

PLAN 11:

ANDOVER COMPARISON GOODS MARKET SHARE

SALISBURY RETAIL STUDY

Andover Comparison Goods Market Share



KEY

Comparison Goods Market Share

| | |
|--|-----------|
| | 0.5 - 4.9 |
| | 5 - 9.9 |
| | 10 - 19.9 |
| | 20 - 34.9 |
| | 35 - 44.9 |
| | 45 - 59 |
| | 60 + |



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PLAN 12:

POOLE COMPARISON GOODS MARKET SHARE

SALISBURY RETAIL STUDY

Poole Comparison Goods Market Share



KEY

Comparison Goods Market Share

- 0.5 - 4.9
- 5 - 9.9
- 10 - 19.9
- 20 - 34.9
- 35 - 44.9
- 45 - 59
- 60 +



PLAN 13:

EXISTING FOODSTORE PROVISION

SALISBURY RETAIL STUDY
Existing Foodstore Provision

KEY

District boundary

Store location

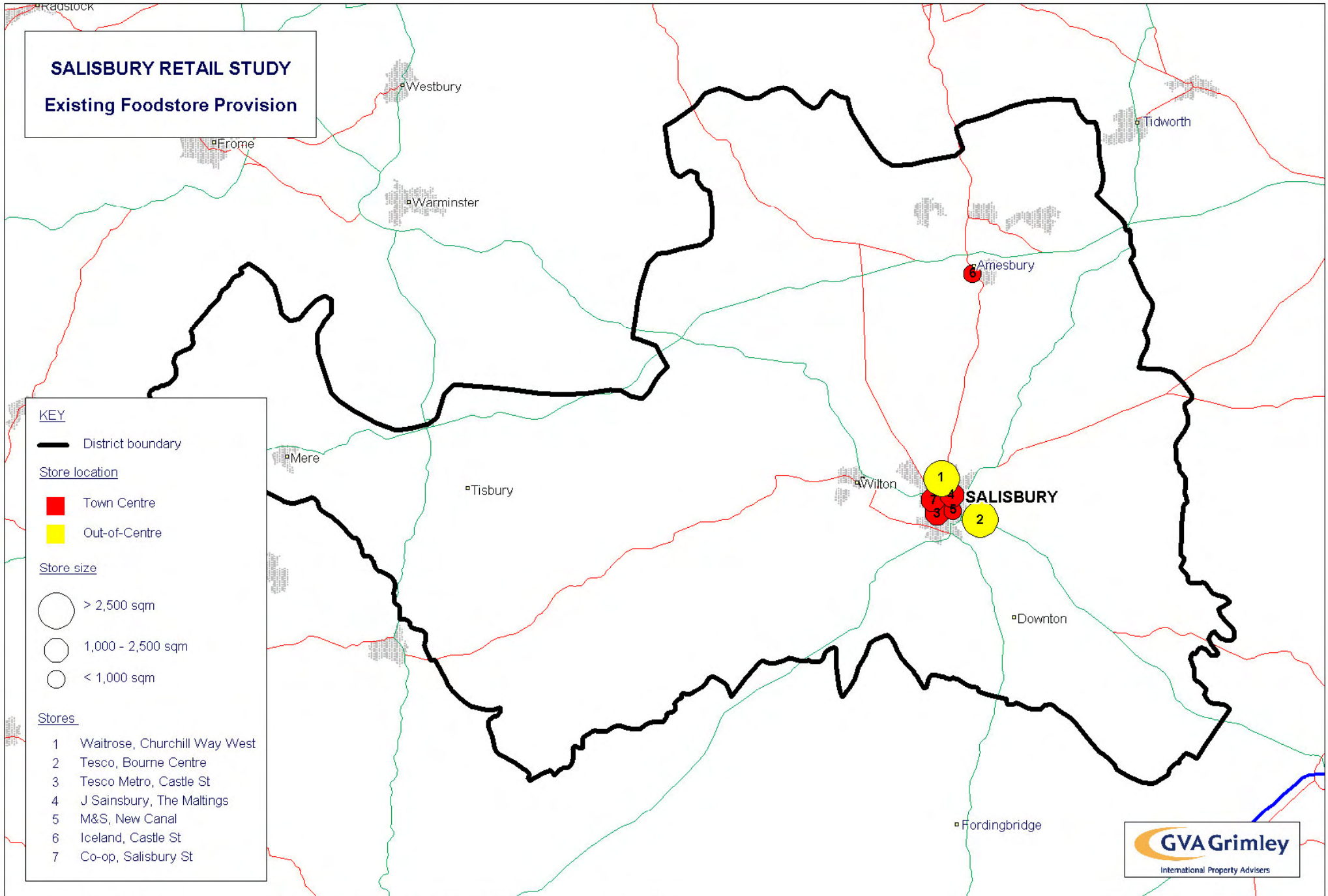
Town Centre
 Out-of-Centre

Store size

> 2,500 sqm
 1,000 - 2,500 sqm
 < 1,000 sqm

Stores

- 1 Waitrose, Churchill Way West
- 2 Tesco, Bourne Centre
- 3 Tesco Metro, Castle St
- 4 J Sainsbury, The Maltings
- 5 M&S, New Canal
- 6 Iceland, Castle St
- 7 Co-op, Salisbury St



