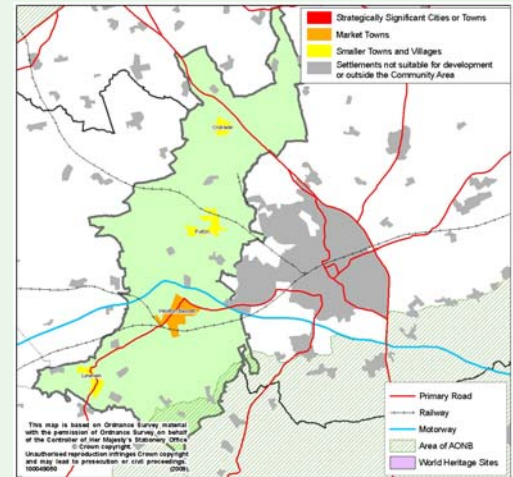


Wootton Bassett and Cricklade

What do we already know about Wootton Bassett and Cricklade community area?

Wootton Bassett is one of the largest market towns within Wiltshire, located six miles to the west of Swindon. There is a high level of out-commuting, particularly to Swindon, with the result that it functions as a dormitory settlement. The community area includes the villages of Purton, Lyneham, and the town of Cricklade. It is anticipated that these towns and villages have capacity to accommodate modest levels of development, to deliver local housing need, and to support rural services, thus increasing their self-containment.

The Wootton Bassett and Cricklade community area also incorporates the RAF Lyneham air base which is scheduled for closure in 2012. This is likely to have significant consequences for this community area. The Wootton Bassett and Cricklade community area also includes land to the west of Swindon which is required to deliver an urban extension to the western edge of the Swindon urban area, but within the Wiltshire administrative area.



Community area

Total land area: 15,331 hectares Population 2007: 28,900 Av. house price 2008: £231,119 Principal town: Wootton Bassett Population of principal town: 34,820 Housing completions since 2001: 584 or 64 homes per year Housing commitments at April 2009: 955 dwellings

Key issues in Wootton Bassett and Cricklade

- Housing growth is required to meet affordable housing need.
- Wootton Bassett lacks some community facilities.
- Lack of small business start-ups, village shops and rural Post Offices.
- Retention of high street business activity in face of supermarket competition.
- Long-term effect of the closure of RAF Lyneham.
- Long-term effect of St Ivel factory closure.
- Low level of self-containment.
- Lack of adult learning opportunities.
- Insufficient outdoor sports facilities and playing fields.
- Erosion of the separate identities of towns and villages and the need to prevent their coalescence with Swindon.
- The impact of an urban extension to the west of Swindon.

Key opportunities in Wootton Bassett and Cricklade

- Wootton Bassett is an ideal location for future employment growth due to its strategic location.
- Wootton Bassett's built and natural environment make it an attractive place to live and work.
- Wootton Bassett has the potential to develop its role as a service centre with a wider range of facilities to increase self-containment.
- Cricklade County Way and other environmentally based projects need to be encouraged and promoted.
- Promotion of historic market town image of Cricklade and Wootton Bassett.
- Development of the Wiltshire and Berkshire Canal route.
- Plan for an appropriate re-use of the RAF Lyneham site.

Do you agree with the issues and opportunities that have been identified for Wootton Bassett and Cricklade?

(Please record your comments on post-it notes and stick them here)

Wootton Bassett and Cricklade

How does Wiltshire 2026 expect Wootton Bassett and Cricklade to change?

Wiltshire 2026 includes these proposals for Wootton Bassett and Cricklade community area

Strategic Town: None

Market Town: Wootton Bassett

Smaller Towns and Larger Villages: Cricklade, Lyneham and Purton

Smaller villages: None



Anticipated changes in Wootton Bassett and Cricklade

- Wootton Bassett is one of the larger market towns in Wiltshire and a small strategic site allocation should help to support economic growth and retain and enhance facilities without exacerbating its dormitory role with Swindon.
- Development at Wootton Bassett will need to be limited because of its dormitory relationship with Swindon.
- Wootton Bassett should offer a better range of recreational and community facilities for a settlement of its size, to complement existing shops and services and to provide an alternative option to travelling to Swindon.
- The future disposal of the RAF Lyneham site will have a significant impact on the community area.
- The urban extension to the west of Swindon will require careful planning to ensure that development is well integrated with Swindon, without leading to coalescence with surrounding villages.
- Cricklade, Purton and Lyneham are likely to have capacity to accommodate modest levels of development to help deliver local housing need and support rural services.

