

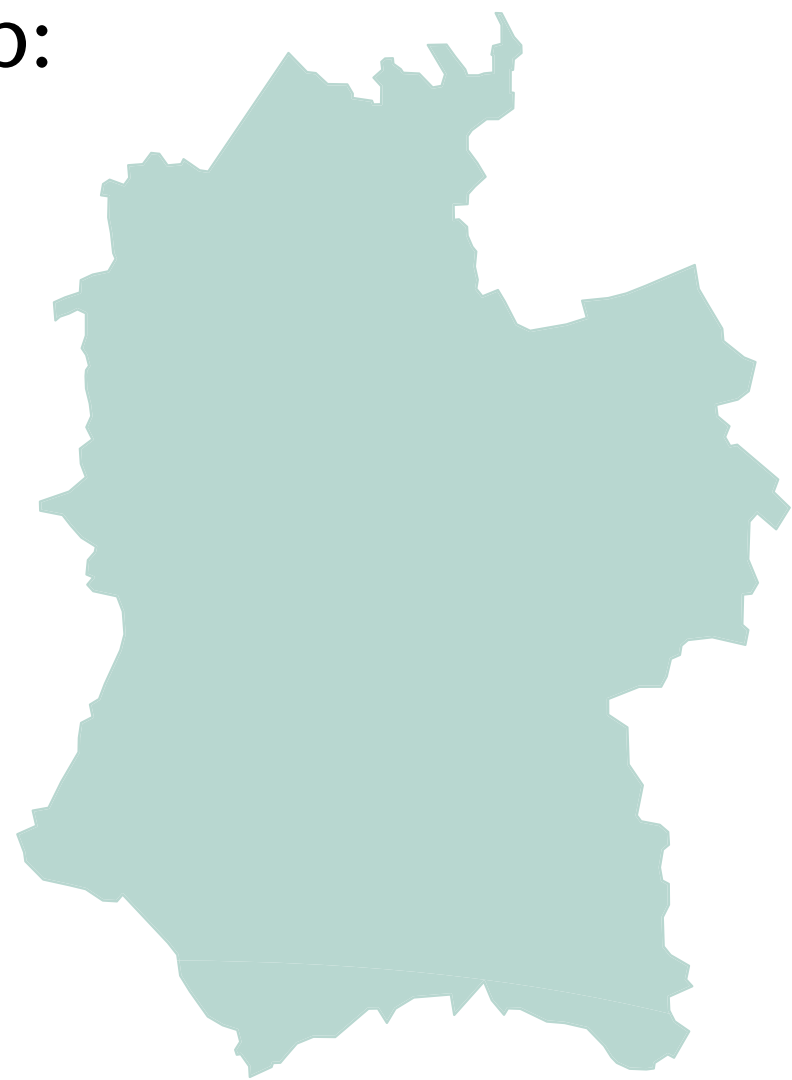


Welcome

Thank you for taking the time to visit this exhibition. This is your opportunity to express your views about how your community should develop in the years to 2026.

This is a joint consultation to develop:

- **Ideas for the Wiltshire Core Strategy.**
- **The 3rd Wiltshire Local Transport Plan.**



The core strategy is a document that will be developed by autumn next year. This is not the only opportunity to comment on the content of the core strategy and the draft proposals being discussed are designed to stimulate debate. Your opinions will make a difference.

Please use every opportunity to record your views.



Wiltshire 2026

What is 'Wiltshire 2026 – Planning for Wiltshire's future'?

Wiltshire needs a clear vision to guide and influence future development in the most sustainable manner.

