

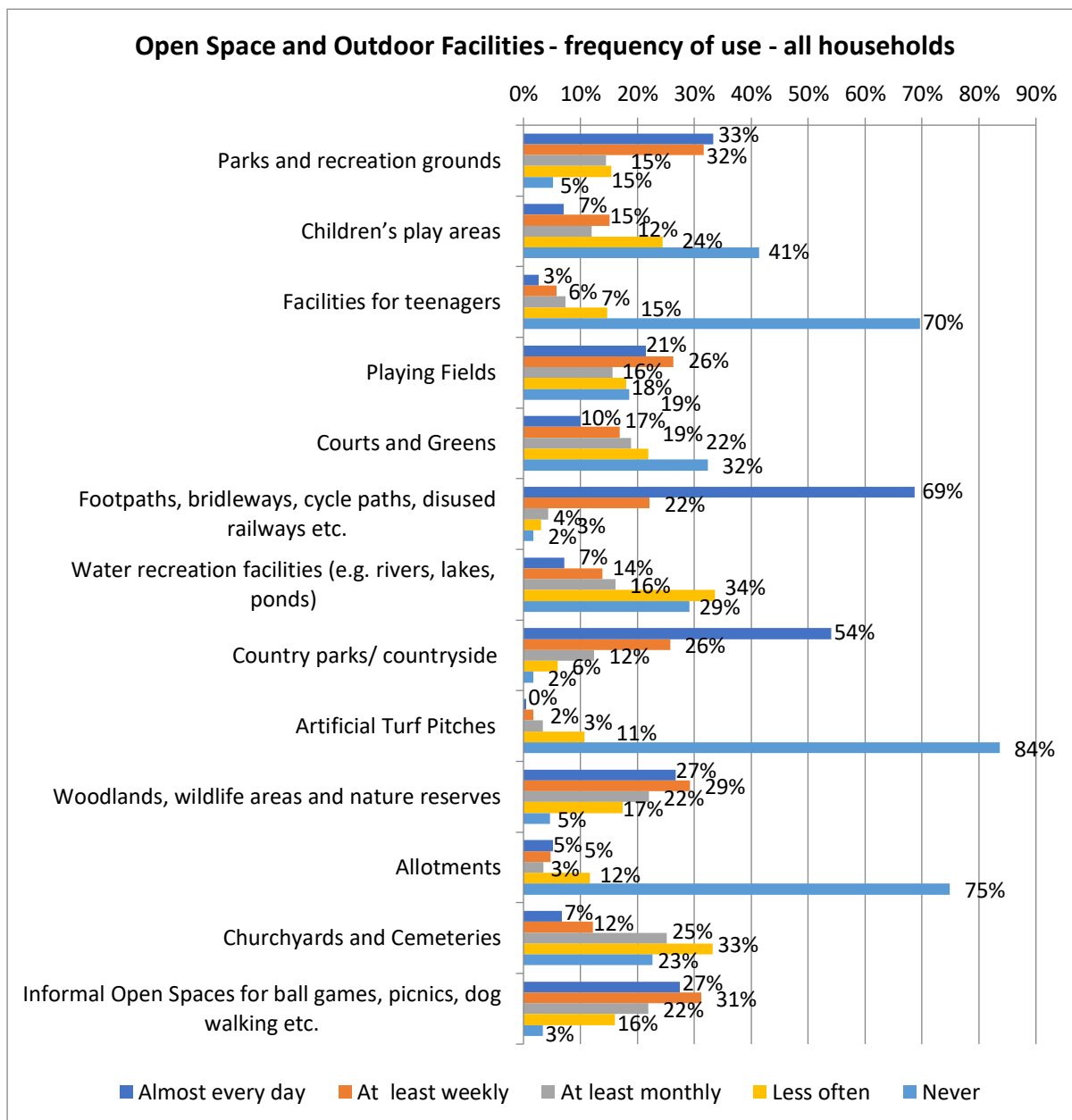
Appendix 1 – Wiltshire Household Consultation 2020 Summary of Results

Introduction

To supplement the existing 2015 open space consultation, Wiltshire Council conducted an online household survey between February and May 2020. The survey was promoted online and received 244 responses. Respondents were asked to respond on behalf of their household rather than individuals, therefore a total of 640 people were represented.

