

Appendix 3 – Extract of Core Strategy Preferred Options (February 2008) – A plan for Salisbury and South Wiltshire 2006 – 2026

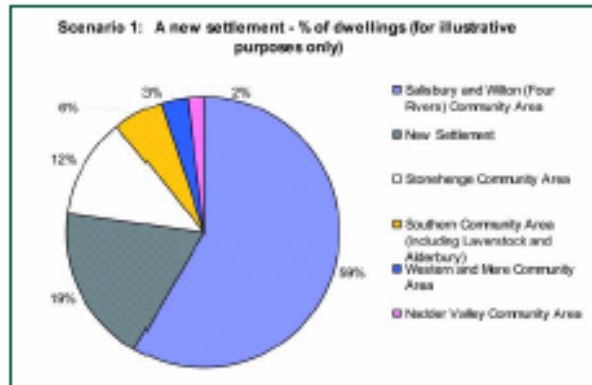
PO No.	Wording of Preferred Options
PO 1 Page 11	<p>All of our policy work will be underpinned by the Golden Threads listed below</p> <ul style="list-style-type: none"> • All our decisions are truly in the best interests of sustainability. • Showing our heritage assets off to their full potential. • Delivering managed growth which is balanced with conservation and infrastructure. • Delivering quality homes and jobs in tandem. • Playing to our key strengths such as the world class employers at Porton, MOD and QinetiQ. • Ensuring that growth does not undermine the very qualities which make south Wiltshire so special in the first place. • Ensuring that transport and infrastructure are provided to support a high quality of life. • Planning for an inclusive society where everyone has the opportunity to meet their aspirations and realise their potential. <p>All of our policy work will be underpinned by the Golden Threads listed above. Do you agree? Are there any you think we have missed?</p>
PO 2 Page 12	<p>Our new planning policies will pay special attention to nurturing and protecting those prized assets which are unique to our district, ensuring we play to our strengths.</p> <p>Do you agree with this approach? Are there prized assets we have missed?</p> <ul style="list-style-type: none"> • World-class employers at Porton Down, Boscombe Down, Salisbury Hospital and the MOD bases • Unique heritage of Stonehenge, Salisbury Cathedral, Salisbury medieval chequers, Durrington Walls, Wardour Castle, large rural estates, New Forest and ‘chocolate box’ villages such as Ansty and Teffont. • The quality of the natural environment, dominated by the five rivers (Avon, Bourne, Ebbel, Nadder and Wylye) and the Special Areas of Conservation, the Cranborne Chase Area of Outstanding Natural Beauty and local nature reserves. • A certain rural way of life, which appears to be under pressure, but one treasured and based on close-knit, caring communities and the keeping of traditions. • A location which is at the gateway to the south west, which forms an ideal tourist base from which to explore the South Coast, New Forest, Stonehenge, Wiltshire and Salisbury.
PO 3 p31-3	<p>Core Strategy Spatial Vision objectives</p> <p>By 2026 south Wiltshire will be thriving and vibrant, where people can learn and develop their skills, enjoy a good quality of life and good health in a safe, clean neighbourhood, appreciate a superb environment which makes the most of the natural landscapes and historic buildings and compliments them with exciting new buildings. It's a place where the economy is thriving and holds a consolidated place within the wider region, and where people, irrespective of their background, can realise their potential and enjoy their lives. To achieve our Spatial Vision and to see south Wiltshire reach this point by 2026 we need to work together to achieve the following strategic objectives:</p> <p>A A place with a sustainable future, which has made great progress in addressing the causes of climate change. This will need a co-ordinated approach which underpins all of our land-use decisions. It will encompass the regulation of the location of new development, planning for the provision of meaningful choice in transport modes, the construction of truly sustainable new buildings, encouragement of retro-fitting of energy saving measures to our existing building stock, the use of renewable energy and doing what we can to minimise waste.</p> <p>B Where south Wiltshire has agreed the role and functions of its settlements, and is comfortable with how places are evolving and are related to each other. We need to define the role which each of our settlements provides for our communities and the roles they would wish them to fulfil in the future. We also need to define the functional relationship between settlements and communities to ensure growth is located in sustainable locations which affords the maximum benefit for housing, jobs and access to services.</p>

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	<p>C Where everyone has access to a decent, affordable home. We will need to find 12,400 new homes in south Wiltshire to meet demand up to 2026. This will include ensuring that there is an appropriate mix of types, sizes and tenures, particularly to address affordable housing needs. This entails some very tough decisions to be taken, but the key strategic areas of growth is an issue that will not be avoided and will be set out and allocated in the Core Strategy, where the tough decisions should rightfully be taken.</p> <p>D The economy is thriving, providing a range of job opportunities to match a growing population and where traditionally strong sectors, such as scientific research and development, continue to be world leaders. This will entail the allocation of enough employment land to deliver 14,000 new jobs up to 2026. We will need to plan for a range of employment types and space requirements and make decisions on the sustainability credentials of potential sites. There is a need to nurture growth sectors specific to south Wiltshire such as the work at Porton Down and Boscombe Down, as well help maintain and develop the rural economy.</p> <p>E Where ongoing liaison through the Community Strategy tells us that people feel much safer and have good access to a range of services and leisure opportunities. We need to ensure that we can contribute to safety by ensuring new developments are designed to minimise crime and steps are taken to make existing settlements feel safer. We also need to try and address hidden pockets of deprivation and social exclusion, especially access to essential services in the rural areas, by carefully planning where services are provided and safeguarded. We should also ensure that growth is located to provide access to range of sport, leisure and cultural activities.</p> <p>F Where we have maintained and in places enhanced our natural environment and improved managed access for the benefit of all. This represents a real challenge to balance the sustainable growth that we are seeking regarding housing, jobs and services, while ensuring we don't compromise what respondents consider our greatest asset. This will need strong policies which robustly manage and protect the environment so that change is facilitated in a manner which does not compromise the most highly valued asset.</p> <p>G Where our heritage assets have been shown off to their full potential such as Stonehenge and Salisbury Market Place, and we can proudly hand on our built heritage in a better state than when we inherited it. This will require both a proactive response to enhance some of our heritage assets, such as Stonehenge and a regulatory approach which seeks to carefully control changes to our historic built environments to ensure their quality is not eroded.</p> <p>H Where tourism is a major sector of our economy, with much higher visitor numbers and longer stays in the area, facilitated by upgraded and improved visitor facilities and greater choice of accommodation. We need to plan carefully to ensure that we can attract greater numbers of tourists to make a growing contribution to the economy of south Wiltshire. There is a need to allocate new sites for accommodation of all kinds, but especially at the upper end of the market, together with improved quality of visitor attractions, especially at Stonehenge. We need strategic policies which address the conflict we have witnessed in our City and some of our towns, between the growth of the night-time economy and the concerns of residents over the amount of antisocial behaviour.</p> <p>I Salisbury's place as a retail centre that offers something different from the mainstream has been enhanced and cemented. It is clear that Salisbury has an important role as a retail centre and that is based on the balance it provides between supplying the everyday needs of people and the niche or specialist retailing experience for which it has a good reputation. Our evidence and consultation feedback shows that it needs to develop in a sensitive manner to attract more 'high street' names while also protecting its unique character. Policies will be framed which will allow the evolution and growth of the retail sector in a manner which strikes this balance. We will also develop policies which aim to provide a good range of retail choice in convenient locations throughout south Wiltshire.</p> <p>J Where developers accept a transparent and equitable means of making a contribution to a "Community Chest" which helps them pay their fair share for the additional demands their development will place on infrastructure and services. We will develop policies based on a tariff system which will represent a fair and equitable means of ensuring that developers make a reasonable contribution to the added pressure that their development may place on local services and infrastructure. This will be developed in line with latest government guidance.</p>

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	<p>K Where high quality design is expected and delivered as a matter of course and new buildings which complement the south Wiltshire vernacular traditions enhance the visual appeal of the district. A proactive policy framework will be put in place which will ensure a consistent delivery of high quality designed buildings through the planning process, based on 'frontloading' by publishing advice and giving help to prospective applicants through to the robust scrutiny of planning applications.</p> <p>L A place where challenges such as flood risk, waste and reducing pollution and providing transport choices have been tackled head-on and no longer represent a major difficulty for the area We will ensure that a planning policy framework is in place which delivers the essential infrastructure improvements and environmental mitigation measure necessary to keep pace with the levels of growth.</p> <p>Do you agree that the Core Strategy Spatial Vision and objectives set out above will help meet the challenges Salisbury and south Wiltshire face over the next 20 years? Please answer for points A-L if necessary. Do you agree with them? Have we missed anything?</p>
PO 4 p39	<p>We propose to develop strategic polices on a two tier basis, those which apply equally across the district and those which are applicable to the distinctive characteristics or needs of a particular place.</p> <p>Do you agree with this approach?</p>
PO 5 p42	<p>In order to deliver a more sustainable future, buildings need to be constructed in an energy efficient manner and renewable energy needs to be utilised. There are some options that we can utilised to deliver this within planning policy:</p> <ul style="list-style-type: none"> a. Ensuring that new homes, offices and other buildings are as energy-efficient as possible through using the targets suggested within the South West EIP RSS panel report, as outlined in the following tables. b. Promoting sources of renewable energy. For development this should be in line with the targets suggested within the South West EIP RSS panel report, requiring a minimum 20% renewable energy generation on site for both residential and non-residential development. Renewable energy sources that could be preferred are solar power, hydro electricity, biomatter, geothermal and community heating schemes. Further details of both of these targets can be found within the Topic Paper Addendum 1 and the panel report itself on page 85, weblinks are available at www.salisbury.gov.uk/preferred-options <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 6 p44	<p>The growth levels required to contribute to thriving and prosperous communities will be delivered in a managed way to ensure:</p> <ul style="list-style-type: none"> a. Development that benefits and supports existing communities, and does not overwhelm or undermine them. b. Distribute growth in proportion to the scale of existing settlements. c. New buildings are appropriate to their context and avoid creating faceless, bland "sprawl". d. Avoid convergence of settlements with each other, particularly Salisbury. e. Locate key facilities close to where people live to minimize need to travel. f. Providing the necessary affordable housing g. Contributes to the ongoing viability of services in settlements h. Doesn't overload facilities and contributes to infrastructure, i.e. roads i. Linking and balancing housing development more closely with that of jobs <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 7 p48	<p>We propose a settlement strategy which is based on delivering managed growth to the main existing settlements to provide an accessible and sustainable pattern of development. This settlement strategy is based on the following hierarchy of settlements:</p> <ul style="list-style-type: none"> a. Salisbury as the primary service centre because of the level of services, shops, jobs and homes it provides. b. Amesbury, supported by Durrington and Bulford, as a unique group of settlements with a good level of services supported by employment.