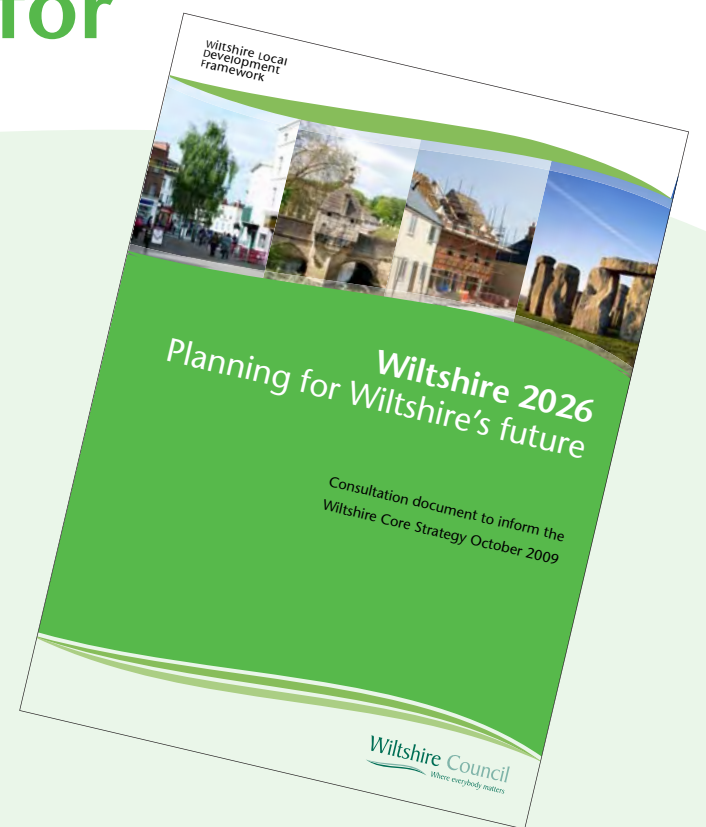
The planning policy document to deliver this is known as a core strategy.

Wiltshire 2026 is an important step towards producing a core strategy for Wiltshire. It contains:

- A vision and strategic objectives for Wiltshire.
- Key issues to be addressed within community areas.
- Proposals for the numbers and locations of houses and employment growth within community areas.
- Potential development sites to deliver the proposed number of homes and employment growth in specific settlements.

The document pulls together and builds upon the work undertaken by individual district councils to develop a consistent strategy for Wiltshire.

Wiltshire 2026 does not reopen the debate about housing and employment sites in south Wiltshire (former Salisbury area). Policies for south Wiltshire are being advanced in the South Wiltshire Core Strategy.



Wiltshire 2026

How do you think Wiltshire should look in 2026?

There are many documents already written that express a view on how Wiltshire should look in the future. All of these have been reviewed for Wiltshire 2026.

For the Wiltshire Core Strategy we are proposing that by 2026 in there will be:

- A more sustainable pattern of development focused on Trowbridge, Chippenham and Salisbury.
- Greater self containment so that people can live and work locally.
- A reduction in the need to travel and a more sustainable approach to transport.
- Improved access to local services with settlements supported by the right infrastructure.
- A greater feeling of security and sense of community.
- Protection for the natural, built and historic environment.
- Housing, employment and other development that responds appropriately to local needs.
- A significant contribution towards tackling climate change.
- More tourism to support the local economy.

Do you agree with this proposed view of Wiltshire in the future?

(Please record your comments on post-it notes and stick them here)

Wiltshire 2026

How do we deliver the vision for Wiltshire?

In order to realise the vision for Wiltshire, the core strategy needs to focus on clear objectives that individual policies can seek to meet.

The following objectives are based on the amalgamation of work carried out by the former district councils. Wiltshire 2026 includes key outcomes and specific targets for each objective.

1. To address climate change

Wiltshire should reduce the need to travel and increase the supply of energy from renewable sources.

2. To provide for long-term economic growth

Wiltshire should encourage a buoyant and resilient local economy.

3. To meet Wiltshire's housing needs

Wiltshire should deliver 44,400 additional new homes by 2026 according to the draft Regional Spatial Strategy.

4. To secure appropriate infrastructure and services

The anticipated level of growth within Wiltshire will increase demand on local infrastructure and social facilities.

5. To enhance the vitality and viability of town centres

Wiltshire should improve access to facilities and the range of retail choice in the county.

6. To encourage safe accessible places

Wiltshire should reduce the number of places isolated from services.

7. To promote sustainable forms of transport

Wiltshire should minimise the effect of traffic on the environment, the economy and social well-being.