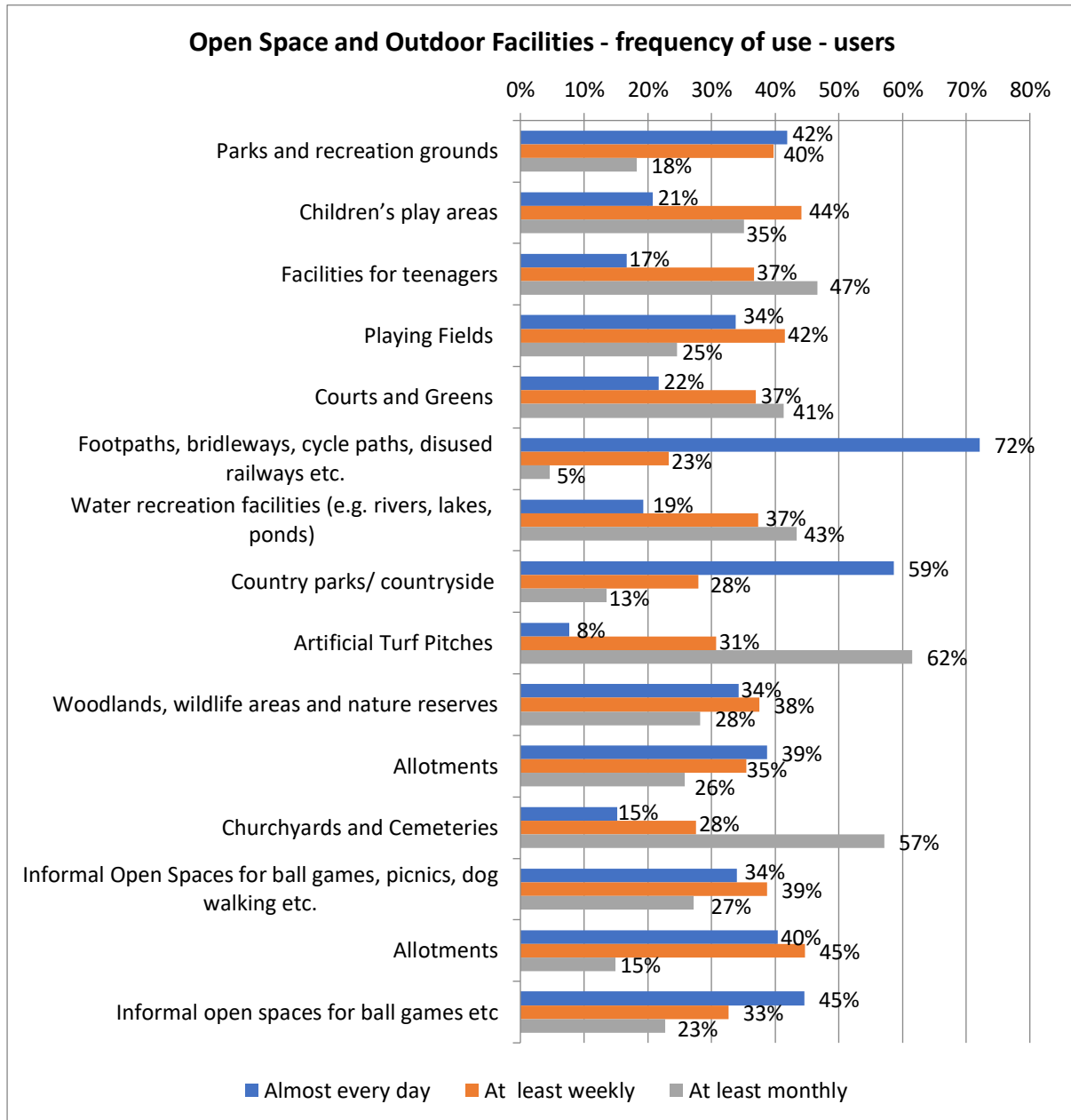
Frequency of use – all households

Respondents were asked to state how often they visited or used each of the following types of open space, sport and recreation facilities within the study area, and the results are shown on the chart below.