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	<p>c. Tisbury, Wilton, Downton and Mere, which are important local centres that provide a good level of services to their surrounding areas, where modest growth would help keep them viable in their own right and maintain that wider role.</p> <p>d. Main villages of Alderbury, Dinton, Hindon, Laverstock, Morgans Vale and Woodfalls, Porton, Shrewton, The Winterslows, Whiteparish, Winterbourne Dauntsey, Earls and Hurdcott and Zeals, which provide a good level of local services and facilities and where growth should be supported where it helps to protect that role.</p> <p>e. Secondary villages, with small populations and limited services, should receive only incremental growth, i.e. small infill sites.</p> <p>f. “Clusters” of settlements, which will be investigated further at Site-Specific Allocations, to identify whether they would be appropriate locations for modest growth where this safeguards the viability of the facilities they collectively provide.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 8 p51-3</p>	<p>Scenario I A new settlement (to southeast of Porton Down)</p> <p>We are seeking views on whether to allocate a new settlement to the east of the district in an area where it can provide dwellings to support one of our key assets at Porton Down. This might accommodate up to 2,500 of the new dwellings south Wiltshire needs up to 2026. The justification for this would be as follows:</p> <ul style="list-style-type: none"> • It plays to one of our key strengths and supports Porton Down scientific community. • It can be a catalyst to solve some of the constraints Porton Down suffers especially transport and local affordable housing. • It responds to the wishes of many of the larger villages in the area to only have modest growth themselves. • It has good communications including access to the London Road Park and Ride and the possibility of re-opening Porton Station as well as creating improved bus links between Porton Down, Salisbury and inbetween villages. • The ‘Our Place in the Future’ consultation showed that you did not want a new settlement in the Bourne Valley with only 18% agreeing. However other locations were suggested including Lopcombe Corner on the A30 and matching housing to jobs at Porton Down. Having investigated this option through our evidence base including our Strategic Landscape Assessment and Strategic Flood Risk Assessment and technical tools such as Sustainability Appraisal, it has highlighted how constrained south Wiltshire is, and that planning for a new sustainable settlement that is well-linked by public transport to other larger settlements is an option that should be taken forward. <p>We accept that this is a bold suggestion and if it is not supported by the community and stakeholders an alternative would be to introduce more housing into the other strategic growth areas identified in the following scenarios. That would mean raising growth in settlements such as Laverstock, Alderbury or Firsdwn where the community told us very clearly that there was no appetite for more than modest growth. Nevertheless by sharing the housing around the growth areas then this need not represent a drastic solution.</p> <p>With 2,500 dwellings at the “new settlement” a significantly lower proportion of growth would be required in the Main Villages and the Local Service Centres such as Mere, Tisbury, Wilton and Downton.</p>

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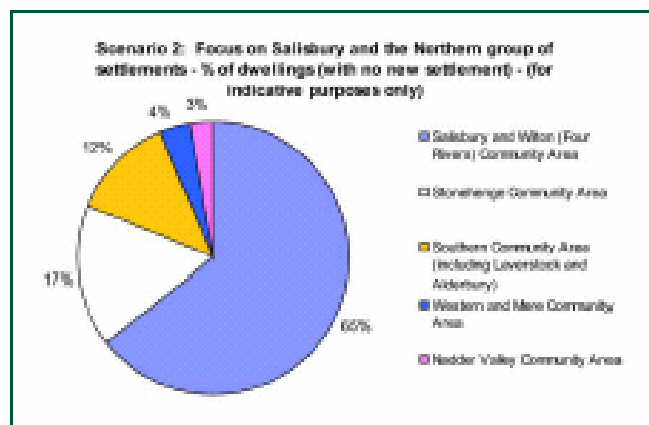
**Scenario 2
Distributed growth**

In order to meet the RSS target of 620 dwellings per year without a new settlement or an urban extension to an existing settlement, then the housing would have to be distributed throughout south Wiltshire.

In line with the settlement strategy on page 44, the role of Salisbury, with its existing services and facilities, should be the principal focus for housing, with 65% being located within Salisbury and the Four Rivers Community Area. Given Amesbury's supporting role to Salisbury, that this local centre, in combination with Bulford and Durrington accommodate 17% of new housing.

The remaining local centres including Downton, Mere and Tisbury and the main villages within the Community Areas would then accommodate the remaining housing as shown in the table below.

8.43 The detail of the locations of sites will be dealt with in the Salisbury and Wilton Action Area Plan (SWAAP) and for elsewhere in the district in the Site Specific Allocations Development Plan Documents that will be produced after the core strategy.



Scenario 3

An urban extension of Firsdown We are additionally seeking views on whether to allocate an urban extension to Firsdown, in the east of the district. Firsdown is a settlement which has around 600 residents but only contains one basic service and facility, which is poor for a settlement of its size. This is identified within Topic Paper 3. If an urban extension was allocated this would be an opportunity to provide a number of desperately needed facilities in Firsdown such as a village shop, community hall, pub open space, and primary school. The location of Firsdown on the A30 just south of the junction to Porton Down could be beneficial. Firsdown's proximity to Porton Down would play to this key strength

- It could be a catalyst to solve some of the constraints that Porton Down suffers especially transport and local

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affordable housing.

- Firsdown has good communications including access to the London Road Park and Ride.
- An urban extension could provide for a regular and frequent bus service providing a settlement could be well linked to Salisbury.
- It is in strategic landscape terms a good choice in an otherwise constrained district.

Again we accept that this is a bold suggestion and if it is not supported by the community and stakeholders an alternative would be to introduce more housing into the other strategic growth areas identified in this document. That would mean raising growth in settlements such as Laverstock and Alderbury where the community told us very clearly that there was no appetite for more than modest growth.

With around 2500 dwellings at Firsdown, a significantly lower proportion would be required in the Main Villages and the Local Service Centres such as Tisbury and Mere.

Community Area	Percentage
Salisbury and Wilton (Four Rivers) Community Area	58%
Urban Extension at Firsdown	12%
Stonahenge Community Area	18%
Southern Community Area (including Laverstock and Alderbury)	8%
Western and Mere Community Area	3%
Nadder Valley Community Area	2%

Above we have described three alternative options, please tell us which of the three scenarios is your preferred option.

PO 9 p55

a. We will ensure appropriate housing density and design through a policy which encourages sites to be developed at the highest density that is compatible with the creation of an attractive living environment and the local context of building patterns.

b. This would normally be within the range of 30-50 dwellings/hectare. We will seek higher densities in and around Salisbury City Centre and other areas with good transport links. There may be justification for lower densities where environmental / historic issues dictate.

Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?

PO 10 p57

a. We propose a policy to ensure the delivery of affordable housing on all new housing developments of 5 dwellings or above. In accordance with the proven needs from our evidence base we will require a minimum of 40% affordable housing.

b. On sites of 4 or less a financial contribution will be sought towards the provision of affordable housing. The level will be set within the planning obligations SPD.

c. Tenure will be negotiated on a site-by-site basis to reflect the nature of the development, and local needs as set out in the housing needs survey, whilst affordable property size and type will be expected to reflect that of the development as a whole. Affordable housing units will be integrated in, and indistinguishable from, other development.

d. Parish Councils and Town Councils will be encouraged to identify 100% affordable housing schemes, including on exceptions sites outside of settlement boundaries where environmental considerations can be satisfactorily accommodated. Sites should be sensibly and sensitively located within easy access to employment and services.

Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?

