

# Welcome

## Wiltshire Local Plan Review

**The webinar will start at 7.00pm**

Click on the CC button at the bottom corner of your screen to turn on Closed Captions of speaker's word



If you cannot see the Q&A panel, you may need to click on the icon of two overlapping speech bubbles to open this panel.



**Wiltshire Council**  
**LOCAL PLAN**  
Looking to the future

**Wiltshire Council**

# Chippenham

January 2021

Consultation to inform the Wiltshire Local Plan Review

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**Wiltshire Council**  
**LOCAL PLAN**  
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**Wiltshire Council**

# Agenda

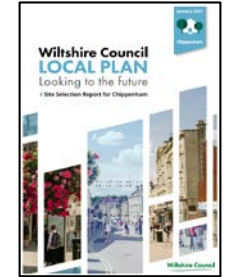
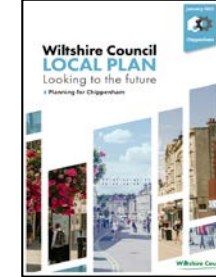
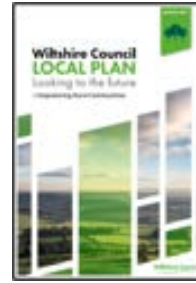
- What is the Local Plan?
- What are we consulting on?
- How will it affect Chippenham?
- How to comment & next steps
- Q & A



# What is the Local Plan?

- Determines where and how development takes place.
- Planning applications by law are determined in accordance with the Plan 'unless material considerations indicate otherwise'.
- Current Local Plan is the Wiltshire Core Strategy - it has a plan period of 2006 to 2026
- The Local Plan Review will update this and cover the period 2016 to 2036.
- It must plan positively to meet forecast development needs over this extended time horizon. Most notably it must plan to meet assessed housing needs.

# What are we consulting on?



- **Emerging spatial strategy:**

- Additional new homes and employment land needed (2016 to 2036); based on Government requirements and local evidence
- Distribution by main settlements and rural areas
- For rural areas, including number of homes for each Local Service Centre and Large Village (**'Empowering Rural Communities'** document)

- **Planning for ...** document and **Site Selection Report** for each main settlement including level of new growth, place shaping priorities, potential sites

- How planning policies could be shaped to help address **climate change** and support biodiversity net gain

## What are we consulting on? (cont.)

- The consultation asks for people's views on three main topics to directly influence Local Plan content **before** it is drafted:
  1. **What should be the future scale of growth?**
  2. **What should be the local priorities for delivering sustainable growth?**
  3. **Where should development take place?**

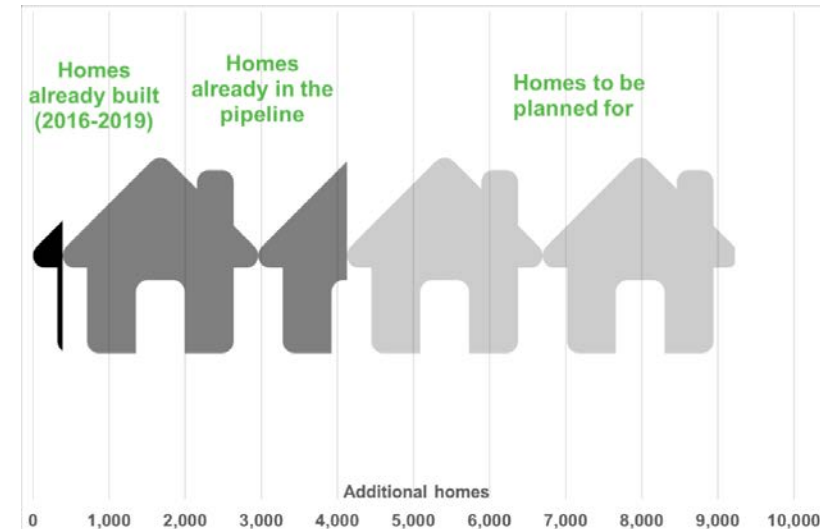
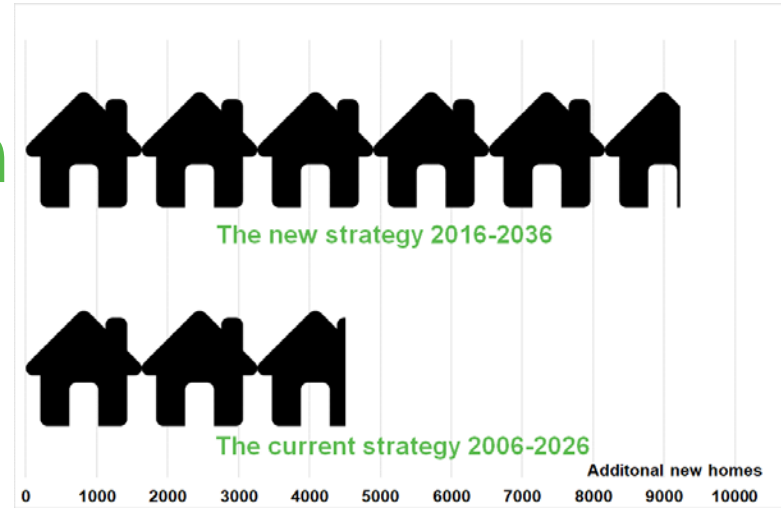
# 1. What should be the future scale of growth?