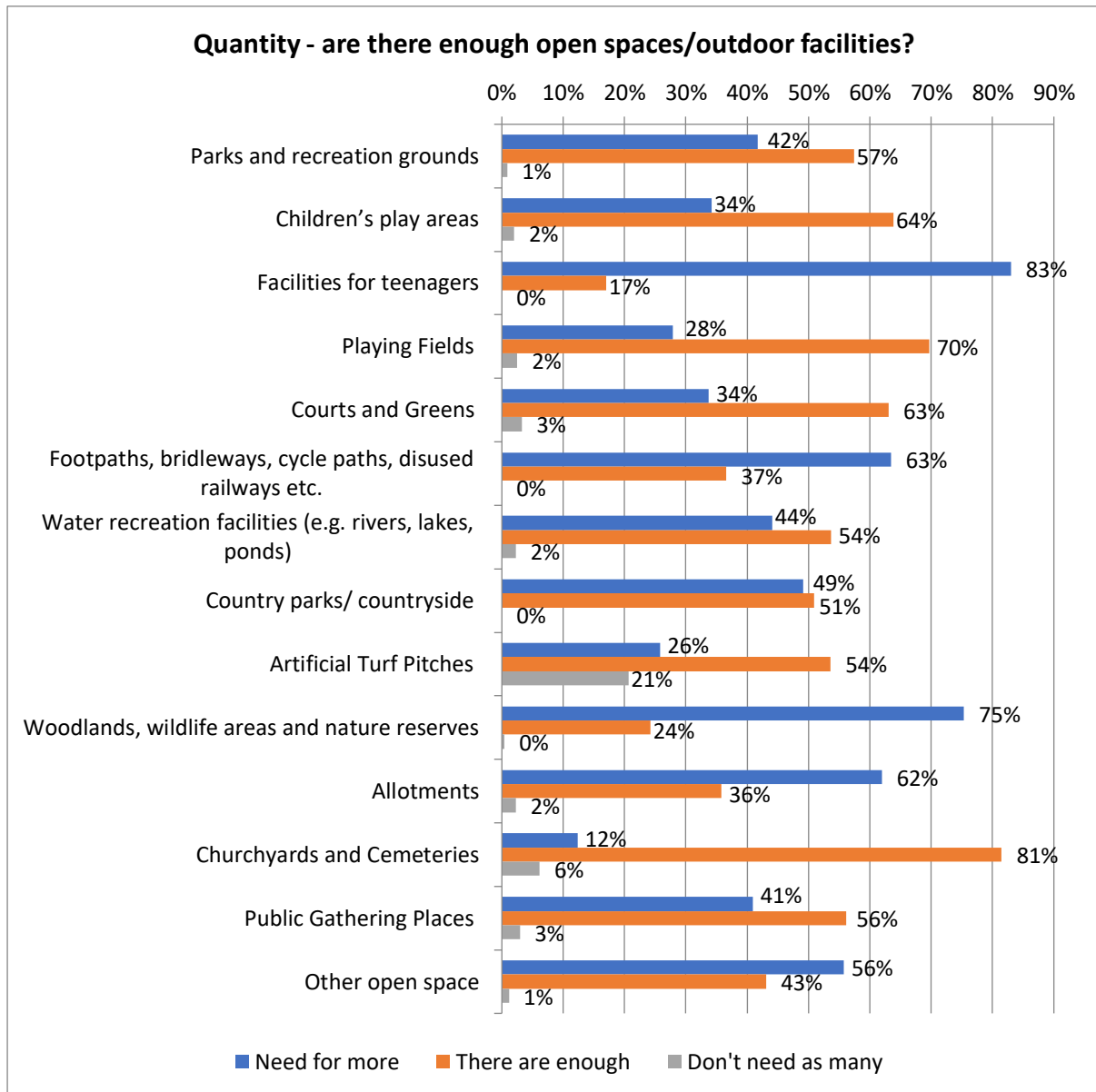
Frequency, regularity, and times of use – Regular Users

It is useful to look at the frequency with which regular users of facilities visit them as for some facilities this is not immediately obvious from looking at the overall figures.