PO 11

a. We propose a policy to ensure that the development of health and welfare facilities and residential

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p57	<p>accommodation for the elderly, mobility impaired and those with other disabilities will be encouraged provided this is in scale with the settlement.</p> <p>b. We will plan for all new residential development to accord with Lifetime Homes Standards and contain a percentage of Wheelchair housing.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 11A p58	<p>d We feel that we need to ensure that we can meet future needs of gypsies and travellers by having policies which identify broad areas of search where future needs may be met in line with requirements detailed within the Regional Spatial Strategy .</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 12 p59	<p>We will promote a strategic policy which seeks to improve job prospects and provide a strong and prosperous economy throughout the south Wiltshire. This strategy will be based on the following criteria:</p> <p>a. Identify a range of new employment sites across south Wiltshire that will provide some 30-35 hectares to be developed by 2026.</p> <p>b. Housing and employment development will be directed towards the larger settlements across the district as they represent the most sustainable locations and to promote their continued economic and social viability.</p> <p>c. Jobs are matched to housing (especially affordable housing) to ensure the that people have the opportunity to work and live in the same locality.</p> <p>d. We will plan for business alongside educational establishments to try and deliver the opportunity for the fostering of strong links to enable a well-motivated, skilled workforce.</p> <p>e. Ensure the policies are dynamic and can be adapted to future changes in market demand, continue to provide the opportunities to attract strong inward investment and will allow industrial estates room to grow and modernise.</p> <p>f. Ensure that employment sites are supported by adequate infrastructure to allow both for current and future growth.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 13 p60	<p>We will develop a strategy that opens the way for employment of all kinds as this can make a important contribution to the future viability and diversity of jobs in south Wiltshire. In accordance with our evidence we will also plan specifically for the following:</p> <p>a. Allocate sites specifically for office, warehousing and general industrial uses to reflect the trend away from manufacturing.</p> <p>b. Plan for between 30-35ha of new employment land split between approximately 53% B1 (office), 12% B2 (general industrial) and 35% B8 (storage and distribution).</p> <p>c. Allocate sites for mixed employment uses to encourage specialist groupings such as office parks and research and development.</p> <p>d. Allocated employment sites should provide a percentage of the total site allocated for start-up and incubator units. Should this percentage be 10%, 15% or 20%?</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 14 p61	<p>We will take the following steps to nurture and protect existing employment providers:</p> <p>a. Continue to use planning policies to support existing businesses in the district rather than leave it to market forces, including supporting small and larger businesses.</p> <p>b. Policies should resist the loss of business sites for housing, especially if this is at the expense of local jobs.</p> <p>c. Older industrial buildings that may no longer be suitable for modern employment purposes might be appropriate for conversion or redevelopment to other uses, subject to safeguards and viability tests.</p> <p>d. Strengthen and encourage the biotechnology, environmental technology and advanced engineering sectors</p>

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	<p>through capitalising on the opportunities presented for example at Porton Down.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 15 p62</p>	<p>We will take the following steps to maintain and enhance the rural economy:</p> <ul style="list-style-type: none"> a. Strike a balance between reducing rural to urban commuting, whilst also not encouraging the urban population to commute to new employers in the countryside. b. Allow in some circumstances, farmers to diversify by developing small scale businesses on their land that are either related to farming or unrelated to agriculture such as holiday cottages or small scale offices and the conversion of redundant buildings to commercial re-use. c. Support local food producers. d. Encourage energy-efficiency in agriculture. <p>Country Pursuits</p> <ul style="list-style-type: none"> e. Support should be provided towards the needs of horse training, breeding and livery businesses and other commercial equine enterprises in the countryside. f. Foster the traditional country pursuits that make a significant contribution to our rural areas, such as fishing and shooting. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 16 p64</p>	<p>We will support existing communities through a strategic approach comprising the following measure:</p> <ul style="list-style-type: none"> a. Health and welfare facilities should be concentrated in accessible locations and provided together in the same location where possible. Developers should make a contribution towards the provision or improvement of healthcare facilities, where the development increases demand for such services. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 17 p64</p>	<p>We will support existing communities through a strategic approach comprising the following measures:</p> <ul style="list-style-type: none"> a. To ensure everyone has a good range of services within easy reach services should be provided in larger settlements, such as Salisbury, Amesbury, Downton, Wilton, Mere and Tisbury. d Developers will make a contribution towards the provision of local social facilities and services, particularly where this will help to improve access to services for those living on lower incomes. Contributions of this kind should be targeted to settlements where such services are available, even where this is some distance from the development site. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 18 p65</p>	<p>We will support existing communities through a strategic approach comprising the following measure:</p> <ul style="list-style-type: none"> a. We will support and protect village shops, post offices and public houses and resist the change of use of such facilities unless it has been clearly proven that they are no longer viable. Policies which allow combined uses, such as a post office within a pub, should be encouraged where facilities might otherwise be lost and we will consider some limited new housing in smaller settlements which could help local pubs and shops to stay viable. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 19 p66</p>	<p>We will support existing communities through a strategic approach comprising the following measure:</p> <ul style="list-style-type: none"> a. Arts, entertainment and cultural activities will be located in key settlements to ensure that everyone has reasonable access to a range of such facilities.

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	<p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 20 p67	<p>We will support existing communities through a strategic approach comprising the following measure:</p> <p>d. Buildings and places should be designed in a way that helps to reduce crime and the fear of crime and improve the quality of the urban environment. Developers should contribute toward preventative measures such as CCTV, lighting and community policing. We will encourage the retro-fitting of measures such as “homezones”.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 21 p68	<p>We will support existing communities through a strategic approach comprising the following measures:</p> <p>a. Sports and leisure facilities will be protected and enhanced, including the safeguarding of existing valuable sports fields from development. Developers will contribute towards the provision of local sport, leisure and open space facilities, particularly where they are contributing to the demand for such facilities. Community access to sports, leisure and recreation facilities and greenspace both public and private (for example schools,) should be encouraged and facilitated.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 22 p70	<p>The natural environment is one of the most important features to the quality of life in south Wiltshire. We will take the following strategic actions to ensure that it remains that way:</p> <p>a. The natural environment should be protected and enhanced wherever possible.</p> <p>b. We will investigate additional controls, over and above existing designations, that will further protect the natural environment.</p> <p>c. We should improve access to the countryside for everyone through improved footpaths and cycle tracks.</p> <p>d. Development should be diverted away from sites that may have an adverse impact on our natural environment.</p> <p>e. We will ensure that nature conservation measures are incorporated into all new development to ensure that developers address the ecological impact of new building for example the inclusion of appropriate green infrastructure.</p> <p>f. We will identify, promote and protect locally important landscape and nature sites.</p> <p>g. We will develop a criteria-based policy to protect and enhance the landscape character of the district, this policy could be informed by and be sympathetic to the distinctive landscape character areas identified within the Landscape Character Assessment (for example Lower Avon Narrow Chalk River Valley) and try to contribute to the active conservation, enhancement and/or restoration of these areas.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 23 p72	<p>Our strategy for our built heritage will comprise:</p> <p>a. Extending controls over historic buildings, settlements and environments to help protect and enhance the unique character of the local area.</p> <p>b. Identifying historically important unlisted buildings that need additional protection.</p> <p>c. Create tighter controls in conservation areas.</p> <p>d. Creating additional controls over certain forms of development in the Stonehenge World Heritage Site, such as telephone masts and new agricultural buildings. This could be pursued through changes to Article 4 Direction.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 24	To enhance and develop the tourism sector by means of :

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p74	<p>a. Actively promoting the provision of new hotels in sustainable locations. b. Encouraging the provision of high quality conference facilities in sustainable locations. c. Resisting the loss of hotels, B&Bs and guest houses. d. Encouraging and promoting tourism and leisure facilities in the rural areas. e. Only encouraging the provision of small-scale static and tourist caravan sites and holiday chalet developments where they can be accommodated without adverse impact upon the environment.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 25 p77	<p>Our Preferred options for delivering planning gain in south Wiltshire are:</p> <p>a) We should set up a 'community chest' and target' funding on the six main market town areas of Amesbury, Downton, Mere, Salisbury, Tisbury and Wilton. We should identify the things that development will be expected to contribute towards in consultation with local communities. b) We will introduce a tariff system so that developers can work out in advance the requisite sums involved. We will publish detailed SPD to explain this system in detail, set out the tariffs applicable, and identify contributions towards the following:</p> <ul style="list-style-type: none"> • Affordable housing • Education • Community facilities, meeting places (community halls) • Health services • Recreation provision, including public open space, play and sports provision • Allotments • Highway infrastructure • Pedestrian, cycleway and public transport initiatives • Nature conservation, wildlife and biodiversity mitigation measures • Town centre improvements • CCTV and security measures • Library, museum and theatre funding • Public art • Public realm • Local labour and training initiatives • Flood risk management schemes • Waste management • Community waste and energy projects • Tourism • Cemeteries <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 26 p80	<p>When permitting new developments of all types we will require high quality design based on the following:</p> <p>a. The design of new buildings and spaces must address the causes and impacts of global warming but still respect the local heritage and character. b. There is a need to sustain local identity in our City, towns and villages through the sensitive design and appearance of new developments. c. Too many of our new housing estates are still not meeting basic design standards. We need to look at establishing a policy framework which sets out clear standards, guidance and skills to ensure a consistent and objective scrutiny of the design quality of new proposals and then delivers high quality outcomes. f. We need to ensure that the design of new buildings addresses the needs of the district's unique population profile, especially as a reflection of our ageing population. g. Fear of crime is the top concern expressed by our communities and hence we need to ensure that developers demonstrate how they have taken steps to reduce crime and anti-social behaviour to make places feel safe. h. A high standard of design of all buildings, streets and spaces, respectful of their context will be required of all developments.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 27 p82	<p>We will introduce policies which address the following issues:</p> <p>a. Balance the need for efficient movement of private vehicles buses, goods vehicles, cycles and pedestrians b. Ensure enhanced bus services and links to the cycle network are provided to support expansion c. Provide transport choices for those without access to a car or with mobility difficulties, to ensure they have access to services.</p>

