

NOTIFICATION OF DECISION REGARDING THE APPLICATION FOR DESIGNATION OF PEWSEY PARISH NEIGHBOURHOOD AREA UNDER SECTION 61G OF THE TOWN AND COUNTRY PLANNING ACT 1990 AS AMENDED

APPLICANT:

Pewsey Parish Council

APPLICATION:

Application for the Designation of Pewsey Parish Neighbourhood Area

Pursuant to the Wiltshire Council constitution and in particular Paragraph 4(a) of Part 3B the Service Director for Economy and Regeneration within whose remit Spatial Planning falls is authorised to consider the area designation applications for Neighbourhood Plans and if appropriate approve applications.

DECISION:

The Designation of Pewsey Neighbourhood Area is approved in accordance with section 61G of the Town and Country Planning Act 1990 as amended for the purposes of Neighbourhood Planning. The reasons for this decision are set out in the accompanying 'Neighbourhood Area Designation Application Report'.

Signed:



Alistair Cunningham
Service Director
Economy and Regeneration

Dated: 28.05.13

WILTSHIRE COUNCIL

NEIGHBOURHOOD AREA DESIGNATION APPLICATION REPORT – OFFICERS DECISION ACTING UNDER DELEGATED POWERS

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| Date of application | 29.01.13 |
| Date of decision | 28.05.13 |
| Name of proposed designation | Pewsey Parish Neighbourhood Area |
| Community Area | Pewsey Community Area |

1. INTRODUCTION

1.1 Pursuant to the Wiltshire Council constitution and in particular Paragraph 4(a) of Part 3B the Service Director for Economy and Regeneration within whose remit Spatial Planning falls is authorised to consider the area designation applications for Neighbourhood Plans and if appropriate approve applications.

2. BACKGROUND

- 2.1 The power to designate a Neighbourhood Area is exercisable under section 61G of the Town and Country Planning Act 1990. Under Regulation 5(1) of The Neighbourhood Planning (General) Regulations 2012 (which came into force on 6 April 2012) an area application has to include a map which identifies the area to which the application relates, a statement explaining why this area is considered appropriate to be designated as a neighbourhood area and a statement that the body making the application is a relevant body for the purposes of section 61G(2) of the 1990 Act.
- 2.2 Pewsey Parish Council forms the 'relevant body' (for the purposes of section 61G(2) of the Town and Country Planning Act 1990) and submitted an application for the designation of Pewsey Parish Neighbourhood Area. The application is for the whole parish area of Pewsey to be designated as a Neighbourhood Area for the purposes of Neighbourhood Planning and so satisfies section 61G(3) of the Act. The submission of the application complied with the regulations.
- 2.3 The Pewsey Neighbourhood Development Plan Working Group has been set up to prepare the plan and is led by the Parish Council. The Working Group includes a cross section of community representatives that meet regularly to develop the draft plan.

3. PROCEDURE

- 3.1 Under section 61H of the 1990 Act whenever a local planning authority exercises powers under section 61G to designate an area as a Neighbourhood Area, consideration must be given to whether the authority should designate the area concerned as a business area. The designation of the specified area can only occur if the authority considers that the area is wholly or predominately business in nature [Section 61H (3)].
- 3.2 If the application for the Designation of this Neighbourhood Area is approved, then Regulation 7(1) of the Neighbourhood Planning (General) Regulation 2012 requires the designation to be publicised. If the application is refused, reasons must be given under 61G(9) of the 1990 Act and Regulation 7(2) of the Regulations requires the decision to be publicised.

4. CONSIDERATION AS TO WHETHER OR NOT TO DESIGNATE

- 4.1 In determining the application for the designation as a Neighbourhood Area. Regard must be had to the desirability of designating the whole area.
- 4.2 The issue is whether or not the specified area is an 'appropriate area to be designated as a Neighbourhood Area'.
- 4.3 The fact that the designation of the Pewsey Neighbourhood Area would allow a Neighbourhood Plan to be prepared does not form part of the determination of this application.

5. REASONING FOR DESIGNATION

- 5.1 The proposed area for designation which covers the parish of Pewsey is considered to be the appropriate area. The area is clearly defined with an existing and active parish council that gives a tried and tested administrative core as well as distinctive identity. Pewsey acts as a Local Service Centre to the surrounding villages, the plan will seek to specifically address the issues that are likely to come from this functional role and take forward necessary growth in a manner that is acceptable to the community.
- 5.2 The specified area falls completely within Wiltshire Council's area.
- 5.3 The application for designation as a Neighbourhood Area was publicised for a period of 6 weeks and 2 days from 9am Monday 4th March until 5pm Wednesday 17th April 2013.
- 5.4 In total 7 responses were made within the consultation period. 4 comments were made in support and 3 comments with no specific reference to the area designation application were received. The representations are available in **Appendix 1**.
- 5.5 The proposed Pewsey Neighbourhood Area is coherent, consistent and appropriate in planning terms.