- Approximately 45,600 new homes needed over the plan period
- Divided in to the forecast need for four housing market areas within the County
- Do we need to change the current plan's pattern of growth within each area?
- 'Alternative Development Strategies'
- Alternatives tested and compared to produce an 'emerging spatial strategy'



# Chippenham-the future scale of growth

	Housing Requirement (Dwellings)	Employment Requirement (Hectares)
Wiltshire Core Strategy 2006-2026	Emerging Strategy 2016-2036	Residual at 1 April 2019
<b>Chippenham</b>	<b>4510</b>	<b>5</b>



Are these scales of growth too high or too low? Why?



## 2. What should be the local priorities?

- A draft bullet point set of priorities to plan each settlement by
- Priorities establish a joint basis for Local Plan and neighbourhood planning work
- They result from a review of issues in the Wiltshire Core Strategy and from discussions with the local community

**Are these the most appropriate place shaping priorities? What needs adding?**

# Chippenham - Place shaping priorities

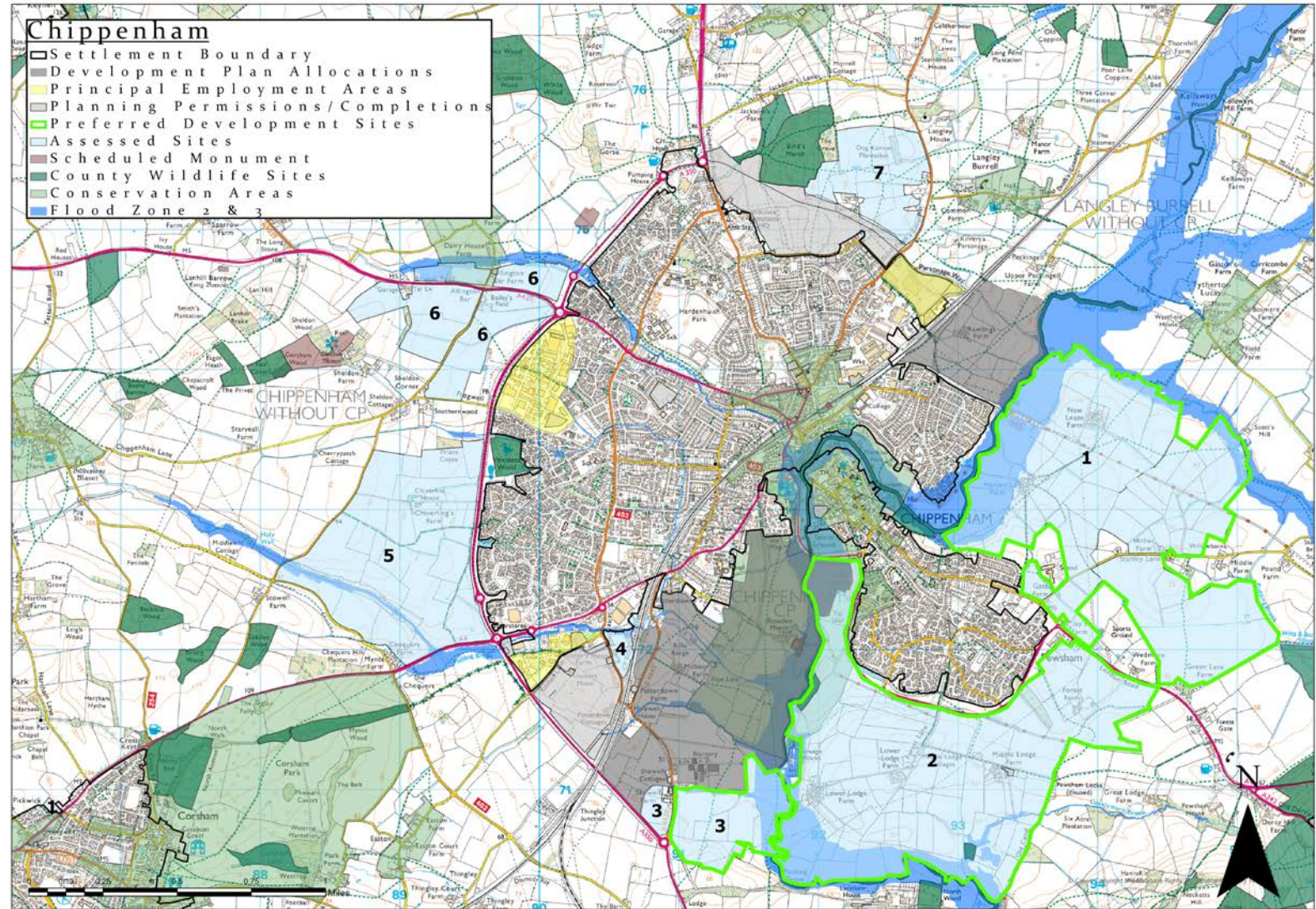
- Development to provide **new employment opportunities** with a strong emphasis on **timely delivery** to redress the existing levels of net out-commuting within the town and **enable people to live and work locally**.
- Improving the **resilience** of the **town centre**.
- **Improved access** to the River Avon valley through Chippenham as an **important green Infrastructure corridor** for the town.
- Ensuring a **network of well-connected footpaths and cycleways and connectivity for public transport across the town**, to/from the town centre, and through into the surrounding countryside, so that more people can choose active travel and public transport as a means of getting around.
- **Linking the A4 to the A350** which will provide for a more resilient local network **addressing traffic congestion** within the town centre.
- Respect the **individual identities of villages** within the landscape setting of Chippenham and their relationship to the town.