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	<p>d. ensure new development encourages walking, cycling and buses to meet the needs of workers and others.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 28 p83</p>	<p>We will introduce policies which address the following issues:</p> <ul style="list-style-type: none"> a. We should assess the flood risks associated with all new development. b. We should insist that developers contribute to the provision of recycling facilities in new developments. b. We should take tougher measures to protect supplies and reduce water consumption. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>The Salisbury and Wilton/Four Rivers Community Areas</p>	
<p>Para 9.18 P90</p>	<p>We need to deliver at least 7,300 homes in the Salisbury and Four Rivers area up to 2026. These figures are identified within the RSS Examination in Public panel report, which identifies that 6,000 of these should be within the Salisbury City area. Wherever possible these should be within the built up area.</p>
<p>PO 29 – Scenario 1 p92</p>	<p>We will plan for strategic areas of growth and housing sites in the Salisbury and Four Rivers Community Areas, based on the following key growth areas:</p> <ul style="list-style-type: none"> a. Redevelopment of Churchfields for a mixed use development (providing PO24 is taken forward) – 1150 homes b. Land to the north western fringes of Salisbury – 1,250 homes c. Land around Old Sarum – 800 homes d. Land to the south of the City at Harnham – 800 homes e. Land to the north eastern fringes – 500 homes f. Land near Salisbury District Hospital to match the jobs provided at the hospital, and to provide key workers dwellings – 850 homes g. Land to the south of Salisbury to the west of Downton Road – 60 h. Mixed Use at the Land Command site (as long as the site is vacated) – 100 i. Central Car Park – 70 homes j. Old Manor Hospital – 80 homes k. Engine Shed Site – 100 homes l. Dinton has been identified as a “Main Village” within the Four Rivers Community Area and should accommodate an incremental level of growth to support the community and protect its viability. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 29 – Scenario 2 p92</p>	<p>If PO 8 – Scenario 1 or 3 is not supported (the possibility of a new settlement off the A30 on land to the South East of Porton Down or an urban extension at Firsdawn), this will result in an additional housing requirement for the Salisbury and Four Rivers Community Area of Approximately 700 dwellings.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 30 p93</p>	<p>a Market housing We will require market housing to provide the following house sizes within the Salisbury and Four Rivers Community Areas:</p> <p>Salisbury Community Area</p> <ul style="list-style-type: none"> 1 Bed 14% 2 Bed 38% 3 Bed 24% 4+ Bed 24%

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Four Rivers Community Area
 1 Bed 2%
 2 Bed 56%
 3 Bed 25%
 4+ Bed 17%

b Affordable Housing
 We will require housing developments within this area to provide affordable housing in the following house sizes and tenures:

Salisbury Community Area

House Size	Total size split
1 Bed	20%
2 Bed	36%
3 Bed	44%

Using these housing sizes we will expect the split between affordable rent and shared ownership to be provided on the following basis:

Affordable Housing Tenure	Affordable Rent	Shared Ownership
1 Bed	18%	2%
2 Bed	25%	11%
3+ Bed	32%	13%
Total	74%	26%

c Four Rivers Community Area

House Size	Total size split
1 Bed	34%
2 Bed	50%
3+ Bed	16%

Using these housing sizes we will expect the split between affordable rent and shared ownership to be provided on the following basis:

Affordable Housing Tenure	Affordable Rent	Shared Ownership
1 Bed	34%	0%
2 Bed	39%	11%
3+ Bed	9%	6%
Total	82%	18%

Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?

PO 31
p96 We will ensure the delivery of 13,500 (35ha of land) new jobs within the Salisbury and Four Rivers community areas by:

- Providing a major new business park to the south of the City on land south of Netherhampton Road between Harnham and the livestock market.
- Relocating the major employment centre of Churchfields into locations which will allow better access and growth potential for existing businesses as well as room for new investment, and the delivery of Churchfields as a major residential-led mixed-use eco-homes development. The majority of these would be located to the land south of Netherhampton Road.
- Providing land for a range of employment types on major areas of strategic housing growth in Salisbury and the Four Rivers community areas, as described in PO 29.
- Providing employment land in Wilton through the Salisbury and Wilton Area Action Plan to ensure existing businesses such as the Wilton Carpet Factory and the Felt Mill have the opportunity to expand and modernise and

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	<p>new inward investment can be attracted</p> <p>e. Providing for a mixture of jobs, employment and homes on the Land Command site, if it is vacated.</p> <p>f. Ensuring the continued viability of other important employment sites such as the South Newton Trading Estate and Dinton Business Park.</p> <p>g. Remodelling Southampton Road to a green boulevard and rationalising the retail and employment uses to allow high density residential development with improved permeability to the City Centre</p> <p>Any strategic employment site will be identified and allocated on the Proposal Map within the submission draft Core Strategy, other sites will be identified through the Salisbury and Wilton Area Action Plan.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 32 p98	<p>Our preferred options for supporting communities in the Salisbury and Wilton Area are as follows:</p> <p>a. We will target managed growth at Salisbury and Wilton to safeguard and enhance their roles as major providers of homes, jobs, shops and services.</p> <p>b. We want to deliver first-class education based on an enhanced or relocated centre of excellence in the Salisbury College and a new secondary school located away from Laverstock to provide a more equitable distribution of education facilities.</p> <p>c We will ensure that new development is designed to minimise crime and we will seek measures to improve the feeling of safety in our existing communities. Specific to the area will be measures, such as CCTV, to ensure that Wilton Market Place feels a safe place to be and to minimise late night disturbance in the heart of Salisbury.</p> <p>d Ensure that new development provides good access to health care facilities and is planned to take full account of the needs of older people. This will include specific elderly care facilities in Salisbury, conveniently located to the City Centre.</p> <p>e Ensuring that managed growth contributes to the improvement of recreational and leisure facilities, especially for young adults.</p> <p>f Although Salisbury and Wilton are considered to deliver good cultural facilities there is the need for a larger entertainment venue in Salisbury to attract bigger events and concerts.</p> <p>g We will plan, within the Salisbury and Wilton Area Action Plan, to ensure that open space is provided to make up the shortfall identified and to provide the required standards detailed within the Open Space Audit.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 33 p100	<p>Our preferred options for the natural environment in the Salisbury and Wilton Area is as follows:</p> <p>a. The “greening” of Salisbury through the implementation of the Salisbury Vision projects, in particular, the delivery of a new green landscape setting running to the heart of town through the existing central car park, which also sees the significant enhancement of the watercourses.</p> <p>b. Working with the Water Meadows Trust to ensure longterm, sustainable strategy for the conservation and managed access to the Water Meadows.</p> <p>c. The managed growth of Salisbury and Wilton based on an objective scrutiny of the quality and importance of land and habitats , which mitigates impacts and delivers compensation where appropriate.</p> <p>d. Working with owners and agents to seek the conservation and enhancement of historic parks and gardens such as Wilton Estate and at Bourne Hill.</p> <p>e. Produce a strategy for the natural environment in and around Salisbury and Wilton which promotes and protects both local and nationally important landscape and nature sites such as the River Avon systems.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 34 p101	<p>Our preferred options for the built heritage in the Salisbury, Wilton and Four Rivers Community Areas is as follows:</p> <p>a. An enhanced heart to the City which capitalises on the quality of the built heritage starting with an implemented strategy to enhance the Market Place which has been rolled out to all areas of the public domain.</p> <p>b. The future of Salisbury Guildhall has been secured through implementation of viable re-use.</p> <p>c. An enhancement Strategy for the centre of Wilton, especially around the Market Square has been agreed and where funds are available implemented.</p>

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	<p>d. A case for World Heritage Site status for Salisbury Cathedral will be carefully considered.</p> <p>e. Additional controls (Article 4 Direction) will be considered for the Salisbury Conservation areas to help protect their unique character.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 35 p102	<p>Our preferred options for tourism in the Salisbury and Wilton Area is as follows:</p> <p>a Providing spatial policies which seek to protect existing hotels, B&Bs and guesthouses.</p> <p>b Enhanced public domain and improved pedestrian links between the Wilton Shopping Village and town centre will encourage more visits and enhance the viability of local services including pubs, restaurants and guest houses.</p> <p>c In Salisbury we will seek to provide at least 100 bed spaces at 4 star or above, at least one boutique hotel, at least one 100-bed hotel to serve the group market, and increase the number of B&B and self-catering bed spaces. Furthermore we will seek to provide a high-quality, flexible conference facility capable of attracting medium to large conferences. The location of these will be determined through the Salisbury and Wilton Area Action Plan.</p> <p>d Develop a strategy to encourage more leisure facilities (such as restaurants, pubs, bars and cinemas) to attract more people to come to Salisbury in the evening and at weekends and also to reshape the night time economy of our larger settlements so that they offer facilities for tourists and families and are not dominated by large public houses catering for binge drinking.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 36 p103	<p>Our preferred options for retailing in the Salisbury and Wilton Area is as follows:</p> <p>a. Major retail-led mixed use development on the Central Car Park which delivers an enhanced retail offer which attracts key "high street" names and balances them to complement the range of specialist and unique traders found in the city. The development should also deliver a new park in the heart of the city based around enhanced watercourses and opens up linkages to the rest of town through remodelling of the Market Walk and links to Fisherton Street.</p> <p>b. A retail strategy that is based on nurturing and promoting the existing retailers and only allowing new retail development which can unequivocally demonstrate how it will complement and boost existing patterns of trade and not have a detrimental impact upon them.</p> <p>c. We should consider designating a new commercial area in the local centre of Wilton, where the loss of shops and services will be resisted. This should be clearly linked to the Wilton enhancement strategy and improved linkages with Wilton Shopping Village to deliver a joined-up strategy to support and enhance Wilton's viability as a vibrant and important local centre.</p> <p>d. Enhancement works to the Market Place of both Salisbury and Wilton should place the retention and enhancement of the thriving outdoor markets at their very heart.</p> <p>e. The agreement and delivery of an action plan for Wilton which seeks to safeguard and enhance the provision of shops and services, and enhance the physical quality of the Town Centre environment through an enhancement scheme.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 37 p105	<p>Our preferred option for the 'Community Chest' in the Salisbury and Wilton Area is in addition to Preferred Option 25, and will also seek contributions to the following area specific initiatives:</p> <p>a. City and Town Centre enhancements.</p> <p>b. Promotion of tourism and encouragement of longer stays in the City.</p> <p>c. Provision of new, primary and secondary education within Salisbury and Wilton.</p> <p>d. Contribution to the implementation of the Salisbury Transport Plan.</p> <p>e. The "greening" of the City as detailed in the Salisbury Vision.</p> <p>f. A priority bus lane in Wilton Road.</p> <p>g. Measures to make Wilton Market Place and Salisbury City Centre feel safer.</p> <p>h. Leisure facilities especially for young adults.</p> <p>i. Access to and provision of healthcare.</p> <p>j. Provision of a cemetery.</p> <p>Open space provision as detailed within the Open Space Audit.</p>

