free entitlement places	% of population aged 3-4
South West Wiltshire	390	289	74%
Wiltshire	10,460	6,292	60%
Highest % (Malmesbury, Pewsey)	380, 280	367, 270	97%, 96%
Lowest % (Westbury, Salisbury)	1,040, 470	176, 405	37%, 39%

A lower percentage is not immediately a cause for concern as children don't take their free entitlement until the term after their third birthday and often go to school well before their fifth birthday.

Early starts and late finishes

Table showing the number and percentage of providers with early starts (before 8am)

	Number of childcare providers	Early start before 8am	% of providers
South West Wiltshire	34	3	9%
Wiltshire	1,050	300	29%
Highest % (Amesbury)	103	43	42%
Lowest % (South West Wiltshire)	34	3	9%

Table showing the number and percentage of providers with late finishes (After 6pm)

	Number of childcare providers	Late finishes after 6pm	% of providers
South West Wiltshire	34	2	6%
Wiltshire	1,050	122	12%
Highest % (Calne)	56	12	21%
Lowest % (Marlborough)	29	1	3%

Table showing the number and percentage of providers who care for over 8s

	Number of childcare providers	Care for over 8s	% of providers
South West Wiltshire	34	8	24%
Wiltshire	1,050	403	38%
Highest % (Westbury)	46	25	54%
Lowest % (South West Wiltshire)	34	8	24%

Table showing the number of providers stating they are able to care for children with additional needs

	Number of childcare providers	Number able to care for children with additional needs	% of providers
South West Wiltshire	34	19	56%
Wiltshire	1,050	577	55%
Highest % (Bradford on Avon)	41	27	66%
Lowest % (Pewsey)	29	13	39%

Cost and affordability

Table showing the average cost of a childminder (2010)

	Childminder average cost per hour	Highest cost per hour	Lowest cost per hour
South West Wiltshire	£3.89	£5.00	£3.50
Wiltshire	£3.67	£4.41	£2.85
Highest average (Bradford on Avon)	£4.10		
Lowest Average (Amesbury)	£3.23		

Table showing average cost of a preschool or playgroup (2010)

	Preschool average cost per hour	Highest cost per hour	Lowest cost per hour
South West Wiltshire	£3.98	£5.62	£3.00
Wiltshire	£3.71	£5.08	£2.87
Highest average (Pewsey)	£4.77		
Lowest Average (Westbury)	£3.18		

Table showing average cost of full day care nurseries (2010)

	Full day care average cost per hour	Highest cost per hour	Lowest cost per hour
South West Wiltshire	£4.90	£6.00	£3.00
Wiltshire	£3.91	£4.88	£3.27
Highest average (South West Wiltshire)	£4.90		
Lowest Average (Tidworth)	£3.03		

Table showing average cost of breakfast clubs (2010)

	Breakfast clubs average cost per hour	Highest cost per hour	Lowest cost per hour
South West Wiltshire	*	*	*
Wiltshire	£3.56	£4.28	£2.79
Highest average (Salisbury)	£4.33		
Lowest Average (Chippenham, South Wiltshire, Melksham)	£3.00		

NB No breakfast club costs received for Pewsey, South West Wiltshire, Tidworth or Westbury.

Table showing average cost of after school clubs (2010)

	After school clubs average cost per hour	Highest cost per hour	Lowest cost per hour
South West Wiltshire	*	*	*
Wiltshire	£3.59	£4.61	£2.91
Highest average (Corsham)	£4.83		
Lowest Average (Malmesbury)	£2.59		

NB No after school club costs received for Pewsey or South West Wiltshire. Only one provider in Tidworth provided costs.

Table showing average cost of holiday clubs (2010)

	Holiday clubs average cost per hour	Highest cost per hour	Lowest cost per hour
South West Wiltshire	*	*	*
Wiltshire	£3.00	£3.59	£2.45
Highest average (Bradford on Avon)	£4.63		
Lowest Average (South Wiltshire)	£2.00		

NB No holiday club costs received for Marlborough, Pewsey or South West Wiltshire. Only one provider in South Wiltshire, Westbury and Wootton Bassett provided costs.

Table showing the number of affordable childcare places per low income family (2010)

	Total no. of affordable places	^Total no. of households	no. of low income house-holds with dependent children (0-16 year olds)	Number of affordable childcare places per low income household with dependent children
South West Wiltshire	201	10,945	612	0.3
Wiltshire	10,689	189,442	9,038	1.2
Highest number (Malmesbury)	655	7,321	273	2.4
Lowest number (South West Wiltshire)	201	10,945	612	0.3

*The hourly rate of £4.00 was used as an indicator for 'affordable childcare'. This is the approximate average figure provided for free entitlement funding. For information on making childcare more affordable please contact Wiltshire's Family Information Service (see introduction).
Low income is a household income falling below 60% of the average income.