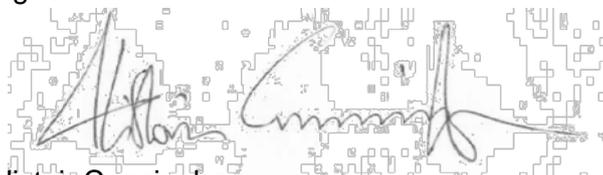
6. CONCLUSION

- 6.1 The report above and the results of the consultation with the public lend support to the designation. It is considered that the specified area is an 'appropriate area to be designated as a Neighbourhood Area'.
- 6.2 All representations received through the consultation have been taken into account.
- 6.3 The specified area is not wholly or predominantly business in nature and so it is inappropriate to designate it as a business area.
- 6.4 It is also considered that it is not desirable that only part of such parish areas be designated as this could lead to fragmented approach within those areas.
- 6.5 The specified area without modification should be designated as a Neighbourhood Area for the reasons set out in the application.
- 6.6 A copy of this report will be sent to the qualifying body, Pewsey Parish Council.

7. DECISION

7.1 **The Designation of Pewsey Parish Neighbourhood Area is approved** in accordance with section 61G of the Town and Country Planning Act 1990 as amended for the purposes of Neighbourhood Planning.

Signed:

A handwritten signature in black ink, appearing to read 'Alistair Cunningham', is written over a faint, light-colored background that looks like a technical drawing or a map with various lines and shapes.

Alistair Cunningham
Service Director
Economy & Regeneration

Dated: 28.05.13

Appendix 1: Responses submitted to Wiltshire Council during the consultation on the application for designation of Pewsey Parish Neighbourhood Area.

| Respondent | Comments |
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| <i>Comments in support</i> | |
| Mr H Helps | I approve of the Designation Application bearing in mind the nature of Pewsey as a |

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| | Service Centre |
| Mr James Del Mar | <p>I fully support the proposal for Pewsey to have a Neighbourhood Plan.</p> <p>Recent planning applications have demonstrated just how strongly local people feel about the area in which they live and their desire to protect and enhance the neighbourhood, while providing sustainable development of the appropriate scale, design and type, in the right place, at the right time, without adversely affecting others, including nature, environment and heritage assets, and after due consultation.</p> <p>It would be helpful for Pewsey to continue to evolve in a way supported by the people who live there and understand the intrinsic qualities of the village and surrounding countryside, and who care deeply about leaving the right legacy for future generations.</p> |
| Mr and Mrs Barnett | <p>Further to information leaflet regarding application for designation of Pewsey Parish as a neighbourhood area. I believe this to be an excellent idea for the sustained future development of Pewsey area in a coordinated manner, meeting local needs for the first half of 21st century.</p> <p>As an immediate priority, pressure must be exerted by local government and other agencies to ensure direct rail link to London via Redding and to SW England is brought to bare following 'electrification' of main line services to / from London Paddington. Provision of an all - stations stopping service to Redding would have a most serious adverse effect and lead to individuals who are employed in Redding and London moving to a catchment area with appropriate fast rail service.</p> <p>Please keep us informed as to progress on Area application.</p> |
| Miss Iona Hassan | <p>I wholly support Pewsey's Neighbourhood Plan Designation application.</p> <p>How our community grows and promotes itself over the coming years will be vital to Pewsey's prosperity and survival. The right housing in the right places to enable young people and the less well off to reside in the village should be a top priority. Also, promoting cycle and walking routes and making the village centre a more vibrant and inviting place to visit.</p> <p>In my opinion more should be done to promote Pewsey, both to it's own residents and the wider community of Wiltshire and beyond. It should surely be THE hub for walking / cycling / art / music / heritage and culture, not to mention all the other various skills which have been mentioned in others comments.</p> <p>It's a great place and I hope that the local councillors will engage fully with the public in spreading the word about the plan, ensuring that the whole community is consulted as it goes forward.</p> |
| <i>No comment in relation to the area designation application</i> | |
| Mrs Sylvie Clayden | <p>I believe it is important to recognise that Pewsey is a nugget of gold in terms of character, heritage, beauty and rich local culture encompassing all the arts and that our neighbourhood plan must focus on this while embracing the opinion and employment needs of our community. There should be a definitive focus on our young with particular reference to work opportunities, housing and recreation. We must recognise our value as a service centre and improve our commercial enterprise by encouraging further light industry and tourism. We must not allow any one company to dominate any implementation of any plans we produce and agree on as a community. This includes both funding and ownership of building projects and tenders for council run services.</p> |
| Ms Catherine Spencer | <p>Thank you for inviting comments on this application. I believe that the intention behind this initiative is undoubtedly good but believe that the outline does not allow the devil in</p> |

