

ART AND DESIGN IN THE PUBLIC REALM



South Bank Festival of Neighbourliness photo Becky Churchill

Just think.....where did all this need for public art
come from? Be interested in the story.....know
where you are coming from.....



My story starts with temporary, quick mischief making.....



Here are some tips I have picked up.....



TOP TIPS.....in no particular order –

1. Members of the public can be unpredictable!
2. Researching the area is vital. There is a possibility that you will unearth information that the locals hadn't or had forgotten.
3. Groups can see you as a cure for all ills. It can be easy to get carried away with the excitement and make promises you can't keep. Stay professional and remember which parts of the job you are being paid for and which not!
4. Permission....whose permission is needed.....what happens if nobody knows?
5. Be wary of lone working. Make sure someone knows where you are and what you are supposed to be doing.
6. You can't do everything....some fabulous ideas just aren't possible in the time frame / budget.
7. Flexibility is important....you may need to change how you are working or where you are working quickly to suit who you are working with.
8. There will be conflict.....be prepared
9. Show that you can timetable your work even though this maybe subject to change.
10. Some people wont care or be interested in what you are doing.....don't worry there will be more people who do!
11. Make sure your C.V /up to 10 images/Artists Statement are ready and up to date. Be prepared to write more about public art if called for interview.

Doing the work..... **RESPONSIBILITY**

RESEARCHING the role/job with a fine tooth comb you will have the confidence to

COLLABORATE.

BE PROFESSIONAL.....what does this mean to you?

You will need to collaborate in a multitude of ways with many different people. Being a People Centred Person is paramount. You will need to keep everyone included and up to date. It was noted that an important aspect of

COMMUNICATION was the insistence of including every stakeholder via email.

FEEDBACK is important as is the ability to encompass that feedback...**COMPROMISING**

EVALUATE....so as to maintain quality ...to improve for the next commission.

Be Big.....Be bold..... And Good Luck
from Becky Churchill