PO No.	Wording of Preferred Options
	<p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 38 p107</p>	<p>Our preferred options for improving the quality of design in the Salisbury and Wilton Area are:</p> <ul style="list-style-type: none"> a. To maintain a policy that effectively protects the treasured views of the Cathedral, but to consider updating it in a manner which allows some flexibility in locations where it is unequivocally proven that some increased height would have no negative impacts. b. The growth of Salisbury and Wilton must not lead to coalescence. All development must be located and then designed to ensure that the breathing space between the settlements is maintained and their distinct sense of place is not compromised. c. The urban renaissance of the heart of Salisbury could be secured through implementation of the Salisbury Vision in a manner which respects and enhances the unique built heritage of the City, particularly the Chequers, Cathedral Close and Market Place. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 39 p108</p>	<p>Our preferred options for ensuring that growth in the Salisbury and Wilton Area is matched by essential infrastructure and safe from flooding are:</p> <ul style="list-style-type: none"> a. The delivery of an integrated transport plan for Wilton, which seeks a re-opened railway station and bus priority measures on Wilton Road, plus the improvement of pedestrian connections between the Wilton Town Centre and the Wilton Shopping Village to encourage more sustainable linked trips. b. A successful implementation of the Salisbury Transport Plan has delivered a city with a ranges of choices which deliver easy and convenient access to the City Centre shops, restaurants, jobs and services, in a manner which has reduced non-essential city centre traffic and helped reclaim the public domain for the pedestrian. c. A long-term solution to reduce the impact of movements, especially visiting Churchfields Industrial Estate. d. Growth in Salisbury and Wilton will be located away from the flood plain of the rivers. e. A single Air Quality Management Area should be designated and managed in Salisbury to alleviate pollution caused by motor vehicle fumes. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>The Stonehenge Community Area</p>	
<p>PO 40 – Scenario 1 p118</p>	<p>Scenario 1</p> <p>Our preferred Option for delivering housing growth in the Stonehenge Community area is by allocating new homes to be delivered in the following locations:</p> <ul style="list-style-type: none"> a The Amesbury Durrington and Bulford area. Dependent on the growth scenario, between 80 and 150 dwellings per year area would be allocated. The largest proportion will be located in Amesbury, b An extension to the Archers Gate development will form a strategic allocation which will be made within the Core Strategy. c Incremental growth to meet local needs will be allocated in the Main Villages of the area: Shrewton, Porton, and Winterbourne Dauntsey/Earls/Hurdcott. d The possibility of a new settlement of the A30 on land to the South East of Porton Down or an urban extension at Firsdown will be investigated to ‘take the strain’ off growth from elsewhere in the district whilst supporting Porton Down Science Park. This is on the boundary between the Stonehenge and Southern Community Areas. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 40 – Scenario 2 p118</p>	<p>Scenario 2</p> <p>If PO 8 Scenario 1 or 3 is not supported (the possibility of a new settlement off the A30 on land to the South East of Porton Down or an urban extension at Firsdown) this will result in an additional housing requirement of approximately 560 dwellings in the Amesbury, Durrington and Bulford area and possible additional incremental</p>

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	<p>growth in the main villages of Shrewton, Porton and Winterbourne Dauntsey/Earls/Hurdcott.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
<p>PO 41 p119</p>	<p>a Market housing</p> <p>We will require market housing to provide the following house sizes within the Stonehenge Community Area:</p> <p>1 Bed 17% 2 Bed 31% 3 Bed 25% 4+ Bed 27%</p> <p>b Affordable Housing</p> <p>We will require housing developments within the Stonehenge area to provide affordable housing in the following house sizes and tenures:</p> <table border="0" data-bbox="225 808 638 931"> <thead> <tr> <th>House Size</th> <th>Total size split</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>38%</td> </tr> <tr> <td>2 Bed</td> <td>56%</td> </tr> <tr> <td>3+ Bed</td> <td>6%</td> </tr> </tbody> </table> <p>Using these housing sizes we will expect the split between affordable rent and shared ownership, including intermediate housing to be provided on the following basis:</p> <table border="0" data-bbox="225 1055 1058 1178"> <thead> <tr> <th>Affordable Housing Tenure</th> <th>Affordable Rent</th> <th>Shared Ownership</th> </tr> </thead> <tbody> <tr> <td>Bed</td> <td>28%</td> <td>9%</td> </tr> <tr> <td>2 Bed</td> <td>29%</td> <td>27%</td> </tr> <tr> <td>3+ Bed</td> <td>6%</td> <td>0%</td> </tr> </tbody> </table> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>	House Size	Total size split	1 Bed	38%	2 Bed	56%	3+ Bed	6%	Affordable Housing Tenure	Affordable Rent	Shared Ownership	Bed	28%	9%	2 Bed	29%	27%	3+ Bed	6%	0%
House Size	Total size split																				
1 Bed	38%																				
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Bed	28%	9%																			
2 Bed	29%	27%																			
3+ Bed	6%	0%																			
<p>PO 42 p120</p>	<p>Our preferred option for delivering new employment opportunities in the Stonehenge Community Area is as follows:</p> <p>a) To work in close partnership with the respective agencies to revise and further develop the Porton Down Masterplan so that that the agencies can fully meet their aspirations and to match this with the new settlement or urban extension providing a more sustainable housing option for employees.</p> <p>b) To work closely with the agencies at Boscombe Down to try and facilitate their aspirations, including where necessary, diversification, so helping secure their long-term future.</p> <p>c) To work closely with the MOD to ensure that they can meet their aspirations in the area and, where agreed necessary, deliver new housing to match their expansion plans.</p> <p>d) To continue to work towards the delivery of a range of quality employment opportunities in Solstice Park, with a revised masterplan and planning brief outlining the type of employment uses that the site will deliver.</p> <p>e) Provide opportunities for low-key employment development throughout the villages in the Stonehenge Area so that local job opportunities with shorter commuting distances are available.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
<p>PO 43 p121</p>	<p>Our preferred options for in the Stonehenge Community Area is as follows:</p> <p>a) To ensure that everyone has good access to services, arts, sports and cultural activities, they should be provided in the larger settlements, such as Amesbury and to a lesser extent Durrington and Bulford.</p> <p>b) Consider modest and sympathetic growth in villages such as Shrewton where this will support the viability of the existing services and facilities.</p> <p>c) To counter social exclusion we must put in place measures to ensure that there is a choice of access between our northern settlements, including improved public transport. New footpaths and cycleways are needed to</p>																				

PO No.	Wording of Preferred Options
	<p>connect Gomeldon to Porton and Porton to Idmiston, Durrington and Bulford to Amesbury.</p> <p>d) There is a priority to ensure that educational provision and standards keep pace with the growth in specialist employment in the area so that local young people can capitalise on the opportunities the investment delivers.</p> <p>e) We will ensure that new development is designed to minimise crime and that we seek measures to improve the feeling of safety in our existing communities. Specific areas such as CCTV could be used to ensure that Amesbury Town Centre feels a safe place to be, especially after dark.</p> <p>f) Ensure that the opportunities presented by inward investment in growth are used to address areas of need such as improving the range of community facilities, such as those requested in Shrewton.</p> <p>g) To work with parish and town councils to identify land that may be suitable for sport leisure and recreation use, where need is identified within the Open Space Audit</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 44 p123	<p>Our preferred options for protecting the natural environment in the Stonehenge Community Area are as follows:</p> <p>a. Work in partnership to secure the long term future and enhancement of the internationally designated sites of Salisbury Plain, Porton Down, River Avon and Parsonage Down.</p> <p>b. Promote and protect locally important landscape and nature sites.</p> <p>c. The managed growth of the Stonehenge area will be based on an objective scrutiny of the quality and importance of habitats. New greenfield development will only be allowed where it has no adverse impacts of where it can be demonstrated to effectively mitigate impacts and deliver compensation where appropriate.</p> <p>d.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 45 p124	<p>Our preferred options for protecting the built heritage in the Stonehenge Community Area is as follows:</p> <p>a We will continue to work with partners, especially English Heritage and the National Trust to try and find a lasting solution to the Stonehenge Issue, which returns the monument to a setting more respectful of its status as an international icon.</p> <p>b We will investigate whether additional planning controls (through an Article 4 Direction) is necessary.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 46 p125	<p>Our preferred option for promoting tourism in the Stonehenge Community Area is as follows:</p> <p>a. We will continue to work with partners, especially English Heritage and the National Trust to try and find a lasting solution to improving the visitor facilities at Stonehenge. We will seek new world class facilities which seek a Tourist Information element which highlights other attractions and facilities on offer in the surrounding area and raises the profile of Amesbury. We will seek a solution which is sustainable and will bring economic benefits to the local economy in a more meaningful way than at present.</p> <p>b. We will seek the delivery of a range of new tourist facilities in Amesbury and neighbouring villages to complement the proposed new World Class visitor facilities for Stonehenge.</p> <p>d. We will frame policies which seek to protect existing hotels, B&B's and guesthouses and encourage new hotels in sustainable locations to support visits to Stonehenge.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 47 p127	<p>Our preferred option for retailing in the Stonehenge Community Area is as follows:</p> <p>a) A strategy will be introduced which seeks to broaden the retail offer in Amesbury commensurate with its growing population, which is complimentary to the existing town centre and does not have a negative impact upon it.</p> <p>b) A new supermarket should be promoted in Amesbury and a site should be sought in the town centre where retail impact studies indicate it will complement the existing town centre by encouraging linked trips.</p> <p>c) We should encourage the development of new shopping facilities / local centre in Durrington to protect and enhance its retail facilities and to provide greater local choice for its substantial population.</p> <p>d) A new settlement should be investigated to complement the world-class employment centre at Porton Down. It would if pursued include a range of shops and other services to ensure it is sustainable and to also provide some</p>