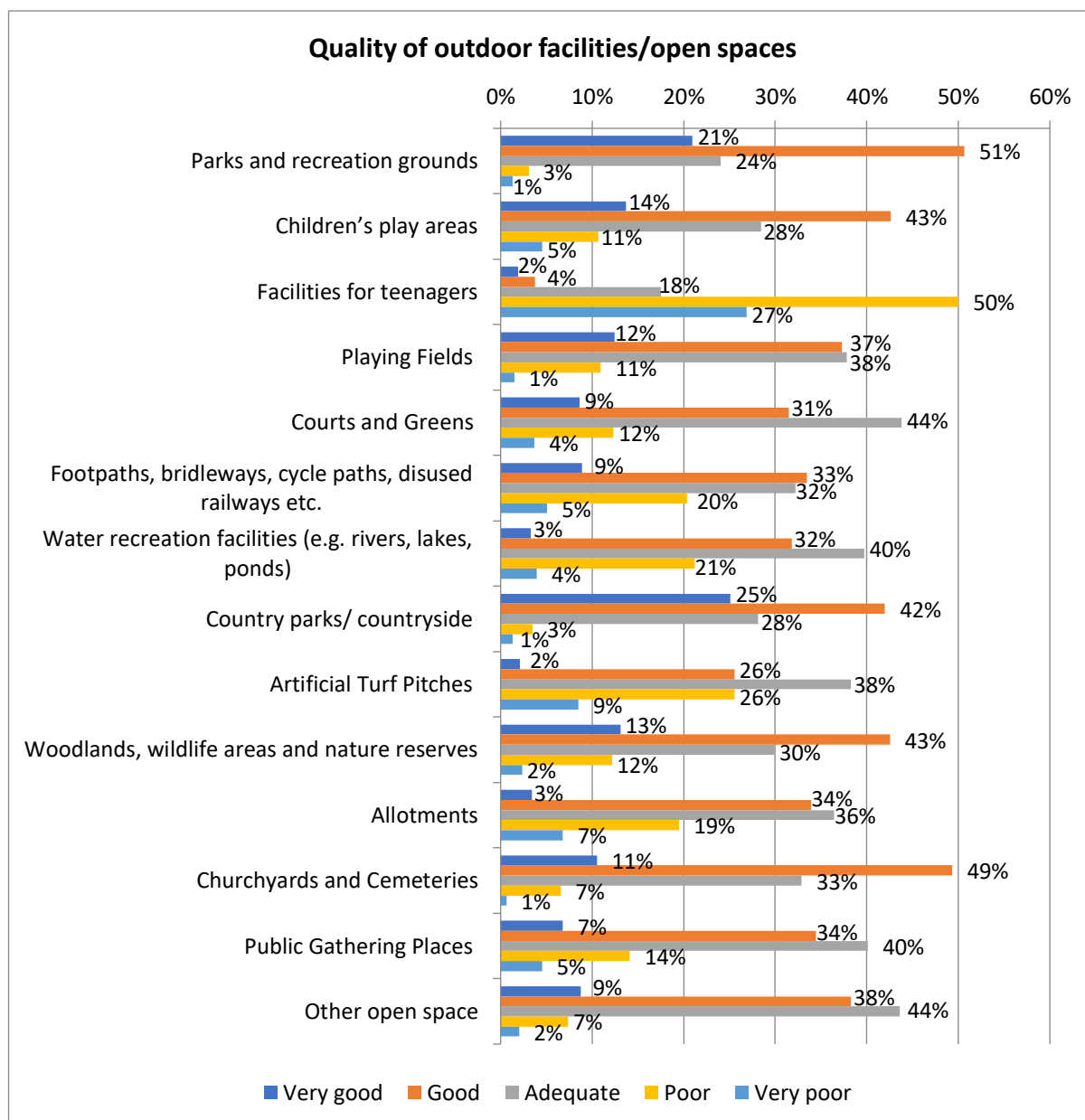
Quantity of open space, sport, and recreation facilities

Residents were asked if they needed more, the same or fewer of different types of open space and recreational facilities. Findings are illustrated in the chart below and will influence the “quantity” component of local standards as appropriate.



