The development strategy for Calne Community Area will provide balanced housing and employment growth and support investment in services and town centre improvements that will enable Calne to become more self-contained.

**Specific issues in the Calne community area**

- The town is identified as a strategic employment location. However the close proximity to the M4, Swindon and Chippenham does mean people travel elsewhere for jobs and services.
- There is a lack of cultural and entertainment facilities. Development in Calne should support investment in services and town centre improvements to maintain the economic base.
- Providing services and town centre improvements alongside some housing and employment growth will improve the town’s self-containment.
- The community have commenced work on preparing a town plan for Calne. The town plan will identify projects to help strengthen the town centre and build on regeneration projects in the town.
- The town plan will investigate opportunities to address town centre traffic congestion and improve public transport access to the town centre. Future development should contribute towards resolving traffic issues in the town.
- Historically appropriate infrastructure has not been delivered alongside development. Future housing growth should help deliver infrastructure in the town.
- Potential for additional convenience retail has been identified in Calne. This should be directed towards the town centre.
Housing

Over the plan period (2006-2016) 3.2 hectares of new employment land and 1380 new homes are proposed in the community area. 1240 should occur at Calne.

There will be no new strategic housing site allocations in Calne.

Non strategic sites can be identified through either a neighbourhood plan or a site allocations development plan document.

In the past a higher level of growth has been suggested to facilitate the development of an eastern distributor road. The scale of growth required is higher than would be appropriate for the town.

Development should be phased over the full plan period to enable infrastructure and traffic congestion issues to be addressed.

Delivery of proposed housing 2006 to 2026, Calne Community Area:

<table>
<thead>
<tr>
<th>Area</th>
<th>Housing already provided for</th>
<th>Housing to be identified</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Proposed requirement 2006-26</td>
<td>Completions 2006-10</td>
</tr>
<tr>
<td>Calne Town</td>
<td>1240</td>
<td>404</td>
</tr>
<tr>
<td>Remainder</td>
<td>140</td>
<td>67</td>
</tr>
<tr>
<td>Community area total</td>
<td>1380</td>
<td>471</td>
</tr>
</tbody>
</table>

Employment

Land east of Beaversbrook Farm   Saved North Wiltshire District Plan allocation   3.2 ha and Porte Marsh Industrial Estate

The following existing principal employment areas will be supported: Portemarsh Industrial Estate, Station Road Industrial Estate

Are there any changes that you would suggest to the strategy set out for Calne Community Area?
Infrastructure requirements identified so far to support development at Calne:

- Traffic demand management scheme for Calne town centre.
- Additional public transport to increase access to the town centre.
- Ambulance standby point in a central location within the town.
- Financial contributions towards primary and secondary schools.

Are there additional infrastructure requirements needed to support development in Calne Community Area?