8. To protect and enhance the natural environment

Wiltshire's natural environment is a significant asset which should be safeguarded and promoted in a sustainable way.

9. To safeguard and promote a high quality built environment

Wiltshire contains a rich built heritage which should be enhanced in new developments.

10. To minimise the risk of flooding

Development should take due consideration of flooding.

Do you agree with the proposed objectives?

(Please record your comments on post-it notes and stick them here)

Wiltshire 2026

Where are new homes being proposed?

The majority of new development is being proposed in and around the larger towns, which have the most facilities. The level and location of new development is then identified based on the role and function of each place, as explained in the chart below. The table summarises the housing proposals for Strategically Significant Towns (SST) and market towns named in the strategy.



Place	Houses built 06-09	Houses permitted/allocated 09	Five year windfall supply	New allocations	Total 06-26
Strategically Significant Towns (SSTs)					
Chippenham	670	760	160	3,650	5,230
Trowbridge	740	2,120	150	2,650	5,660
West of Swindon	0	200	0	2,800	3,000
Market Towns					
Bradford on Avon	50	250	40	150	490
Calne	360	220	60	500	1,140
Corsham	450	350	50	100	950
Devizes	600	620	70	700	1,990
Malmesbury	270	220	40	200	720
Marlborough	50	230	70	250	600
Melksham	270	1,170	90	400	1,930
Tidworth/Ludgershall	190	320	40	1,200	1,750
Warminster	130	520	110	900	1,650
Westbury	370	580	50	300	1,290
Wootton Bassett	70	650	50	150	920

Do you agree with the proposed settlement hierarchy?

Do you agree with the distribution of housing numbers to the market towns?

(Please record your comments on post-it notes and stick them here)



Sustainability

How do you achieve sustainable development?

The achievement of sustainable development is the core principle underpinning the planning system. Sustainable development is:

“development that meets the needs of the present without compromising the ability of future generations to meet their own needs.”

(Brundtland, 1987)

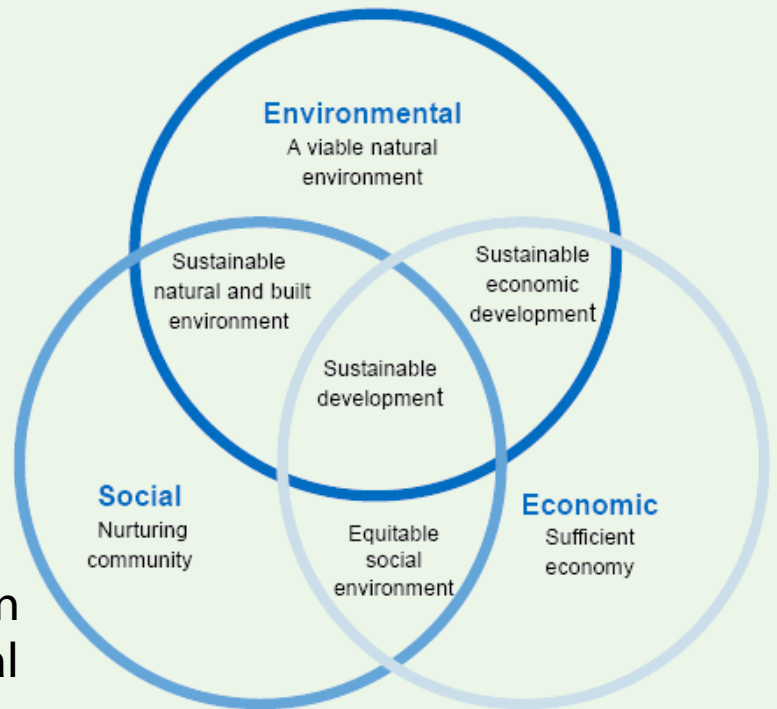
Through the planning system, we are trying to find a balance between social, economic and environmental considerations that meet the needs of the widest possible range of people.

Sustainability appraisal is a process which is integrated into plan development. It includes:

- The prediction and evaluation of the most likely significant effects of new policies.
- Recommendations to reduce any significant adverse effects and enhance any beneficial effects.