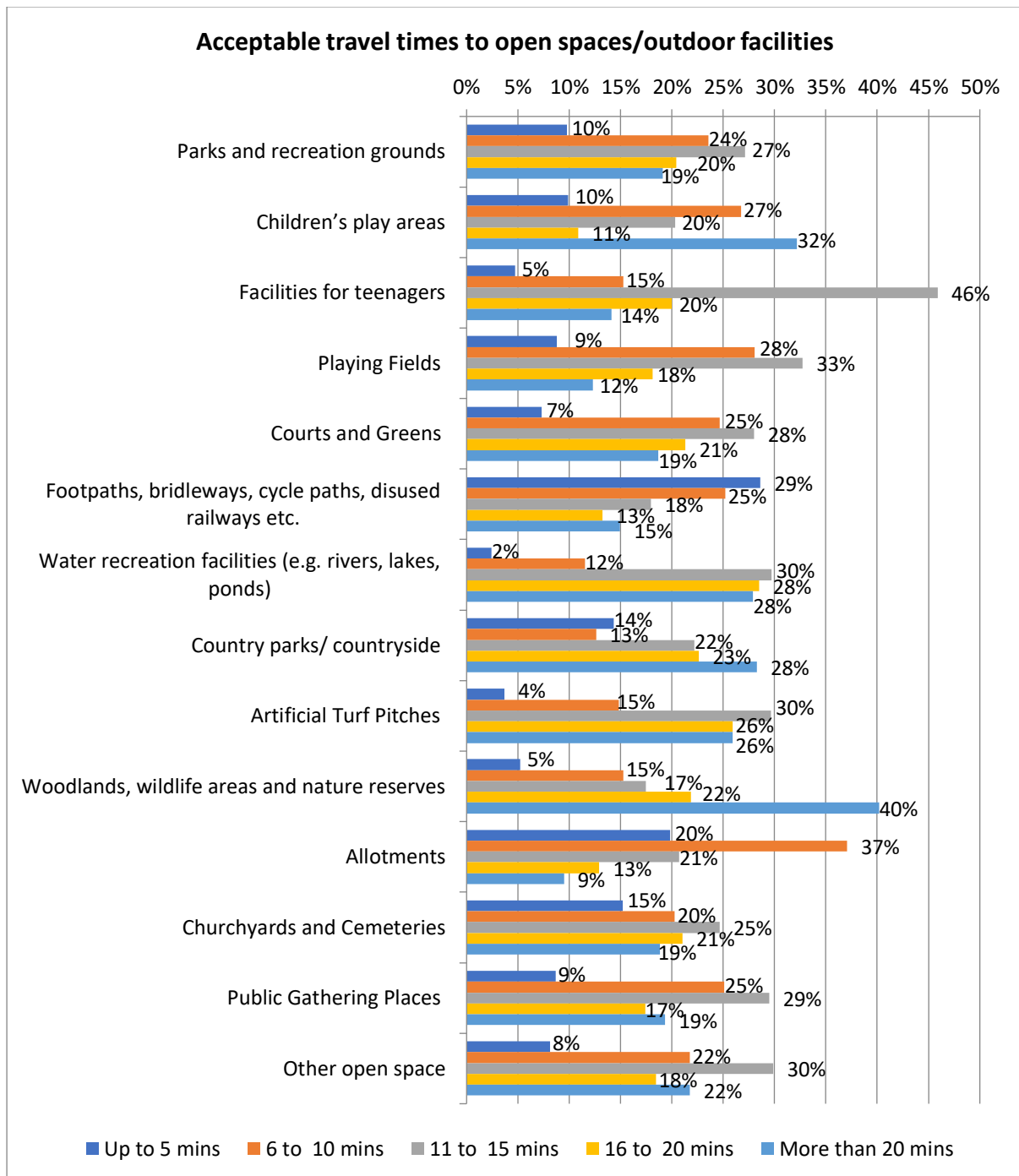
Quality of open space, sport, and recreation facilities