### 3. Where should development take place?

- **Principal Settlements** (Chippenham, Salisbury and Trowbridge): preferred greenfield sites and concept plans of a potential layout
- Market Towns: a pool of possible greenfield development sites
- All the land promoted for development has been assessed to select a preferred sites

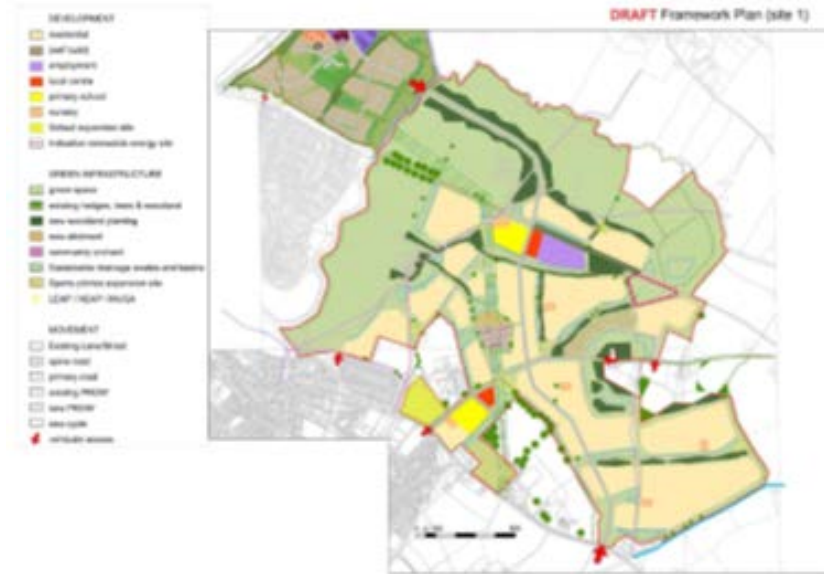
# Chippenham - where development might take place

- 3 sites proposed
- Do you agree?
- What do you think?



# Chippenham - where development might take place

- Draft Concept Plans prepared
- How can these be improved?
- Do you agree with the range of uses proposed?
- Do you agree with the location of proposed uses? e.g. self build housing, renewable energy