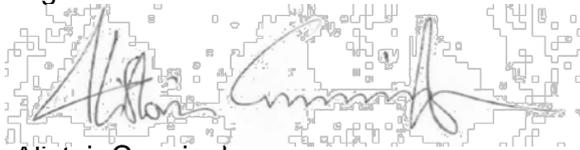
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| | <p>the detail to be revealed.</p> <p>It does not for example state if we can expect significantly more residential development (although I can see that it does say that it will not absorb much more development) and it does not specify whether Pewsey will endure another large scale development like the milking superstation on the Wilcot road.</p> <p>I would really like to see included in the plans for the future more support to the retail sector. I am delighted that two new retailers have opened recently, The Closet and Ambiance Interiors. I would like to see a collective Pewsey website which all Pewsey retailers use and which they have support in developing. For our retail sector to survive it also needs to have a very good online presence so that sales take place from the job but also online. Pewsey needs to consider opening all day on a Saturday to fulfil this - asking Boots to open until at least 3pm would improve sales at other shops too.</p> <p>Pewsey has a very good range of individual crafts persons. The highly skilled furniture makers, a picture framer, a picture restorer, a clock maker, jewellers and artists to name but a few of the delights on offer. I think it is important to reflect this in any future development. Could for example, the Marlborough Road site be used to create artists/craft spaces to encourage this diversity and could the artisans be encouraged to have an online presence to support their work?</p> <p>I would like to see Pewsey become a destination for individual craftsmanship or it could, with the existing businesses develop itself into an events destination. We have a baker, a florist, a printer - could Pewsey become a destination for those planning celebrations - this may fit in well with the village's wonderful carnival. Businesses could continue with their normal sales but gain additional sales by offering multiple services to those planning a celebration. I would like to see shops working together to promoting offers to support each other.</p> <p>I would also like to see a much improved Secondary School which becomes parent's first choice.</p> <p>The rugby, football and tennis clubs should be commended for providing excellent opportunities for young people to be involved in their communities and I recommend including these groups in the consultation to reach a wider range of respondents</p> <p>In addition, using the railway to bring people to Pewsey is a must</p> <p>And finally the development of cycle paths to other major centres of work will encourage people to move to Pewsey and bring money into the village. Salisbury Plain can expect an increase in military personnel - part of the village's plan could include attracting them to the village to shop and eat. The provision of cycle paths to Tidworth, Upavon etc may encourage families to move to Pewsey (as the soldier would cycle to work) therefore bringing money into the village and may also encourage families who live elsewhere on the Plain to cycle to Pewsey as a weekend leisure pursuit. This could provide tourism for the village and a useful cheap and safer method of transport for all, not just those in the military. It could provide affordable transport and a safer way for Pewsey's children to get around.</p> <p>I'd like to know if the council have addressed retailers as a group for their response and other community organisations.</p> <p>Apologies for rambling - wanted to make sure I responded. Finally we moved to Pewsey 2.5 years ago - I love it and believe the people who work in and around Pewsey to be friendly, hardworking and capable people whom I believe will benefit from more investment to provide more opportunities.</p> |
| Mr Julian Palmer | While the strategy of reducing the need for commuting by developing local employment is something I fully support there is no detail as to how it is intended to achieve this. I am concerned also by the mention of extra housing as part of the strategy because new |

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| | housing in this area has already attracted newcomers to the area who work in Swindon or London, thereby increasing commuting and contributing to the feel of Pewsey as a dormitory town. |
| Comments against | |
| <i>(None received)</i> | |
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c) Relevant body: Pewsey Parish Council forms the 'relevant body' (for the purposes of 61G(2) of the Town and Country Planning Act 1990)

3. I have made this decision in line with the information set out in the 'Neighbourhood Area Designation Application Report'.

Signed:

A handwritten signature in black ink, appearing to read 'Alistair Cunningham', is written over a faint, light-colored grid pattern.

Alistair Cunningham
Service Director
Economy and Regeneration

Decision published: 28.05.13