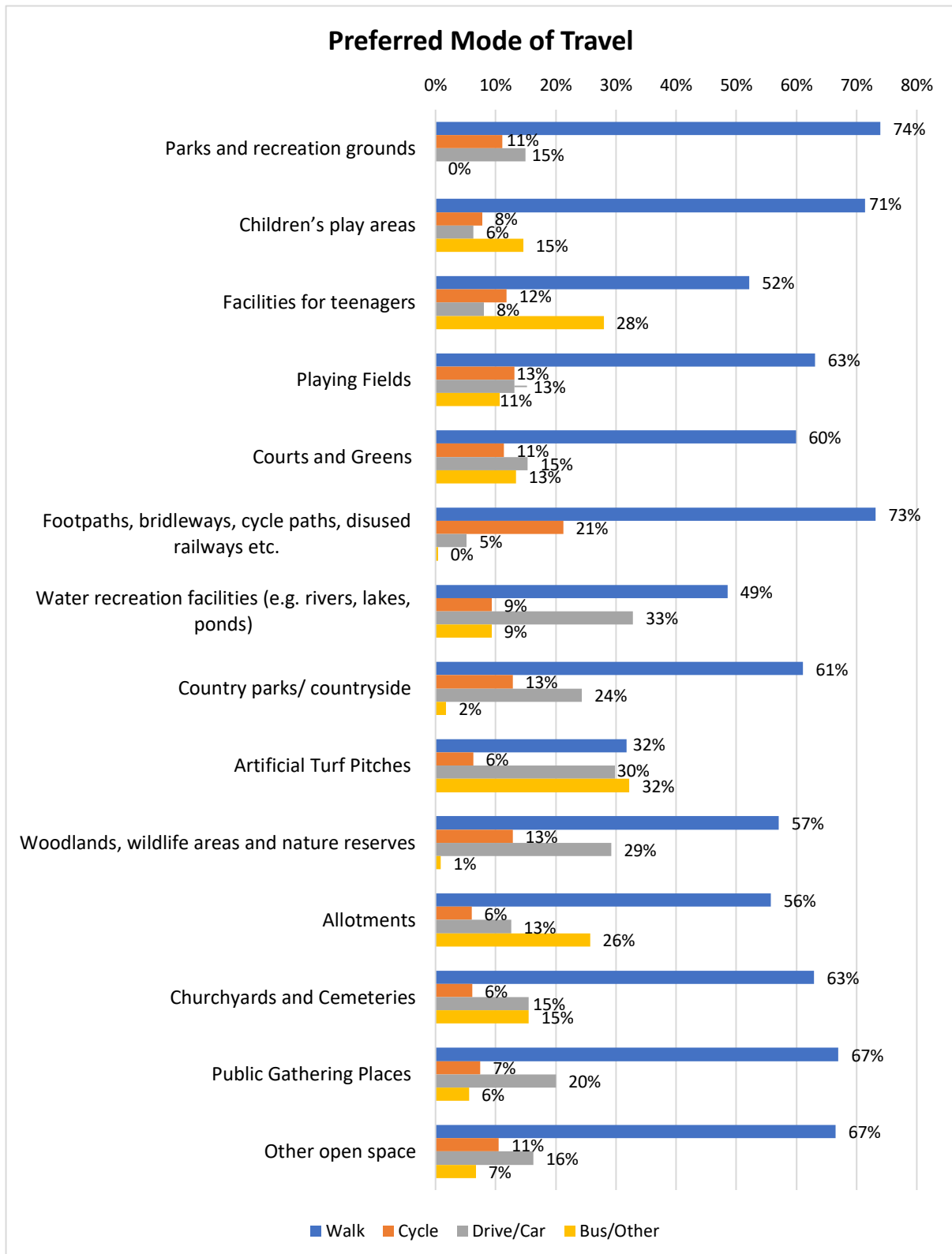
Respondents were asked how they rated various types of facilities in the study are in terms of quality. The respondents of those expressing an opinion on specific categories of facilities are illustrated below.