Quality

Table showing the number and percentage of providers with 'good' or 'outstanding' Ofsted inspection grades (2010)

	Total grades available	% Good/ Outstanding
South West Wiltshire	34	74%
Wiltshire	829	69%
Highest % (Bradford on Avon)	26	81%
(Malmesbury)	31	81%
(Salisbury)	64	81%
Lowest % (Melksham)	28	46%

Table showing the percentage of parents from the parent survey who were unhappy with the quality of childcare available

	Total responses to survey	Number of parents unhappy with quality	Percentage of parents unhappy with quality
South West Wiltshire	62	7	11%
Wiltshire	1,844	238	13%
Highest % (Westbury)	64	12	19%
Lowest % (Corsham)	92	4	4%

Some comments made by parents in South West Wiltshire in the parent survey 2010:

Parents who state that their current childcare arrangements meet their needs	Comments from parents who state that their current childcare arrangements do not meet their needs
<ul style="list-style-type: none"> • The hospital's holiday club is a god send • The all day session at preschool is great - our daughter really enjoys it • The holiday scheme for disabled children is excellent • We have an excellent after school club based on school site and also a holiday club. 	<ul style="list-style-type: none"> • There is a lack of childcare provision in the school holidays (choice and affordability) • Childcare provision in the school holidays is lacking. School only offers before/after care • Communications re options and activities could be vastly improved in both school and local area • Would like a breakfast club at school/nursery for earlier starts.

3 Summary of local picture

This space is to allow childcare officers, extended services co-ordinators and other key partners to summarise the local picture from their perspective

<p>MERE</p> <p>General comments</p> <p>Mere Preschool is working very closely with the local children’s centre analysing the childcare provision within Mere, especially the lack of after school and holiday care provision. The nursery manager (who sits on the centre’s advisory board) would be prepared to extend the Preschool opening hours to accommodate those parents who wish to access afterschool care</p> <p>Childcare and childminding comments</p> <ul style="list-style-type: none"> • There is currently no holiday club provision available in Mere • There are currently 7 registered childminders within Mere community area and this number is increasing – with 2 accredited childminders. • Two of the childminders are now accredited and able to offer the Free Entitlement for 2, 3 and 4 year olds.
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TISBURY:

General comments (initials and date)

The Tisbury community area is a sparsely populated rural area. Existing childcare providers have sustainability issues because there will never be many people living in the direct vicinity of the provider. Parents have to transport children by car quite long distances. This is applicable to all childcare providers.

Local knowledge suggests that although there are not many childcare places in Tisbury, parents are not generally requiring additional childcare.

Childcare and childminding comments

Very low numbers of children have been using the holiday club at the sports centre, the sports centre is planning to extend its service to younger children and register on Ofsted's Voluntary Childcare Register.

The primary school has carried out a parental needs survey, and information collected would indicate that at present there would not be sufficient numbers of children attending an after school club to make it viable.

There are currently two child minders within Tisbury community area. There is evidence of need to increase slightly the number of child minders, particularly with regard to older children with specific needs and to include accredited child minders who would be able to offer Free Entitlement for 2, 3 and 4 year olds in the area. This would give parents a choice of provision.

WILTON:

General comments.

Childcare groups.

- There is sufficient choice for parents to access to Free Entitlement sessions in the Wilton area with a wide range of provision.
- Access for children with additional needs is good.
- Out of school provision is available.

Childminding comments

- There are currently seven registered child minders within the Wilton community area, none of which are accredited to offer the free entitlement to 2, 3 & 4 year olds. This needs to be addressed to offer parents choice.
- April 2012 update:
 - 1) Due to a decrease in the numbers of children attending, Tisbury Leisure has taken the decision to cease offering childcare for school aged children in school holidays.
 - 2) Tisbury Leisure Centre is currently considering whether there is a need to offer a crèche for children under the age of 5 years.
 - 3) Bursary available to encourage registered childminders in Tisbury Area

