The strategy for the Marlborough Community Area will be to deliver modest housing growth to help maintain and enhance the town’s role as a service and tourist centre; and help to meet local needs. Despite extensive environmental constraints there is a reasonable amount of developable land in and around Marlborough which is well related to the existing built-up area, and which has the potential to deliver modest housing or employment development. Within the plan period, it is anticipated that land will be identified which relates well to the town, ensuring minimal impact upon Marlborough’s rich built and landscape assets.

Specific issues in Marlborough:

- Marlborough’s town centre should be supported to continue to function as a prominent retail centre.
- The town currently has a narrow economic base, catering for predominantly local business needs.
- Need to ensure that a balance of employment and housing opportunities is achieved into the longer term.
- Future development should help to deliver early improvements to the existing infrastructure in the town.
- Sustainable and measured growth throughout the plan period will also help to deliver affordable housing in the community area and improve access to open market housing.
- The valued local landscape, and heritage, of the area and the setting of the existing settlements will continue to be protected and enhanced where appropriate.
Employment and housing

A modest and sustainable level of development within the community area will have provided for a range of housing appropriate to the local needs and incomes of residents. The community area will have continued to benefit from high standards of housing, health, education and culture in the context of a growing economy in the area as a whole. Development will have been sympathetic to the community area’s rich natural and historical assets including the Avebury element of the Stonehenge and Avebury World Heritage Sites.

Demand for employment space in the town remains at a low level, but the council will continue to monitor the situation to ensure that a balance of employment and housing opportunities is achieved into the longer term.

Delivery of proposed housing 2006 to 2026, Marlborough Community Area:

There are no strategic housing sites allocated within Marlborough. Non strategic sites can be identified through either a neighbourhood plan or a site allocations development plan document.

<table>
<thead>
<tr>
<th>Area</th>
<th>Housing already provided for</th>
<th>Housing to be identified</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Proposed requirement 2006-26</td>
<td>Specific permitted sites</td>
</tr>
<tr>
<td>Marlborough town</td>
<td>610</td>
<td>177</td>
</tr>
<tr>
<td>Remainder</td>
<td>240</td>
<td>38</td>
</tr>
<tr>
<td>Community area</td>
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<td>215</td>
</tr>
</tbody>
</table>

Are there any changes that you would suggest to the spatial strategy set out for Marlborough Community Area?
Infrastructure requirements identified so far to support Marlborough’s development:

The Infrastructure Delivery Plan (IDP) will set out the infrastructure necessary to deliver development proposed in the core strategy. Discussions with service providers during the previous ‘Wiltshire 2026’ consultation identified the following essential infrastructure requirements for the Marlborough Community Area:

- Extra childcare facilities in the town to support working parents
- Expansion of existing GP surgery in the town
- Proposed new primary school to replace infant and junior schools in the town likely to provide extra capacity for only a few years
- Replacement of existing ambulance station.

Are these additional infrastructure requirements needed to support development in Marlborough Community Area?