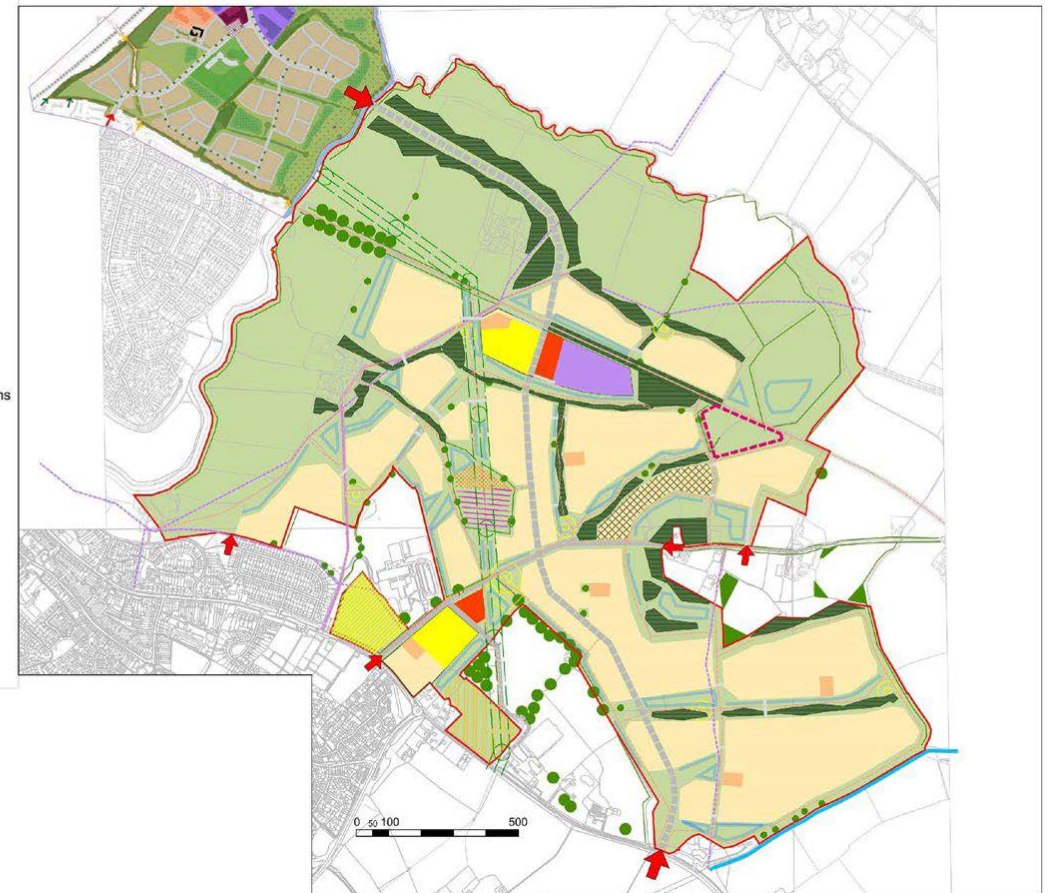
# Chippenham - where development might take place

## Site 1 East Chippenham

- Approx 2975 dwellings to include self and custom build plots and specialist housing.
- Approx 3ha Employment Land
- District Centre and Local Centre
- Community Uses
- Allotments
- Community Orchard
- Open space provision to include an eastern extension of the Riverside Country Park
- Expanded Sports Ground
- 2 Primary Schools and 4 Nurseries
- Renewable energy site
- Walking and Cycling links: town centre, Abbeyfield School and nearby settlements
- Transport corridor linking A4 with A350 northwards