4 Action plan for county gaps – applicable to all community areas

Goal	Action to address gaps	Responsible organisation/person	Date to be achieved	Monitoring & evaluation
Develop new provision to fill identified gaps	Recruit childminders in areas of need and incentivise new and potential childminders to pick up from schools particularly for the 5-7 year old age group	Childcare officers	From April 2011	Sufficiency meetings 3 times a year
	Link schools in rural areas to after school care and sharing transport where possible in areas of need. Use assessment criteria for sustainability funding (page 51 Childcare Sufficiency Assessment Report 2011)	Childcare officers Extended services	From April 2011	Sufficiency meetings 3 times a year
	Refer to data and information given by Children and Young People in the sufficiency assessment when developing childcare	Childcare officers Extended services	From April 2011	Sufficiency meetings 3 times a year
	Ensure robust collection and mapping of out of school childcare data in schools and local areas	FIS Early years team	July 2011	Sufficiency meetings 3 times a year
	Respond to employment and demographic changes such as the military areas – tracking the movement of troops in particular the super garrison in Tidworth and Bulford and RAF Lyneham exodus.	Childcare officers Childcare providers	2011/12	Sufficiency meetings 3 times a year
	Develop more after school and holiday care/a safe place to be for 5-14 year olds, particularly the older age range (11-14) in all community areas	Childcare officers Extended services Schools Childcare providers	December 2011	Sufficiency meetings 3 times a year
	Develop more holiday care for disabled children aged 8-17 (contributing to Aiming High for Disabled Children, the local offer, as well as working parents)	Childcare officers	December 2011	Sufficiency meetings 3 times a year
Adapt existing provision including special events	Promote and develop childcare that enables parents to work in school holidays (full days, every day, each week of the school holiday) and more atypical hours in military areas	Childcare officers Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Continue to offer training to childminders and staff in settings and leisure centres to increase their confidence in caring for children with difficulties and disabilities	Childcare officers Bright Horizons	From April 2011	Sufficiency meetings 3 times a year
	Continue to support and develop suitable childcare including leisure centres, mainstream secondary schools and out of school settings to make them inclusive with difficulties and disabilities	Childcare officers Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Continue to work with providers and suggest possible ways of making provision more flexible and helpful to working parents	Childcare officers	From April 2011	Sufficiency meetings 3 times

				a year
	Ensure improved quality of some childminders through additional support	Childcare officers	From April 2011	Sufficiency meetings 3 times a year
	Conduct annual activities to gather children's ideas for the development of childcare such as 'Max the cat'	Childcare officers	Summer term each year	Sufficiency meetings 3 times a year
	Develop differentiated and more enriching activities for older children in out of school club provision including childminders	Childcare officers Extended services Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Continue the very successful Play Parties for disabled children aged 5-16 and expand across the county. Links to Aiming High for Disabled Children (AHDC)	Childcare officers	From April 2011	Sufficiency meetings 3 times a year
Improve communication and the provision of information	Improve communication and the provision of information about issues surrounding childcare to all parents. In particular young and ethnic minority parents for example translation and brokerage service	Family information service	From April 2011	Sufficiency meetings 3 times a year
	Regularly promote financial assistance to pay for childcare including verbally, through leaflets, website advertising, press releases, bulletins, Job Centre Plus, employers etc. targeting parents taking up or returning to employment	Family information service	From April 2011	Sufficiency meetings 3 times a year
	Develop an information strategy to address communication issues and encourage joint working between FIS, schools, extended services, childcare team and childcare providers	Childcare manager	By May 2011	Sufficiency meetings 3 times a year
	Link childminders and other providers with schools where appropriate and encourage schools to activity promote the use of childminders and other available childcare, to parents, so that they can make an informed decision about returning to work or education	Childcare officers Schools Extended services Childcare providers	From April 2011	Sufficiency meetings 3 times a year
	Ensure that all schools are using the extended services Quality Standards Assessment Tool and encourage improvement in practice regarding the childcare offer and communication with parents	Extended services Schools	From April 2011	Sufficiency meetings 3 times a year
	Link in with planning department, housing developments and the core strategy plan - 'Wiltshire 2026-Planning for Wiltshire's Future to plan childcare alongside employment and demographic changes	Childcare manager	From April 2011	Sufficiency meetings 3 times a year

5 Action plan to address childcare gaps in South West Wiltshire – September 2011

Desired outcome	Action	By when	Person/s responsible for action	Complete/ongoing
To ensure that there are childcare providers in Tisbury who will offer extended hours if required by parents	To ask existing childcare providers and schools to regularly carry-out- parental needs surveys to establish whether parents require additional hours of childcare	Dec 11	Childcare officers Extended services coordinator	Ongoing
Rural schools need to be accessible for out of school.	Encourage surveys on need and business models for sustainable provision.	Ongoing	Childcare officers Extended services coordinator	Ongoing