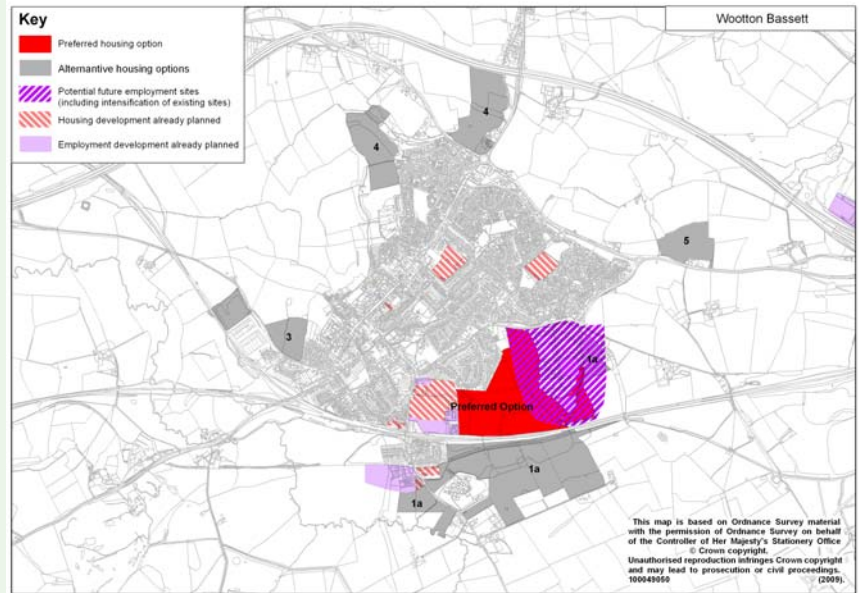
To begin to deliver these changes the core strategy needs to identify land for development that is well related to the existing urban area of Wootton Bassett and which promotes opportunities for regeneration and increasing self-containment. Modest levels of growth in the larger villages of Purton and Lyneham and the town of Cricklade should focus on meeting local needs and supporting rural services.

Do you agree with the descriptions of how we expect your community area to change by 2026?

Wootton Bassett and Cricklade

How were development options assessed?

- Identification of sites within broad areas of search around strategically significant towns and market towns.
- Constraints to development mapped (see next board).
- Development of initial options.



- Discussion with infrastructure providers and Wiltshire Council services:

Defence Estates
Rail
Natural England
English Heritage
Archaeology
Highways

Water
Police
Ambulance Service
Telecommunications
Libraries
Landscape

NHS Wiltshire
Fire & Rescue
Education Authority
Leisure
Rights of Way
Ecology

Electricity
Gas
Highways Agency
Environment Agency
Play and open space

- Each option was assessed against a set of sustainable development objectives.

Summary SA assessment for strategic site options in Wootton Bassett and Cricklade

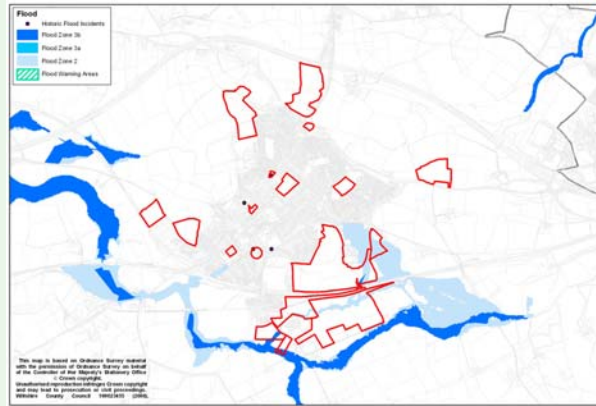
	1. Biodiversity	2. Land and Soil	3. Waste Management	4. Water Resources	5. Flood Risk	6. Air Quality and Pollution	7. Climatic Factors	8. Historic Environment	9. Landscape	10. Housing	11. Healthy Communities	12. Poverty and Deprivation	13. Community Facilities	14. Education and Skills	15. Transport	16. Economy	17. Employment
Option 1 (Preferred)	-	-	- /?	-	- /?	-	-	0	-	++	+ / ?	+ / ?	+ / ?	+ / ?	+ / ?	++	++
Option 2	-	?	-	-	?	+ / ?	-	0	?	++	+	+	+	?	+ / ?	-	-
Option 3	?	-	-	-	?	+ / ?	-	0	?	++	+ / ?	+	+ / ?	+ / ?	+ / ?	++	++
Option 4	-	-	-	-	?	-	-	0	?	+	?	+ / ?	?	+ / ?	-	++	++
Option 5	-	-	-	-	?	-	-	0	?	+	-	+ / ?	-	?	-	-	-