PLAN 14:

RETAIL WAREHOUSE PROVISION

SALISBURY RETAIL STUDY

Existing Retail Warehouse Provision

KEY

-  District boundary
-  Retail Warehousing

Location/Units

1 Southampton Rd Retail Warehousing

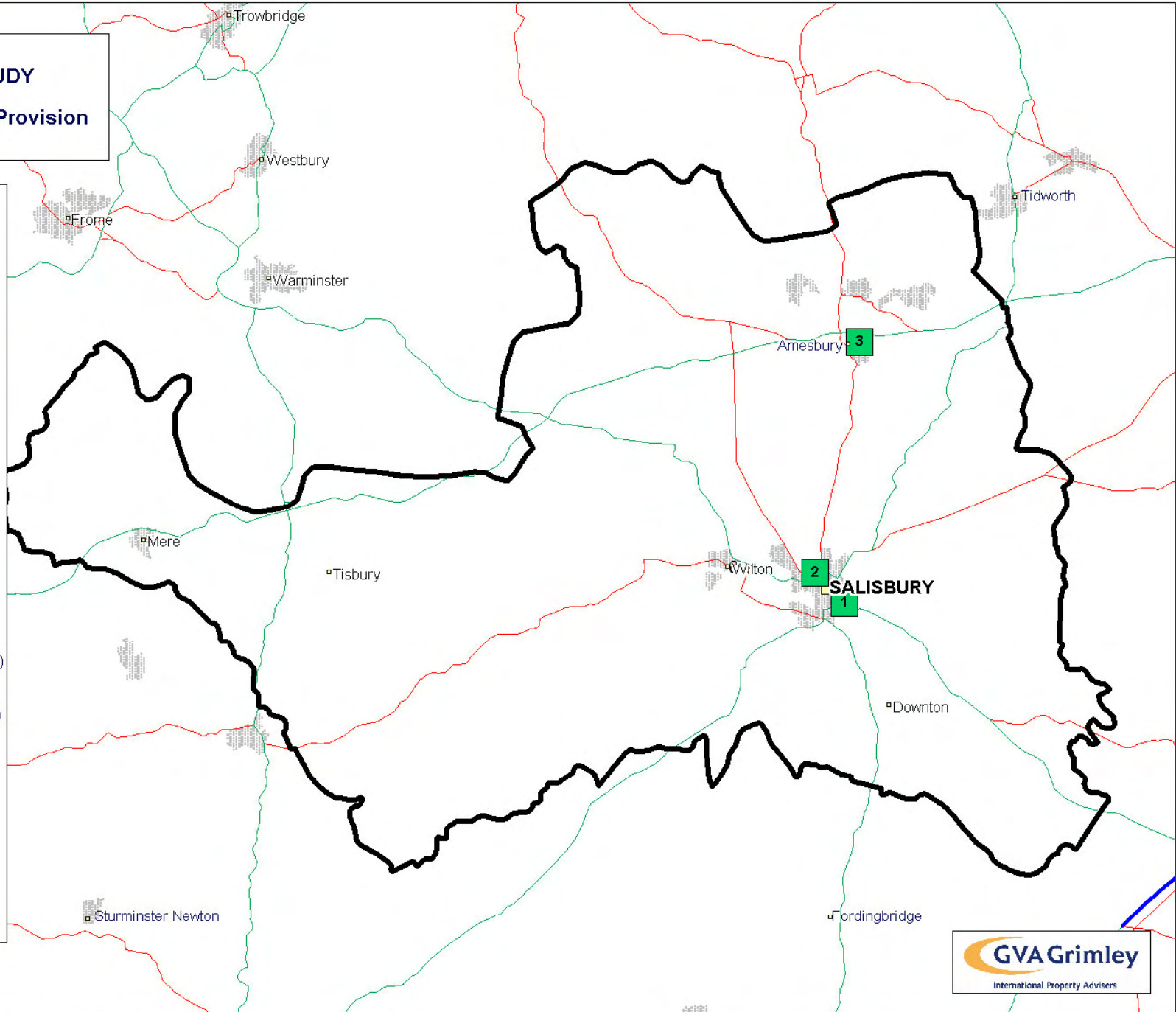
- Bourne Retail Park
- Allied Carpets
- Halfords
- Dairy Meadow Lane
- Homebase
- Former MFI Homeworks
- Lifestyle Furnishings
- Haskins
- Currys
- Bourne Way
- Tiles R Us
- Carpentryright
- Dreams Beds
- Hatches Lane
- Wickes
- Staples
- Sturtons & Tappers
- Southampton Rd (South side: east-west)
- B&Q
- Matalan
- Southampton Rd (North side: west-east)
- Topps Tiles
- PC World

