

## Wiltshire & Swindon Youth Orchestra

### Sponsorship Programme



The Wiltshire & Swindon Youth Orchestra has a reputation for being one of the leading Youth Orchestras in the country and it is recognised particularly for its high quality performances. The orchestra performs at the Wiltshire Music Centre and other important venues. It attracts big audiences and media coverage

Companies can help support the Wiltshire & Swindon Youth Orchestra (WSYO) through four levels of sponsorship programme; 'Adopt a Chair', 'Bronze', 'Silver' and 'Gold'. ***With a starting price of £40 for 'Adopt a Chair' or £60 for 'Bronze' sponsorship, the programmes are great value!***

Investing in the communities where your employees and customers live and work makes good business sense. The WSYO provides organisations in the local community access to sponsorship opportunities that will:

- **Support a worthwhile local cause**
- **Increase awareness and profile of your company**
- **Offer potential benefits for employees.**

The sponsorship programmes cover opportunities such as:

- Concert programme advertising
- Complimentary tickets
- Discounted tickets
- Programme inserts
- Newsletters

For more information please contact the orchestra secretary on 01225 713845 or [music@wiltshire.gov.uk](mailto:music@wiltshire.gov.uk)

**Important information:** The WSYO reserve the right to refuse sponsorship to any organisation that would be inappropriate to a youth organisation.

## Sponsorship Programmes

Programme	Price	Benefits
<b><u>Gold</u></b>	£350pa	<ul style="list-style-type: none"> <li>• Full page of advertising and Logo in programme</li> <li>• 6 complimentary tickets per year</li> <li>• 10% discount on employee block booking</li> <li>• Newsletters</li> </ul>
<b><u>Silver</u></b>	£180pa	<ul style="list-style-type: none"> <li>• Half page of advertising and Logo in programme</li> <li>• 4 complimentary tickets per year</li> <li>• Newsletters</li> </ul>
<b><u>Bronze</u></b>	£60pa	<ul style="list-style-type: none"> <li>• One quarter page of advertising and Logo in programme</li> <li>• Newsletters</li> </ul>
<b><u>Adopt A Chair</u></b>	£40pa	<ul style="list-style-type: none"> <li>• Name / Company Name as a sponsor included in programme</li> </ul>

### **About The Wiltshire & Swindon Youth Orchestra**

The Wiltshire & Swindon Youth Orchestra was formed in the early 1960s.

Each year Wiltshire's most committed and able young musicians give up large stretches of their school holidays to rehearse and perform major symphonic programmes with repertoire ranging from Dvorák and Tchaikovsky through to 20th century symphonists such as Stravinsky and Bernstein. The orchestra commissioned the British composers David Bedford, Gareth Wood and Bill Connor and, in 1995, was proud to give the first performance of Bill Connor's Concerto for Saxophone Quartet and Orchestra, *The Last Picture Show*, with the Apollo Quartet.

Tours of Vienna and Hungary in the 1980s were followed by a tour to the United States in April 1996, the Czech Republic in 1999 and to Italy in 2004. The performance of Act 1 of Wagner's *Seigfried* in 1996, achieved a wide audience through broadcast in the BBC Radio 3 series *Youth Orchestras of the World*.

The WSYO achieved the rare distinction of becoming one of the six winners nationally of the Sainsbury's Youth Orchestra Series during each of the four years it has run. In the summer of 2006, thanks to a generous grant from Allianz Cornhill, the orchestra was able to broaden the range of its work by undertaking workshops with The Orchestra of the Age of Enlightenment.

The orchestra played to a large international audience during the summer of 2007 at La Mortella, the home of Lord and Lady Walton on the Island of Ischia in Italy. These unique achievements have been made possible by the orchestra's professional team of conductors and tutors, and by many friends and supporters who raise the funds to sustain our ambitious programme year after year.

The orchestra is currently raising funds to undertake a tour to China in the autumn of 2010.

For enquires please contact the Orchestra Secretary Tel: 01225 713845 or email [music@wiltshire.gov.uk](mailto:music@wiltshire.gov.uk)

**Wiltshire & Swindon Youth Orchestra**  
**Application Form for**  
**Sponsorship Programmes**

Your Name: \_\_\_\_\_ Title \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Key Contact for Sponsorship/Liaison Person: \_\_\_\_\_

Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship (please circle as appropriate – prices are quoted per annum for 2009-10 academic year)

Gold (£350)      Silver (£180)      Bronze (£60)      Adopt a Chair (£40)

Cheques should be made payable to 'Wiltshire Council' and sent to the Orchestra Secretary, Wiltshire Council, County Hall, Trowbridge, Wiltshire BA14 8JB (Tel: 01225 713845). Once we have received your cheque you will receive a welcome pack.