At the end of the process the Sustainability Appraisal Report sets out findings and recommendations for policy improvement.

On **Table 1**, please consider our sustainable development objectives and how they could apply to your area.



Wiltshire Local Transport Plan

2011-2026

Why is transport important?

Good transport is important in building sustainable local communities. It can help achieve:

- Stronger local economies.
- Reduced greenhouse gas emissions.
- Safer places to live.
- Healthier children and young people.
- Reduced social exclusion for disadvantaged people.
- Better journey experiences.
- An improved town and countryside environment.



Where transport fails, these aspirations are put at risk.

A Local Transport Plan (LTP) is made up of a long-term strategy and a shorter-term implementation plan.

The LTP is an important tool to help councils improve the general well-being of a community. In particular, the LTP can help facilitate the housing and jobs growth that is being proposed through the Local Development Framework.

The third Wiltshire LTP, to be published in March 2011, will be based on the government's overall 'goals' for transport:

- Supporting economic growth.
- Tackling climate change.
- Contributing to better safety, security and health.
- Promoting equality of opportunity.
- Improving quality of life and promoting a healthy natural environment.



Underneath these 'goals' will sit a number of local transport objectives that will seek to deal with the key transport challenges in Wiltshire.

Wiltshire Local Transport Plan

2011-2026

What are the key transport challenges in Wiltshire?

Supporting economic growth

- Support the vitality, vibrancy and strengths of the Wiltshire economy.
- Reduce delays and disruptions on key routes.
- Support the delivery of housing and jobs growth.
- Achieve the efficient and sustainable distribution of freight.
- Reduce the impact on the transport system of issues such as flooding and high petrol prices.

Tackling climate change

- Encourage people to use more sustainable transport modes, for example walking, cycling, car sharing, buses and trains.
- Reduce the level of climate change emissions.

Contributing to better safety, security and health

- Improve safety for all road users.
- Reduce the risk of death and injury due to traffic accidents.
- Encourage people to walk and cycle more as part of their daily lives.
- Improve local air quality.
- Reduce the crime and anti-social behaviour that affects transport users.

Promoting equality of opportunity

- Enable disadvantaged people to access services and job opportunities.
- Reduce access barriers for people with mobility impairment.

Improving quality of life and promoting a healthy natural environment

- Reduce the impact of traffic on local communities.
- Minimise transport's impact on the built and natural environment.
- Improve the quality of streets and public places.
- Improve the journey experience of transport users.
- Maintain access to Wiltshire's countryside.

On **Table 2**, there is a large map of the main town and the community area. Please use the pens and post-its available to identify where you see the transport challenges in your area.

Wiltshire 2026

What happens next?

The Wiltshire 2026 consultation lasts until 31 December 2009. All documents are available on the council's website including comment forms and a short video about the core strategy. Up until that date you can submit comments

- Online at www.wiltshire.gov.uk/wiltshire2026.
- By email to spatialplanningpolicy@wiltshire.gov.uk.
- In writing to Economy & Enterprise, Wiltshire Council, Bythesea Road, Trowbridge, Wiltshire, BA14 0JN.

At the end of the consultation a record of all responses will be made and reported to Wiltshire Council's Cabinet. They will make the decision about how to proceed to the next stage of core strategy preparation.

The timetable for completing a final draft of the core strategy is:

2007-2009	Issues and options consultation by former districts.
October 2009	Wiltshire 2026 – Preferred options.
Spring 2010	Core policy stakeholder consultation (eg affordable housing, climate change, site specific policies).
September 2010	Publication of the draft Wiltshire Core Strategy.
January 2011	Submission to the Secretary of State for consideration.
Summer 2011	Public examination by independent inspectors.
August 2011	Inspector's report and adoption.

Comments received in relation to the Wiltshire Transport Plan will help inform the development of the third Wiltshire LTP - a draft will be subject to public consultation in September-November 2010. The government requires the final LTP3 to be published by the end of March 2011.

Thank you again for visiting the exhibition and recording your views.