2 Churchill Way West

- JJB Sports
- Waitrose (Department Store)
- Former Powerhouse
- Comet

3 Amesbury (London Road)

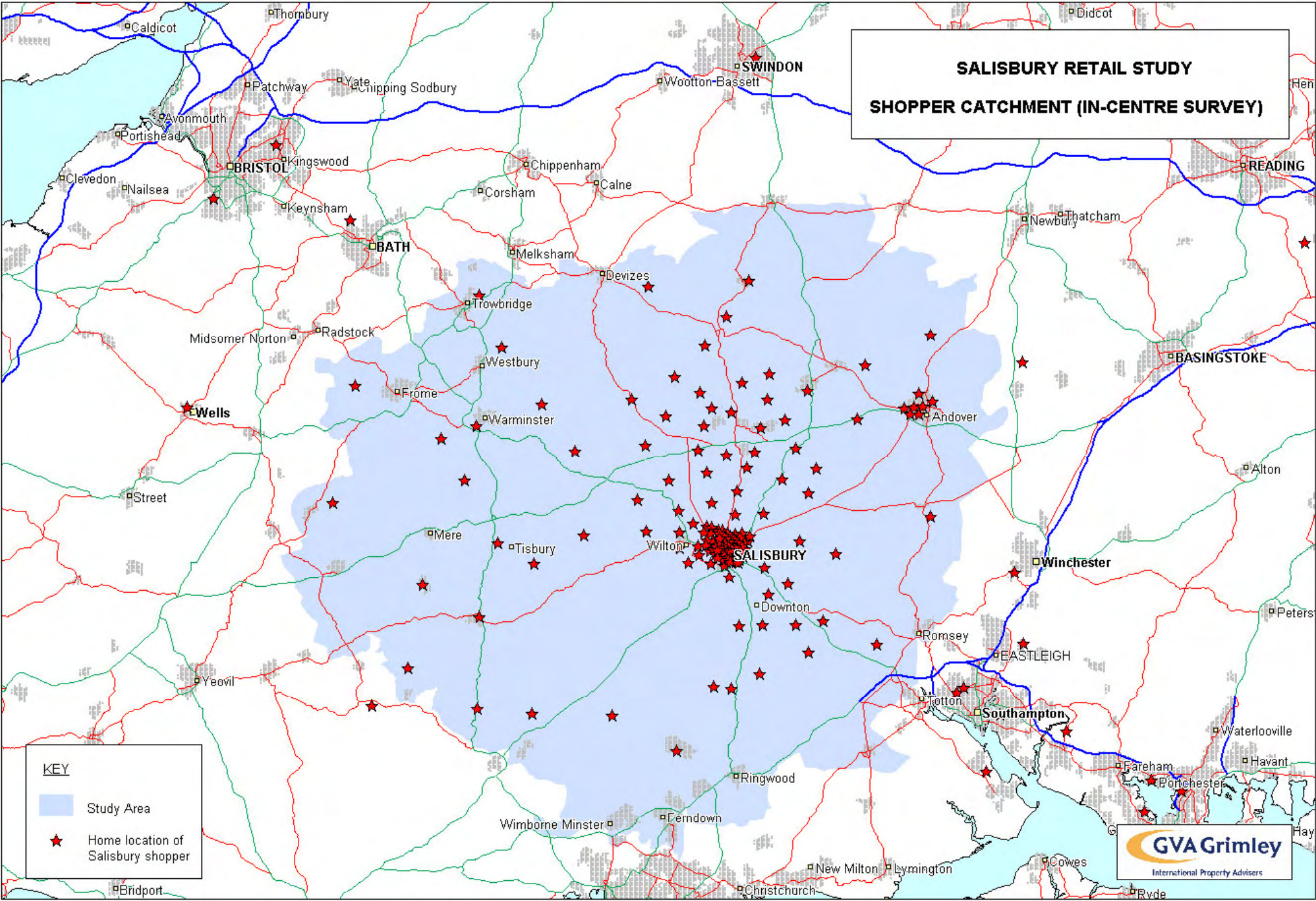
- Focus



PLAN 15:

SHOPPER CATCHMENT (IN CENTRE SURVEY)

SALISBURY RETAIL STUDY SHOPPER CATCHMENT (IN-CENTRE SURVEY)



KEY

- Study Area
- Home location of Salisbury shopper

GVA Grimley
International Property Advisers

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