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	<p>local choice.</p> <p>e) Allocate primary and secondary shopping areas in Amesbury, which allow different mixes of uses. This detailed work will be carried out in subsequent site specific allocations document.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 48 p128	<p>Our preferred option for the Community Chest in the Stonehenge Area is, as well as too those general topics included in preferred options on page 77, is to contribute towards the following area-specific initiatives:</p> <ul style="list-style-type: none"> a. Promotion of tourism and raising the profile of Amesbury. b. Provision of new community facilities in the villages. c. Contribution to improved pedestrian, cycle and public transport links between the northern villages to improve access to services. d. Measures to improve safety and reduce criminal activity especially around Amesbury town centre. e. Leisure facilities especially for young adults. e. Access to and provision of healthcare. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 49 p129	<p>Our preferred options for improving the quality of design in the Stonehenge Area:</p> <ul style="list-style-type: none"> a. We need to ensure that the managed growth in Amesbury and other settlements does not repeat mistakes of the past and ensures that instead it reflects the best vernacular traditions with a sense of place in which people want to live. b. There will need to be a comprehensive planning brief and master plan to ensure that the design of any new settlement or urban extension is an exemplar of quality design and environmental high standards. c. Any housing or employment allocation will require a comprehensive planning brief and masterplan to ensure the design is an exemplar of quality and meets environmental high standards. This will include refreshing existing briefs such as those for Solstice Park and Archers Gate. d. There will be a comprehensive review of Amesbury town centre to see how a vibrant, high quality environment can be delivered which is more fitting of the town of such size. e. There will be a strategic review of the urban layout of Durrington to see if a solution can be developed which concentrates and enhances the retail uses on offer in a high quality redevelopment. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 50 p129	<p>Our preferred options for ensuring that growth in the Stonehenge Area is matched by essential infrastructure and safe from flooding are:</p> <ul style="list-style-type: none"> a. Growth in the Amesbury area will be located away from the flood plain of the River Avon and its tributaries. b. Expanding employment in the north of the district needs to be served by good bus and cycle routes to encourage local, sustainable commuting patterns. c. The ability to access Amesbury and Salisbury via public transport from remoter areas needs to be addressed. d. We will work with Network Rail to try and secure the reopening of the station at Porton in order to improve public transport links to the employment site at Porton Down and serve the proposed new settlement or urban extension. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
Mere and District	
PO 51 – Scenario I p137	<p>Scenario I</p> <p>Our Preferred option for delivering housing growth in the Mere and District Community Area is by allowing new homes to be delivered by 2026 in the following strategic areas:</p> <ul style="list-style-type: none"> a. Mere. This is to be considered one of the ‘Local Service Centres’ in south Wiltshire. This group of settlements collectively will accommodate in the region of 80-125 dwellings per year. The distribution of growth within this

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	<p>tier of settlements, and the sites within each settlement, will be decided through the Site-Specific Allocations DPD. However part of the site occupied by the Hillbrush Company will be allocated through the Core Strategy to allow the company to modernize.</p> <p>b. Zeals – is the only “Main Village” in the Community Area and should accommodate an incremental level of growth to support the community and protect its viability.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
PO 51 – Scenario 2 p137	<p>Scenario 2</p> <p>If PO 8 Scenario 1 or 3 is not supported (the possibility of a new settlement off the A30 on land to the South East of Porton Down or an urban extension at Firsdown) this will result in an additional housing requirement of approximately 150 dwellings (total of 500) in the Mere and District Community Area to 2026. Most of these will be located in Mere and Zeals.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
PO 52 p138	<p>a Market housing</p> <p>We will require housing developments to provide for the following house size splits within the Mere and District Community Area:</p> <p>1 Bed 0% 2 Bed 15% 3 Bed 48% 4+ Bed 37%</p> <p>b Affordable Housing</p> <p>We will require housing developments within the Mere and District area to provide affordable housing in the following house sizes and tenures:</p> <table border="0" data-bbox="225 1211 630 1335"> <thead> <tr> <th>House Size</th> <th>Total size split</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>0%</td> </tr> <tr> <td>2 Bed</td> <td>53%</td> </tr> <tr> <td>3+ Bed</td> <td>47%</td> </tr> </tbody> </table> <p>Using these housing sizes we will expect the split between affordable rent and shared ownership, including intermediate housing to be provided on the following basis:</p> <table border="0" data-bbox="225 1458 1086 1581"> <thead> <tr> <th>Affordable Housing Tenure</th> <th>Affordable Rent</th> <th>Shared Ownership</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>0%</td> <td>0%</td> </tr> <tr> <td>2 Bed</td> <td>53%</td> <td>0%</td> </tr> <tr> <td>3+ Bed</td> <td>47%</td> <td>0%</td> </tr> </tbody> </table> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>	House Size	Total size split	1 Bed	0%	2 Bed	53%	3+ Bed	47%	Affordable Housing Tenure	Affordable Rent	Shared Ownership	1 Bed	0%	0%	2 Bed	53%	0%	3+ Bed	47%	0%
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PO 53 p140	<p>Our preferred options for delivering new employment opportunities in the Western Community Area is by adopting the following strategic approach:</p> <p>a. To allocate land for the managed growth in the number of jobs provided in Mere to help secure its long-term future as a key local employment centre.</p> <p>b. Working closely with existing employers to ensure they have the potential to meet their future plans, including modernisation.</p> <p>c. To work closely with the National Trust at Stourhead to ensure that this major tourist facility can continue to provide important local employment opportunities.</p> <p>d. Provide opportunities for low-key, sympathetic employment development throughout the villages in the Mere area so that local job opportunities with shorter travel to work distances are available.</p>																				

PO No.	Wording of Preferred Options
	<p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 54 p140</p>	<p>Our preferred options for delivering new employment opportunities in the Western Community Area is by adopting the following strategic approach:</p> <ul style="list-style-type: none"> a. To ensure that everyone has good access to jobs, services, arts, sports and cultural activities, they should be provided in the larger settlement of Mere. b. In the smaller settlements such as Zeals and Maiden Bradley we should frame policies which seek to protect shops and pubs, resist their change of use unless it has been clearly proven that they are not viable. Where practicable we will encourage combined service delivery such as a shop within a pub. We should consider modest and sympathetic growth in the “main village” of Zeals where this will support the viability of the existing services and facilities. c. To counter social exclusion we must put in place measures to ensure that there is a choice of access between our settlements, including improved public transport between the more remote settlements such as the Knoyles and the services in Mere. The benefits of managed growth should make a contribution to innovative solutions to tackling this serious problem of social exclusion. d. Improve the opportunities for recycling by introducing convenient local collection and recycling centres. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 55 p141</p>	<p>Our preferred options for safeguarding the natural environment in the Western Community Area includes:</p> <ul style="list-style-type: none"> a. Produce a strategy for the natural environment in the Mere Area which promotes and protects locally important landscape and nature sites, such as the chalk downland and Strip Lynchets near Mere. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 56 p142</p>	<p>Our preferred options for safeguarding the built heritage in the Mere and Western Community Area includes:</p> <ul style="list-style-type: none"> a. Working with owners and agents to seek the conservation and enhancement of Stourhead historic park and garden. b. Carry out appraisals of a producing management plans for the Conservation areas at East Knoyle, Mere, Maiden Bradley, Semley, Stourhead and Zeals. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 57 p143</p>	<p>Our preferred options for promoting tourism in the Western Community Area includes:</p> <ul style="list-style-type: none"> a. We will continue to work with and support partners, especially the National Trust at Stourhead, and promote the attractions of the Mere area as a tourist destination which will bring economic benefits to the local economy. We will work to raise the profile of the Mere Area and what it offers. b. We will seek the delivery of a range of new tourist facilities in Mere and neighbouring villages to complement the attractions at Stourhead and Longleat and frame policies which seek to protect existing hotels, B&Bs and guesthouses. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 58 p144</p>	<p>Our preferred options for local services in the Western Community Area includes:</p> <ul style="list-style-type: none"> a. A strategy will be pursued which encourages the steady growth of Mere to ensure its shops and services remain viable and there may be demand created to attract new shops. As such the policy will be aimed at protecting and enhancing Mere’s role as an important service centre in the west of our district. b. Where a village other than Mere, provides a range of shops and services, such as Zeals, our strategy will be aimed at modest growth in order to try and secure the long term viability of those businesses and the important local service they provide . c. We will frame policies which seek to protect village shops and pubs and the important social role they provide in countering social exclusion.