Key

Significance Assessment	Description
++	Major positive effect.
+	Minor positive effect.
?	Uncertain effect.
0	Neutral effect.
-	Minor adverse effect.
--	Major adverse effect.

Wootton Bassett and Cricklade

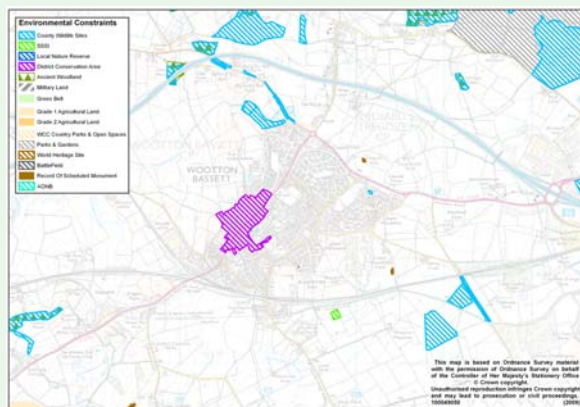
Constraints to development mapped:



Flooding as per strategic sites



Minerals as per strategic sites

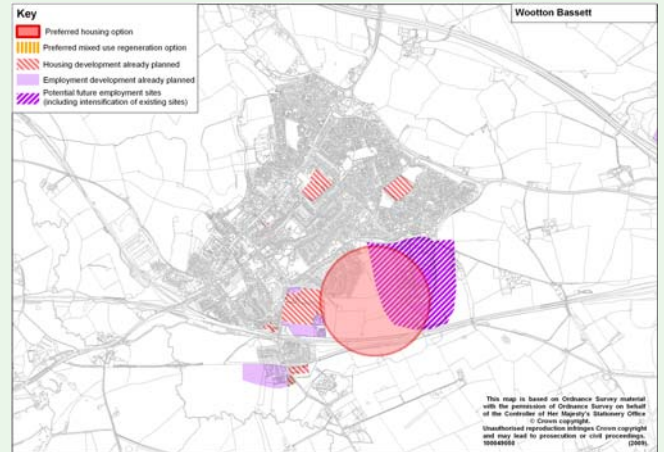


Environmental constraints

Wootton Bassett and Cricklade

The preferred option

- The preferred option is focused at Wootton Bassett and covers an area of approximately 19 hectares.
- The small strategic site allocation of 150 dwellings at Wootton Bassett comprises land south of Wootton Bassett, north of the railway line between the interface industrial estate and the former St Ivel Factory.
- This includes land at Brynards Hill as part of an expansion of the interface industrial estate.
- Within the Wootton Bassett and Cricklade Community Area, Cricklade, Lyneham and Purton have been identified as suitable for limited development.
- The indicative total number of dwellings proposed in the Core Strategy is 130 dwellings for the three settlements of Cricklade, Lyneham and Purton.



Opportunities:

- The preferred option offers the opportunity to develop a single, small-scale urban extension to the south of Wootton Bassett.
- The site is well related to the existing town centre, the interface industrial estate and the former St Ivel Factory site.
- It provides good connectivity to existing employment opportunities, potentially increasing the self-containment of the town.
- It has the potential to include an extension to the interface industrial estate, increasing opportunities for access to employment.
- The preferred option site is relatively unconstrained.
- Modest growth at Cricklade, Purton and Lyneham should help to increase their self-containment.