Access Issues (Geographical)

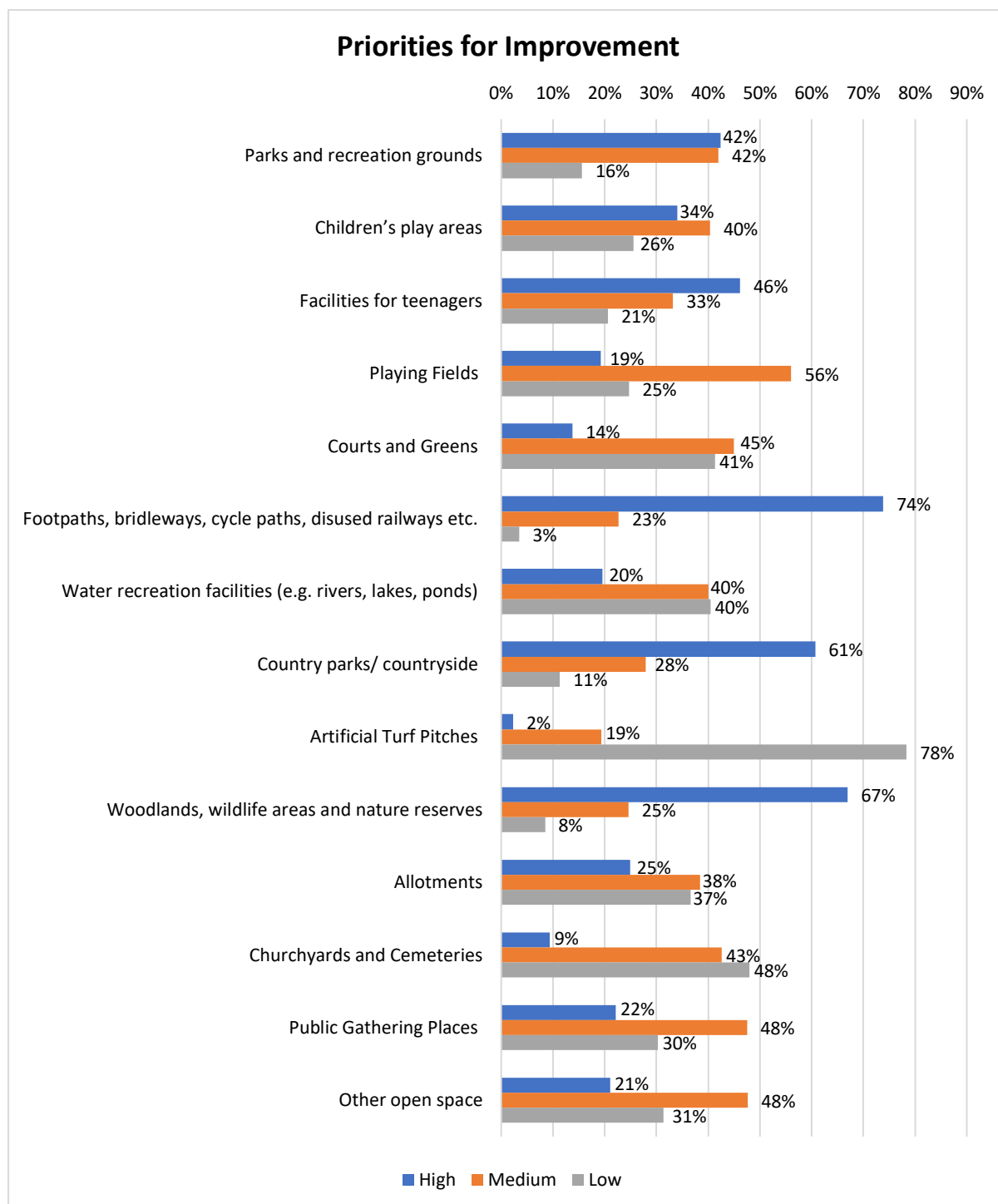
An important component of this study is to develop and recommend a series of local standards of provision for different types of open space, sport and recreation opportunities. The following provides a mean to gauge people’s willingness to travel to use different types of facility/open space (which might be by car, foot, bike, public transport etc). Where appropriate, these results will feed into the determination of the “access” element of local standards.





Key Issues and Priorities for Improvement

Households were also asked what their priorities for improvement in provision were. Findings are illustrated in the table below. Respondents were asked to rate the need for new or improved facilities by indicated priorities at three levels – high, medium, or low.



Kind of Improvement Needed

An associated question asked households to indicate whether the kind of priority need was primarily for more facilities, improved quality of existing or improved access. In relation to the priorities noted above these findings are shown in the chart below.