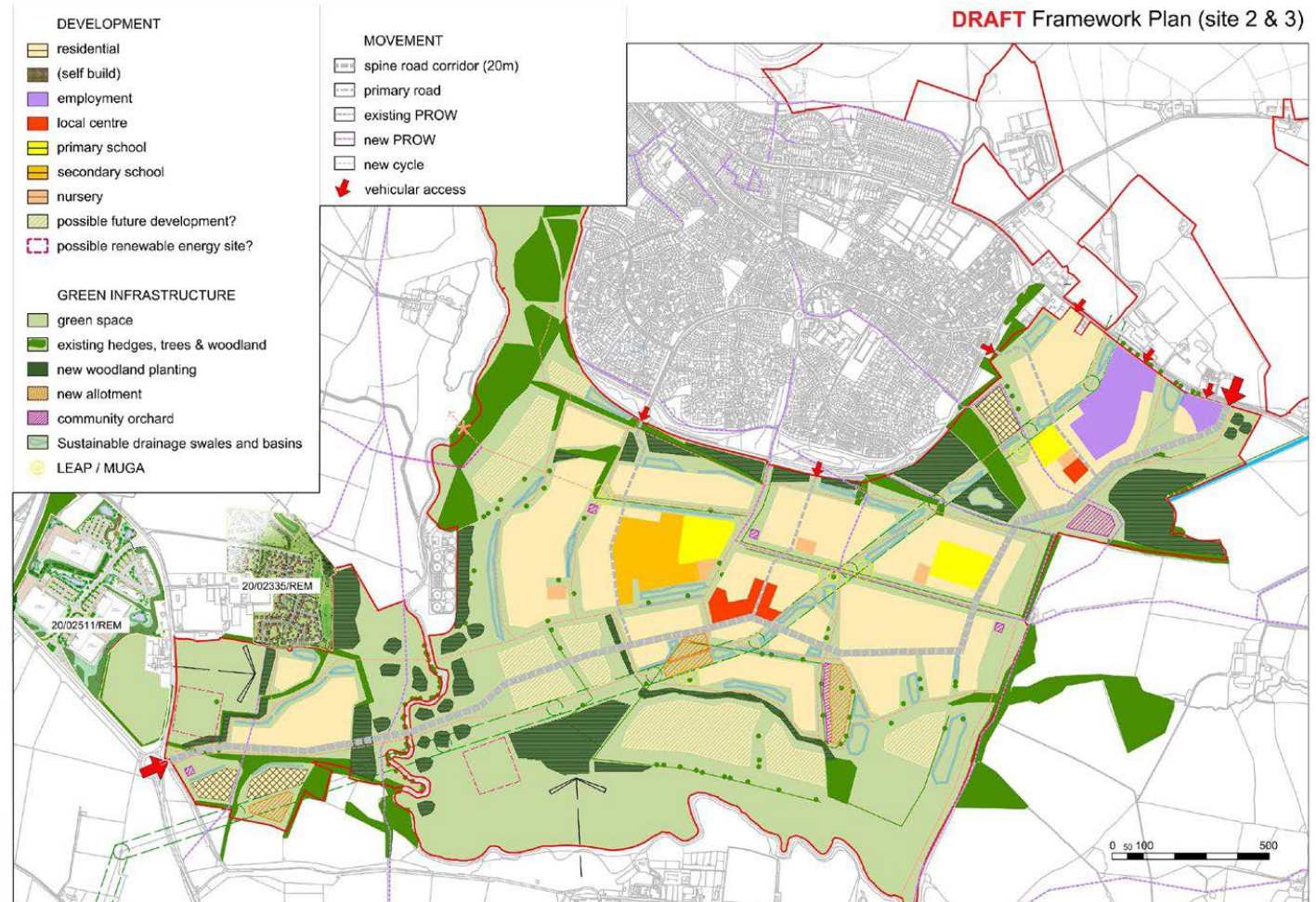
DRAFT Framework Plan (site 1)



# Chippenham - where development might take place

## Site 2 South Chippenham

- Approx 2415 houses to include self and custom build plots and specialist housing.
- Approx 5ha Employment Land
- District and Local Centre
- Community Uses
- Land for allotments
- Land for Community Orchard
- Open space provision to include an extension of the Riverside Country Park
- Land for 1 Secondary School, 3 Primary Schools and 3 nurseries.
- Land for renewable energy
- Walking and Cycling links to the town centre and nearby settlements including Lacock and Derry Hill.
- Distributor Road linking A4 with A350 southwards



# Chippenham - where development might take place

## Site 3 East of Showell Farm

- 196 houses to include self and custom build plots and specialist housing.
- Open space provision to include an extension of the Riverside Country Park.
- Land for renewable energy
- Walking and Cycling links to the town centre and nearby settlements including Lacock.
- Distributor Road linking A4 with A350





## How can you get involved & next steps?

- All information on the Council's website via [www.wiltshire.gov.uk/planning-policy-local-plan-review-consultation](http://www.wiltshire.gov.uk/planning-policy-local-plan-review-consultation)
- Comments can be submitted:
  - Online via the above link;
  - By email to: [spatialplanningpolicy@wiltshire.gov.uk](mailto:spatialplanningpolicy@wiltshire.gov.uk); and
  - Post to: Spatial Planning, Economic Development and Planning, Wiltshire Council, County Hall, Trowbridge, BA14 8JQ.
- People with no internet access to contact Spatial Planning Officers on 0300 456 0100 for help with hard copies
- Comments received will help shape the draft Local Plan, which will be prepared for consultation late 2021

# Questions

## Over to you

- We want to hear your views - thank you for getting involved, please submit your comments by **9 March 2021** ([www.wiltshire.gov.uk/planning-policy-local-plan-review-consultation](http://www.wiltshire.gov.uk/planning-policy-local-plan-review-consultation))
- Consultation also taking place on the proposed scope and content of the **Gypsies and Travellers Development Plan Document**
  - will address permanent and temporary accommodation needs of Wiltshire's travelling community up to 2036 including identification of sites
  - seeks views on level of need and approach to identifying sites
- See <http://wiltshire.gov.uk/planning-gypsy-travellers> for more information