Issues to be addressed:

- The proximity of the preferred option to the railway line.
- Areas of archaeological importance identified within the preferred option area.
- Further detailed assessment of ecology and biodiversity constraints within the site.
- Reducing the dormitory relationship with Swindon.
- Power lines run through the development site.
- Financial contributions for education provision likely to be required.
- The west of Swindon urban extension.
- Impending closure of RAF Lyneham.

Do you agree with the proposed development sites?

What could be done to improve this option?

(Please record your comments on post-it notes and stick them here)

Wootton Bassett and Cricklade

The west of Swindon urban extension

- In addition to the provision identified within the preferred option at Wootton Bassett, a further 3,000 dwellings are proposed within the Wootton Bassett and Cricklade community as an urban extension to the west of Swindon.
- The preferred strategic site option to deliver the urban extension to Swindon was previously identified in the West of Swindon Study Update (February 2009).
- Work on the preferred option is more advanced than other strategic site options and has been identified using an alternative methodology as a result of joint working with Swindon Borough Council.

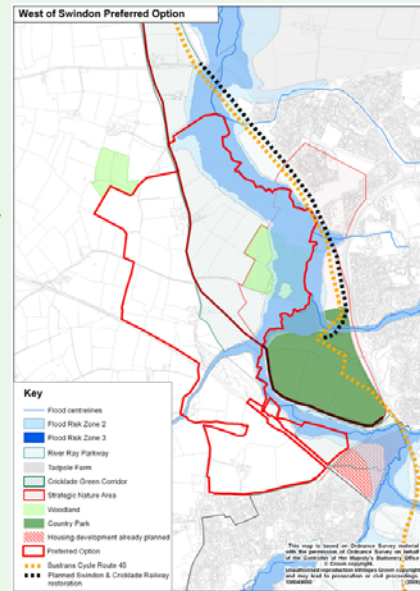
West of Swindon preferred option: Issues to be addressed:

- The preferred option provides the opportunity to deliver a concentrated development in the form of a single urban extension to the western edge of Swindon.
- The preferred option comprises land at Pry Farm and Ridgeway Farm.
- Land at Pry Farm is situated to the north of Moulton Hill Country Park, between the Swindon northern development area and the B4533 to the north west of Swindon. Ridgeway Farm is situated to the north of Roughmoor between Purton and the Swindon to Gloucester railway line to the west of Swindon.
- Coalescence with settlements to the west of Swindon such as Purton, Lydiard Millicent and Hook.
- Protect and enhance the biodiversity within the development options.
- Ensuring the appropriate infrastructure is delivered at the right time.
- Flood plains and areas protected by nature designations within the preferred option.
- Ensuring connectivity with the Swindon Urban Area.

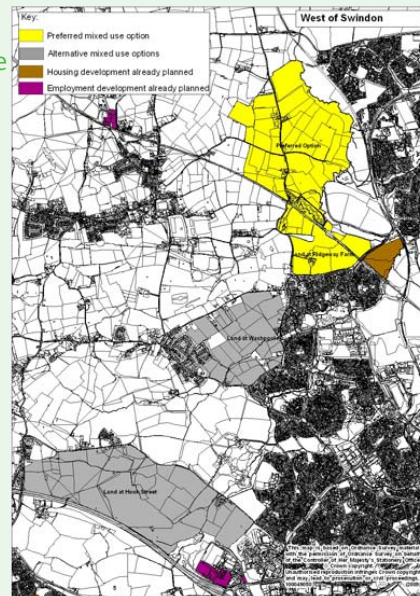
Opportunities:

- A concentrated urban extension will deliver the critical mass and economies of scale to ensure that the appropriate infrastructure is delivered to support development.
- Potential to deliver a fully integrated urban extension to the Swindon urban area, thus meeting the shared objectives of both authorities, including green infrastructure and biodiversity enhancements.

Do you agree with the proposed development sites?
 What could be done to improve this option?
 Let us know your views.



West of Swindon preferred option



West of Swindon development options