PO No.	Wording of Preferred Options
	<p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 59 p145</p>	<p>Our preferred options for the Community Chest in the Western Area is as follows:</p> <ol style="list-style-type: none"> Tackling social exclusion through making contributions to improved public transport between the villages and Mere. Access to and provision of healthcare. Promotion of tourism and raising the profile of Mere. Provision of new accessible recycling facilities. Traffic management measures to route HGV's away from village centres. Improved access to the countryside such as a nature walk and wildlife conservation area on Castle Hill in Mere. Measures to improve safety and reduce criminal activity especially around Mere town centre. Leisure facilities especially for young adults. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 60 p145</p>	<p>Our preferred options for improving the quality of design in the Western Area are:</p> <ol style="list-style-type: none"> We need to ensure that the managed growth in Mere and other settlements reflects the best vernacular traditions with a sense of place in which people want to live. A strategy to improve the quality of buildings will be put in place building on the work in Creating Places (District –wide design guide), Salisbury Design Forum, Peer Group Review, benchmarking and continued specialist design advice. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>PO 61 p146</p>	<p>Our preferred options for ensuring that growth in the Mere Area is matched by essential infrastructure and safe from flooding are:</p> <ul style="list-style-type: none"> Growth in the Western area will be located away from areas of flooding and flood plains. As a priority we will seek ways of improving transport choices, especially in the more remote rural areas to ensure all have a good access to essential services. To ensure that modest growth in homes and jobs in Mere is served by good bus and cycle routes to encourage local, sustainable commuting patterns. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
<p>Southern Community Area (Downton)</p>	
<p>PO 62 – Scenario I p157</p>	<p>Our preferred options for delivering housing growth in the Southern Community Area is by allowing new homes to be delivered in the following strategic areas.</p> <ol style="list-style-type: none"> Downton – This is to be considered one of the “Local Service Centres” in the district. This group of settlements collectively will accommodate in the region of 80-125 dwellings per year. The distribution of growth within this tier of settlements, and the sites within each settlement, will be decide through the Site-Specific Allocations DPD. Aldbury and Laverstock are further “Main Villages” within this community Area which, recognizing their size and close functional relationships with Salisbury city, they should take modest levels of growth, however without undermining their intrinsic character. Whiteparish, Morgan’s Vale/Woodfalls, and the Winterslows are remoter “main Villages” within the community Area where incremental levels of growth will be appropriate to meet community needs and protect viability. The possibility of a new settlement off the A30 on land to the South East of Porton Down or an urban extension to Firsdawn will be investigated to “take the strain” of growth from elsewhere in south Wiltshire whilst supporting Porton Down. This is on the boundary between this Community Area and the Stonehenge Community

PO No.	Wording of Preferred Options																				
	<p>Area.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
<p>PO 62 – Scenario 1 p157</p>	<p>Scenario 2 If PO 8 Scenario 1 or 3 is not supported (the possibility of a new settlement off the A30 on land to the South East of Porton Down or an urban extension at Firsdawn) this will result in an additional housing requirement of approximately 800 dwellings (total 1,500) in the Southern Community area, the majority of these additional dwellings would need to be located in Alderbury and Laverstock (please note this excludes dwellings at Old Sarum, Land north east of Salisbury City, and near Salisbury District Hospital).</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
<p>PO 63 p158</p>	<p>a Market housing We will require market housing to provide the following house sizes within the Southern Community Area:</p> <p>1 Bed 14% 2 Bed 29% 3 Bed 20% 4+ Bed 36%</p> <p>b Affordable Housing We will require housing developments within the Southern area to provide affordable housing in the following house sizes:</p> <table border="0" data-bbox="225 1093 778 1211"> <thead> <tr> <th>House Size</th> <th>Total size split</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>58%</td> </tr> <tr> <td>2 Bed</td> <td>25%</td> </tr> <tr> <td>3+ Bed</td> <td>17%</td> </tr> </tbody> </table> <p>Using these housing sizes we will expect the split between affordable rent and shared ownership, including intermediate housing, to be provided on the following basis:</p> <table border="0" data-bbox="225 1339 1082 1458"> <thead> <tr> <th>Affordable Housing Tenure</th> <th>Affordable Rent</th> <th>Shared Ownership</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>39%</td> <td>19%</td> </tr> <tr> <td>2 Bed</td> <td>15%</td> <td>11%</td> </tr> <tr> <td>3+ Bed</td> <td>17%</td> <td>0%</td> </tr> </tbody> </table> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>	House Size	Total size split	1 Bed	58%	2 Bed	25%	3+ Bed	17%	Affordable Housing Tenure	Affordable Rent	Shared Ownership	1 Bed	39%	19%	2 Bed	15%	11%	3+ Bed	17%	0%
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<p>PO 64 p159</p>	<p>Our broad strategic approach to delivering employment opportunities in the Southern Area is:</p> <p>a. To allocate land in Downton for the managed growth in the number of jobs provided in the Southern Area and to help secure its long term future as an important local employment centre. This will include working closely with existing employers to ensure they have the potential to meet their future plans in a manner which respects the environment.</p> <p>b. To work closely with the New Forest authorities to ensure that this major tourist and recreational area can provide improved local employment opportunities.</p> <p>c. Provide opportunities for low key, sympathetic employment development throughout the villages in the Southern Area so that local job opportunities with shorter travel to work distances are available.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
<p>PO 65 p160</p>	<p>Our broad strategic approach to supporting the communities in the Southern Area is:</p> <p>a. To ensure that everyone has good access to jobs, services, arts, sports and cultural activities, they should be</p>																				

PO No.	Wording of Preferred Options
	<p>provided in the larger settlements of Alderbury and Downton as well as ensuring a range of convenient transport choices into Salisbury and Southampton.</p> <p>b. In the smaller settlements such as Whiteparish, Downton, Winterslow and Laverstock we will frame policies which seek to protect shops and pubs, resisting their change of use unless it has been clearly proven that they are not viable and encourage combined uses. We should consider modest and sympathetic growth in these villages where this will support the viability of the existing services and facilities.</p> <p>c. To counter social exclusion we must put in place measures to ensure that there is a choice of access between our settlements, including improved public transport between the more remote settlements such as the Coombe Bissett, Grimstead, Landford, Winterslow, West Dean and Redlynch into the service centres of Downton and Salisbury.</p> <p>d. Solutions need to be sought for tackling the traffic congestion that occurs at Alderbury during the commute to Salisbury. This should be based on finding safe, sustainable alternatives to the private motor car such as implementation of the Petersfinger Park and Ride and the Sustrans Connect 2 cycle link between Alderbury and Salisbury.</p> <p>e. Ensure that educational provision and standards keep pace with the growth in specialist employment in the area, so that local young people can capitalise on the opportunities the investment delivers.</p> <p>f. Ensure that new development is designed to minimize crime and that we seek measures to improve the feeling of safety in our existing communities. Specific area measures, such as CCTV, will ensure that the centre of Downton, Alderbury, Laverstock, Winterslow and Whiteparish feel safe places to be.</p> <p>g. Ensure that new development provides good access to health care facilities and is planned to take full account of the needs of older people. For example there is currently no GP surgery in Laverstock.</p> <p>h. There is a shortage of housing and care for the elderly in Alderbury, Coombe Bissett, Downton, Laverstock, Pitton & Farley and Winterslow. There is the need to plan for the ageing population, including ensuring that affordable housing is matched to numbers of nursing staff required in expanded or new nursing home facilities.</p> <p>i. Ensuring that managed growth contributes to the improvement of community, recreational and leisure facilities, including the need to safeguard the long-term future of playing fields in Laverstock, Alderbury, Odstock and Downton and to improve or deliver new play areas in Downton, Charlton, Laverstock and Redlynch.</p> <p>j. Policies which safeguard and where possible contribute to the enhancement of community and village halls in Britford, Bodenham/Nunton, Coombe Bissett, Downton, Laverstock, Redlynch (including Morgan's Vale and Landford), West Dean, Winterslow and Whiteparish.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 66 p162	<p>Strategic objectives to safeguard and where possible enhance the quality of natural environment applies across the district, however actions that will be specific to the Southern Area will include the following:</p> <p>a. Produce a strategy for the natural environment in the Southern Area based on the New Forest, Special Areas of Conservation, Nature Reserves and Sites of Special Scientific Interest, which promotes and protects, internationally, nationally and locally important landscape and nature sites.</p> <p>b. Working with owners and agents to seek the conservation and enhancement of historic parks, gardens and landscapes such as the extensive Longford Estate.</p> <p>c. Balancing the conservation of the local environment with maintaining and enhancing countryside industries, especially farming, fishing and forestry, including provision of additional affordable dwellings for local rural workers.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 67 p163	<p>Our preferred options for built heritage in the Southern Area is as follows:</p> <p>a. Ensures that new buildings and extensions are carried out to stringent design standards based on demonstrating how they are appropriate to the specific context of the location within which they are proposed and ensuring that the materials and craftsmanship reflect the intrinsic qualities of the area.</p> <p>b. Work with owners and agents to seek the conservation and enhancement of the historic parks and gardens at Longford Castle, The Moot and Trafalgar House.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 68	Our preferred options for promoting tourism in the Southern Area is as follows:

PO No.	Wording of Preferred Options
p164	<p>a. We will continue to work with partners, especially the big Estates such as the Longford Estate, the New Forest National Park authorities and the tourist agencies to try and promote the attractions of the Southern Area as a ideal tourist base from which a fantastic range of activities and attractions are within easy reach.</p> <p>b. We will seek the delivery of a range of new tourist facilities in Downton and neighbouring villages to complement the attractions at Salisbury, the New Forrest and South Coast and frame policies which seek to protect existing hotels, B&B's and guesthouses.</p> <p>c. Work with estates which provide traditional country pursuits to frame a strategy which facilitates their aspirations for their business, allows for planned expansion and matches demand to local accommodation.</p> <p>d. We will encourage farm diversification including the re-use of redundant agricultural buildings for tourist focussed uses, as this can help contribute to the local economy.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 69 p164	<p>Our preferred options for promoting local services in the Southern Area is as follows:</p> <p>a. A policy will be pursued which will be aimed at protecting and enhancing Downton's role as an important service centre in the west of our district.</p> <p>b. In the main villages of Alderbury, Laverstock, Whiteparish, and Morgan's Vale and Woodfalls, which provide a range of shops and services, our strategy will be aimed at modest growth in order to try and secure the long term viability of those businesses and the important local service they provide.</p> <p>c. We will frame polices which seek to protect village shops and pubs and the important social role they provide in countering social exclusion.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 70 p165	<p>Our preferred option for use of the Community Chest money in the Southern Area is as follows:</p> <p>a. Tackling social exclusion through making a contribution to improved public transport between the villages and Salisbury and Downton, including a demand-responsive service.</p> <p>b. Provision of new accessible recycling facilities.</p> <p>c. Traffic management measures to route HGVs away from village centres.</p> <p>d. Measures to improve safety and reduce criminal activity in communities throughout the Southern Area.</p> <p>e. Leisure facilities especially for young adults in Downton.</p> <p>f. Provision of a GP surgery in Laverstock.</p> <p>g. Improved street lighting in many villages such as Redlynch.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 71 p166	<p>Our preferred options for improving the quality of design in the Southern Area is:</p> <p>a. We need to ensure that the managed growth in Downton, Laverstock, Alderbury and other settlements reflects the best vernacular traditions with a sense of place in which people want to live.</p> <p>b. A strategy to improve the quality of buildings will be put in place building on the work in Creating Places (District –wide design guide), Salisbury Design Forum, Peer Group Review, benchmarking and continued specialist design advice.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 72 p167	<p>Our preferred options for ensuring that growth in the Southern Area is matched by essential infrastructure and safe from flooding are:</p> <p>a. Growth in the Southern area will be located away from the flood plains.</p> <p>b. As a priority we will seek ways of improving transport choices, especially in the more remote rural areas to ensure all have a good access to essential services in Salisbury and Downton.</p> <p>c. To ensure that modest growth in homes and jobs in Downton is served by good bus and cycle routes to encourage local, sustainable commuting patterns.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>

PO No.	Wording of Preferred Options																				
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	Nadder Valley Area (Tisbury)																				
PO 73 – Scenario 1 p174	<p>Scenario 1 Our Preferred options for delivering housing growth in the Nadder Valley Community Area is by allowing new homes to be delivered in the following strategic areas:</p> <p>a Tisbury – This is to be considered on of the ‘Local Service Centres’ in south Wiltshire. This group of settlements collectively will accommodate in the region of 80-125 dwellings per year. The distribution of growth within this “tier” of settlements, and the sites within each settlement, will be decided through the Site-Specific Allocations DPD.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
PO 73 – Scenario 2 p174	<p>Scenario 2 If PO 8 Scenario 1 or 3 is not supported (the possibility of a new settlement off the A30 on land to the South East of Porton Down or an urban extension at Firsdown) this will result in an additional housing requirement of approximately 100 dwellings (total 350) in the Nadder Valley Community Area, the majority of these additional dwellings would need to be located in Tisbury.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>																				
PO 74 p175	<p>a Market housing We will require market housing to provide the following house sizes within the Nadder Valley Community Area:</p> <p>1 Bed 4% 2 Bed 10% 3 Bed 47% 4+ Bed 39%</p> <p>b Affordable Housing We will require housing developments within the Nadder Valley area to provide affordable housing in the following house sizes:</p> <table border="1" data-bbox="225 1400 606 1523"> <thead> <tr> <th>House Size</th> <th>Total size split</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>36%</td> </tr> <tr> <td>2 Bed</td> <td>28%</td> </tr> <tr> <td>3+ Bed</td> <td>36%</td> </tr> </tbody> </table> <p>Using these housing sizes we will expect the split between affordable rent and shared ownership, including intermediate housing, to be provided on the following basis:</p> <table border="1" data-bbox="225 1646 1069 1769"> <thead> <tr> <th>Affordable Housing Tenure</th> <th>Affordable Rent</th> <th>Shared Ownership</th> </tr> </thead> <tbody> <tr> <td>1 Bed</td> <td>18%</td> <td>18%</td> </tr> <tr> <td>2 Bed</td> <td>18%</td> <td>10%</td> </tr> <tr> <td>3+ Bed</td> <td>0%</td> <td>36%</td> </tr> </tbody> </table> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>	House Size	Total size split	1 Bed	36%	2 Bed	28%	3+ Bed	36%	Affordable Housing Tenure	Affordable Rent	Shared Ownership	1 Bed	18%	18%	2 Bed	18%	10%	3+ Bed	0%	36%
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PO 75 p177	<p>Our preferred option for delivering new employment opportunities in the Nadder Valley Community Area is to adopt the following strategic approach:</p> <p>a. To allocate land for the managed growth in the number of jobs provided in Tisbury to help secure its long-term future as a key local employment centre, providing local jobs. This will include working closely with existing employers to ensure they have the potential to meet their future plans.</p>																				

PO No.	Wording of Preferred Options
	<p>b. To work closely with the large estates such as Fonthill, to ensure that they can continue to provide important local employment opportunities.</p> <p>c. Provide opportunities for low-key, sympathetic employment development throughout the villages in the Nadder Valley Area so that local job opportunities with shorter commutes are available.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 76 p178	<p>Our preferred option for delivering new employment opportunities in the Nadder Valley Community Area is to adopt the following strategic approach:</p> <p>a. To ensure that everyone has good access to jobs, services, arts, sports and cultural activities, they should be provided in the larger settlement of Tisbury.</p> <p>b. In the settlement of Hindon we should frame policies which seek to protect shops and pubs, resist their change of use unless it has been clearly proven that they are not viable and encouraged combined uses. We should consider modest and sympathetic growth in Hindon where this will support the viability of the existing services and facilities.</p> <p>c. To counter social exclusion we must put in place measures to ensure that there is a choice of access between our settlements, including improved public transport between the more remote settlements and Tisbury. The benefits of managed growth should make a contribution to innovative solutions to tackling this serious problem of social exclusion.</p> <p>d. There is a priority to ensure access to education for all including the use of existing facilities to provide opportunities for all ages, ensure existing schools remain open and to try and deliver some pre-school facilities in Tisbury.</p> <p>e. Ensure that the communities own aspirations are met with regard to the provision of sports and recreation uses, such as Tisbury swimming pool.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 77 p179	<p>Our preferred options for safeguarding the natural environment in the Nadder Community Area includes:</p> <ul style="list-style-type: none"> • Work with partners to produce a consistent policy framework for the conservation and enhancement of the Area of Outstanding Natural Beauty. • Produce a strategy for the natural environment in the Nadder Valley which promotes and protects locally important landscape and nature sites. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 78 p180	<p>Our preferred option for safeguarding the built heritage in the Nadder Valley Community Area includes:</p> <p>a. The community is clearly concerned that growth should be managed so that it is sympathetic to existing settlements and quality should be a priority. We will put in place a policy framework which ensures that new buildings and extensions are carried out to stringent design standards based on demonstrating how they are appropriate to the specific context of the location within which they are proposed and ensuring that the materials and craftsmanship reflect the intrinsic qualities of the area.</p> <p>b. Working with owners and agents to seek the conservation and enhancement of historic parks and gardens such as the Fonthill Estate and Wardour Castle.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 79 p180	<p>Our preferred option for promoting tourism in the Nadder Valley Community Area includes:</p> <p>a. We will continue to work with partners, especially the English Heritage at Wardour, to try and promote the attractions of the Nadder Valley Area as a tourist destination, which will bring economic benefits to the local economy in a more meaningful way than at present. We will work to raise the profile of the area and what it offer.</p> <p>b. We will seek the delivery of a range of new tourist facilities in Tisbury and neighbouring villages and frame policies which seek to protect existing hotels, B&Bs and guesthouses.</p> <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>

PO No.	Wording of Preferred Options
	out?
PO 80 p181	<p>Our preferred option for promoting retailing in the Nadder Valley Community Area includes:</p> <ul style="list-style-type: none"> a. A policy will be pursued that will be aimed at protecting and enhancing Tisbury's role as an important service centre in the Nadder Valley area. b. Where a village other than Tisbury provides a range of shops and services, particularly the main village of Hindon, our strategy will be aimed at modest growth in order to try and secure the long term viability of those businesses and the important local service they provide . c. We will frame policies which seek to protect village shops and pubs and the important social role they provide in countering social exclusion. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 81 p182	<p>Our preferred option for the Community Chest in the Nadder Valley Area is, as well as too those general topics included in preferred option 25, to also contribute towards the following area specific initiatives:</p> <ul style="list-style-type: none"> a. Tackling social exclusion through making contribution to improved public transport between the villages and Tisbury. b. Access to and provision of healthcare. c. Promotion of tourism and raising the profile of the Nadder Valley area. d. Provision of new accessible recycling facilities. e. Traffic management measures to route HGVs away from village centres. f. Delivery of the Cranborne Chase & West Wiltshire Downs Area of Outstanding Beauty Management Plan. g. Measures to improve the quality of local roads, including traffic calming, improved cycle and pedestrian facilities and improved street lighting. h. Safety and reduce criminal activity. i. Leisure facilities especially for young adults, such as the future of the Youth Club in Tisbury. j. Support for the police and fire station. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 82 p183	<p>Our preferred option for improving the quality of design in the Nadder Valley Area is:</p> <ul style="list-style-type: none"> a. We need to ensure that the managed growth in Tisbury and other settlements reflects the best vernacular traditions with a sense of place in which people want to live. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>
PO 83 p183	<p>Our preferred options for ensuring that growth in the Nadder Valley Area is matched by essential infrastructure and safe from flooding are:</p> <ul style="list-style-type: none"> a. Growth in Tisbury will be located away from the flood plains, and areas susceptible to flooding. b. As a priority we will seek ways of improving sustainable transport choices, especially in the more remote rural areas to ensure all have a good access to essential services. <p>Do you agree with this Preferred Option? Is there anything you do not like or think we have missed out?</p>